

meg hancock

meg.hancock80@gmail.com • Louisville, KY 40205 • (502) 235-8836

EXECUTIVE PROFILE

Student-focused, transparent, energetic leader with a track record of developing human capital within diverse populations in higher education at public and private institutions. Experience in academic affairs, student affairs, and intercollegiate athletic administration. Adept at cultivating individual and group growth strategies with students, faculty, and staff; leading across academic disciplines; developing creative programming and educational curricula for academic programs; strategic enrollment management; revenue generation and resource allocation; promoting diversity and inclusive practices; and, establishing collaborative relationships. Research emphasis in career development, management, and leadership.

SKILL HIGHLIGHTS

- Strategic planning & decision making
- Consensus builder
- Budget management
- Leadership development
- Empower and engage faculty & staff
- Innovative teaching strategies
- Team development
- Analytical thinking
- Written and verbal communication
- Collaboration
- Effective listener
- Inclusive

ACCOMPLISHMENTS

- Selected as one of 30 members (out of 1400 nominees) to participate on the University of Louisville's Strategic Planning "Work" committee
- Chair of University Faculty and Staff Engagement committee which focuses on the role of faculty and staff in student success, retention, and persistence
- Erased a \$600,000 budget deficit and managed a 35% budget reduction with strategic enrollment and scheduling efforts
- Formalized 20-position internship program with University of Louisville Athletics (ULAA) and adidas worth over \$600,000 in student scholarships and professional development experience
- Coordinated Dartmouth's First-Year Orientation program consisting of more than 400 programs, activities, and events over a four-day span
- Coordinated the T.E.A.M. Concept Leadership Academy, Team Faculty Advisor Program, community service programs, and professional development sessions for coaches and athletic training staff
- Created a Leadership Roundtable for faculty to develop leadership capacity in the Department and College.
- Implemented a 4-part diversity and inclusion program for faculty and students
- 5-time University of Louisville Faculty Favorite nominee
- 2-time nominee for the Provost's Award for Exemplary Director of Graduate Studies

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ACADEMIC LEADERSHIP

- 2019 — present **Transition Team, University of Louisville, College of Education & Human Development**
Carry out the new strategic vision for the CEHD; Provide leadership and guide the CEHD missions across all departments and centers within the College; Supervise and manage graduate assistants and staff who currently operate within the areas of AAUE, EASS, faculty engagement, research, doctoral studies, and finance; Create an organizational chart with related positions and job descriptions; Meet with students, staff, and faculty to determine their individual goals and needs; Establish timelines to accomplish specific objectives over 30, 60, 90, and 180 day periods; Manage budgetary and other administrative functions as well as collaborate with and provide related support to students, staff, and faculty; Understand current resources (e.g., staffing, financial, facilities) and work to identify additional ones in order to support newly established goals and objectives; Create ongoing communications structures, materials, and reports with and for students, faculty, and staff (e.g., website, regular updates); Integrate diversity and inclusion into current and new processes and align them with the missions and visions of the CEHD and the University; Form partnerships with University and community partners through service on committees and with other engagement opportunities.
- 2016 — present **Department Chair, University of Louisville, Health & Sport Sciences**
Oversee the day-to-day operations of the largest academic department in the College of Education and Human Development consisting of 1100+ students; Supervise 25 full-time faculty, 35+ part-time faculty, 3 staff members; Coordinate revenues, expenditures, and special project allocations for a \$3,400,000 budget; Facilitate and coordinate Diversity & Inclusion efforts; Strategize with faculty to identify opportunities for addressing programmatic needs, enrollment issues, and resource allocation; Coordinate and communicate assessments for student learning outcomes, academic program reviews (5-, 10-year), and program accreditations for College and University officers.
- 2018 – present **Associate Professor, Sport Administration**
University of Louisville, Health & Sport Sciences
- 2015 – 2016 **Assistant Department Chair**
University of Louisville, Health & Sport Sciences

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2012 – 2018 **Assistant Professor, Sport Administration**
University of Louisville, Health & Sport Sciences

2013 – 2015 **Director, Sport Administration Master's Program**
University of Louisville, Health & Sport Sciences

STUDENT AFFAIRS LEADERSHIP

2008 – 2009 **Assistant Dean of First-Year Students & Director of Orientation,**
Dartmouth College
Implemented activities, programs, and policies designed to aid first-year students in their adjustment to a select, diverse, and highly competitive liberal arts environment. Planned and coordinated a comprehensive orientation program and first-year programming initiatives related to orientation goals and objectives.

2006 – 2008 **Assistant Athletic Director for Student Athlete Enhancement,**
Dartmouth College
Initiated, developed, and implemented academic and life skills programming for nearly 1,000 student-athletes. Collaborated regularly with athletic administration, campus offices, and 34 varsity coaches to facilitate and promote workshops and speakers.

2005 – 2006 **Community Director, Dartmouth College**
Provided direct supervision for 6 co-educational residential facilities housing more than 360 students. Assessed and addressed student needs through cultural, educational, and social programming.

EDUCATION

Ph.D. **2012** **University of Louisville**
Educational Leadership & Organizational Development
Specialization: Sport Administration

M.S. **2005** **Miami University**
College Student Personnel/Higher Education
Concentrations: Student Development, Organizational Leadership

B.A. **2003** **Randolph Macon Woman's College**
(re-named Randolph College in 2007)
Sociology and Anthropology

PUBLICATIONS

Peer Reviewed Journals

1. Huml, M. R., **Hancock, M. G.**, Bergman, M. J., & Hums, M. A. (in press). Athletics and Academics: The Relationship of Athletic Identity Sub-Constructs to Educational Outcomes and College Athlete Demographics. *Journal of Issues in Intercollegiate Athletics*.
2. **Hancock, M. G.**, Balkin, R. S., Reiner, S. M, Williams, S.*, Juhnke, J., & Hunter, Q.* (in press). Examination of life balance, personality, and work addiction in NCAA athletic administrators & coaches. Submitted to *Career Development Quarterly* (2018 JIF: 1.06; 5-year IF, 1.19).
3. Huml, M. R., **Hancock, M. G.**, Bergman, M. J., & Hums, M. A. (2019). Student-athletes performing community service: Examination of community service motivation and athletic department involvement. *Social Science Quarterly*. (2017 JIF: 0.874. *h* index: 74.)
4. Huml, M., Bergman, M., Newell, E., & **Hancock, M. G.** (2019). From the playing field to the classroom: The academic challenges for athletes in higher education. Submitted to the *Journal for the Study of Sports and Athletes in Education*.
5. **Hancock, M. G.**, Darvin, L., & Walker, N. (2018). Beyond the glass ceiling: Sport management students' perceptions of the leadership labyrinth. *Sport Management Education Journal*, 12(2), 100-109.
6. Huml, M., **Hancock, M. G.**, Weight, E. A., & Hums, M. A. (2018). Building a Community Service Motivation Model: Exploring the relationship between athlete identity, organizational philosophy, and community service. *Journal of Issues in Intercollegiate Athletics*, 11, 189-213.
7. Simmons, J., Grappendorf, H., & **Hancock, M. G.** (2018). Exploring perceptions of fan-family conflict: New insights into typologies, directionality, and contributors. *International Journal of Sport Management*, 19(2), 163-185.
8. **Hancock, M. G.**, Cintron, A., & Darvin, L*. (2018). Socialization to careers in intercollegiate athletics: A comparison of men and women. *Women in Sport and Physical Activity Journal*, 26(1), 12-22.

9. **Hancock, M. G.**, Grappendorf, H., Wells, J., & Burton, L. (2017). Career Breakthroughs of Women in Intercollegiate Athletic Administration: What is the Role of Mentoring? *Journal of Intercollegiate Sport*, 10, 184-206.
10. Greenwell, T. C., Simmons, J., **Hancock, M. G.**, Shreffler, M., & Thorn, D. (2017). The effects of sexualized and violent presentations of women in combat sport. *Journal of Sport Management*, 31(6), 533-545. **(Impact Factor: 1.090; 5-year Impact Factor: 1.329)**
11. Svensson, P., **Hancock, M. G.**, & Hums, M. A. (2017). Elements of capacity in youth development nonprofits: An exploratory study of urban sport for development and peace organizations. Accepted to *VOLUNTAS*, 28(5), 2053-2080. **(Impact Factor: 1.302)**
12. Huml, M., Svensson, P., & **Hancock, M. G.** (2017). Community service in intercollegiate athletics: A student involvement approach to college athlete engagement. *Journal of Issues in Intercollegiate Athletics*, 10, 101-121.
13. Darwin, L.,* Cintron, A.,* & **Hancock, M. G.** (2017). Por que jugar? Sport socialization among Hispanic/Latina female student athletes. *Journal of Amateur Sport*, 3(2), 27-54.
14. Greenwell, T. C., Simmons, J., **Hancock, M. G.**, & Thorn, D. (2017). Consumers' attraction to sport: Differences between physical aggression and violence. *International Journal of Sport Management*, 18(2), 259-274.
15. **Hancock, M. G.**, & Hums, M. A. (2016). "A leaky pipeline?" Perceptions of barriers and supports of female senior-level administrators in NCAA Division I athletic departments. *Sport Management Review*, 19, 198-210. **(2-year Impact Factor: 2.128; 5-year IF: 2.782)**
16. Svensson, P.,* **Hancock, M. G.**, & Hums, M. A. (2016). Examining the educative aims and practices of decision-makers in sport for development and peace organizations. *Sport, Education, and Society*, 21(4), 495-512. **(Impact Factor: 1.667; h-index: 42)**
17. Shreffler, M., **Hancock, M. G.**, & Schmidt, S.* (2016). Self-representation of female athletes: A content analysis of athlete avatars. *International Journal of Sport Communication*, 9(4), 460-475. **(h-Index: 21)**

18. **Hancock, M. G.**, & Hums, M. A. (2015). Career goals and expectations of female senior level administrators in NCAA Division I athletic departments. *Global Sport Management Journal*, 3(1), 21-42.
19. Shreffler, M., **Hancock, M.G.**, & Schmidt, S.* (2015). Organizational representation through Twitter: An examination of the WNBA. *Global Sport Management Journal*, 3(3), p. 42-52.
20. Greenwell, T. C., **Hancock, M. G.**, Thorn, D., & Simmons, J. (2015). The effects of gender and social roles on the marketing of combat sport. *Sport Marketing Quarterly*, 24(1), 19-29. **(h-Index: 49)**
21. Svensson, P.,* Huml, M.*, & **Hancock, M. G.** (2014). Exploring intercollegiate athletic department-community partnerships through the lens of community service organizations. *Journal of Higher Education Outreach and Engagement*, 18(4), 97-128. **(2.4% acceptance rate)**
22. Huml, M.,* **Hancock, M. G.**, & Bergman, M. (2014). Additional support or extravagant cost? Student-athletes' perceptions on athletic academic centers. *Journal of Issues in Intercollegiate Athletics*, 7, 410-430. **(19.7% acceptance rate)**
23. Huml, M.,* Svensson, P. G.,* & **Hancock, M. G.** (2014). Exploring the role of educational institutions in student-athlete community engagement. *Journal of Issues in Intercollegiate Athletics*, 7, 224-244. **(19.7% acceptance rate)**
24. **Hancock, M. G.**, & Greenwell, T. C. (2013). The selection of a sport management major: Factors influencing student choice from a consumer-oriented perspective. *Sport Management Education Journal*, 7, 24-35. **(22% acceptance rate)**
25. **Hancock, M. G.**, Lyras, A., & Ha, J. P.* (2013) Sport for development programs for girls and women: A global assessment. *Journal of Sport for Development*, 1(1).
26. Greenwell, T. C., Crawford, S. Z., **Hancock, M. G.**, & Stoll, J. (2013). Peer leadership and ethical conduct: Team captains' perceptions of NCAA athletic conference codes of ethics. *Journal of Issues in Intercollegiate Athletics*, 6, 174-193. **(19.7% acceptance rate)**
27. **Hancock, M. G.**, & Hums, M. A. (2011). Participation by transsexual and transgender athletes: Ethical dilemmas needing ethical decision making skills. *Journal of the International Council of Sport Science and Physical Education (ICCSPE) Bulletin*, 62.

Books

1. Presley, R., & Shreffler, M., **Hancock, M. G.**, & Schmidt, S. (2017). *Ethical Issues in the Sport Industry* (2nd Ed.). Kendall Hunt.
2. Presley, R., & Shreffler, M., **Hancock, M. G.**, & Schmidt, S. (2016). *Ethical Issues in the Sport Industry*. Kendall Hunt.

Book Chapters & Case Studies

1. Grappendorf, H., **Hancock, M. G.**, & Cintron, A. (2019). She shoots; she doesn't score: Inequalities that persist with the U. S. women's soccer team. In B. Pitts & J. Zhang (Eds.), *Global Sport Management: Contemporary Issues and Inquiries*. World Association for Sport Management (WASM) series. London, England: Routledge.
2. Cintron, A., Grappendorf, H., & **Hancock, M. G.** (2019). The state of media coverage of women's soccer in the United States and beyond. In B. Pitts & J. Zhang (Eds.), *Global Sport Management: Contemporary Issues and Inquiries*. World Association for Sport Management (WASM) series. London, England: Routledge.
3. Wells, J., & **Hancock, M. G.** (2017). Networking, sponsoring, mentoring: Strategies to support women in leadership. In L. Burton & S. Leberman (Eds.) *Women in Sport Leadership*. Routledge.
4. Shreffler, M., Schmidt, S.,* & **Hancock, M. G.** (2016). "We got next": An examination of the past and future of the WNBA. B. Pitts (Ed.) *Case Studies in Sport Marketing* (4th ed.). Morgantown, WV: Fit Publishing.
5. **Hancock, M. G.**, & Hums, M. A. (2014). Leadership and ethics in sport. In J. F. Borland, G. M. Kane, & L. J. Burton (Eds.) *Sport Leadership in the 21st Century*. Jones and Bartlett Learning.
6. Hums, M. A., & **Hancock, M. G.** (2012). Sport management: Bottom lines and higher callings? In A. Gillentine, R. E. Baker, & J. Cuneen (Eds.) *Critical Essays in Sport Management: Exploring and Achieving a Paradigm Shift*. Scottsdale, AZ: Holcomb Hathaway.

Invited Publications & Reviews

1. **Hancock, M.G.** (2016). Book review. *Cheated: The UNC Scandal, the Education of Athletes, and the Future of Big-Time College Sports*. *Journal of Issues in Intercollegiate Athletics*, 9, v-vii.

ACADEMIC PRESENTATIONS

1. Grappendorf, H., Grube, A., **Hancock, M. G.** (2019, March). Are we asking? Are they offering? Salary negotiations by female sport management professors. Presented to the annual Global Sport Business Association Conference, Cozumel, Mexico.
2. Schmidt, S.,* & **Hancock, M. G.** (faculty advisor, 2018 June). An examination in to the tactics employed by a sport advocacy organization to retain athlete constituents. Presented at the annual North American Society for Sport Management Conference, Halifax, Nova Scotia, Canada.
3. Darvin, L.* , Williams, S.,* & **Hancock, M. G.** (2018, June). Myth or reality? Athletic administrators' perceptions of the sport industry leadership labyrinth. Presented at the annual North American Society for Sport Management Conference, Halifax, Nova Scotia, Canada.
4. Moorman, A., **Hancock, M. G.**, Popp, N. (2018, June). Employee perceptions of salary equity and fairness in response to university athletic departments' fair labor standards act compliance. Presented at the annual North American Society for Sport Management Conference, Halifax, Nova Scotia, Canada.
5. **Hancock, M. G.**, & Grappendorf, H. (2018, March). Message board posting when a female AD is hired: How many "isms" can we find? Presented at the annual Global Sport Business Association Conference, Cozumel, Mexico.
6. **Hancock, M. G.**, & Darvin, L.* (2017, May). Sport management students' perceptions of the glass ceiling. Presented at the annual North American Society for Sport Management Conference, Denver, CO.
7. **Hancock, M. G.**, Grappendorf, H., & Simmons, J. (2017, May). Gender roles and fan family conflict. Presented at the annual North American Society for Sport Management Conference, Denver, CO.
8. Huml, M., **Hancock, M. G.**, & Hums, M. A. (2017, April). Citizen-Athlete: The Relationship Between Community Service and Athletic Identity. Presented at the 2017 AERA Annual Meeting, San Antonio, Texas.
9. **Hancock, M. G.**, & Balkin, R. (2017, February). Personality and Life Balance of Intercollegiate Athletic Administrators & Coaches. Presented at the 2017 Global Sports Business Association Conference, Cozumel, Mexico.

10. Grappendorf, H., Simmons, J. M., & **Hancock, M. G.** (February 2017). "I just want them to leave me the fuck alone." A Qualitative Investigation of the Consequences Associated with Fan-Family Conflict. Presented at the 2017 Global Sports Business Association Conference Cozumel, Mexico.
11. Svensson, P., **Hancock, M. G.**, & Hums, M. A. (2016, June). Infrastructure Starvation? A Qualitative Inquiry of Sport-Based Nonprofits in Urban Settings. Presented at the 12th International Conference of the International Society for Third Sector Research (ISTR). Stockholm, Sweden.
12. Darvin, L.,* Cintron, A.,* & **Hancock, M. G.** (faculty advisor, 2016, June). Socialization of Latino women to sport. Presented at the annual North American Society for Sport Management Conference, Orlando, FL.
13. Simmons, J., **Hancock, M. G.**, & Grappendorf, H. (2016, June). Fan-family conflict. Presented at the annual North American Society for Sport Management Conference, Orlando, FL.
14. **Hancock, M. G.**, Wells, J., Burton, L., & Grappendorf, H. (2016, June). Mentoring as a predictor of career satisfaction for women administrators in intercollegiate athletics. Presented at the annual North American Society for Sport Management Conference, Orlando, FL.
15. Grappendorf, H., **Hancock, M. G.**, Burton, L., & Wells, J. (2016, February). Collaboration in sport management: Time to examine the dynamics? Presented at the Global Sport Business Association Conference. Nassau, Bahamas.
16. Schmidt, S.,* Cintron, A.,* Park, J.,* & **Hancock, M. G.** (2015, November). Black lives matter: Race, sport, activism, and social change. Presented at the North American Society for the Sociology of Sport, Sante Fe, NM.
17. Svensson, P. G.,* **Hancock, M.**, & Hums, M. (2015, November). Examining the educative aims and practices of decision-makers in sport for development and peace organizations. Presented at the Association for Research on Nonprofit Organizations and Volunteer Action, Chicago, IL.
18. Svensson, P. G.,* Hums, M., & **Hancock, M.** (2015, November). "It's hard to have a salad without a green": Exploring financial capacity in sport for development and peace organizations. Presented at the Association for Research on Nonprofit Organizations and Volunteer Action, Chicago, IL.

19. Greenwell, T. C., Simmons, J., **Hancock, M. G.**, Shreffler, M., & Thorn, D. (2015, October). Presentations of women in violent sport. Presented at the annual conference of the Sport Marketing Association, Atlanta, Georgia.
20. Shreffler, M., & **Hancock M. G.** (2015, February). Organizational Representation through Twitter: An Examination of the WNBA. Presented at the 2015 Global Sports Business Association Conference. Nassau, Bahamas.
21. **Hancock, M. G.**, Calabrese, R., & Greenwell, T. C. (2014, October). Tale of the T.A.P.E.: The use of tweets in understanding fan perceptions of MMA fighters. Presented at the annual conference of the Sport Marketing Association, Philadelphia, PA.
22. Greenwell, T. C., Calabrese, R., & **Hancock, M. G.** (2014, October). Using social media to generate insight into athlete brand influences. Presented at the annual conference of the Sport Marketing Association, Philadelphia, PA.
23. **Hancock, M. G.**, Hums, M. A., & Cintron, A. M.* (2014, May) Men and women in intercollegiate athletic administration: Career callings or career compromise. Presented at the annual conference of the North American Society for Sport Management, Pittsburgh, PA.
24. Shreffler, M., & **Hancock, M. G.** (2014, May). Self-representation of female athletes: A content analysis of athlete avatars. Presented at the annual conference of the North American Society for Sport Management, Pittsburgh, PA.
25. Huml, M.* (faculty advisor) (2014, May). Community service and college athletics: The philosophy of student-athlete engagement for NCAA athletic departments. Presented at the annual conference of the North American Society for Sport Management, Pittsburgh, PA.
26. Greenwell, T. C., **Hancock, M. G.**, Thorn, D., & Simmons, J. (2013, October). Perceptions of women in marketing combat sports. Presented at the annual conference of the Sport Marketing Association, Albuquerque, New Mexico.
27. Svensson, P. G.* & Huml, M.* (faculty advisor). The impact of student-athlete community service partnerships on community agencies. Presented at the annual conference of the North American Society for Sport Management, Austin, Texas.
28. Greenwell, T. C., Thorn, D., Simmons, J., & **Hancock, M. G.** (2013, June). Marketing violence in sport. Presented at the annual conference of the North American Society for Sport Management, Austin, Texas.

29. **Hancock, M. G.** (2012, November). Using career development theory to understand impacts of organizational structures on women in the sport industry. Presented at the annual conference of the North American Society for the Sociology of Sport, New Orleans, Louisiana.
30. **Hancock, M. G.**, & Greenwell, T. C. (2012, May). The selection of a sport management major: Factors influencing student choice from a consumer-oriented perspective. Presented at the annual conference of the North American Society for Sport Management, Seattle, Washington.
31. **Hancock, M. G.**, & Hums, M. A. (2012, May). Women in intercollegiate athletics: An exploration of the career development of female assistant and associate athletic directors. Presented at the annual conference of the North American Society for Sport Management, Seattle, Washington.
32. **Hancock, M. G.**, & Hums, M. A. (2011, June). If you build it, will they come?: A demographic assessment of sport management graduate and undergraduate students. Presented at the annual conference of the North American Society for Sport Management, London, Ontario, Canada.
33. **Hancock, M. G.**, Mahoney, T. Q., Hambrick, M. E., & Moorman, A. M. (2011, March). "After I complained...": An analysis of non-discrimination and retaliation policies of university athletic departments involved in Title IX litigation. Presented at the annual conference of the Sport Law and Recreation Association, Savannah, GA.
34. Mahoney, T. Q., **Hancock, M. G.**, Hambrick, M. E., & Moorman, A. M. (2011, March). Title IX retaliation claims on the rise in college athletics: An analysis of athletic departments' mishandling of sex discrimination claims. Presented at the annual conference of the Sport Law and Recreation Association, Savannah, GA.
35. **Hancock, M. G.**, Lyras, A., & Ha, J. (2010, June). Global assessment of sport for development programs for girls and women. Presented at the annual conference of the North American Society for Sport Management, Tampa, FL.
36. Welty Peachey, J., Lyras, A., Borland, J., **Hancock, M.**, & Cohen, A. (2010, June). Sport for social change: A Methodological Proposition for Assessing the Impact of Street Soccer USA on Effecting Positive Life Changes Among the Homeless. Paper presented at the Power of Sport Summit, International Association of Sport for Development and Peace, Boston, MA, USA.

37. Hums, M.A., Lyras, A., & **Hancock, M. G.** (2010, June). Tools for teaching about sport for development and peace in the sport management classroom. Presented at the annual conference of the North American Society for Sport Management, Tampa, FL.
38. Hums, M.A., Lyras, A., & **Hancock, M. G.** (2009, November). The Ashoka Foundation's Sport for a Better World Competition: Sport for development and peace in action. Presented at the annual conference of the North American Society for the Sociology of Sport, Ottawa, Canada.
39. Lyras, A., Wolff, E., **Hancock, M. G.** & Selvaraju, U. (2009, November). Sport for development global initiative. Presented at the annual conference of the North American Society for the Sociology of Sport, Ottawa, Canada.
40. **Hancock, M. G.** (2008, January). Building a T.E.A.M. concept. Presented at the annual conference of the National Consortium for Academics and Sport Conference, Orlando, FL.

Industry Research & Invited Presentations

1. Invited Speaker. (2019, February). The Importance of Emotional Intelligence on Teams. Cardinal Captain's Corner, University of Louisville Athletics, University of Louisville, Louisville, KY.
2. Invited Speaker. (2018, November). Chasing the Unicorn: Work-life balance in the sport industry. NESAC Future Leaders Forum, Trinity College, Hartford, CT.
3. Invited Speaker (2018, November). The role of values in changing team climate and building team culture. Trinity College Athletics, Hartford, CT.
4. Invited Panelist. (2018, June). Am I a Fraud?: Imposter Syndrome. The annual North American Society for Sport Management Conference, Halifax, Nova Scotia, Canada.
5. Invited Faculty. (2016, June). Social Identity Mapping & Leadership. NCAA/NACWAA Institute on Administrative Advancement. Denver, CO.
6. Invited Panelist. (2016, June). Diversity panel. The annual North American Society for Sport Management Conference, Orlando, FL.
7. Wells, J., Burton, L., Grappendorf, H., & **Hancock, M. G.** (2015, October). NACWAA "Learning Labs": Mentoring and Career Satisfaction. Presented at the National Association of Collegiate Women Athletic Administrators Conference, Tampa, Florida.

8. **Hancock, M. G.**, Wells, J., Burton, L., & Grappendorf, H. (2015, April). Women in Intercollegiate Athletics: Adding Value. White paper. National Association of Collegiate Women Athletic Administrators. Kansas City, Kansas.
9. Invited Faculty. (2015, May). Enhancing Interview Skills. NCAA/NACWAA Institute on Administrative Advancement. Denver, CO.
10. Invited presentation. (2015, April). Women in leadership: Value added. Presented to the National Association of Collegiate Women Athletic Administrators. Kansas City, Kansas.
11. Project leader. (May 2014 to present). Women in leadership: Intercollegiate athletics. National Association of Collegiate Women Athletic Administrators.
12. **Hancock, M. G.** (2008, September 6-7). T.E.A.M. Concept Weekend Edition, UMASS-Boston.
13. **Hancock, M. G.** (2008, January). Building a T.E.A.M. Concept. Presented at the National Consortium for Academics and Sport Conference, Orlando, FL.
14. **Hancock, M. G.** (2007, August). Double duty: The challenges of being a Student and an athlete. Dartmouth College.

TEACHING EXPERIENCE

Associate Professor (with Tenure), Sport Administration (July 2012 to present)

Classes taught include:

- HSS 181, Orientation (typically first-year undergraduate students)
- SPAD 281, Principles of Sport Management (Introductory Course, large lecture)
- SPAD 382, Organizational Behavior (in-person & online)
- SPAD 401, Career Development in Sport
- SPAD 402/692, Internship supervisor
- SPAD 480/680, Athletics in Higher Education (on-line, Undergraduate & Masters)
- SPAD 521, Independent Study in Sport Administration (various topics)
- SPAD 529, Women in Sport
- SPAD 561-50, Student Services in College Athletics (on-line, Undergraduate & Masters)
- SPAD 625, Management and Leadership in Sport Orgs (in-person, on-line; Masters)
- SPAD 699, Directed Readings (Doctoral, Masters)
- SPAD 705, Social Issues in Sport (Doctoral seminar)

****Average course evaluation score since 2012: 4.55 on a 5.0 scale**

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Faculty, Cadre & Faculty Development (May 2016 to July 2016)

United States Army Cadet Command

- Instructor for ELFH 316, Instructional Strategies and Group Facilitation

Instructor (August 2011 to June 2012)

- Taught undergraduate and graduate lecture classes and supervised internships.
- Served as faculty advisor for student organization; advised approximately 75 undergraduate students; Co-coordinator for COSMA Accreditation

HONORS

- 2019 Fellow, Bluegrass Higher Education Consortium Academic Leadership Academy
Honored Faculty Member, Women's Basketball, University of Louisville
- 2018 Nominee, 2017-2018 Faculty Favorite, University of Louisville
Honored Faculty Member, Women's Basketball, University of Louisville
- 2017 Nominee, 2016-2017 Faculty Favorite, University of Louisville
- 2016 Nominee, 2015-2016 Faculty Favorite, University of Louisville
- 2015 Nominee, Provost's Award for Exemplary Director of Graduate Studies,
University of Louisville
Nominee, 2014-2015 Faculty Favorite, University of Louisville
- 2014 Nominee, Provost's Award for Exemplary Director of Graduate Studies,
University of Louisville
Nominee, 2013-2014 Faculty Favorite, University of Louisville
- 2012 Dean's Citation, University of Louisville
SPAD Summit Faculty of the Year Award, University of Louisville
Red & Black Scholar-Athlete Faculty Mentor, University of Louisville
Diversity in Sport Grant Recipient, Texas A&M University
Faculty Guest Coach, Baseball, University of Louisville
- 2011 Dr. M. Celeste Nichols Graduate Student Award, University of Louisville
Red & Black Scholar-Athlete Faculty Mentor, University of Louisville
Faculty Guest Coach, Women's Lacrosse, University of Louisville
- 2010 U.S. Delegate, International Olympic Academy (cancelled due to economic crisis
in Greece)
- 2003 Woman of the Year, Randolph-Macon Woman's College
Outstanding Sociology/Anthropology Senior Thesis, Randolph-Macon Woman's
College
- 2002 Maude Huff Fife Scholarship, Randolph-Macon Woman's College
Alpha Kappa Delta, Randolph-Macon Woman's College
- 2001 Team Captain, R-MWC Varsity basketball (NCAA, D-III)
Student Mentor of the Year, Randolph-Macon Woman's College

SERVICE, MEMBERSHIP, and LEADERSHIP

Professional

- 2019 Member-at-Large, Executive Committee, North American Society for Sport Management
Chair, NASSM Governance Work Group
Chair, Earle F. Zeigler Lecturer Award
Chair, Student Research Award
Editorial Board, *Journal of Athlete Development and Experience (JADE)*
Editorial Board, *Women in Sport and Physical Activity Journal*
Editorial Board, *Journal of Amateur Sport*
Invited Reviewer, *Journal of Sport Management*
Invited Reviewer, *Sport Management Review*
Invited Reviewer, *Journal of Hospitality, Leisure, Sport & Tourism Education*
- 2018 Member-at-Large, Executive Committee, North American Society for Sport Management
Chair, NASSM Governance Work Group
Chair, Earle F. Zeigler Lecturer Award
Chair, Student Research Award
Editorial Board, *Journal of Athlete Development and Experience (JADE)*
Editorial Board, *Women in Sport and Physical Activity Journal*
Editorial Board, *Journal of Amateur Sport*
Invited Reviewer, *Sport, Business, and Management: An International Journal*
Invited Reviewer, *Journal of Intercollegiate Sport*
Invited Reviewer, *Journal of Sport Management*
Invited Reviewer, *Journal of Issues in Intercollegiate Athletics*
Invited Reviewer, *Sport Management Review*
Invited Reviewer, *Managing Sport and Leisure*
Conference Abstract Reviewer, *Sport Marketing Association*
- 2017 Member-at-Large, Executive Committee, North American Society for Sport Management
Editorial Board, *Women in Sport and Physical Activity Journal*
Editorial Board, *Journal of Amateur Sport*
Invited Reviewer, *The Routledge Handbook of the Business of Women's Sport (Book Prospectus)*, Routledge
Invited Reviewer, *Journal of Sport Management*
- 2016 Editorial Board, *Journal of Amateur Sport*
Invited Reviewer, *Global Sport Business Journal*
Invited Reviewer, *Journal of Amateur Sport*
Invited Reviewer, *Journal of Issues in Intercollegiate Athletics*
Invited Reviewer, *Women in Sport and Physical Activity Journal*
Abstract Reviewer, *College Sport Research Institute (CSRI)*
- 2015 Editorial Board, *Journal of Issues in Intercollegiate Athletics*,
Invited Reviewer, *Sport Management Review*
Invited Reviewer, *Women in Sport and Physical Activity Journal*
Invited Reviewer, *Journal of Issues in Intercollegiate Athletics*

- Invited Reviewer, *Journal of Sport Management*
Invited Reviewer, *Journal of Intercollegiate Sport*
- 2014 Editorial Board, *Journal of Issues in Intercollegiate Athletics*,
Editorial Board, *Sage Open Publications*
Invited Reviewer, *Journal of Issues in Intercollegiate Athletics*
Invited Reviewer, *Transsexualism, Enhancement, and the Level Playing Field: Identity, Regulation, and Justifiable Advantage in Sport* (Book Prospectus), Routledge
Invited Reviewer, *Journal of Sport Management*
Invited Reviewer, *Journal of Intercollegiate Sport*
Invited Reviewer, *Sage Open Publications*
Invited Reviewer, *Women in Sport and Physical Activity Journal*
Invited Reviewer, *Sport Management Review*
Abstract Reviewer, *College Sport Research Institute (CSRI)*
- 2013 Editorial Board, *Journal of Issues in Intercollegiate Athletics*
Editorial Board, *Sage Open Publications*
Invited Reviewer, *Journal of Sport Management* (2 articles)
Invited Reviewer, *International Journal of Sport Management and Marketing*
Invited Reviewer, *Sport Management Review*
Invited Reviewer, *Journal of Issues in Intercollegiate Athletics* (2 articles)
Invited Reviewer, *Journal of Intercollegiate Sport*
- 2012 Abstract Reviewer, NASSM Conference, Austin, TX, 2013
Invited Reviewer, *Developing Diversity Competency in Sport Context* (Book Prospectus), Jones & Bartlett, November 2012
Invited Reviewer, *Journal of Sport Management*, September 2012
Co-Editor, *ICCSPE Bulletin* Special Issue on Sport and Athletes for Social Change, 2012
Invited Article Editor, *Sage Open Publications*, January 2012 to present
- 2011 Invited Reviewer, *Journal of Issues in Intercollegiate Athletics*, 2011
Contributor, *Journal of Sport Management Digest*, January 2010 to May 2011
Member, National Association of Collegiate Women Athletics Administrators
 - Educational & Professional Development Committee, February 2012 to present
 - NACWAA/HERS Graduate, Indianapolis, IN, June 2007Member, North American Society for Sport Management (NASSM)
Member, Sport & Recreation Law Association (SRLA)

University of Louisville

- Member, Strategic Planning Committee, "A Great Place to Work," February 2019 to present
Faculty Mentor, Graduate Teaching Assistant Academy, September 2018 to present
Member, Retention & Persistence Committee, September 2018 to present
Chair, Faculty Engagement Subcommittee
Member, Strategic Enrollment Management Online & Military Tuition Committee, December 2018 to present

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Member, ADA Advisory Committee, September 2018 to present
Member, Performance Management Workgroup (Human Resources), January 2018 to October 2018
Member, Faculty Senate, May 2017 to present (3-year term)
Member, Delphi Center Celebration of Teaching Planning Committee, August 2017 to May 2018

College of Education and Human Development

Member, Diversity & Inclusion Program Coordinator Sr. Search Committee, September 2018
Member, CEHD HR Coordinator Search Committee, August 2018
Panelist, Spring Research Conference, March 2018
Member, College Educator Preparation Committee, January 2017 to present
Member, Dean's Senior Leadership Team, March 2016 to present
Member, Grawmeyer Award in Education Selection Committee, June 2015 to April 2016
Chair, Honors & Scholarship Committee, May 2013 to August 2015
Moderator, Spring Research Conference, March 2015
Speaker, Dissertation Bootcamp, January 2014 & 2016
Member, Associate Dean for Academic Affairs and Unit Effectiveness Search Committee
Panelist, New Faculty Orientation, August 2014
Member, Policy and Review Committee, May 2012 to May 2013
Member, Asst. Dir./ Educational Advising and Student Services Search Committee, June 2012

Health and Sport Sciences Department & Sport Administration Program

Chair, Dept. of Health & Sport Sciences, March 2016 to present
Assistant Chair, Dept. of Health & Sport Sciences, August 2015 to March 2016
Director of Graduate Studies, Sport Administration Master's Program, August 2013 to August 2015
Member, Honors and Scholarship Committee, Health & Sport Sciences, August 2012 to present
Member, Sport Administration Doctoral Admissions Committee, August 2012 to present
Member, Sport Administration Master's Admissions Committee, August 2012 to present
Member, Sport Administration Program Committee, August 2012 to present
Co-Coordinator, COSMA Accreditation, University of Louisville, August 2011 to August 2012
Member, Sport Administration Assistant/Associate Professor Search Committee
Member, Sport Administration Term Faculty Search Committee
Advisor, Sport Administration Club, University of Louisville, August 2011 to July 2013

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Other University Contributions

Facilitator, OneLove Escalation Workshop, University of Louisville Athletics, 2018, 2019
House Captain, Dining at the Mansions for the LGBT Center, April 2018
Invited Speaker, Bayard Rustin Floor, January 2018
Member, High Performance Leadership Team, University of Louisville Athletic Association, November 2016 to present
Member, NACWAA Leadership Think Tank, January 2016 to December 2017
Participant, i2a Institute, University of Louisville, May 2016
Faculty Sponsor, UofL Women's Club Softball team, August 2014 to August 2016
Participant, Delphi U: Principles of Online Course Design, University of Louisville, June 2012

Dartmouth College

Chair, Orientation Planning Committee, July 2008 to June 2009
Member, Health Professions Advisory Committee, January 2008 to June 2009
Creator and Facilitator, T.E.A.M. Concept Leadership Academy, June 2007 to June 2009
Facilitator, Crossing the Line, Dartmouth College, August 2006 to June 2009
Member, Search Committee – Assoc. Dean of Student Life/Director, Office of Pluralism and Leadership
Member, Campus Hazing Committee, Dartmouth College, August 2006 to June 2009
Member, Case Management Committee, Dartmouth College, June 2006 to June 2009

Miami University

Member, Women's Leadership Celebration Committee, Miami University, October 2003 to May 2005
Member, Women's Advisory Group Subcommittee– Campus Climate for Lesbian Students, Miami University, October 2004 to May 2005

Community

Leadership

Executive Member, University of Louisville LGBT Alumni Council, August 2017 to present

- Scholarship Chair

Co-Founder, Powered With Pride 5K, Louisville, KY, July 2012 to December 2015

- Powered with Pride has donated over \$25,000 to community organizations that provide support services to LGBT individuals.

Chair, Board of Directors, Girls on the Run, Louisville, KY, May 2012 to December 2013

- Increased revenue 173% (\$19,000 to \$52,000)

Mentor, Louisville Youth Group, Louisville, KY, August 2011 to August 2012

Volunteer

Saving Sunny, Inc., January 2015 to present
VOICES of Kentuckiana, January 2015 to January 2017

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Bourbon Chase, Lexington, KY, October 2014

Louisville Ironman, Louisville, KY, August 2011, 2012, 2013, 2014; October 2015, 2016

Girls on the Run 5K, Louisville, KY, May & November 2013

Affresh Half-Ironman, Muncie, IN, July 2013

Louisville Iron Kids, Louisville, KY, July 2013

Raised \$500 for Bike to Beat Cancer, Louisville, KY, 2011

Kentucky Derby Festival Pegasus Parade, Louisville, KY, April 2011

Center for Women and Families, Louisville, KY, January 2010 to July 2010

Raised \$2,000 for Home of the Innocents, Louisville, KY, 2010