

Curriculum Vitae

Sharon A. Kerrick, Ph.D.
 U of L College of Education & Human Development
 Chair (tenured) &
 Assistant Vice President Digital Transformation Center
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 Hometown: Canandaigua, New York

Education:

- Ph.D. University of Louisville, College of Education and Human Development
 Educational Leadership and Organization Development GPA: 3.9. Some PhD
 courses from U of L College of Business. Dissertation: An Examination of
 Entrepreneurial Intentions of University Students
- M.S. University of Louisville, College of Education and Human Development
 Master of Science in Human Resource/Leadership Foundations GPA: 4.0
- B.S. University of Louisville, College of Education and Human Development
 Bachelor of Science in Education - Occupational Training and Development- Dean's
 Scholar

Recent Top Honors

- 2020-2021 Louisville Central Community Center (LCCC) Community Partner Award
 2020-2021 Small Business Institute's national "Mentor of the Year" Award
 2019 Business First Top Five Enterprising Women "Mentor of the Year" Award
 2019 National Association of Women Business Owners "Supporting Partner" of the Year
 2018 Today's Woman Magazine "Most Admired in Education"
 2018-2020 Nationally elected -Small Business Institute® VP of Research & Projects of the Year
 2017 Business First Hall of Fame recipient
 2017 National Association of Women Business Owners Foundation Hall of Fame recipient
 2017-2018 Better Business Bureau- Chairperson
 *Accredited Investor & partner Kerrick Holdings

Industry Certifications/Academic Membership

- Various information technology National industry certifications:
 Microsoft, Cisco, Novell, Compaq/HP, IBM, Apple & Project Management;
 Disney -Executive Management and Leadership graduate – Excellent standing
- 2020-2021 IBM ---Certified Train the Trainer Artificial Intelligence; Google Analytics
 certificate, Microsoft-various 2020 badges (12 total)
- 2010-2019 AACSB Assurance for learning seminars/conferences- Accreditation

2019 AACSB accreditation team member for visit to Xavier University
 2013 Stanford University (California Campus) – Lean Launch course with Steve Blank
 2013-2017 Stanford University – (online courses) – Commercialization/ Innovation courses
 2016-present Beta Gamma Sigma Member & Delta Sigma Pi Member

Current Professional Memberships: Academy of Management, Academy of Human Resource Development (ahrd.org), Society for Human Resource (Ishrm.org), American Society for Training and Development (astd.org), Association for the Advancement of Computing in Education (AACE). AACSB member, National Association for Women Business Owners (NAWBO) Ky Foundation board member, Small Business Institute board member/officer (SBI). Better Business Bureau (BBB) and Entrepreneurship Consortium.

Current Boards: Louisville Water Company- Board Chair (appointed by the Mayor) compensation committee chair; Junior Achievement ex-officio; Beargrass Christian Church Endowment Fund-secretary; National Association of Women Business Owners Kentucky Foundation- secretary; Amplify board & several small business startup advisory boards.

Research Interests: entrepreneurship/innovation, e-learning, financial wellness/literacy, leveraging human capital, virtual teams, project management and program evaluation/assessment and military veteran entrepreneurs.

Journal Reviewer: The International Journal of Management Education; Small Business Strategy Journal and Journal of Entrepreneurship Education.

Academic Experience:

2019-present **University of Louisville – College of Education and Human Development**
 Chair, Associate Professor, Dept of Educational Leadership, Evaluation & Organizational Development. Tenured.
 Assistant Vice President Digital Transformation Center

2016-2019 **Bellarmine University- W. Fielding Rubel School of Business (AACSB)**
 Dean, Professor (June 2017- 2019); Interim Dean (Oct.2016-June 2017)
 Associate Dean, Associate Professor (July, 2016 - Oct, 2016) Tenured.

Managing all aspects of the business school. Funding, staffing, accreditation (SAC & AACSB), major curriculum overhaul within the last 2 years, recruiting for MBA programs up over 40%, hybrid online teaching components, created business school partnerships, MBA mentoring program, Leadership series, Financial Education series with external funding, leading revisions on internal faculty qualifications documents as well as policies & procedures while still teaching classes and publishing.

See research listings starting on page 12.

2002- 2016 **University of Louisville College of Business (AACSB)**
 Associate Director Forcht Entrepreneurship Center
 Assistant Professor – Director/Founder Entrepreneurship Minor (2007- 2016)

Founder of VetStart 2012-2016 – however, I remain an advisor 2016-present.
Executive in Residence College of Business –CIO & Instructor (2002-2007)
with 20% appointment U of L College of Education (2005-2011).

Founder & Director of Undergraduate Entrepreneurship Minor (2007-2016) responsibilities included all aspects of administrative and academic delivery of Entrepreneurship Minor. Administrative – recruit, screen, interview for admissions including coordination with Entrepreneurship Minor committee.

*Accreditation Responsibility - AACSB & SAC responsible for assessments for the Minor.
*Responsible for Princeton Review, Bloomberg and other academic surveys for the Minor.

Teaching included all four required classes for the minor: MGMT 340-Entrepreneurship: Innovation & Creativity, ENTR401 Entrepreneurship I – business plan preparation and competitions; ENTR402 Entrepreneurship II – venture funding, negotiation, and networking; ENTR 403 Entrepreneurship III- customized module per student ---students may choose to start their business or work on special entrepreneurship projects with startups (social ventures as well). Undergraduate examples: Gatsby historic restaurant, Farmers Market Association of Louisville created by student, Stewart photography studio, Aquaponics, N₂Soyl, New Ground Energy LLC, Great Flood etc.

Additional teaching responsibilities include: all MBA programs – Project Management and Entrepreneurship MBA program-Variou business courses, Information Technology Strategies & Corporate Entrepreneurship. German MBA program & Member MBA committee.

*Initiated/Assisted with creation of MBA business plan teams/ Law school clinic (2011)
*Created Undergrad Entrepreneurship Minor business plan teams with Law school students (2011)
*Initiated/Assisted with creation of Joint Entrepreneurship MBA with Speed Engineering School (2012)
*Created Joint Entrepreneurship Undergrad track with Speed Engineering School (2015)
*Created cross listed courses across campus (Speed school/College of Education/A&S)
*Created “Launch in Louisville” \$100,000 cash/awards for Cardinal Business plan competition
*Created ENTR600 to include graduate students from any discipline across campus
*Teaching mentor for PhD students

Founder/Creator VetStart Entrepreneurship program (2011-2016) –10 weeks training Kauffman FastTrac/LaunchIt program via Nucleus delivering. Included coach/mentoring + up to \$1000 business startup expense reimbursement for Veteran’s starting businesses in Kentucky. Created, obtained initial funding (2011-2012 VA funding \$50k + 2012-2015, Ford funding \$10k, 2013-2016 Toyota funding \$20k + \$20k VA Trust Fund), advertised/recruited, managed aspects as well as coach/mentor veterans. Over 80 veteran businesses were assisted as of 2018.

Program recognition

Bellarmino University Rubel School of Business

2019 – Small Business Institute National Graduate Project of the Year Award-2nd place

2018 – Princeton Review Best Colleges

- Highest pass rate CPA exam in Kentucky (kycpa.com)
- 2017- #5 Top 50 Best Value Masters in Taxation programs
- 2018 Princeton Review Best Colleges
- Highest pass rate CPA exam in Kentucky (kycpa.com)
- 2016- #9 Master of Finance Degrees – Best Small Colleges
- 2017 Highest pass rate CPA exam in Kentucky (kycpa.com)

U of L College of Business

- 2014 - #22 Princeton Review Entrepreneurship MBA program
- 2013 - #18 Princeton Review Entrepreneurship MBA program
- 2012 – #11 Bloomberg Business Week Entrepreneurship undergraduate Entrepreneurship program rankings (Indiana (21), Michigan (78), Wharton (47), Virginia (26))
- 2011 - U.S. News & World Report ranked the undergraduate entrepreneurship #18 in the nation out of over 900 Entrepreneurship programs.
- 2009- U.S. News and World Report ranked our Undergraduate Entrepreneurship Program #15 in the nation out of over 900 Entrepreneurship programs.
- 2008 - U.S. News & World Report ranked the undergraduate entrepreneurship program #17th in the nation.
- 2007 - U.S. News & World Report previously ranked the undergraduate entrepreneurship program #19th in the nation.

Business Plan competitions

- 2020 LEAD 616 HR project – finalist SBI national conference.
- 2019 Louisville Water Company Metering -SBI 2nd place national award.
- 2018 Chez – business finalist Awesome Inc. 5 Across- Kentucky competition.
- 2017 Business coach/mentor– 3rd place regionals Ideastate U –Bleach Maker solar panel water team and 1st place Innovation Award for biodegradable/compostable Kcup Alltech Business plan competition.
- 2016 Business coach/mentor – Move Me – 1st place Ballard Morton and MetaCyte Construction
- 2015 Business coach/mentor – Inscope Medical – 2nd place Rice and 1st place Global Venture Labs Team won ytd>\$500,000 invited by team to NASDAQ. Host: Global MBA business plan competition.
- 2015 State of Kentucky IdeastateU – Inscope Medical-1st & Engagely- 1st place concept
- 2014 State of Kentucky IdeastateU- Trifecta Cooking –1st place MBA business plan; CypressMD – 1st place MBA concept plan. Undergrad-1st place & 2nd place.
Host: Global MBA business plan competition.
- 2013 Ideas to Product Global Competition – Sweden – 1st place: Showcase Award VOC Diagnostics; Rice Business Plan Competition Third place VOC; State of Kentucky Ideastate U- 1st place: VirtualMD
Host/Moderator: Global MBA business plan competition.
Host/Moderator: Ballard Morton Business Plan Competition; Host/Moderator:Walmart Better Living Business Plan Challenge; Host/Moderator: Global MBA Business plan Competition.
- 2012 State of Kentucky Idea state U business plan competition undergraduate division
1st place concept plan: EcoVision

- Host: Walmart Better Living Business Plan Challenge
- 2011 State of Kentucky Idea state U business plan competition undergraduate division
1st place business plan: Snorkle –student management/activity website
2nd place: All in One Payment Solution – Near field communications application
1st place: Elevator Pitch
Host/Moderator: Walmart Better Living Business Plan Challenge
- 2011 Venture Labs MBA Business plan competition – worked with TNG Pharmaceuticals team that won it and the Rice Global Business plan competition – winning >\$800,000 invited by team to NASDAQ.
Host – Walmart Better Living Business Plan Challenge
- 2010 State of Kentucky Idea state U business plan competition undergraduate division
First Place business plan: New Grounds Energy – roadway kinetic energy devices
1st place concept plan: Biometric Ease – scanning keyboard for user authentication services that I created and registered with U of L’s Office of Technology Transfer
Governor’s Innovation Award – (an award presented over all competition entries) Biometric Ease
Host/Moderator: Walmart Better Living Business Plan Challenge
- 2010 Walmart Better Living Business Challenge –Undergraduate team won regional round that included graduate & undergraduate teams. Undergraduate team was then beat by Vanderbilt MBA team.
- 2009 State of Kentucky Idea state U business plan competition undergraduate division
2nd place business plan: Green Energy – energy consulting group- 1st place elevator pitch:
Green Energy
- 2008 First year of State of Kentucky Idea state U business plan competition undergraduate division. 1st place business plan: Green Amy’s – casual nutritious/healthy dining
1st place concept plan: Thorough Biz – thoroughbred horse industry web portal with Tablet PC stable management system, online horse web-vet and horse consignment

Academic Experience (continued):

- 2011-2016 College of Business – Associate Director Forcht Entrepreneurship Center. Teach Entrepreneurship MBA & Director Undergraduate Entrepreneurship Minor. Responsible for program evaluations/assessments, admissions committees, backup of Director for all various duties/responsibilities.
- 2005 – 2011 Joint appointment (20%) - Director of Economic Education Center for U of L College of Education and Human Development as well as faculty instructor Graduate programs (80%) College of Business Director of Undergraduate Entrepreneurship Minor, Management Dept & CIS.
Faculty -teaching responsibilities include developing and teaching graduate courses to teachers: Consumer Economics curriculum in the classroom, Economics in the classroom and Entrepreneur curriculum in the classroom. Curriculums based on the National Council on Economic Education standards (ncee.net) and National Foundation for Teaching Entrepreneurship (nfte.org).

Director of the Center for Economic Education - responsibilities include building strategic business plan to sustain the U of L Center for Economic Education. Determining, developing, planning and executing professional development opportunities for classroom teachers (P-20) regarding teaching economics topics/curriculum in the classroom.

- *Created the original “Financial Fiesta©” events in 2006 for U of L students to be exposed to credit counseling and other financial literacy topics. I partnered with the Federal Reserve St. Louis Louisville Education branch, Better Business Bureau and other community partners to fund. These programs were on-going events within U of L and continue to attract over 800+ student attendees at each event.
 - *Created sponsored stipends for teachers for graduate courses I taught EDAP 666,667 & 668 (Teaching teachers to teach Entrepreneurship & Financial literacy). Stipends to teachers (K-12) totaled over \$35,000.
 - *Created \$25,000 endowment for COB Undergrad internal business plan competition
 - *Created “Finance 4 Her” Financial Education coaching system for Women4Women in conjunction with National Center for Family Literacy’s financial intergenerational program. Pilot program March 2007. Six months, once a month program, teaching financial education that also includes behavior modification. Participants partnered with community volunteer coaches. Trained over 100 coaches to date and over 2,000 participants. I created and registered this product which may be licensed. 2019 – created new partnership with U of L, Spalding & Bellarmine to roll this program out again within all 3 universities-and raising funding to support it.
 - *Created “Finance 4 U” Financial Education coaching system for U of L students in 2008. Program is held for 3 months, once a month program, teaching financial education that also includes behavior modification. Partnered with Graduate Student Council -averaged approximately 25 students for each semester. 2010- approached by U of K and JCC to consult with them to roll out this program on their campuses.
 - *Served as Entrepreneurship MBA advisor to several business plan competition teams.
 - *Served as faculty teaching mentor for Entrepreneurship PhD students (2007-2016) as well as grader for PhD Entrepreneurship comprehensive exams and committee member for dissertations.
- 2002 -2006 U of L College of Business -Executive in Residence full time–CIO/Instructor. CIO responsibilities included development of strategic technology plan: initiatives academically and operationally, development of IT organization/structure, initial rollout of Blackboard, coordination of various software platform projects. Teaching responsibilities include developing, teaching and assessing various CIS courses (CIS 215 & CIS 415). Active participant in regional CIO Roundtable and assisting CIS department with annual Advisory Board recruitment etc.

Business Experience:

1987-2002 Micro Computer Solutions (MCS): Senior Vice President & one of the founding partners/owner and partner in MCS Properties also. Employed over 300 full time staff, training division listed in Business First as largest proprietary education institute in Kentucky training between 11,000-13, 000 students each year.

- ✓ Global company responsibility (MCS) for \$22M company starting with 6 employees (1984 start date) growing to over 300 full time staff in 11 locations in 5 states.
- ✓ Executive talent recruitment and management of vice presidents of each business unit: Education, Technical Services & Software Development
 - ✓ Executive talent recruitment and management of all branch offices (11 locations + 1 remote office in Russia). Office locations: Louisville (2 offices), Lexington, Frankfort, Jeffersonville, Evansville, Indianapolis, Cincinnati, Nashville, Knoxville and Boston.
- ✓ Developed/managed assimilation teams for acquisitions and mergers that we did throughout our company history (5 Acquisitions/mergers completed).
- ✓ Director, shareholder and officer of Micro Computer Solutions, Inc.
- ✓ Provided clients with technology planning, project management, training and implementation.
- ✓ Manage: Human Resources/Operations/ P&L responsibility/ Marketing/ Strategic Planning / Technical /Training/Development.

Joined the company in 1988 as a founding partner with expertise in systems analysis, project management & technical training. Prior to that timeframe I worked a full time job and did consulting at night/weekends to help build the foundations of Micro Computer Solutions (1984-1988).

Micro Computer Solutions grew to be a regional leader in technology solutions and technology education, training between 13,000-15,000 corporate students each year (Business First rankings for Education).

- ✓ Strong recruiting, coaching, counseling and leadership skills
- ✓ Strong partnering attributes with vendors, clients and staff
- ✓ Developed strategic plans and systems work flow analysis for corporate clients
- ✓ Developed and formalized client partnering relationships with Chambers of Commerce in various cities, Kentucky League of Cities, Brown-Forman, Kentucky Society of CPA's , Humana, YUM!, UPS and several others.
- ✓ Developed and formalized vendor partnering relationships with Microsoft, HP/Compaq, Cisco, Dell, Novell, Oracle and various other technology leaders
- ✓ Developed 24 X 7 maintenance service level agreement plans and established corporate standards regarding these plans.
- ✓ Corporate engagements of all sized companies within the United States.
- ✓ Expert project management skills (certified previously)

MCS Properties, LLC (**co-owner**) – built/owned two training/office facilities to rent to MCS corp.

1) Blankenbaker/I64– (SBA funding experience) 20,000 sq ft.; 2) Eastpoint/ Gene Snyder -- 30,000 sq ft. facility-- both located in Louisville, Kentucky.

Shron Enterprises, LLC (**owner**)—consulting services

Kerrick Holdings, LLC (**co-owner**)—investors, consulting services

Honors and Awards:

- 2020 – Small Business Institute Mentor of the Year award
- 2020 – Louisville Central Community Center Community Partner of the Year Award
- 2019 – Business First “Mentor of the Year” award
- 2019 – National Association of Women Business Owners **Epic** Award recipient
- 2018 – Today’s Woman Magazine “Most Admired – Education” Award
- 2018 – Business First “Most Influential business women”
- 2017 – Business First Hall of Fame Award recipient
- 2017 - National Association of Women Business Owners Kentucky Hall of Fame Award recipient
- 2017 – Business First “Most Influential business women”
- 2017 – Better Business Bureau Chairperson (bbb.org)
- 2017 – Prospanica Partner Award (still hosting Prospanica 2016-present)
- 2016 – Business First “Most Influential business women”
- 2016 – U of L College of Business Graduate Faculty Teaching Award (\$1k)
- 2015 – U of L College of Business Student Council Faculty of the Year Award
- 2015 – Business First “Most Influential business women”
- 2015 – Faculty favorite U of L College of Business
- 2014 – Small Business Administration (SBA) Kentucky Veterans Advocate Award
- 2014 – Business First “Most Influential business women”
- 2013 – Business First “one to know –Catching up with Sharon Kerrick”
- 2013 – University of Louisville College of Business Service Award (\$1k)
- 2013 – State of Kentucky business plan competition Faculty Advising Award (\$500)
- 2012 – University of Louisville College of Business Teaching Award (\$1k)
- 2011-2012 – University of Louisville Paul Weber Teaching Excellence award (\$10,000)
- 2010 – Present -Leadership Louisville named as one of the 100 Wise Women
- 2008/2010/2013 – State of Kentucky business plan competition Faculty Advising Award (\$500)
- 2008- One of only 20 women selected as inaugural Women4Women Champions 4 Her Award
- 2006–2011-Faculty Favorite both in Colleges of Education and Business
- October, 2008 – Junior Achievement Worldwide Leadership & Support Award
- September, 2008 – Nominee for Greater Louisville Inc. Technology Innovation Award
Keyboard authentication concept
- September, 2007 – Greater Louisville Inc. Top TeN Awards dinner mistress of ceremonies (sold out event with over 1,000 guests) with featured keynote speaker Steve Wozniak-co-founder of Apple. I was awarded Greater Louisville Inc. Top TeN Awards-Volunteer of the Year Award 2007.
- November, 2006 – Academic Honoree- U of L College of Education and Human Development women leadership and academic Award – presented by Women 4 Women and presented by the Dean of the College of Education
- 2006 – Concept/prototype of “Eyes” – a fingerprint recognition keyboard for online learning assessments. Registered with U of L Office of Technology Transfer. Listed in 2007 OTT Annual Report page 4 – it was/has been the only submission from College of Business
- 2005, 2006, 2007, 2009, 2012, 2014- Faculty Honoree at annual U of L student athlete’s dinner
- 2005-2006 – Selected to work on \$600,000 U of L College of Education- Department of Education:Workforce Research Grant (1 of 8 U of L faculty selected)

June, 2003 –Winner of Greater Louisville Inc. Top TeN Award “Top Woman in Technology Excellence Award”
2003-2005 – Selected to serve on \$1.3M U of L College of Education –U.S. Army distance learning development contract (1 of 8 U of L faculty selected)
2002-2003 – Metro University Outstanding Faculty Award nominee
2001 – Nominee Finalist – The National Association of Women Business Owners (NAWBO)
1996 – Recipient of National “Who’s Who in Technology Award” –Microsoft national meeting
1998 - Recipient of the “40 Under 40” Leadership Award - Business First
1995 – Nominee Finalist –The National Association of Women Business Owners (NAWBO)

Judge/Host for various events:

2020 – invited Judge for the National Association of Women Business Owners EPIC Awards
2019 – invited Judge for U of L Office of Technology Transfer business pitch competition
2019 – invited Judge for the Lt. Governor’s Entrepreneurship Challenge (April, 2019)
2019 – Host/Co-Creator -Global Women in Trade- “Elevate” –Kentucky World Trade Center- keynote speaker President of Toyota Kentucky (>130 attendees)
2017 & 2018 Host/Co-Creator NAWBO Kentucky “Business in the Bluegrass” symposium (> 150)
2017 & 2018 – U of L Speed Engineering “Speed Up” Business plan competition- Judge
2017 & 2018 Women in Business Conference – Community Ventures – Pitch Judge
2016 – Business First “Business of the Year” - Judge
2015-2016 –U of L Speed Engineering School “Speed Up” Business pitch competition Judge
2015 & 2016 – Judge Junior Achievement Pitch Competition (Shark for “shark tank” –only woman)
2015- Judge – The SBA Office of Women’s Business Ownership/ Women’s Business Center of Kentucky- National Innovate Her Challenge sponsored by SBA.
2013-2016 – Creator/Competition- Director & Host – Greater Louisville Business Alliance- “GLBA Battle of the Business Plans”
2010-2014 – Competition Director & Host –Walmart Business Plan competition
2012- 2016 – Competition Co-Director/Host – Ballard Morton New Venture Creation Business Plan Competition and Cardinal Challenge – created >\$100,000 award package for competition
2005-2014– Judge for the Better Business Bureau’s (bbb.org) Business Ethics Award
September, 2009 – Judge for National Association of Women Business Owners EPIC Award
September, 2009-present-Judge for Distributive Education Clubs of America, Incorporated (DECA)
June, 2009-2011 -Judge for College of Business Global MBA business plan competition

May, 2008 – Judge for Business Firsts' 40 Under 40 Leadership awards

December, 2007 – Judge for first annual Jefferson County Public Schools IT Challenge

2002-2008 – Judge for Greater Louisville Inc. Technology Enterprise Top TeN Awards

June, 2007 – Judge for National Foundation for Teaching Entrepreneurship (nfte.org)

May, 2007 & 2008 – U of L Technology Innovation use in Curriculum Award committee judge – created rubrics and committee member

April, 2007 & 2008 - Judge for Federal Reserve St. Louis-Louisville Branch: Ky. Essay Contest

2004 -2012- Judge for Kentuckiana Technology Acronym spelling bee sponsored by National Family Literacy

Committees/Boards:

2019 – Collaborative/founder – Women In Technology *new* 2020 Mentoring program

2013-Present – 2020 Chair- Louisville Water Company (public/private board) –appointed by the Mayor of Louisville

2015-Present – Junior Achievement Kentuckiana Board of Directors (ex-officio)

2011 –2019 Better Business Bureau Board Member (bbb.org) – elected Secretary 2015, Chair elect 2016 & 2018 Chair

2016- 2020 – Deacon – Beargrass Christian Church (Secretary for the Endowment Fund Committee)

2015-Present – NAWBO Foundation Board – elected Secretary 2016-present

2012 – Present – Founder of VetStart and member of selection committee

2011- 2013 – Founding board member National Association of Women Business Owners Foundation

2011 – 2013– Commissioner Louisville Metro Housing Authority - Appointed by the Mayor

2011- Present – Kentucky Entrepreneur Hall of Fame - committee member

2007- 2016 – IdeaFestival - committee Member

2010 – 2018- Various engagements with Muhammad Ali Center

2006 – 2016: Member of Financial Literacy committee at U of L –Founder of Financial Fiesta/Festival –fall 2007-2016 with over 1200 students attending annually

2006 – 2013: Core development team member of the of the U of L- 21st Century Supervisor program

August, 2008 –2012 Appointment by President of U of L serve on the Commission on the Status of Women

September, 2009 – GLI Special technology/innovation committee appointment

2007- 2008 – Chair, Greater Louisville Inc., Technology Enterprise Network (TeN)

2006-2007 – Vice Chair, Greater Louisville Inc., Technology Enterprise Network (TeN)

July, 2008 – Committee chair & host to “Women in Technology” panelist discussion held at U of L College of Business – sold out event over 100 attendees

June, 2008 – Appointment to serve on the U of L College of Education Standards and Admissions

- 2006-2010 – Ad hoc member of U of L College of Business undergraduate studies committee with a focus on assessment activities –special projects with Dr. Karcher-Assoc.Dean
- 2005 – 2015-Appointed to Federal Reserve Bank of St. Louis Branch Education committee
- 2005-2006 – Appointed to Ky. World Trade Center Education committee
- June, 2004 –2006-Appointed to advisory committee for The Community@ e-Main
- May, 2004-2006–Appointed to Kentucky Council on Economic Education Board of Directors
- January 2003 - Present - Appointed to the Greater Louisville Inc. Corporate community leaders Chief Information Officers (CIO) Roundtable
- 2002-2006 - Advisory CECS Board member for the U of L Speed Engineering School
- 2002-2005 – Executive committee U of L College of Business
- 2000 – 2002 - Board of Directors for House of Ruth (assist AIDS families)
- 2000- 2001 – Cystic Fibrosis Chairperson (locally)- Chair for Moonbash- largest annual fund
- 1997-2002 – CIO Executive Board member and founding member of Louisville Women in Technology (LWIT)
- 1995- Present – various activities with Louisville Urban League & Louisville Metro Housing Authority

Assessments/Program Evaluations Activities:

- 2020-2021 CPE analysis report for the Occupational Leadership Learning program
- 2016-2019– AACSB & SAC accreditation at Bellarmine University
- 2006- 2015 – AACSB & SAC accreditation committees at University of Louisville
Responsible for Undergraduate Entrepreneurship Minor Assurance of Learning Assessments for all sections 2007-2016
- 2005 – Kentucky Council on Economic Education Emerging Leader in Teaching Economics (ELITE) pre-test/post-test comparisons summaries for McGraw-Hill
- 2005-2008 & 2012-2016- U of L Assessment reader – Assurance outcomes for SAC accreditation
- 2006-2008 – NCATE College of Education accreditation committee member
- 2007-2008 – Independent study for PhD program –AACSB Assessment Reporting with Dr. Karcher
- 2008- Present – Course assessments/activities (AACSB) for all courses in Entrepreneurship Minor
- 2006- Present - Program evaluations for Women 4 Women “Finance 4 Her” community program (\$10,000 funded by W4W)
- 2008- Present - Program evaluations for” Finance 4 U” on campus program
- 2006- Present - Formal Program assessments for Junior Achievement Kentuckiana Biz Town, Finance Park, etc... Present at annual meetings
- 2005-2011 – Kentucky standardized testing (CATS) score comparison project –students attending Junior Achievement (JA) programs versus students not attending (\$10,000 funded from JA)

Invited Keynote/Guest speaker:

- 2021 – Panelist moderator for City of Louisville Future of Work summit
- 2020 – Women Influencing Louisville – invited featured speaker (Sept 2020)
- 2019 – Small Business Administration Kentucky – Emerging Leaders program (Nov,2019)
- 2019 –Invited keynote speaker for Polyurethane Foam national conference held in Louisville –
“Innovation in Mature Industries”
- 2019 – YPAL – Emerging Leaders presentation
- 2018 - Mercer – Corporate presentation “Everyone’s a project manager”
- 2018 – Healthcare Financial Management Association featured speaker
- 2017 – LEAD Kentucky featured speaker; Kentucky Society of CPA Women in Leadership Conference
- 2017 – Corporate presentations to YUM! Thornton’s and Hanover College
- 2016 – Keynote Girl Scouts of Kentuckiana annual Leadership Summit & LEAD Kentucky
- 2015 - Hosparus annual Leadership meeting – presenting speaker
- 2014 – Keynote speaker Girl Scouts of Kentuckiana annual Leadership Summit
- 2014 – Keynote speaker Christian Care Communities Leadership Retreat
- 2014 – Keynote speaker Stoll, Keenon, Ogden –25th Anniversary symposium at Keeneland
- 2013 – Greater Louisville Inc Enterprise Corp. Launch Pad series featured speaker – Corporate Entrepreneurship
- 2013 – Keynote speaker Business First Fast 50 Company Awards luncheon
- 2013 - Keynote speaker 21st Annual Southwestern Business Administration Teaching Conference – Houston,
TX. (Jesse Jones School of Business)
- 2012 – Keynote speaker- Annual Louisville Metro Housing Authority scholarship awards ceremony
- 2011 – Keynote speaker U of L Delphi Center Paul Weber Awards
- 2010 – Invited Guest lecturer for Perm University (Perm, Russia) Entrepreneurship topics.
- June, 2008 – Keynote speaker for National Association of Women’s Business Owners (NAWBO) officer’s
induction ceremony and annual meeting
- October, 2008 - Keynote speaker. Ky. Association of Student/Accts Receivable Officers annual meeting.
Topic: Generations XYZ and beyond, a discussion of accountability issues, challenges of
roles/responsibilities
- November, 2007 – Featured guest speaker – International Project Management Day at Kindred Healthcare
(hosting). Guest presenter regarding business advantages of using project management
methodologies included national statistics and trend analysis.
- 2007 – Invited faculty guest lecturer Athens, Greece –Executive MBA program – Project Management
course –conducted via U of L partner institution
- March, 2007 - Invited speaker/panelist: Council of Graduate Schools. Capitalizing on Innovation:
Entrepreneurship and Graduate Education (Washington, DC).

May, 2004 – Invited speaker: Practical Classroom Strategies for Using the Internet.
Kentucky Accounting Educators Conference annual meeting, Louisville, Ky.

October, 2003 – Keynote speaker. E-Learning. Online: No Time, No Budget, No Results..
First annual E-Learning Symposium, Louisville, Kentucky.

2002- Keynote speaker for Siebel Corporations regional meeting for their clients: Data warehousing information to tap into, maximizing the efficiency of using your own data. Louisville, Ky.

1998 - Invited Awards presenter/speaker for 600+ CIO/CTO's-- technology conference VarVision in California.

Research Publications:

Cumberland, D. M., Peake, W., **Kerrick, S.**, & Tapolsky, M. (2020). Embedding evaluation into a military veteran entrepreneurial training program. *New Directions for Adult and Continuing Education*, (166), 125-138.

Quinn, R. A., Cumberland, D. M., Kerrick, S. A., (2019). Performance Improvement: When Do Employees Learn from Others' Success Stories? *Journal of Organizational Effectiveness: People and Performance*, Vol. 6 Issue: 1, pp.56-76. <https://doi.org/10.1108/JOEPP-07-2018-0043>.

Gosser, K., Petrosko, J., Cumberland, D. M., Kerrick, S. A., Shuck, B. (2018). Organizational Justice and Socialization: Factors Influencing Hourly Workers' Intent to Stay. *Small Business Institute® Journal*. Vol. 14, No. 1., pp. 1-18.

Cumberland, D. M., Shuck, B. Alagaraja, M., & Kerrick, S. A. (2018). Organizational social capital: Ties between HRD, Employee Voice and CEOs. *Human Resource Development Review*, 17(2):199-221 · June 2018 [DOI: 10.1177/1534484318772488](https://doi.org/10.1177/1534484318772488) .

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Kerrick, S. A. (2013). “*Caught in the Web: Faculty Development Program Useful and Practical? Converting Face to Face Classes to Online*”. Accepted E-Learn 2013 –World Conference on E-learning in Corporate, Government, Healthcare and Higher Education. Presentation & paper.

Poudel, K., Thatcher, S., Kerrick, S. A. “*Individual-level Entrepreneurial Identity: Exploring Dimensions and Antecedents*”. Presentation & paper. Babson Conference October, 2012.

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Bae, T.J., Mattingly, E.S., Fiet, J.O. & Kerrick, S.A. “*The Role of structural similarity and specific knowledge in successful entrepreneurial applications of technologies*”. Presentation & paper. Babson Conference- 2011.

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Kerrick, S. & Reio, T. (2007, September). “*21st Century Workforce: Teaching Entrepreneurial Skills and Supporting Internal Entrepreneurs within an Existing Organizational Structure.*” Peer reviewed presentation & paper. Academy of Human Resource Development (ahrd.org). Annual conference February, 2008.

Kerrick, S., Reio, T. (2007, February). “*E-voking E-motions in E-learning: Project Management Graduate Course re-designed.*” Peer reviewed paper accepted and presented Academy of Human Resource Development (ahrd.org) Annual conference, Indianapolis.

Kerrick, S., & Terry, T. (2009, April). Junior Achievement Exchange City and Chase Finance Park – program evaluation 2007-2008. Experiential learning, achievement scores, teacher efficacy, entrepreneurial attitudinal orientation and recommended program changes reflected. Peer reviewed Annual Junior Achievement conference.

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Kerrick, S., Boyle, M. & Parkins C. (2005, June). “*E-voking E-motions in E-learning.*” Peer-reviewed paper accepted and presentation for Association for the Advancement of Computing in Education (AACE) World E-Learning Conference Montreal, Canada.

Kerrick, S., Hoyt, J. & Wormley, K., (2005, March). “*Overview of Kentuckiana Healthcare Workforce Initiative.*” Peer reviewed presentation & paper accepted and presented at the 2005 Strategies for Change: Kentucky’s Ethnic Minorities in Higher Education Conference Louisville, Kentucky.

Parkins C., Bauer, R., Miller, K., & Kerrick S. (2004, November). “*War is a Messy and Ill-Structured Situation.*” Peer-reviewed presentation & paper for Association for the Advancement of Computing in Education (AACE) Conference, Washington, D.C.

Kerrick, S. & Parkins, C. (2004, September). Peer reviewed paper and presentation. “*Incorporating behavioral, cognitive and constructivists’ approaches within a Blended Learning Environment*”. The Kentucky Higher Education Computing Conference in conjunction with the Connected

Learning in Kentucky and Academic Library Council of Kentucky. Post-secondary education technology conference, Northern Kentucky University, Highland Heights.

Other research based articles & presentations:

Kerrick, S. (2007, March). Invited panelist. Council of Graduate Schools (cgsnet.org) monograph: “*Capitalizing on Innovation: Entrepreneurship and Graduate Education.*” Washington, D.C.

Kerrick, S. (2004, October). “*Student Engagement in a Blended Learning Environment – A Case in Point.*” The Oracle newsletter inaugural edition University of Louisville.

Boyle, M., Martin, E., & Kerrick, S. (2004, May). “*Transforming Online Content through Multimedia*”. Kentucky Council on Post-Secondary Education (CPE) Faculty Development Conference, Lexington.

Allison, J., & Kerrick, S. (2004, May). “*Utilizing Metacytes within Blackboard.*” Poster session. Kentucky Council on Post-Secondary Education (CPE) Faculty Development Conference, Lexington, Ky.