

8/12/2024

FULL CURRICULUM VITAE

Marcis Fennell, Ph. D.

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EDUCATIONAL BACKGROUND:

2015-2018 Ph.D. Education
Emphasis: Sport Pedagogy and Character Education
University of Idaho, Moscow, Idaho

2010-2011 M.S. Movement and Leisure Sciences
Emphasis: Sport, Recreation and Leadership
University of Idaho, Moscow, Idaho

2004-2008 B.S., Physical Education
Emphasis: Sport Science
University of Idaho, Moscow, Idaho

PROFESSIONAL EXPERIENCE (*Graduate Level):

August 2024- Present **Assistant Professor**
Sport Administration
University of Louisville

August 2023- July 2024 **Clinical Assistant Professor**
Sport Administration
University of Louisville

Courses Taught:
Principles of Sport Administration
Issues and Ethics in Sport
Sport Management and Leadership
Sport Analytics*
HipHop, Culture, and Sport

August 2020- Present **Adjunct Faculty Member**
Center for ETHICS*
University of Idaho

September 2014- Present

President/Director

Character Affiliates of Sport, LLC

- Develop and implement research-driven leadership curriculum to contracted organizations
- Present to a range of student-athlete audiences on the high school and collegiate level
- Topics include: respect, responsibility, integrity, athlete identity, social media, servant leadership, and the true competitor
- Analyze and interpret collected data in a professional format.
- Assist in the establishment of an organizational culture intended to instill moral and intellectual virtues, prioritizing the self-efficacy for student-athletes.

August 2022- 2023

Adjunct Faculty Member

Business of Hip Hop Innovation & Creative Industries Certificate

University of Central Florida

Courses Taught:

The Business of HipHop Innovation and Entrepreneurship

August 2021- May 2023

Visiting Associate Professor

Health, Physical Education, and Recreation

Florida A&M University

Courses Taught:

Theory of Coaching

Administration in Parks and Recreation

Introduction to Recreation, Parks, and Leisure Services

Adapted Physical Education

Teaching Sport Skills

Organization and Management of Physical Education

Theory and Practice of Sport and Leisure Management*

Sport Marketing*

Problems in Sport and Physical Education*

Internship in Sport Management*

Ethics in Sport Management*

May 2021- December 2022

Adjunct Faculty Member

Kinesiology

Jarvis Christian College

Courses Taught:

January 2021- December 2022	Biomechanics Admin Exercise Professional
	Adjunct Faculty Member Kinesiology & Educational Psychology Washington State University
	Courses Taught: Exploring Meaning in Sport and Movement
September 2018- June 2020	Secondary Teacher Tyee High School
	Classes taught: Health Education Fitness Foundations Functional Fitness
August 2008- May 2020	High School Football Coach (Head and Assistant) Various Schools in CA, ID, and WA
January 2015- May 2018	Instructor/Research Assistant Center for ETHICS* University of Idaho
	Courses Taught: Sport Ethics Psychosocial Determinants of Health and Sport Sport in American Society Biomechanics Introduction to Sport Science Life Skills for Student Athletes Moral Reasoning in Sport Leadership Pedagogy and Program Planning for Healthy Active Lifestyles Competition, Values, and You Research in Physical Activity Theory and Design
January 2015- August 2015	Academic Coordinator University of Idaho Athletics <ul style="list-style-type: none"> • Monitor progress towards degree per NCAA regulations for assigned teams • Report Academic Performance Rate and Graduation Success Rate for all designated sporting teams • Assist in course and major selection • Proficient skills in Banner, Peoplesoft
September 2013-September 2014	Academic Advisor

University of Nevada-Reno Athletics

- Monitor progress towards degree per NCAA regulations for assigned teams
- Report Academic Performance Rate and Graduation Success Rate for all designated sporting teams
- Assist in course and major selection
- Proficient skills in Banner, Peoplesoft and Cognos

January 2013- September 2013

Academic Coordinator/Life Skills Coordinator

New Mexico State University
Student Athlete Support Services

- Monitor progress towards degree per NCAA regulations for 7 athletic teams (Football, Women's Swim/Dive, Women's Soccer, Equestrian, Men's and Women's Golf, and Softball)
- Report Academic Performance Rate and Graduation Success Rate for all designated
- Assist in course and major selection
- Co-coordinate all events and awards banquets for athletic department
- Serve as Co-Advisor for Student Athlete Advisory Committee and Huddle Leader of Fellowship of Christian Athletes
- Proficient skills in Banner and Cognos

May 2012- January 2013

Academic Services/Life Skills Intern/Football Intern

University of Utah Student Athlete Support Services/Utah Football

- Coordinate mentoring and tutoring sessions for student-athletes
- Assist current academic advisors in necessary procedures
- Develop relationships with student-athletes and staff needed be successful as a department
- Monitor academic progress of student-athletes to ensure success and eligibility of student-athletes

OTHER PROFESSIONAL POSITIONS:

2018 - Present

Florida High School Athletics, Florida A&M University Women's Basketball, Kennedy Catholic High School (WA), Garfield High School (WA), Rainier Beach High School (WA), St. John Bosco High School (CA), Long Beach Polytechnic High School (CA), Moscow High School

- (ID), Becoming A Man Program (national), Florida State Athletics Boosters- Coaches' Club
*Consultant- Leadership Development and Character Education, Character Affiliates of Sport
- 2021 – 2023 Sport Coach America- Coach Development Team
*Consultant- Leadership Development and Character Education, Character Affiliates of Sport
- 2020-2021 Becoming a Man Program
*Director, Southwest Youth and Family Services/Youth Guidance
- 2018 Ford Sports Performance
*Consultant- Leadership Development and Character Education, Character Affiliates of Sport
- 2014 South Seattle College
*Consultant- Curriculum Development
- 2014 Lead Mentor Showtime for Stars Foundation
*Consultant- Leadership Development and Character Education, Character Affiliates of Sport

(Academic Research)

Peer-Reviewed Articles

- Martinez, K., **Fennell, M.**, Griffin, W., & Harrison, K. (2024). Black on Black in the film Higher Learning by John Singleton: Big man on campus perceptions at PWIs by African American students. In preparation for *Journal of African American Males in Education*. In Review.
- Fennell, M.**, Martinez, K., Comeaux, E., & Harrison, K. (2024). The Black scholar baller: Utilizing photo elicitation to examine White students' perspective on the legitimacy of the Black college athlete. In preparation for the *Whiteness and Education*. In Review.
- Fennell, M.**, Harrison, C. K., Manning, D., Boyd, J. Stuart, O., Scott, D. Martin, M., Dwyer, K., Bukstein, S. (2024). Fab Five: Pioneering sociocultural influence within the culture of basketball and American society. *Frontiers in Sport and Active Living*. Open Access. DOI: 10.3389/fspor.2024.1228440
- Williams, A. L, **Fennell, M.**, & Kluch. Y. (2024). (Un)Doing diversity work in a “diverse” space: Examining diversity, equity, and inclusion work in Historically Black College and University athletics. *Sociology of Sport Journal*. Advance online publication.
<https://doi.org/10.1123/ssj.2023-0002>.
- Fennell, M.**, Williams, A.L., & White, K. (2023). The Marathon Continues: An afrofuturistic approach to NIL in college sport. *Frontiers in Sport and Active Living*. In Review.
- O'Brien, J., Bass, H., **Fennell, M.**, & Harrison, C.K. (2023). Themes of the mindset continuum in collegiate student-athlete leadership development programs. *Qualitative Inquiry*. In Review.

Harrison, C. K., **Fennell, M.**, Griffin, W., Isner, E. M., Lawrence, S.M. (2023). Critical narrative analysis: Qualitative data on hiphop & sport from the song lyrics of Jay-Z. *Journal of Language and Social Psychology*. In Review.

Harrison, C. K., Griffin, W., **Fennell, M.**, Dwyer, K., Bukstein, S. (2023). The arc of hiring, firing, and rehiring: Trends, patterns and the future of occupational mobility opportunities in college and pro sport. *UMKC Law Review*, Vol 91, Iss 4.

Fennell, M. (2022). Trash talk or smack talk: The language of competitive sport. *Journal of Higher Education Athletics & Innovation*, Vol 9. Open Journal Systems. DOI: <https://doi.org/10.15763/issn.2376-5267.2021.1.9.33-48>

Berei, C.P., Goc Karp, G., **Fennell, M.**, Drake, E., Olsen, S. (2021). Stakeholders' perspectives on the effects of a PEP grant on district wide CSPAP. *Journal of Teaching in Physical Education*, 40 (1), 86-97. DOI:10.1123/jtpe.2019-0001

Fennell, M., Stoll, S., Beller, J. (2019). Trash talk as a social/moral construct of sport. Abstract 1591. *Research Quarterly for Exercise and Sport*. SHAPE America. Vol. 90, ISS, SUP1, 2019.

Fennell, M. (2018, December). *Trash talk in sport: A descriptive and philosophical assessment of the intentionality of trash talk in sport* (Publication No. 10974765) [Doctoral dissertation, University of Idaho]. ProQuest Dissertations and Theses Global.

Fennell, M. (2017). The examination of the factors influencing faculty climate at a Northwest region university: A case study. *Workplace: A Journal for Academic Labor*. DOI: <https://doi.org/10.14288/workplace.v0i29.186287>

Berei, C.P., Goc Karp, G., Olsen, S., **Fennell, M.**, Drake, E. (2017). Perceptions of PEP grant influences on CSPAP implementation. *Research Quarterly for Exercise and Sport*. SHAPE America. Vol. 88, ISS, SUP1, 2017. DOI: <https://doi.org/10.1080/02701367.2017.1295748>

Book Chapters

Fennell, M., Harrison, C.K., Proctor, L. (2023). Professor Aaron Hewlett and his followers: A case of Black physical educators. In *Playing to be heard: Boston's Black athletes: Essays on identity, performance, and activism*. Lexington Books. Ahead of Print.

Fennell, M., Harrison, C.K., Dwyer, K. (2023). The middle lane: Race sports, Boston, hoops and community. In *Race in Boston Sports*. Nebraska Books. Ahead of Print.

Fennell, M. (2021). To coach is to build relationships. In Van Mullem, P., Gano-Overway, L. (Eds.), *To be a better coach*. Rowan & Littlefield. Lanham, MD.

Stoll, S.K, Beller, J.M., VanMullem, P., Bryant, K., & **Fennell, M.** (2017). Leadership: The act of serving. In *Leadership*. InTechOpen. DOI: 10.5772/65970

Academic Presentations

Martinez, K., Branch, K., & **Fennell, M.** (2024). Kim Mulkey the gate keeper: A critical analysis of heteronormative Whiteness in women's basketball. *Academic Presentation*. 2024 College Sports Research Institute conference.

Martinez, K., Branch, K., & **Fennell, M.** (2024). Applying legitimacy work within the women's basketball program. *Academic Presentation*. 2024 College Sports Research Institute conference.

McAulay, D & **Fennell, M.** (2024). HBHS / HBCU: Education, sports, & segregation. *Academic Presentation*. 2024 College Sports Research Institute conference.

Fennell, M., Harrison, C.K., Martin, B., Saunders, R., Lewis, K. (2023) 50 Years of Hip Hop Innovation in Sport & Entertainment Panel Discussion. University of South Carolina Office of Access and Opportunity.
https://sc.edu/about/offices_and_divisions/access_and_opportunity/hip_hop_50th_anniversar y.php

Fennell, M. & McAulay, D. (2023) Angel vs. Caitlin: An interactionist synthesis of smack talk. *Academic Presentation*. 2023 North American Society for the Sociology of Sport conference.

Fennell, M. & Daniels, E. (2022). Now is the time! A (re)conceptualization of the education of the college athlete. *Academic Presentation*. 2022 North American Society for the Sociology of Sport conference.

Fennell, M. (2022). Implementing values-based coaching in big-time college sport. *Keynote speech*. Florida State University Old Coaches Club.

Fennell, M. (2021). Competitive language: A social construct of the moral community of sport. *Research Presentation*. Inclusive Sports Summit, University of Colorado.

Fennell, M., Stoll, S., Beller, J. (2019). Trash talk as a social/moral construct of sport. *Research Presentation*. 2019 SHAPE America National Convention Research Consortium.

Berei, C.P., Goc Karp, G., Olsen, S., **Fennell, M.**, Drake, E. (2017). Perceptions of PEP Grant influences on CSPAP implementation. *Poster Presentation*. 2017 SHAPE America National Convention.

Fennell, M., Stoll, S.K. (2016). Diversity or exclusion? *Academic Presentation*. 2016 Western Society for Kinesiology and Wellness Conference.

Fennell, M. (2016). Ethics of sport business: From an athlete's perspective. *Management Speaker Series*. University of Central Florida: Devos Business Management Program.

Other Academic Works

Cocchiarella, C., Croft, C., Fehr, C., **Fennell, M.**, Herbert, M., Lott, G., Martin, E., Savage, J., Van Mullem, P., Van Mullem, H., Volk, M., & Wilson, H. (2022). Preparing to coach you children: Considerations for parents across sport settings. *Sport Coach America*.

Barbarick, B. Coleman, J., Croft, C., Dacey, **M., Fennell, M.**, Gillham, A., Haneishi, K., Hupfaut, P., Van Mullem, P., & Volk, M. (2022). Coaching through life changes: Reflection questions for coaches when facing life transitions. *Sport Coach America*.

Fennell, M., Stoll, S. (2012). A social intervention: Student athletes and self-esteem. *Master's Thesis*. University of Idaho.

Fennell, M., Goetz, T. (2012). Adventure Club: Structured play and self-esteem. Research Study. University of Idaho.

Work in Progress

Fennell, M., Kopka, N., Martinez, K., & Harrison, K. (2024). Do they belong? Exploring the perceived identity of Black student athletes of students as stakeholders of the NCAA-sponsored university. In preparation for *Journal of Diversity in Higher Education*.

Fennell, M., Martinez, K., Bass, H., & Harrison, K. (2024). Hidden bias in higher education: Eliciting the gazed perception of Asian American students through the image of the Black student athlete. In preparation for the *Journal of Student Affairs Research and Practice*.

Fennell, M. & McAulay, D. (2024) Clark vs Reese: Examining Public Commentary for Intentionality. In preparation for the *Sociology of Sport Journal*.

Fennell, M. (2024). Trash talk in competitive sport: A quantitative analysis of intentionality. In preparation for the *Journal of Sport Behavior*.

Fennell, M. (2024). You're trash!: An assessment of the sociomoral impacts of trash talk in competitive sport. In preparation for the *Journal of Sport and Social Issues*.

Fennell, M. (2023). The athlete-student: A (Re)construction of the collegiate-athlete identity. In preparation for the *Journal of Issues in Intercollegiate Athletics*.

Fennell, M. (2023). A moral code: Signifyin' in revenue producing American sport. In preparation for the *Sociology of Sport Journal*.

Stoll, S. K., Saint Song, S., **Fennell, M.**, Sowa, M., Stark, N., Lewis, S., Brunner, D. (2022). Existential coaching education: A pedagogical pathway to alleviate anxiety, increase coping skills, and appreciate spirituality in collegiate athletes.

Fennell, M. (2022). Discourse in sport: A reassessment of sportsmanship rules in sport.

Fennell, M. (2021). Moral communities: The moral and social assessment of the competitive sport.

Grants

Fennell, M. (2024). Leadership perceptions: An inquiry into the Sport Administration conceptual framework of leadership. University of Louisville Research Core Voucher Program. *Awaiting Decision*.

Fennell, M., Hancock, M. Murphy, A., & Stematis, A. (2024). Character-driven cardinal: Competitors developing saliency through sport. NCAA Innovations in Research and Practice Grant. *Not Funded.*

Fennell, M., Hudson, W., Smith, M., & Pillow, S. (2022). Rattler identity seminar: Character-driven competitors developing saliency through sport. NCAA Innovations in Research and Practice Grant. *Not Funded.*

PROFESSIONAL ASSOCIATION ACTIVITIES

MEMBERSHIPS:

American Educational Research Association (AERA)
North American Society for Sport Management (NASSM)
North American Society for the Sociology of Sport (NASSS)
North American Society for Sport History (NASSH)
National Association of Academic and Student-Athlete Development Professionals (N4A)
National Association of Collegiate Directors of Athletics (NACDA)
Western Society of Kinesiology and Wellness (WSKW)
SHAPE America

SERVICE

At U of Louisville

2024-Present Director- CARDS Leadership Lab
2024-Present Program Director- SPAD Department
2024- Present SPAD Department Curriculum Committee
2024- SPAD Department Clinical Hiring Committee
2024- SPAD Department Tenure Track Hiring Committee
2024- Present Journal of Higher Education Athletics and Innovation Associate Editor
2024- Guest lecturer- Research Methods in Sport, University of Idaho
2024- Guest lecturer- Sport, Hip Hop, Innovation, and Entrepreneurship, University of Central Florida
2023- Character Development Specialist- University of South Alabama Women's Basketball
2023- Advisor- UL SPAD Student Association

At Florida A&M

2023- Journal of Higher Education Athletics and Innovation Reviewer ("The University needs all of such exposure it can get": Columbia University basketball, the Ivy League and the National Invitation Tournament, 1968-1970)
2023- Guest lecturer- Research Methods in Sport, University of Idaho
2023- World Class Scholars Mentor, Florida A&M University Undergraduate Research
2022- Volunteer Coach/Coach Instructor, City of Tallahassee Parks & Recreation Sports Program
2022- Leadership Development Specialist, Florida State University High School Athletics
2022- The International Journal of Sport and Society Reviewer (Coaching Life Skills Through Sport)
2022- Guest speaker- Florida State Boosters, Old Coaches' Club

2022- Character Development Specialist- Florida A&M University Women's Basketball
2022- Guest teacher- 2nd-3rd Physical Education, FAMU DRS
2022- Guest lecturer- Sport, Hip Hop, Innovation, and Entrepreneurship, University of Central Florida
2022- Guest lecturer- Research Methods in Sport, University of Idaho
2022- COE Recruiting Representative, Florida A&M University
2021- COE Admissions Interview Committee, Florida A&M University
2021- Guest lecturer- Research Methods in Sport, University of Idaho

AT U of Idaho

2021- Sports, Ethics & Philosophy: Journal of the British Philosophy of Sport Association Reviewer (The Ethics of Gamesmanship and the Philosophy of Darts)
2020-Journal of Sport Behavior Reviewer (An Exploratory Study of the Use of Values by Coaches in the Czech Republic)
Hiring committee for Physical Education Pedagogy faculty
SHAPE America Equity, Diversity and Inclusion Taskforce (current)
Hiring committee for Secondary educators, Highline School District (WA)

HONORS AND AWARDS:

2015-18 Teaching Assistant Scholarship, Movement Sciences, University of Idaho
2011-12 Banner Bearer for College of Education, University of Idaho
2004-08 Academic/Athletic Scholarship, University of Idaho, Moscow, Idaho.

REFERENCES (MORE AVAILABLE Upon Request)

Sharon Stoll, Ph. D., [sstoll@uidaho.edu](mailto:ssoll@uidaho.edu)
C. Keith Harrison, Ed. D, Carlton.Harrison@ucf.edu
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