



**PHD PROGRAM
SPORT ADMINISTRATION SPECIALIZATION**



ABOUT THE DEGREE

Mission

Our mission is to prepare you with skill sets to become the next generation of educators, researchers, leaders, and academic decision makers. Our program encourages the pursuit of excellence in local, national, and international communities.

Degree Focus

Our degree is a Ph.D. in Educational Leadership and Organizational Development (ELOD), with a specialization in Sport Administration. At the University of Louisville, ELOD is the umbrella degree for a variety of programs. This association allows us to utilize the resources of their program while still providing a comprehensive Sport Administration curriculum.

Degree Requirements

Our students come from a variety of educational backgrounds. To ensure students have sufficient mastery of the core content areas, students may be required to take graduate level courses in Sport Administration as part of their specialty component or elective component.

Timetable

Typically, it takes a full-time doctoral student two (2) years to complete all coursework to become eligible to take Comprehensive Exams. A dissertation usually requires 1-2 years of additional research and writing. Students usually finish the program in three (3) years.

Funding Sources

Funding opportunities are competitive, as they are at other institutions. Funding opportunities may take the form of a GA (Graduate Assistant), and qualified students may also be eligible for selected University Fellowships or Diversity Fellowships.



ABOUT THE PROGRAM

Students

A cohort is typically 2 - 3 new students each year. Students from around the world including the United States, Canada, South Korea, Japan, Taiwan, Malaysia, India, Germany, and Sweden have thrived in our program.

Faculty

Our faculty leverages extensive publication records with strong industry experience to generate research addressing sport industry trends, challenging you to grow, and helping you actualize your pursuit of a career. Everyone is on your team.

Quality

The doctoral program at the University of Louisville was the first to be accredited by the Commission on Sport Management Accreditation (COSMA). COSMA is a specialized accrediting body whose purpose is to promote and recognize excellence in sport management education worldwide in colleges and universities.

Research Opportunities

Our program is a research-oriented degree where students actively engage in research teams with faculty and other doctoral students. Writing for publication as well as submitting proposals for presentations at national and international conferences is encouraged and expected. A clear research focus helps match students with advisors and prepares them for a dissertation topic.

Teaching Opportunities

Opportunities are available to teach undergraduate and graduate SPAD classes. Ph.D. students have taught both core and elective courses and supervised internships.



SAMPLE PLAN OF STUDY

Core and Elective Cognate Components (33 hours minimum)

LEAD 710 Doctoral Seminar in Educational Administration	3
LEAD 780 Problem Analysis in Educational Leadership	3
LEAD 674 Advanced Leadership Theory	3
LEAD 715 Advanced Organizational Theory	3
SPAD 701 Doctoral Seminar in Sport Administration Research	3
SPAD 702 Research Colloquium in Sport Administration	3
SPAD 703 Doctoral Seminar in Sport Consumer Research	3
SPAD 705 Doctoral Seminar in Social Issues in Sport	3
Electives	9

Research Methodology (27 hours minimum)

LEAD 601 Applied Statistics	3
LEAD 701 Intermediate Statistics	3
LEAD 703 Multivariate Educational Statistics	3
LEAD 704 Qualitative Field Research Methods	3
LEAD 705 Qualitative Data Analysis and Representation	3
LEAD 795 Doctoral Research	12

Master's degree prerequisite + 60 hours minimum. The student and his or her committee must develop the student's plan of study to include courses, programs, and experiences that clearly identify and address the specific themes of Leadership, Scholarship, Social Justice and Equity. Electives are selected with program committee approval.

SPORT ADMINISTRATION FACULTY



JAMES BREEDING
Instructor
MBA Louisiana State University
Teaching – Sport management and Finance
Research – Sport management and leadership



MARCIS FENNELL
Assistant Professor
PhD University of Idaho
Teaching- Sport Management and Leadership, Issues and Ethics, Sport Analytics
Research- Character and Identity in Sport



MOONSUP HYUN
Assistant Professor
PhD Temple University
Teaching – Sport Analytics, Sport Finance
Research – Sport and business analytics, behavioral economics in sport, and sport fan/participant behavior



BRIGITTE BURPO
Clinical Assistant Professor
PhD University of Louisville
Teaching – Race in Sport, Sport Marketing
Research – Strategic management of resources in HBCU athletics



EVAN FREDERICK
Associate Professor
SPAD Program Director
PhD Indiana University
Teaching – Sport Communication, Organizational Behavior
Research – The intersection of sport and social media



ANITA M. MOORMAN
Professor
Associate Dean
JD Southern Methodist University
Teaching – Sport Law, Internship Supervision
Research – Disability rights, constitutional law



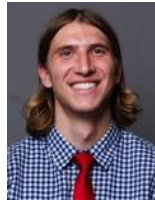
JAY BYLAND
Clinical Assistant Professor
PhD University of Missouri Kansas City
Teaching – Principles of Sport Administration, Career Development
Research – Social and Cultural Issues in Sport and Higher Education



CHRIS GREENWELL
Professor
PhD Program Coordinator
PhD Ohio State University
Teaching – Sport Marketing, Event Management
Research – Sport consumer behavior



GIN PRESLEY
Senior Lecturer
BS Program Coordinator
MS University of Northern Colorado
Teaching – Career Development, Sport Entrepreneurship
Research – Sport entrepreneurship, sport management education



SPENCER CAVAN
Lecturer
MS James Madison University
Teaching – Sport Management & Leadership, Career Development, Issues & Ethics
Research – Workplace interventions, Employee engagement



MEG HANCOCK
Associate Professor
MS Program Coordinator
PhD University of Louisville
Teaching – Sport Management and Leadership
Research – Gender and diversity in sport organizations



MEGAN SHREFFLER
Associate Professor
Department Chair
PhD University of Minnesota
Teaching – Issues and Ethics, Sales and Promotion
Research – Consumer behavior, pedagogy and curriculum



ADAM COCCO
Assistant Professor
PhD University of Louisville
Teaching – Sport Analytics, Sport Finance
Research – Sport data analysis, socioeconomic impact of sport, and sport fan identification/attachment



MARY A. HUMS
Professor
PhD Ohio State University
Teaching – Sport Governance, Sport Policy
Research – Sport and human rights, diversity and inclusion



TIM WOLZ
Instructor
MS Western Kentucky
Teaching – Sport Communication and Marketing
Research – Sport management and leadership

LOUISVILLE ALUMNI

We have a large and strong group of alumni working in a variety of positions across academia and the sport industry. Our alumni stay connected to the program and are always willing to assist current students.

GLENN BOWER ('04) Associate Dean, University of Southern Indiana

HOLLY SHEILLEY ('04) Vice President of Athletics, Transylvania University

IAN PATRICK ('04) Director of Advancement, Greensboro Day School

FRED GIBSON ('04) Associate Professor, Western Kentucky University

ROBERT THRASHER ('06) Retired, Lees McRae University

AMY BAKER ('06) STEM Education Administrator, USAARL

STEVE DITTMORE ('06) Dean, Baldwin Wallace University

JONETTA WEBER ('07) Director of Academic Services, University of Louisville

NELS POPP ('07) Associate Professor, University of North Carolina

SCOTT CRAWFORD ('07) Commissioner, Kansas Collegiate Athletic Conference

SEONG-HEE PARK ('07) Associate Professor, Hankuk University

ERIC BROWNLEE ('08) Associate Professor, Gannon University

JASON MILLER ('08) Executive Director, USTA Kentucky

SAGATOMO TOKUYAMA ('09) Assistant Professor, Osaka University

DONG YOO HAN ('09) Assistant Professor, Hannam University

DUSTIN THORN ('10) Associate Professor, Xavier University

MARION HAMBRICK ('10) Associate Professor, Transylvania University

YUNG CHOU CHEN ('10) Associate Professor, National Chung Cheng University

GREG GREENHALGH ('10) Professor, University of South Florida

JASON SIMMONS ('11) Associate Professor, University of Cincinnati

MEGHAN McDONOGH ('11) Head Lacrosse Coach & Assoc. AD, Catholic University

GARY PENG LIANG TAN ('11) Head of Business School, BAC Education Group

JAEPIL HA ('12) Assistant Professor, Gyeongsang National University

MEG HANCOCK ('12) Associate Professor, University of Louisville

TARA MAHONEY ('13) Associate Professor, SUNY Cortland

MAKI ITOH ('14) Associate Professor, Hosei University

SUN KANG ('15) Associate Professor, Manchester University

PER SVENSSON ('15) Associate Professor, Louisiana State University

JASON RICE ('15) Associate Professor, North Central College

CHRIS HANNA ('16) Associate Professor, Georgia Southern University

CHULHWAN CHOI ('16) Assistant Professor Kyung Hee University

MATT HUML ('16) Associate Professor, University of Cincinnati

ALICIA CINTRON ('17) Research Public Communications Trainer & Consultant

SAM SCHMIDT ('18) Assistant Professor, UW – Lacrosse

JAMES WEINER ('18) Assistant Professor, University of Tampa

DYLAN NAEGER ('18) Assistant Dean for Undergraduate Student Services and Strategic Enrollment, University of Louisville

JEFF LEVINE ('18) Assistant Clinical Professor, Drexel University

SARAH WILLIAMS ('19) Assistant Professor, University of Delaware

TYLER SPENCER ('19) Assistant Professor, St. Ambrose University

BRIGITTE BURPO ('20) Assistant Dean, University of Louisville

ADAM COCCO ('20) Assistant Professor, University of Louisville

SEONGHUN LEE ('20) Assistant Professor, University of Lynchburg

JESSICA MURFREE ('21) Assistant Professor, University of North Carolina

CHELSEA POLICE ('21) Assistant Teaching Professor, Miami University

ADDISON POND ('21) Assistant Professor, St. Mary's University

YOUNGJIK LEE ('21) Lecturer, Kookmin University

NINA SIEGFRIED ('22) Senior Consultant, Capgemini Invent

LIZA READER ('22) Instructor, College of Charleston

EHREN GREEN ('22) Instructor, Temple University

ACHYUT KULKARNI ('22) Instructor, Westminster College

NICK SWIM ('23) Assistant Professor, University of Maine

JEFF WARD ('24) Assistant Professor, SUNY Oneonta

LOUISVILLE

If you are considering the University of Louisville as a college option, then consider the exciting possibilities that Louisville itself has to offer you.

Louisville offers a diverse and enriching environment for college students. Located on the scenic Ohio River, Louisville is the largest city in the state with over one million residents within its metropolitan area. There are several exciting activities and unique events within the city annually, and here is a fun fact: Louisville is designated as a "Top 5 Foodiest City" within the nation! International and neighborhood festivals, art fairs, flea and farmer's markets, concerts, museums, and historical landmarks are only a few of the city's trademark features.

Speaking of trademarks, Louisville is renowned as home to the Kentucky Derby, a national horse-racing event that is deemed "The Most Exciting Two Minutes In Sports." The city also boasts its new Louisville Loop, which is a 100-mile-long recreation path encircling the entire city. The vibrance of Louisville does not end here. The city is recognized for its expanse of parks and parkways, several of which were designed by famous landscape architect Fredrick Law Olmstead. The University of Louisville is a leading urban university situated within a short distance of a plethora of cultural opportunity, a feature which is invaluable to its students.



TO APPLY

<https://louisville.edu/education/degrees/phd-elod>

ADMISSIONS PROCESS

Students are evaluated for admission to the program using a holistic approach, which considers the following qualifications:

- Is the applicant likely to succeed in doctoral study? Is there evidence the applicant possesses professional expertise and promise?
- Does this doctoral program appear to be a viable match for the applicant's goals?

APPLICATION MATERIALS

- Graduate Application
- Résumé or Curriculum Vitae
- Letters of Recommendation: 2 required letters of recommendation (academic references preferred, but required for all applicants whose undergraduate work was completed within the last five years)
- English Language Exam: TOEFL, IELTS, or Duolingo English Test required* for applicants for whom English is not their primary language
- Transcripts: all official transcripts from any courses or degree programs taken at previous postsecondary institutions (other than dual credit)
- Personal Statement
- Analysis Essay

In addition, an applicant may also submit or participate in any of the following additional opportunities that are optional but not required for admission:

- Personal interview at the discretion of the committee
- GRE Scores
- Any academic or published works/ creative artifacts you have been a part of or produced

DEADLINES

Admission review dates are October 1st and February 1st. Applicants wishing to be considered for a University Fellowship must meet the October 1st deadline.

SPORT ADMINISTRATION CONTACT

Dr. Chris Greenwell
Chris.greenwell@louisville.edu