



SPORT ADMINISTRATION

louisville.edu/graduate/apply



OUR ADVANTAGES

- Learn from and research with world-renowned professors.
- Enhance your teaching skills.
- Publish your work.
- Catapult your career.

EXPERIENCE

Every day is interactive. Students from around the world including the United States, Canada, South Korea, Japan, Taiwan, Malaysia, and Sweden thrive in our outstanding program, while teaching and learning in state-of-the-art classrooms. Our program is a research-oriented degree where students actively engage in research teams with faculty and other doctoral students. Submitting proposals for presentations at national and international conferences as well as writing for publication is encouraged and expected. A clear research focus helps match students with advisors and prepares them for a dissertation topic.

FACULTY

Learn from and with the best. Our professors leverage extensive publication records with strong industry experience to generate research that addresses sport industry trends, challenging you to grow, and helping you actualize your pursuit of a career in education. Everyone is on your team.

LIFESTYLE

Live in a place you love. Louisville is special because it's big-time sports in a small city. It's endless opportunity. It's affordable. It's engaging. Our students proudly call "the Ville" home.



MOMENTUM

WHY CARDINALS SUCCEED

100%

Employment. Our students succeed in finding top notch teaching or research jobs immediately after graduation. In this competitive field, we are proud to consistently empower new academic leaders.

75+
YEARS

Combined teaching experience among our faculty, who have authored textbooks and collaborated on hundreds of articles and reviews.

30+

University of Louisville, Ph.D. in ELOD - Sport Administration alumni working in academics and the sport industry.

9

Textbooks authored or co-authored by our faculty.

1

UofL is the first Sport Administration Ph.D. program to be accredited. University of Louisville Sport Administration is the only program accredited by the Commission on Sport Management Accreditation (COSMA) at all three levels - undergraduate, graduate, and doctoral.



KEY POINTS

DEGREE FOCUS

Our degree is a Ph.D. in Educational Leadership and Organizational Development (ELOD), with a specialization in Sport Administration. Many programs across the country are part of larger Ph.D. programs. At the University of Louisville, ELOD is the umbrella degree for a variety of programs. This association allows us to utilize the resources of the Educational Leadership program while still providing a comprehensive sport administration curriculum.

DEGREE REQUIREMENTS

Our students come from a variety of educational backgrounds. To ensure students have sufficient mastery of the core content areas, students may be required to take graduate level courses in Sport Administration as part of their specialty component or elective component.

TIMETABLE OF STUDY

Typically, it takes a full-time doctoral student two (2) years to complete all coursework in order to become eligible to take Comprehensive Exams. A dissertation typically requires 1-2 years of additional research and writing. Students usually finish the program in three (3) years.

FUNDING SOURCES

Funding opportunities are limited and highly competitive, as it is at other institutions. Often, funding opportunities may take the form of a GTA (Graduate Teaching Assistant) and qualified students may also be eligible for selected University Fellowships. Students interested in loans or other financial assistance should contact the Financial Aid Office.

RESEARCH OPPORTUNITIES

Partner with fellow doctoral students or faculty to do research in your chosen area of focus. The goal of these projects is publication in academic journals.

TEACHING OPPORTUNITIES

Opportunities are available to teach undergraduate and graduate SPAD classes. Ph.D. students have taught undergraduate core and elective courses and supervised interns.

PERSONAL CONNECTION

The University of Louisville does not offer an online program. We are proud of our commitment to in-class Ph.D. study, research, and collaboration.



HOW WE WORK

OUR SPORT ADMINISTRATION EXPERIENCE

WHO

Students from across the world call UofL home. Many doctoral students join us after several years working in sport or other industries. Some students return to our classrooms after lengthy careers, looking to gain the Louisville advantage.

WHAT

The Doctor of Philosophy in Educational Leadership and Organizational Development (ELOD) encompasses five specialties: Sport Administration, P-12 Administration, Post-secondary Administration, Human Resource Development, and Evaluation. It prepares graduates to understand and perform basic and applied research in their specialty area.

WHERE

Students take courses on UofL's Belknap Campus. We are located on the first floor of the Student Activities Center near the bookstore. Our area features state-of-the-art classrooms. Most classes are in the evenings (usually 4:30 - 7pm). All required courses are taught during the fall or spring semesters. Additional courses may be during summer sessions.

WHY

Our mission is to prepare you with skill sets to become the next generation of educators, researchers, leaders, and academic decision makers. Our program encourages the pursuit of excellence in local, national, and international communities. Admission is competitive. A cohort is typically 2 - 3 new students each year.



ACADEMIC IMPACT

Collaborative student and faculty work has appeared in:

PUBLICATIONS

PEER REVIEW JOURNALS

Journal of Sport Management

Sport Marketing Quarterly

Sport Management Review

European Sport Management Quarterly

Journal of Legal Aspects of Sport

International Journal of Sport Communication

PRESENTATIONS

NATIONAL/INTERNATIONAL CONFERENCES

North American Society for Sport Management

European Association for Sport Management

Sport Marketing Association

Sport and Recreation Law Association

North American Society for the Sociology of Sport

International Association of Communication and Sport

STUDENT AWARDS

PRESTIGIOUS RECOGNITION

Bernard Patrick Maloy Graduate Student Research

Award John Richard Binford Memorial Award

CEHD Outstanding Graduate Student Award

Laboratory for Diversity in Sport Dissertation Grant

PUBLICATIONS

SPORT ADMINISTRATION TEXTBOOKS

Governance and Policy in Sport Organizations

Paralympic Sport: All Sports for all People

Principles and Practice of Sport Management

Sport Law: A Managerial Approach

Managing Sport Events

Issues and Ethics in Sport

EDITORIAL BOARDS

RESPECTED JOURNALS

Journal of Sport Management

Sport Marketing Quarterly

Journal of Legal Aspects of Sport

Journal of Sport for Development and Peace

Communication and Sport

FACULTY AWARDS

PRESTIGIOUS RECOGNITION

NASSM Earle F. Zeigler Award

SRLA Betty van der Smissen Leadership Award

NASSM Diversity Award

SMA David K. Stotlar Award

UofL Provost's Award for Exemplary Advising



SAMPLE PLAN OF STUDY

SPECIALTY COMPONENTS (42 hours minimum)

CREDIT HOURS

ELFH 710 Doctoral Seminar in Educational Administration	3
ELFH 780 Problem Analysis in Educational Leadership I	3
SPAD 701 Seminar in Sport Administration Research	3
SPAD 702 Research Colloquium I	3
SPAD 703 Seminar in Sport Consumer Research	3
ELFH 704 Quantitative Methods	3
SPAD 705 Seminar in Sport and Social Issues	3
Courses selected with program committee approval (24)	

RESEARCH METHODOLOGY (27 hours minimum)

ELFH 601 Applied Statistics	3
ELFH 701 Intermediate Statistics	3
ELFH 703 Multivariate Educational Statistics	3
ELFH 704 Qualitative Field Research Methods	12
ELFH 705 Qualitative Data Analysis and Representation	3

ELECTIVE COMPONENT (21 hours minimum)

Hours selected with program committee approval (21)



TOTAL: 90 HOURS (45 at University of Louisville)

LOUISVILLE PROFESSORS



ADAM COCCO

Adam Cocco joined the Sport Administration doctoral program in August 2017. He received his undergraduate degree in Business Administration from Youngstown State University and his M.A. in Economics from the University of Akron. His prior work experience includes over seven years as a data analyst in the financial sector. He also has provided financial analysis and assisted with gameday operations for two lower-division soccer teams in the United States. His research areas focus on the economic impact of sport on local communities and the psychological connection between sport teams and their fans.



EVAN FREDERICK

Dr. Frederick received a Ph.D. in Sport Management from Indiana University. He also received his M.S. in Sport Management and B.A. in Communication and Culture from Indiana University. He teaches in the areas of sport communication and organizational behavior. His research interest is the intersection of sport and social media. His prior work experience in



CHRIS GREENWELL

Dr. Greenwell received a Ph.D. in Sport Management from the Ohio State University, a M. S. in Sport Management from Georgia Southern University and a B. B. A. from McKendree University. He teaches in the areas of sport marketing and sport event management. His prior work experience includes marketing, promotion and event management with the Saint Louis University athletic department and with various professional sport organizations.



MARION HAMBRICK

Dr. Hambrick received a Ph.D. in sport administration from the University of Louisville, an M.B.A. in finance from the University of Kentucky, and a B.A. in finance from Transylvania University. He teaches courses in sport finance and sport marketing as well as the senior capstone course. His sport industry experience includes working for the Kentucky Derby Festival and volunteering with the local bicycling community. He was also a financial analyst for ten years outside of the sport industry.



MEG HANCOCK

Dr. Hancock received a Ph.D. in Educational Leadership and Organizational Development with an emphasis in Sport Administration from the University of Louisville. Her research interests include gender and diversity in the workplace, sport management education, and sport for development. Prior to UofL, she worked as an assistant athletic director and assistant dean of first-year students at Dartmouth College. She also has a B.A. in sociology/anthropology from Randolph College and an M.S. in higher education from Miami University.



MARY A. HUMS

Dr. Mary A. Hums received a Ph.D. in Sport Management from Ohio State University, an M.A. in Athletic Administration and an M.B.A. from the University of Iowa and a B.B.A. in Management from the University of Notre Dame. Prior to coming to the University of Louisville, Dr. Hums served on the Sport Management faculty at the University of Massachusetts-Amherst, directed the Sport Management Program at Kennesaw State University, was Athletic Director at St. Mary-of-the-Woods College and has worked four Paralympic Games.



ANITA M. MOORMAN

Professor Moorman received a law degree from Southern Methodist University and practiced law in Oklahoma City, Oklahoma in the areas of commercial and securities litigation for 10 years. Professor Moorman also holds an M.S. in Sport Management from the University of Oklahoma, and a B.S. in Political Science from Oklahoma State University. Professor Moorman teaches in the areas of sport law, facility and event management, and legal aspects of the sport industry.



GIN PRESLEY

Regina (Gin) Presley received a Bachelor of Science in Human Performance & Sport from Metropolitan State University of Denver and a M.S. in Sport Administration from the University of Northern Colorado. She has a background in small business development, event and entertainment management and undergraduate athletic and business advising. She teaches Introduction to Sport Management, Sport Ethics, Sport Governance, and Senior Seminar.



MEGAN SHREFFLER

Dr. Megan Shreffler received a Ph.D. in Kinesiology with an emphasis in Sport Management from the University of Minnesota, a M.A. in Sport Administration and Leadership from Seattle University, and a B.A. in English Education, Southern Illinois University. Prior to working at UofL, she worked with the WNBA's Seattle Storm and as a high school coach. Her research interests include new media usage in sport, customer service and relationship marketing.

LOUISVILLE ALUMNI

GLENN BOWER ('04) Associate Dean, University of Southern Indiana

HOLLY SHEILLEY ('04) Vice President for Athletics, Transylvania University

IAN PATRICK ('04) Director, Alumni Affairs, Bellarmine University

FRED GIBSON ('04) Associate Professor, Western Kentucky University

ROBERT THRASHER ('06) Retired - Lees McRae University

AMY BAKER ('06) Former Dept. Chair & Associate Professor, Belmont University

STEVE DITTMORE ('06) Assistant Dean, University of Arkansas

JONETTA WEBER ('07) UBM & Adjunct Prof. in Sociology, Univ. of Louisville

NELS POPP ('07) Assistant Professor, University of North Carolina

SCOTT CRAWFORD ('07) Commissioner, Kansas Collegiate Athletic Conf.

SEONG-HEE PARK ('07) Associate Professor, Hankuk University

ERIC BROWNLEE ('08) Associate Professor, Gannon University

JASON MILLER ('08) Tennis Service Representative, USTA

SAGATOMO TOKUYAMA ('09) Assistant Professor, Shigakukan University

DONG YOO HAN ('09) Assistant Professor, Hannam University

DUSTIN THORN ('10) Assistant Professor, Xavier University

MARION HAMBRICK ('10) Associate Professor, University of Louisville

YUNG CHOU CHEN ('10) Assistant Professor, National Chung Cheng University

GREG GREENHALGH ('10) Assistant Professor, Virginia Commonwealth University

JASON SIMMONS ('11) Assistant Professor, University of Cincinnati

MEGHAN McDONOGH ('11) Head Lacrosse Coach & Asst. AD, Catholic University

GARY PENG LIANG TAN ('11) Residence Life Coord. & Adjunct Professor, Florida Intl. Univ.

JAEPIL HA ('12) Assistant Professor, Gyeongsang National University

MEG HANCOCK ('12) Chair, Health & Sport Sciences, University of Louisville

TARA MAHONEY ('13) Associate Professor, SUNY Cortland

MAKI ITOH ('14) Associate Professor, Hosei University

SUN KANG ('15) Assistant Professor, Manchester University

PER SVENSSON ('15) Assistant Professor, Louisiana State University

JASON RICE ('15) Assistant Professor, North Central College

CHRIS HANNA ('16) Assistant Professor, Georgia Southern University

CHULHWAN CHOI ('16) Project Manager, Pyeong Chang Organizing Committee

ALICIA CINTRON ('17) Assistant Professor, University of Cincinnati

SAM SCHMIDT ('18) Assistant Professor, Wilkes University



JOIN OUR TEAM

OUR ADMISSIONS PROCESS

Students are evaluated for admission to the program using a holistic approach, which considers the following qualifications:

1. Is the applicant likely to succeed in doctoral study? Is there evidence the applicant possesses professional expertise and promise?
2. Does this doctoral program appear to be a viable match for the applicant's goals?

Required application materials include:

- Graduate Application
- Resume or Curriculum Vita
- Three (3) letters of recommendation
- GRE and/or GMAT Test Scores (TOEFL for international applicants)
- Transcripts — undergraduate and graduate
- Four (4) page formal statement of goals, including career aspiration and intended line of research
- For a complete description of required materials, please visit:

<http://louisville.edu/education/degrees/phd-elod>

Admission review dates are October 1st and February 1st. Applicants wishing to be considered for a University Fellowship must meet the October 1st deadline.

Send all materials to:

University of Louisville, School of Interdisciplinary and Graduate Studies
2211 S. Brook St., Houchens Bldg., Rm. 105 Louisville, Kentucky 40292

Email: gradadm@louisville.edu

Phone: (502) 852-3101, (800) 334-8635 | Fax: (502) 852-3111

Sport Administration Contact: Dr. Mary A. Hums, Email: mary.hums@louisville.edu



SPORT ADMINISTRATION

louisville.edu/graduate/apply

The University of Louisville is an equal opportunity institution.

This publication was prepared by the University of Louisville and printed with state funds KRS 57.375.