



**PHD PROGRAM  
SPORT ADMINISTRATION SPECIALIZATION**





# ABOUT THE DEGREE

## **Mission**

Our mission is to prepare you with skill sets to become the next generation of educators, researchers, leaders, and academic decision makers. Our program encourages the pursuit of excellence in local, national, and international communities.

## **Degree Focus**

Our degree is a Ph.D. in Educational Leadership and Organizational Development (ELOD), with a specialization in Sport Administration. At the University of Louisville, ELOD is the umbrella degree for a variety of programs. This association allows us to utilize the resources of their program while still providing a comprehensive Sport Administration curriculum.

## **Degree Requirements**

Our students come from a variety of educational backgrounds. To ensure students have sufficient mastery of the core content areas, students may be required to take graduate level courses in Sport Administration as part of their specialty component or elective component.

## **Timetable**

Typically, it takes a full-time doctoral student two (2) years to complete all coursework in order to become eligible to take Comprehensive Exams. A dissertation usually requires 1-2 years of additional research and writing. Students usually finish the program in three (3) years.

## **Funding Sources**

Funding opportunities are limited and highly competitive, as it is at other institutions. Funding opportunities may take the form of a GA (Graduate Assistant), and qualified students may also be eligible for selected University Fellowships or Diversity Fellowships.





# SAMPLE PLAN OF STUDY

## Core and Elective Cognate Components (33 hours minimum)

LEAD 710   Doctoral Seminar in Educational Administration	3
LEAD 780   Problem Analysis in Educational Leadership	3
LEAD 674   Advanced Leadership Theory	3
SPAD 715   Advanced Organizational Theory	3
SPAD 701   Doctoral Seminar in Sport Administration Research	3
SPAD 702   Research Colloquium in Sport Administration	3
LEAD 703   Doctoral Seminar in Sport Consumer Research	3
SPAD 705   Doctoral Seminar in Social Issues in Sport	3
Electives	9

## Research Methodology (27 hours minimum)

LEAD 601   Applied Statistics	3
LEAD 701   Intermediate Statistics	3
LEAD 703   Multivariate Educational Statistics	3
LEAD 704   Qualitative Field Research Methods	3
LEAD 705   Qualitative Data Analysis and Representation	3
LEAD 795   Doctoral Research	12

Master's degree prerequisite + 60 hours minimum. The student and his or her committee must develop the student's plan of study to include courses, programs, and experiences that clearly identify and address the specific themes of Leadership, Scholarship, Social Justice and Equity. Electives are selected with program committee approval.





## ABOUT THE PROGRAM

### **Students**

A cohort is typically 2 - 3 new students each year. Students from around the world including the United States, Canada, South Korea, Japan, Taiwan, Malaysia, India, Germany, and Sweden have thrived in our program.

### **Faculty**

Our faculty leverages extensive publication records with strong industry experience to generate research addressing sport industry trends, challenging you to grow, and helping you actualize your pursuit of a career. Everyone is on your team.

### **Quality**

The doctoral program at the University of Louisville was the first to be accredited by the Commission on Sport Management Accreditation (COSMA). COSMA is a specialized accrediting body whose purpose is to promote and recognize excellence in sport management education worldwide in colleges and universities.

### **Research Opportunities**

Our program is a research-oriented degree where students actively engage in research teams with faculty and other doctoral students. Writing for publication as well as submitting proposals for presentations at national and international conferences is encouraged and expected. A clear research focus helps match students with advisors and prepares them for a dissertation topic.

### **Teaching Opportunities**

Opportunities are available to teach undergraduate and graduate SPAD classes. Ph.D. students have taught both core and elective courses and supervised internships.



# SPORT ADMINISTRATION FACULTY



**JAMES BREEDING**  
Instructor  
MBA Louisiana State University  
Teaching – Sport management and Finance  
Research – Sport management and leadership



**EHREN GREEN**  
Clinical Assistant Professor  
PhD University of Louisville  
Teaching – Sport Management and Leadership  
Research – Organizational behavior and leadership



**AJHANAI KEATON**  
Assistant Professor  
PhD University of Connecticut  
Teaching – Management and Leadership, Sport Law  
Research – Racial and gender equity in sport



**BRIGITTE BURPO**  
Assistant Dean - Diversity  
PhD University of Louisville  
Teaching – Race in Sport, Sport Marketing  
Research – Strategic management of resources in HBCU athletics



**CHRIS GREENWELL**  
Professor  
PhD Ohio State University  
Teaching – Sport Marketing, Event Management  
Research – Sport consumer behavior



**ANITA M. MOORMAN**  
Professor  
Associate Dean  
JD Southern Methodist University  
Teaching – Sport Law, Internship Supervision  
Research – Disability rights, constitutional law



**ADAM COCCO**  
Assistant Professor  
MS Program Coordinator  
PhD University of Louisville  
Teaching – Sport Analytics, Sport Finance  
Research – Sport data analysis, socioeconomic impact of sport, and sport fan identification/attachment



**MARION HAMBRICK**  
Associate Professor  
PhD University of Louisville  
Teaching – Sport Finance, Research in Sport Administration  
Research – Social network analysis



**GIN PRESLEY**  
Senior Lecturer  
BS Program Coordinator  
MS University of Northern Colorado  
Teaching – Career Development, Sport Entrepreneurship  
Research – Sport entrepreneurship, sport management education



**MARCIS FENNELL**  
Clinical Assistant Professor  
PhD University of Idaho  
Teaching- Sport Management and Leadership, Issues and Ethics, Sport Analytics  
Research- Character and Identity in Sport



**MEG HANCOCK**  
Associate Professor  
Doctoral Program Coordinator  
PhD University of Louisville  
Teaching – Sport Management and Leadership  
Research – Gender and diversity in sport organizations



**MEGAN SHREFFLER**  
Associate Professor  
Department Chair  
PhD University of Minnesota  
Teaching – Issues and Ethics, Sales and Promotion  
Research – Consumer behavior, pedagogy and curriculum



**EVAN FREDERICK**  
Associate Professor  
SPAD Program Director  
PhD. Indiana University  
Teaching – Sport Communication, Organizational Behavior  
Research – The intersection of sport and social media



**MARY A. HUMS**  
Professor  
PhD Ohio State University  
Teaching – Sport Governance, Sport Policy  
Research – Sport and human rights, diversity and inclusion

# LOUISVILLE ALUMNI

We have a large and strong group of alumni working in a variety of positions across academia and the sport industry. Our alumni stay connected to the program and are always willing to assist current students.

GLENN BOWER ('04) Associate Dean, University of Southern Indiana

HOLLY SHEILLEY ('04) Vice President of Athletics, Transylvania University

IAN PATRICK ('04) Director of Advancement, Greensboro Day School

FRED GIBSON ('04) Associate Professor, Western Kentucky University

ROBERT THRASHER ('06) Retired, Lees McRae University

AMY BAKER ('06) STEM Education Administrator, USAARL

STEVE DITTMORE ('06) Dean, Baldwin Wallace University

JONETTA WEBER ('07) Director of Academic Services, University of Louisville

NELS POPP ('07) Associate Professor, University of North Carolina

SCOTT CRAWFORD ('07) Commissioner, Kansas Collegiate Athletic Conference

SEONG-HEE PARK ('07) Associate Professor, Hankuk University

ERIC BROWNLEE ('08) Associate Professor, Gannon University

JASON MILLER ('08) Executive Director, USTA Kentucky

SAGATOMO TOKUYAMA ('09) Assistant Professor, Osaka University

DONG YOO HAN ('09) Assistant Professor, Hannam University

DUSTIN THORN ('10) Associate Professor, Xavier University

MARION HAMBRICK ('10) Associate Professor, University of Louisville

YUNG CHOU CHEN ('10) Associate Professor, National Chung Cheng University

GREG GREENHALGH ('10) Professor, University of South Florida

JASON SIMMONS ('11) Associate Professor, University of Cincinnati

MEGHAN McDONOGH ('11) Head Lacrosse Coach & Assoc. AD, Catholic University

GARY PENG LIANG TAN ('11) Head of Business School, BAC Education Group

JAEPIL HA ('12) Assistant Professor, Gyeongsang National University

MEG HANCOCK ('12) Associate Professor, University of Louisville

TARA MAHONEY ('13) Associate Professor, SUNY Cortland

MAKI ITOH ('14) Associate Professor, Hosei University

SUN KANG ('15) Associate Professor, Manchester University

PER SVENSSON ('15) Associate Professor, Louisiana State University

JASON RICE ('15) Associate Professor, North Central College

CHRIS HANNA ('16) Associate Professor, Georgia Southern University

CHULHWAN CHOI ('16) Assistant Professor Kyung Hee University

MATT HUML ('16) Assistant Professor, University of Cincinnati

ALICIA CINTRON ('17) Research Public Communications Trainer & Consultant

SAM SCHMIDT ('18) Assistant Professor, UW – Lacrosse

JAMES WEINER ('18) Assistant Professor, University of Tampa

DYLAN NAEGER ('18) Assistant Dean for Undergraduate Student Services and Strategic Enrollment, University of Louisville

JEFF LEVINE ('18) Assistant Clinical Professor, Drexel University

SARAH WILLIAMS ('19) Assistant Professor, University of Delaware

TYLER SPENCER ('19) Assistant Professor, St. Ambrose University

BRIGITTE BURPO ('20) Assistant Dean, University of Louisville

ADAM COCCO ('20) Assistant Professor, University of Louisville

SEONGHUN LEE ('20) Assistant Professor, University of Lynchburg

JESSICA MURFREE ('21) Assistant Professor, University of Cincinnati

CHELSEA POLICE ('21) Assistant Teaching Professor, Miami University

ADDISON POND ('21) Assistant Professor, St. Mary's University

YOUNGJIK LEE ('21) Lecturer, Kookmin University

NINA SIEGFRIED ('22) Senior Consultant, Capgemini Invent

LIZA READER ('22) Instructor, College of Charleston

EHREN GREEN ('22) Instructor, University of Louisville

ACHYUT KULKARNI ('22) Instructor, Westminster College

NICK SWIM ('23) Assistant Professor, University of Maine

# LOUISVILLE

If you are considering the University of Louisville as a college option, then consider the exciting possibilities that Louisville itself has to offer you.

Louisville offers a diverse and enriching environment for college students. Located on the scenic Ohio River, Louisville is the largest city in the state with over one million residents within its metropolitan area. There are several exciting activities and unique events within the city annually, and here is a fun fact: Louisville is designated as a "Top 5 Foodiest City" within the nation! International and neighborhood festivals, art fairs, flea and farmer's markets, concerts, museums, and historical landmarks are only a few of the city's trademark features.

Speaking of trademarks, Louisville is renowned as home to the Kentucky Derby, a national horse-racing event that is deemed "The Most Exciting Two Minutes In Sports." The city also boasts its new Louisville Loop, which is a 100-mile-long recreation path encircling the entire city. The vibrance of Louisville does not end here. The city is recognized for its expanse of parks and parkways, several of which were designed by famous landscape architect Fredrick Law Olmstead. The University of Louisville is a leading urban university situated within a short distance of a plethora of cultural opportunity, a feature which is invaluable to its students.





# TO APPLY

<http://louisville.edu/graduate/futurestudents/apply-materials/application>

## ADMISSIONS PROCESS

Students are evaluated for admission to the program using a holistic approach, which considers the following qualifications:

- Is the applicant likely to succeed in doctoral study? Is there evidence the applicant possesses professional expertise and promise?
- Does this doctoral program appear to be a viable match for the applicant's goals?

## APPLICATION MATERIALS

Graduate Application

- Resume or Curriculum Vita
- Three (3) letters of recommendation
- GRE and/or GMAT Test Scores (TOEFL for international applicants)
- Transcripts — undergraduate and graduate
- A formal statement that describes (1) your detailed rationale for pursuing doctoral degree and (2) your research interest(s).
- For a complete description of required materials, please visit:  
<http://louisville.edu/education/degrees/phd-elod>

## DEADLINES

Admission review dates are October 1st and February 1st. Applicants wishing to be considered for a University Fellowship must meet the October 1st deadline.

## SPORT ADMINISTRATION CONTACT

Dr. Meg Hancock  
[Meg.hancock@louisville.edu](mailto:Meg.hancock@louisville.edu)