

English Dept Internship Position

Social Media & Content Writer

About the position: Here's what we know about many audiences today—the best way to reach them is through social media. But sometimes it's hard to “sell” on social media what professors do in the classroom and in their research.

As an intern, you would work with faculty on the English Department's Technology and Social Media Committee to do just that: create, edit, and distribute information about the dynamic work of students and faculty on Instagram, Facebook, YouTube, Twitter, and the department website. We want to hear your creative ideas for presenting the department's news and notes.

This internship is directed at declared English majors. It allows students to **earn 3 credit hours** during the semester, and work hours will range from 3-5 hours per week. Additionally, the department will provide a **\$500 stipend**.

Requirements:

- *Declared English major*
- *Enrollment in English 450 or 555*

Ideal Qualifications:

- Coursework in technical and professional writing
- Coursework in communications and/or social media marketing
- Experience with Adobe Creative Commons
- Experience with video editing
- Experience with document design

Timeline: January 2025-April 2025

To learn more about this position and the internship program in English, please contact the program director, Dr. Mark Alan Mattes (mark.mattes@louisville.edu).