



UNIVERSITY OF
LOUISVILLE®

Doctoral Program in Sport Administration

Doctoral Program at UofL

Sport Management is a growing academic discipline. The Ph.D. is for someone wishing to pursue a career as a college or university faculty member in Sport Management.

A Ph.D. program is by nature a research-oriented degree where students are actively engaged in research teams with faculty members and other doctoral students. Submitting proposals for presentations at national and international conferences as well as writing for publication is encouraged and expected.

While there is no typical Ph.D. student, candidates with previous work experience in the sport industry as well as a clear research focus are preferred. Sport industry experience is extremely helpful for Sport Management faculty members since our discipline is very hands-on and the students we teach will be preparing for jobs in the industry. A clear research focus is useful in matching students with advisors and helping students prepare for a future dissertation topic. While we do not expect doctoral students to begin the program knowing their dissertation topic, having an intended research focus helps streamline a student's research process while enrolled in the program.

The SPAD Ph.D. program at the University of Louisville has attracted students from around the world including the United States, Canada, South Korea, Japan, Taiwan, Malaysia, and Sweden to study with internationally recognized faculty. Faculty serve on multiple editorial boards, have authored or co-authored eight sport management textbooks, and have a long history of engaging Ph.D. students in research.

When looking for prospective faculty members, employers will look at the faculty members the student has worked with, the quality of work coming out of the degree granting institution, and success of previous graduates. The SPAD program here at UofL clearly meets all these requirements.

We are proud to say every student who graduated from our program is employed in an appropriate academic or industry position. The job market is extremely competitive and students typically begin applying for jobs in the fall of their third year. Students who take advantage of the research, teaching, and service opportunities available to them while enrolled in the program have been very successful, both academically and professionally.





Our students have...

...published in notable peer-reviewed journals

- Journal of Sport Management
- Sport Marketing Quarterly
- European Sport Management Quarterly
- International Journal of Sport Communication
- International Journal of Sport Management
- Journal of Legal Aspects of Sport

...presented at national and international conferences

- North American Society for Sport Management
- European Association for Sport Management
- Sport Marketing Association
- Sport and Recreation Law Association
- North American Society for the Sociology of Sport

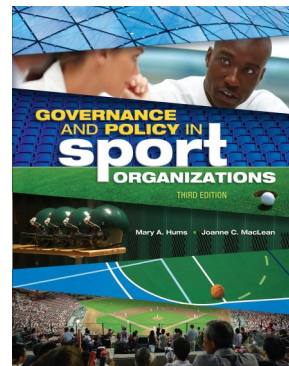
...won prestigious awards and recognition

- Bernard Patrick Maloy Graduate Student Research Award
- John Richard Binford Memorial Award
- CEHD Outstanding Graduate Student Award
- Laboratory for Diversity in Sport Dissertation grant

Our faculty have ...

...authored some of the leading textbooks in the field

- Governance and Policy in Sport Organizations
- Paralympic Sport: All Sports for all People
- Principles and Practice of Sport Management
- Sport Law: A Managerial Approach
- Women as Leaders in Sport



...served on respected editorial boards

- Journal of Sport Management
- Sport Marketing Quarterly
- Journal of Legal Aspects of Sport
- Journal of Sport for Development
- Sport Management Education Journal

...won prestigious awards and recognition

- Earle F. Zeigler Award
- Betty van der Smissen Leadership Award
- NASSM Diversity Award
- Research Fellow, Institute for Human Centered Design
- Research Fellowship, The Center of Sport in Society





Sample Plan of Study

The Doctor of Philosophy in Educational Leadership and Organizational Development encompasses five specialties: P-12 Administration, Post-secondary Administration, Sport Administration, Human Resource Development, and Evaluation. It prepares graduates to understand and perform basic and applied research in their specialty area.

Sample Plan of Study for Ph.D. in ELOD with a specialty in Sport Administration

SPECIALTY COMPONENTS (42 hours minimum)

ELFH 710	Doctoral Seminar in Educational Administration	3
ELFH 780	Problem Analysis in Educational Leadership I	3
SPAD 701	Seminar in Sport Administration Research	3
SPAD 702	Research Colloquium I	3
SPAD 703	Seminar in Sport Consumer Research	3
SPAD 705	Seminar in Sport and Social Issues	3
	Courses selected with program committee approval	24

RESEARCH METHODOLOGY (27 hours minimum)

ELFH 601	Statistics and Methodology I	3
ELFH 701	Statistics and Methodology II	3
ELFH 703	Statistics and Methodology III	3
ELFH 795	Dissertation/Portfolio Research	12
	Research Electives	6

ELECTIVE COMPONENT (21 hours minimum)

	Courses selected with program committee approval	21
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Previously taken graduate courses can be applied to the specialty component or elective component of the student's program (up to 45 hours).

Sport Administration Faculty

**Professor Gary Bernstein**

Gary Bernstein received a Bachelor of Science degree in Health, Physical Education & Recreation from Slippery Rock University and a M. S. in Sports Administration from the University of North Texas. He has an impressive background in executive management, building planning, volunteer development, and event management from working as a CEO and consultant for a number of non-profit agencies nationwide. He serves as the internship coordinator and works with the community in creating partnerships and collaborative efforts.

**Dr. Chris Greenwell**

Dr. Greenwell received a Ph.D. in Sport Management from the Ohio State University, a M. S. in Sport Management from Georgia Southern University and a B. B. A. from McKendree University. He teaches in the areas of sport marketing, sport event management, and sport promotion & publicity. His prior work experience includes marketing, promotion and event management with the Saint Louis University athletic department and with various professional sport organizations.

**Dr. Marion Hambrick**

Dr. Hambrick received a PhD in sport administration from the University of Louisville, an MBA in finance from the University of Kentucky, and a BA in finance from Transylvania University. He teaches courses in sport finance and sport marketing as well as the senior capstone course. His sport industry experience includes working for the Kentucky Derby Festival and volunteering with the local bicycling community. He was also a financial analyst for eleven years outside of the sport industry.

**Dr. Meg Hancock**

Dr. Hancock received a Ph.D. in Educational Leadership and Organizational Development with an emphasis in Sport Administration from the University of Louisville. Her research interests include gender and diversity in the workplace, sport management education, and sport for development. Prior to UofL, she worked as an assistant athletic director and assistant dean of first-year students at Dartmouth College. She also has a B.A. in sociology/anthropology from Randolph College and an M.S. in higher education from Miami University.

**Dr. Mary A. Hums**

Dr. Mary Hums received a Ph.D. in Sport Management from Ohio State University, an M.A. in Athletic Administration and an M.B.A. from the University of Iowa and a B.B.A. in Management from the University of Notre Dame. Prior to coming to the University of Louisville, Dr. Hums served on the Sport Management faculty at the University of Massachusetts-Amherst, directed the Sport Management Program at Kennesaw State University, and was Athletic Director at St. Mary-of-the-Woods College and has worked four Paralympic Games.

**Professor Anita M. Moorman**

Professor Moorman received a law degree from Southern Methodist University and practiced law in Oklahoma City, Oklahoma in the areas of commercial and securities litigation for 10 years. Professor Moorman also holds an M.S. in Sport Management from the University of Oklahoma, and a B.S. in Political Science from Oklahoma State University. Professor Moorman teaches in the areas of sport law, facility and event management, and legal aspects of the sport industry.

**Professor Gin Presley**

Regina (Gin) Presley received a Bachelor of Science in Human Performance & Sport from Metropolitan State University of Denver and a M.S. in Sport Administration from the University of Northern Colorado. She has a background in small business development, event and entertainment management and undergraduate athletic and business advising. She teaches a multitude of sport management courses including: Introduction to Sport Management, Sport Ethics, Sport Governance, and Senior Seminar.

**Dr. Megan Shreffler**

Dr. Megan Shreffler received a PhD in Kinesiology with an emphasis in Sport Management from the University of Minnesota, a MA in Sport Administration and Leadership from Seattle University, and a BA in English Education, Southern Illinois University. Prior to working at UofL, she worked with the WNBA's Seattle Storm and as a high school coach. Dr. Shreffler's research interests include new media usage in sport, customer service and relationship marketing.

Frequently Asked Questions

Q. Who is the contact for questions?

Dr. Mary Hums - mary.hums@louisville.edu

Q. Do I need a master's degree in sport administration to begin the Ph.D. program?

Students come from a variety of educational backgrounds. To ensure students have sufficient mastery of the core content areas, students may be required to take graduate level courses in sport administration as part of their specialty component or elective component.

Q. What is the timetable to complete a Ph.D.?

Typically, it takes a full-time student two (2) years to complete all of coursework in order to become eligible to take Comprehensive Exams. A dissertation typically requires 1-2 years of additional work. Students can finish the program in as little as three (3) years).

Q. Are there opportunities for students to teach?

There are opportunities available to teach undergraduate and graduate SPAD classes. PhD students have taught undergraduate Principles of Sport Management, Sport Finance, Sport Marketing, Legal Aspects of Sport, and Sport Facility Management. On the Masters level, PhD students have taught Organizational Behavior and Research Methods courses.

Q. The degree is actually a PhD in Educational Leadership and Organizational Development (ELOD). What does that mean?

Many sport administration or sport management programs across the country are part of larger PhD programs. At the University of Louisville, ELOD is the umbrella degree for a variety of programs. This association allows us to utilize the resources of the Educational Leadership program while still providing a comprehensive sport administration curriculum.

Q. What are the admissions review dates?

October 1st and February 1st. Applicants wishing to be considered for a University Fellowship must meet the October 1st deadline. Either add it here or in the section on funding sources. Send all materials to: University of Louisville, Office of Graduate Admissions, 105 Houchens, Louisville, KY 40292

Q. How are applicants evaluated?

When students are evaluated for admission to the program, these are some of the following qualifications that are considered for the process:

1. Is the applicant likely to succeed in doctoral study? Is there evidence the applicant possesses professional expertise and promise?
2. Does this doctoral program (and chosen concentration) appear to be a viable match for the applicant's goals?

Q. What are the required application materials?

1. Graduate Application
2. Resume or Curriculum Vita
3. Recommendations (3)
4. GRE Test Scores (TOEFL for foreign applicants)
5. Transcripts — undergraduate and graduate
6. Formal Statement of Goals

For a complete description of required materials, please visit the web site <http://louisville.edu/education/degrees/phd-elod>

Q. What sources of funding are available?

Funding opportunities are limited and highly competitive, which is no different than at any other institution. Often, funding opportunities may take the form of a GTA (Graduate Teaching Assistant) and qualified students may also be eligible for selected University Fellowships. Student interested in loans or other financial assistance should contact the Financial Aid office directly.

UofL Ph.D. Graduates

Bower, Glenna	May, 2004	Associate Professor and Department Chair, University of Southern Indiana
Sheilley, Holly	May, 2004	Athletics Director, Transylvania University
Patrick, Ian	May, 2004	Director, Alumni Affairs, Bellarmine University
Gibson, Fred	December, 2004	Associate Professor, Western Kentucky University
Thrasher, Robert	May, 2006	Assistant Professor, Lees-McRae College
Baker, Amy	May, 2006	Associate Professor, Belmont University
Dittmore, Steve	May, 2006	Associate Professor, University of Arkansas
Weber, Jonetta	August, 2007	UBM and Adjunct Professor in Sociology, University of Louisville
Popp, Nels	August, 2007	Assistant Professor, University of North Carolina
Crawford, Scott	December, 2007	Commissioner, Kansas Collegiate Athletic Conference
Park, Seong-Hee	December, 2007	Assistant Professor, Hankuk University
Brownlee, Eric	August, 2008	Assistant Professor, Gannon University
Miller, Jason	December, 2008	Tennis Service Representative, USTA
Tokuyama, Sagatomo	August, 2009	Assistant Professor, Shigakukan University
Han, Dong Yoo	August, 2009	Assistant Professor, Hannam University
Thorn, Dustin	May, 2010	Assistant Professor, Coastal Carolina University
Hambrick, Marion	May, 2010	Assistant Professor, University of Louisville
Chen, Yung Chou	May, 2010	Assistant Professor, National Chung Cheng University
Greenhalgh, Greg	August, 2010	Assistant Professor, Virginia Commonwealth
Simmons, Jason	May, 2011	Assistant Professor, University of Cincinnati
McDonogh, Meghan	May, 2011	Head Lacrosse Coach and Assistant Athletic Director, Catholic University
Tan, Gary Peng Liang	August, 2011	Residence Life Coordinator and Adjunct Professor, Florida International University
Ha, JaePil	May, 2012	Assistant Professor, Arkansas-Little Rock
Hancock, Meg	May, 2012	Assistant Professor, University of Louisville
Tara Mahoney	May 2013	Assistant Professor, SUNY Cortland
Maki Itoh	August 2014	Assistant Professor, Juntendo University

About the Sport Administration Program at UofL

The College of Education and Human Development's Sport Administration (SPAD) Program at the University of Louisville prepares undergraduate and graduate students for a variety of management positions in the sport industry. The goals of the faculty and the program are to create an active learning environment for each student and to encourage students to demonstrate a commitment to education, community involvement, and their fellow students. A strong foundation in education, community service, peer networks, and alumni networking is invaluable to students as they prepare to enter the sport industry. Exceptional theoretical and practical knowledge gained through the SPAD program will also provide students with the foundation to become the next generation of leaders, decision makers, and managers in the sport industry.

Driving Directions from the South:

- Take I-65 North to exit 133 (Warnock Street Exit).
- At the stoplight, turn left on Warnock Street
- Continue under I-65 overpass, to Floyd Street.



Driving Directions from the North:

- Take I-65 South to exit 133 (Warnock Street exit)
- At the stoplight, turn right on Warnock Street.
- Continue to Floyd Street.

We are in the HP/Studio Arts Building located at the southwest corner of Floyd and Warnock, on the opposite corner from McDonald's.

Visitor parking is available in the Floyd Street parking structure, and there is metered parking along Floyd Street.

