

Louisville Earth Walk Social Media Internship

<https://louisvilleearthwalk.org/>

Louisville Earth Walk is an environmental nonprofit organization who has a vision of a city where every neighborhood has safe and clean water, air and soil by supporting an annual, non-competitive community walk event. Participants can celebrate our beautiful planet while raising both awareness and funds for the organizations in our city that work to protect and improve the quality of life for all. Proceeds are distributed among the environmental nonprofit partners organizing the event.

Internship Description:

The communications coordinator will provide support with community engagement through social media development, web content creation and management, media outreach, photography and videography efforts, and marketing campaigns. The social media intern **will work closely with and answer to** the organizing committee of Louisville Earth Walk and collaborate with partners on the Earth Walk committee and community members to build capacity and increase engagement on specific projects.

Responsibilities and duties:

Create, improve and build communication efforts to increase interaction with community members, organizations, partners, participants and donors.

- Bring greater community awareness to the Louisville Earth Walk through social media platforms and the website to increase participation.
- Implement the marketing campaign for the event.
- Maintain a social media calendar and timeline for promoting the event.
- Interact with followers and monitor social media and online platforms to answer questions and address concerns.

Internship requirements:

- Experience in social media.
- Outstanding written, communication and editing skills.
- Time management and organizational skills.
- Proficient with Google Workspace and various social media applications.
- Passion for and to improve the environment

Compensation

A stipend of \$500 will be paid for this position that is expected to be completed in 40 hours for the entire internship.

Interested applicants should email Lindsay Duncan at lindsay.duncan@bernheim.org with a resume and any specifications, including hours required for your college program if applicable, hours and dates available, and any other relevant information about your program or personal needs.