



### Mission

Our mission is to prepare you with skill sets to become the next generation of educators, researchers, leaders, and academic decision makers. Our program encourages the pursuit of excellence in local, national, and international communities.

### **Students**

A cohort is typically 2 - 3 new students each year. Students from around the world including the United States, Canada, South Korea, Japan, Taiwan, Malaysia, India, Germany, and Sweden have thrived in our program.

# **Faculty**

Our faculty leverages extensive publication records with strong industry experience to generate research addressing sport industry trends, challenging you to grow, and helping you actualize your pursuit of a career. Everyone is on your team.

### **Alumni**

We have as large and strong alumni base working in a variety of positions across academia and the sport industry. Our alumni stay connected to the program and are always willing to assist current students.

# Lifestyle

Offering big-time sports in a mid-sized city, Louisville presents endless opportunities for students studying here. Louisville is home to the Kentucky Derby, Muhammad Ali, iconic brands like KFC, Maker's Mark, and Louisville Slugger. The Louisville community is welcoming, the commutes are short, the food is great, and the quality of life is exceptional. Our students proudly call "the Ville" home.

# Quality

The doctoral program at the University of Louisville was the first to be accredited by the Commission on Sport Management Accreditation (COSMA). COSMA is a specialized accrediting body whose purpose is to promote and recognize excellence in sport management education worldwide in colleges and universities at the baccalaureate, master's and doctoral levels through specialized accreditation.

# **DEGREE**



# **Degree Focus**

Our degree is a Ph.D. in Educational Leadership and Organizational Development (ELOD), with a specialization in Sport Administration. At the University of Louisville, ELOD is the umbrella degree for a variety of programs. This association allows us to utilize the resources of the Educational Leadership program while still providing a comprehensive Sport Administration curriculum.

# **Degree Requirements**

Our students come from a variety of educational backgrounds. To ensure students have sufficient mastery of the core content areas, students may be required to take graduate level courses in Sport Administration as part of their specialty component or elective component.

## **Timetable**

Typically, it takes a full-time doctoral student two (2) years to complete all coursework in order to become eligible to take Comprehensive Exams. A dissertation usually requires 1-2 years of additional research and writing. Students usually finish the program in three (3) years.

# **Funding Sources**

Funding opportunities are limited and highly competitive, as it is at other institutions. Funding opportunities may take the form of a GTA (Graduate Teaching Assistant), and qualified students may also be eligible for selected University Fellowships or Diversity Fellowships.

# **Research Opportunities**

Our program is a research-oriented degree where students actively engage in research teams with faculty and other doctoral students. Writing for publication as well as submitting proposals for presentations at national and international conferences is encouraged and expected. A clear research focus helps match students with advisors and prepares them for a dissertation topic.

# **Teaching Opportunities**

Opportunities are available to teach undergraduate and graduate SPAD classes. Ph.D. students have taught both core and elective courses and supervised internships.

# CURRICULUM



# **Sample Plan of Study**

Core and Elective Cognate Components (33 hours minimum)	
LEAD 710   Doctoral Seminar in Educational Administration	3
LEAD 780   Problem Analysis in Educational Leadership	3
LEAD 674   Advanced Leadership Theory	3
SPAD 715   Advanced Organizational Theory	3
SPAD 701   Doctoral Seminar in Sport Administration Research	3
SPAD 702   Research Colloquium in Sport Administration	3
LEAD 703   Doctoral Seminar in Sport Consumer Research	3
SPAD 705   Doctoral Seminar in Social Issues in Sport	3
Electives	9
Research Methodology (27 hours minimum)	
LEAD 601   Applied Statistics	3
LEAD 701   Intermediate Statistics	3
LEAD 703   Multivariate Educational Statistics	3
LEAD 704   Qualitative Field Research Methods	3
LEAD 705   Qualitative Data Analysis and Representation	3
LEAD 795   Doctoral Research	12

Master's degree prerequisite + 60 hours minimum. The student and his or her committee must develop the student's plan of study to include courses, programs, and experiences that clearly identify and address the specific themes of Leadership, Scholarship, Social Justice and Equity. Electives are selected with program committee approval.





BRIGITTE BURPO
Clinical Assistant Professor
PhD University of Louisville
Teaching – Race in Sport, Sport Marketing
Research – Strategic Management of
Resources in HBCU Athletics



MARY A. HUMS
Professor
PhD Program Coordinator
PhD Ohio State University
Teaching – Sport Governance, Sport Policy
Research – Sport and Human Rights,
Diversity and Inclusion



ADAM COCCO
Assistant Professor
Director of the Sport Analytics Program
PhD University of Louisville
Teaching – Sport Analytics, Sport Finance
Research – Sport data analysis,
socioeconomic impact of sport, and sport
fan identification/attachment



ANITA M. MOORMAN
Professor
MS Internship Program Director
JD Southern Methodist University
Teaching – Sport Law, Internship
Supervision
Research – Disability Rights, Constitutional



EVAN FREDERICK
Associate Professor,
MS Program Coordinator
PhD. Indiana University
Teaching – Sport Communication,
Organizational Behavior
Research – The intersection of sport and
social media



JESSICA MURFREE
Instructor
SPAD Association Advisor
MA University of Alabama
Teaching – Sport and the Environment,
Facility Management
Research – Ecological and
Environmental Issues in Sport



CHRIS GREENWELL
Professor
SPAD Program Director
PhD. Ohio State University
Teaching – Sport Marketing, Event
Management
Research – Sport Consumer Behavior



GIN PRESLEY
Instructor
BS Program Coordinator
MS University of Northern Colorado
Teaching – Career Development, Sport
Entrepreneurship
Research – Sport Entrepreneurship, Sport
Management Education



MARION HAMBRICK
Associate Professor,
Associate Dean for Investment and Strategy
PhD University of Louisville
Teaching – Sport Finance, Research in
Sport Administration
Research – Social Network Analysis



MEGAN SHREFFLER
Associate Professor
Assistant Department Chair
PhD University of Minnesota
Teaching – Issues and Ethics, Sales and
Promotion
Research – Consumer Behavior,
Pedagogy and Curriculum



MEG HANCOCK
Associate Professor, Associate Dean for
Student Success and Academic Affairs
PhD University of Louisville
Teaching – Sport Management and
Leadership
Research – Gender and Diversity in Sport
Organizations

# **OUR ALUMNI**

GLENNA BOWER ('04) Associate Dean, University of Southern Indiana HOLLY SHEILLEY ('04) Vice President of Athletics, Transylvania University IAN PATRICK ('04) Director of Advancement, Greensboro Day School FRED GIBSON ('04) Associate Professor, Western Kentucky University ROBERT THRASHER ('06) Retired - Lees McRae University AMY BAKER ('06) STEM Education Administrator, USAARL STEVE DITTMORE ('06) Assistant Dean, University of Arkansas JONETTA WEBER ('07) Director of Academic Services, University of Louisville NELS POPP ('07) Associate Professor, University of North Carolina SCOTT CRAWFORD ('07) Commissioner, Kansas Collegiate Athletic Conf. SEONG-HEE PARK ('07) Associate Professor, HankukUniversity ERIC BROWNLEE ('08) Associate Professor, Gannon University JASON MILLER ('08) Executive Director, USTA Kentucky SAGATOMO TOKUYAMA ('09) Assistant Professor, Shigakukan University DONG YOO HAN ('09) Assistant Professor, Hannam University DUSTIN THORN ('10) Associate Professor, Xavier University MARION HAMBRICK ('10) Associate Dean, University of Louisville YUNG CHOU CHEN ('10) Associate Professor, National Chung Cheng University GREG GREENHALGH ('10) Professor, University of South Florida JASON SIMMONS ('11) Associate Professor, University of Cincinnati MEGHAN McDONOGH ('11) Head Lacrosse Coach & Assoc. AD, Catholic University GARY PENG LIANG TAN ('11) Residence Life Coordinator, FIU JAEPIL HA ('12) Assistant Professor, Gyeongsang National University MEG HANCOCK ('12) Associate Dean, University of Louisville TARA MAHONEY ('13) Associate Professor, SUNY Cortland MAKI ITOH ('14) Associate Professor, Hosei University SUN KANG ('15) Assistant Professor, Manchester University PER SVENSSON ('15) Assistant Professor, Louisiana State University JASON RICE ('15) Assistant Professor, North Central College CHRIS HANNA ('16) Assistant Professor, Georgia Southern University CHULHWAN CHOI ('16) Assistant Professor Kyung Hee University MATT HUML ('16) Assistant Professor, University of Cincinnati ALICIA CINTRON ('17) Assistant Professor, University of Cincinnati SAM SCHMIDT ('18) Assistant Professor, UW - Lacrosse JAMES WEINER ('18) Assistant Professor, University of Tampa DYLAN NAEGER ('18) Department Chair, University of Louisville JEFF LEVINE ('18) Assistant Clinical Professor, Drexel University SARAH WILLIAMS ('19) Assistant Professor, University of Delaware TYLER SPENCER ('19) Assistant Professor, St. Ambrose University BRIGITTE BURPO ('20) Instructor, University of Louisville ADAM COCCO ('20) Assistant Professor, University of Louisville SEONGHUN LEE ('20) Adjunct Professor, McKendree University

# JOIN OUR TEAM

### **TO APPLY**

http://louisville.edu/graduate/futurestudents/apply-materials/application

### **ADMISSIONS PROCESS**

Students are evaluated for admission to the program using a holistic approach, which considers the following qualifications:

- Is the applicant likely to succeed in doctoral study? Is there evidence the applicant possesses professional expertise and promise?
- Does this doctoral program appear to be a viable match for the applicant's goals?

### **APPLICATION MATERIALS**

**Graduate Application** 

- Resume or Curriculum Vita
- Three (3) letters of recommendation
- GRE and/or GMAT Test Scores (TOEFL for international applicants)
- Transcripts undergraduate and graduate
- A formal statement that describes (1) your detailed rationale for pursuing doctoral degree and (2) your research interest(s).
- For a complete description of required materials, please visit: http://louisville.edu/education/degrees/phd-elod

### **DEADLINES**

Admission review dates are October 1st and February 1st. Applicants wishing to be considered for a University Fellowship must meet the October 1st deadline.

### SPORT ADMINISTRATION CONTACT

Dr. Mary Hums mary.hums@louisville.edu