

**CIP: 52.1301 Management Science    Market: Regional    Total Score: 10    Percentile: 93**

**Student Demand**  
Score: 4    Percentile: 84

Category	Pctl	Criterion	Value	Score
Size	94	Inquiry Volume (12 Months)	6	4
	92	Intl Page Views (12 Months)	134,821	NS
	0	Google Search Volume (3 Months)*	NA	NS
	86	On-ground Completions at In-Market Institutions	0	0
Growth	77	Online Completions by In-Market Students	1	1
	77	Sum of On-ground and Online Completions	1	NS
	6	Inquiry Volume YoY Change (Units)	-2	0
	9	Google Search YoY Change (Units)*	NA	NS
	9	Completion Volume YoY Change (Units)	-0	0
	56	Inquiry Volume YoY Change (%)	-25%	0
Market Saturation	25	Google Search YoY Change (%)*	NA	NS
	25	Completion Volume YoY Change (%)	-25%	-1

**Competitive Intensity**  
Score: 2    Percentile: 50

Category	Pctl	Criterion	Value	Score
Volume of Competition	0	Campuses with Graduates**	0	2
	90	National Online Institutions (Units)**	46	NS
	92	Institutions with Online In-Market Students**	1	NS
	95	Institutions YoY Change (Units)**	0	0
		Average Completions by Local Institution	NA	NS
		Median Completions by Local Institution	NA	NS
		YoY Median Program Change (Units)	NA	NS
		YoY Median Program Change (%)	NA	NS
		Natl Online % of Institutions	30%	NS
		Natl Online % of Completions	21%	NS
Market Saturation	33	Average Cost per Inquiry**	40	0
		Google Search * Cost per Click**	NA	NS
		Google Competition Index**	NA	NS

**Employment\***  
Score: 4    Percentile: 88

Category	Pctl	Criterion	Value	Score
Size (Direct Prep)	74	Job Postings Total (12 Months)*	37	-3
	75	BLS Current Employment*	388	-3
	74	BLS Annual Job Openings*	37	-1
Size (Generalist)	65	BLS Share of Generalist Employment*	354	2
	65	BLS Share of Generalist Openings*	33	1
Growth (Direct Prep)	84	BLS 1-Year Historical Growth**	19%	1
	78	BLS 3-Year Historic Growth (CAGR)**	5%	NS
Saturation (Direct Prep)	91	BLS 10-Year Future Growth (CAGR)**	1.0%	NS
	38	Job Postings per Graduate*	0.4	-2
Wages (Direct Prep)	44	BLS Job Openings per Graduate*	0.6	-2
	83	BLS 10th-Percentile Wages*	\$48,008	3
National American Community Survey Bachelor's Degree Outcomes	88	BLS Mean Wages*	\$83,683	NS
	91	Natl ACS Wages (Age < 30)	\$55,944	4
National American Community Survey Bachelor's Degree Outcomes	81	Natl ACS Wages (Age 30-60)	\$100,875	4
	23	Natl ACS % with Any Graduate Degree	24%	NS
National American Community Survey Bachelor's Degree Outcomes	36	Natl ACS % with Masters	22%	NS
	9	Natl ACS % with Doct/Prof Degree	2%	NS
National American Community Survey Bachelor's Degree Outcomes	33	Natl ACS % Unemp. (Age <30)**	3%	0
	40	Natl ACS % Unemp. (Age 30-60)**	2%	0
	78	Natl ACS % in Direct Prep Jobs	12%	NS

**CIP Description:**  
A general program that focuses on the application of statistical modeling, data warehousing, data mining, programming, forecasting and operations research techniques to the analysis of problems of business organization and performance. Includes instruction in optimization theory and mathematical techniques, data mining, data warehousing, stochastic and dynamic modeling, operations analysis, and the design and testing of prototype systems and evaluation models.

**Degree Fit:**  
Score: 0    Percentile: 50

Category	Pctl	Criterion	Value	Score
NHEBI Natl 2 Year		Cost Index**	NA	NS
		Student: Faculty Index	NA	NS

**National Completions by Level**  
Score: 0

Award Level	Completions (National)	Completions (Market)	Inquiries (Market)
Certificate	6%	70%	0%
Associates	1%	0%	0%
Bachelors	41%	30%	0%
Postbaccalaureate Certificate	6%	0%	0%
Masters	45%	1%	67%
Post-masters Certificate	1%	0%	0%
Doctoral	1%	0%	33%
Unknown	0%	0%	0%

**National Workforce Ed. Attainment**  
Score: 0

Award Level	BLS Educational Attainment
No College	4%
Some College	11%
Associates	5%
Bachelors	40%
Masters	30%
Doctoral	10%

\* - Google search, employment data and Jobs Per Grad Ratio do not filter by award level.  
\*\* - Color scale in reverse.  
NA - No data available/not currently tracked.  
NS - Not Scored in Rubric (value = 0).  
2-yr - Associates & certificate programs only.  
PCTL - Percentile

Total Percentile	0	20+	40+	70+	90+	95+	96+	100
<b>Total Score</b>	-60	-23	-17	-1	8	11	21	76

\*\* Color Scale in Reverse

Percentile (Reverse)	<40	40+	70+	90+	95+	96+