

## COSW Sponsorship Evaluation Rubric

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**Sponsorship type:**

Individual Sponsorship  
Group Sponsorship

**Date Received:**

Item	0	1	2	Comments
<b>Event Description - Overview and Purpose</b>	Overview and purpose is not stated or is stated but is not clear	Overview and purpose is stated but not clear or description of impact is provided but is questionable	Overview and purpose is clearly stated	
<b>Event Description - Target Audience</b>	Target audience is not stated	Target audience is stated but not clear	Target audience is clearly stated	
<b>Event Description - Related to women/gender issues/COSW Mission</b>	Event/activity is unrelated to the mission of COSW or description is absent	Event/activity relates to the mission of COSW, but only tenuously	Event/activity directly compliments or relates to the mission of COSW	
<b>Event Description - Impact on campus community</b>	Impact on campus community is not stated or is stated but is not clear or implausible	Impact on campus community is stated but not clear or description of impact is provided but is questionable	Impact is clearly stated and realistic	
<b>Itemized Budget</b>	Itemized budget list contains inappropriate or has inflated prices or has items that are absent	Itemized list contains dubious content or does not equate to the amount requested	Amount requested is stated and an appropriate itemized list is provided	
<b>Other comments/questions regarding request.</b>				
<b>TOTALS</b>			<b>/10</b>	