Email Re: ReOpening Signage

June 3, 2020

All,

I hope this message finds you well. Last month, we shared that the University of Louisville began the initial planning of developing a re-opening strategy for students, faculty and staff. As these and other committees work towards their respective objectives, I thought it would be helpful by sharing an update specific to COVID-19 messaging and campus wide signage.

The Office of Communications and Marketing (OCM) developed signage specific to COVID-19 and best practices surrounding Physical Distancing. I have attached a copy so that you can begin to familiarize yourself and your teams. Currently, we are in the process of working with our partners in Canon to have materials printed such as full-color window and floor decals ready for placement in high traffic volume areas such as the Student Activity Center (SAC), etc., in the coming weeks. We are still working on the logistics regarding the placements of the floor signage. Once we have that nailed down, we will communicate the plan. The goal is to implement those visual displays across all three of our campuses e.g. Belknap, Health Science Center and Shelbyhurst by the end of June 2020 then begin our social media campaign to support our COVID-19 educational awareness campaign.

We have received a number of inquiries specific to the University's expectations of wearing of face masks upon the return to campus. Please know that we are developing signage highlighting the requirements and they will be posted in all of our classrooms.

Additionally, upon completion of Phase 1 as mentioned above, units and departments can directly order additional signs, displays, etc., for their office space based upon their individual needs and budgets.

Finally, as previously shared, our objective is to highlight the Physical Distancing expectations with the goal to maintain a safer and aware campus community. A more comprehensive letter will be shared with you upon completion of Phase 1. I appreciate the continued flexibility, the partnership with each of you, and for what you do on a daily basis. I am looking forward to seeing you all back on campus in the very near future.

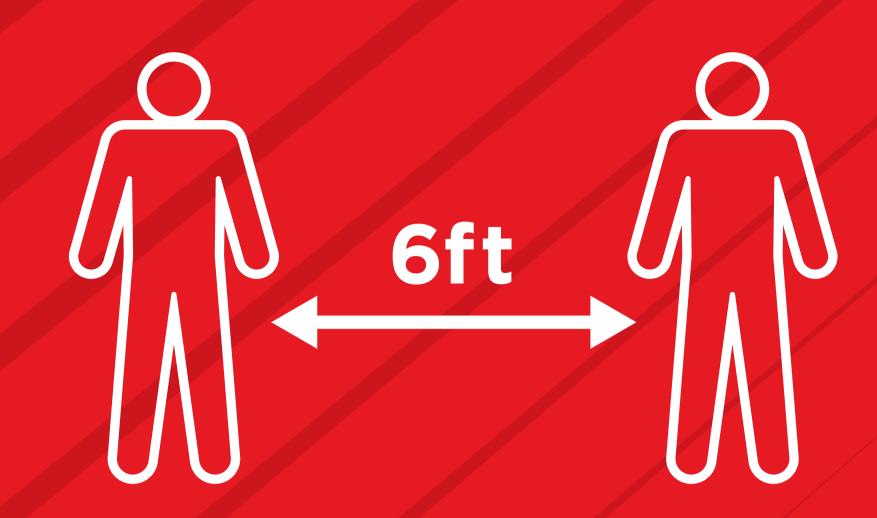
Please forward as you deem appropriate.

Mark

MARK J WATKINS
UNIVERSITY OF LOUISVILLE
CHIEF OPERATING OFFICER



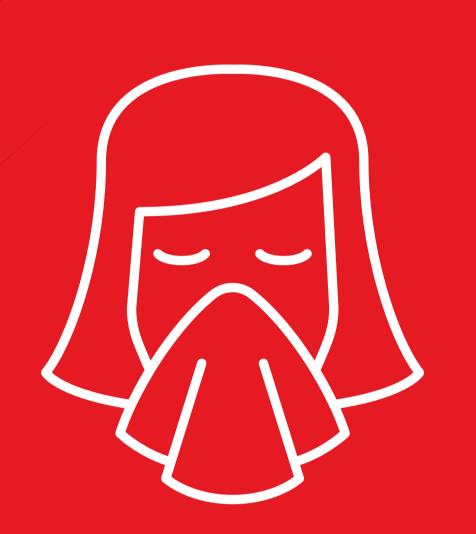
Stay Safe. Stay Healthy. Stop the Spread.



Practice physical distancing



Wear a mask or face covering



Cover your cough or sneeze



Disinfect used surfaces



Wash your hands often



Use an alcohol-based hand sanitizer



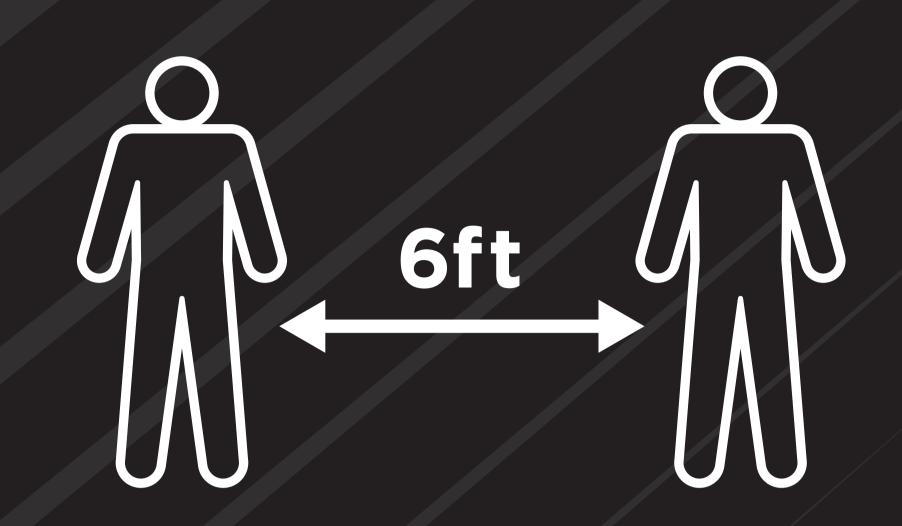
Stay home if you are feeling sick

Contact Campus Health Services if you have a personal health concern, 502-852-6479.



louisville.edu/coronavirus

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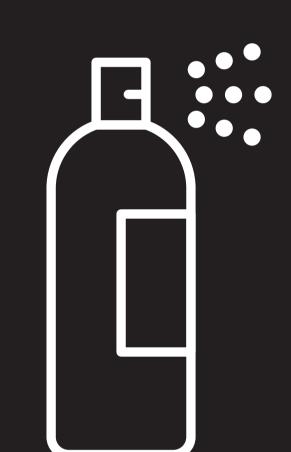
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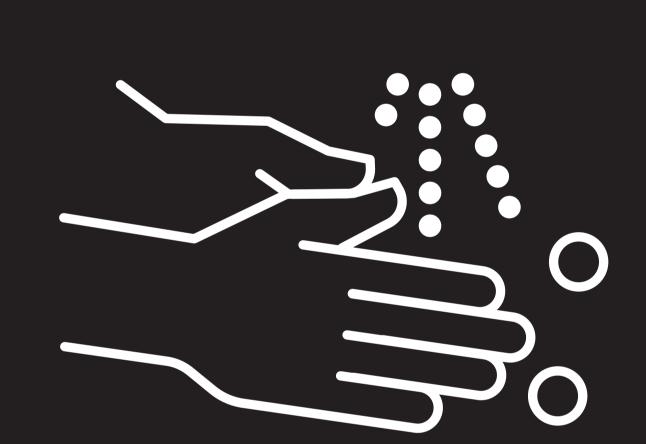
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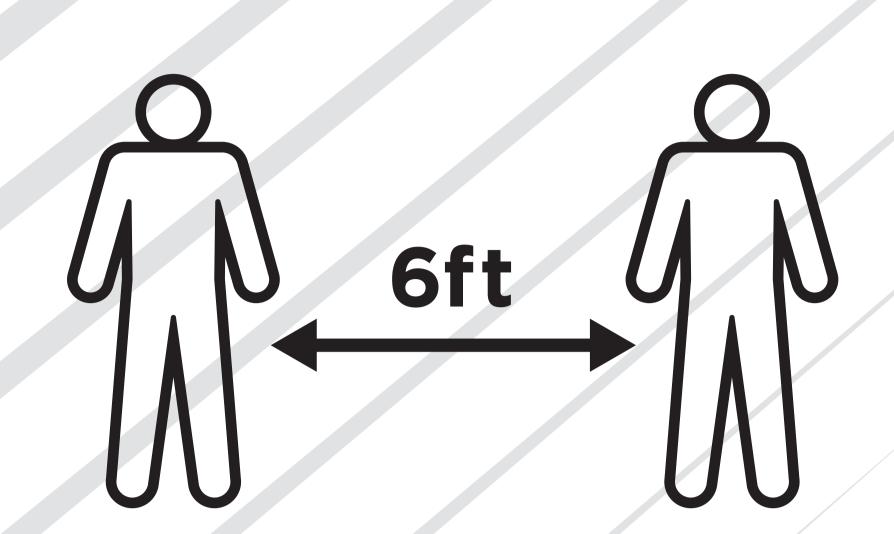
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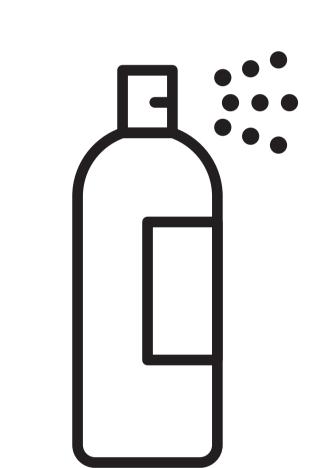
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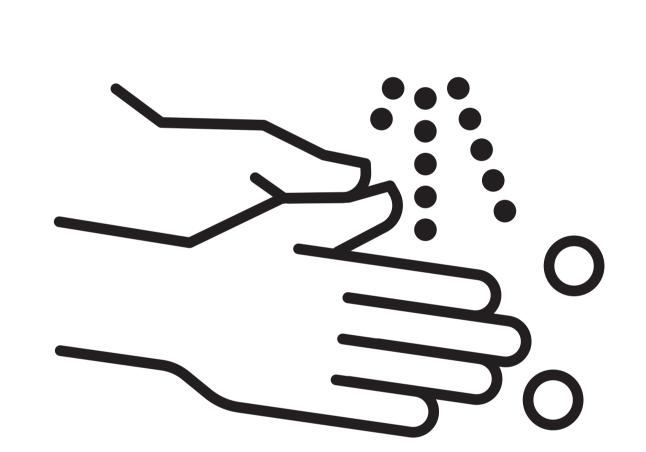
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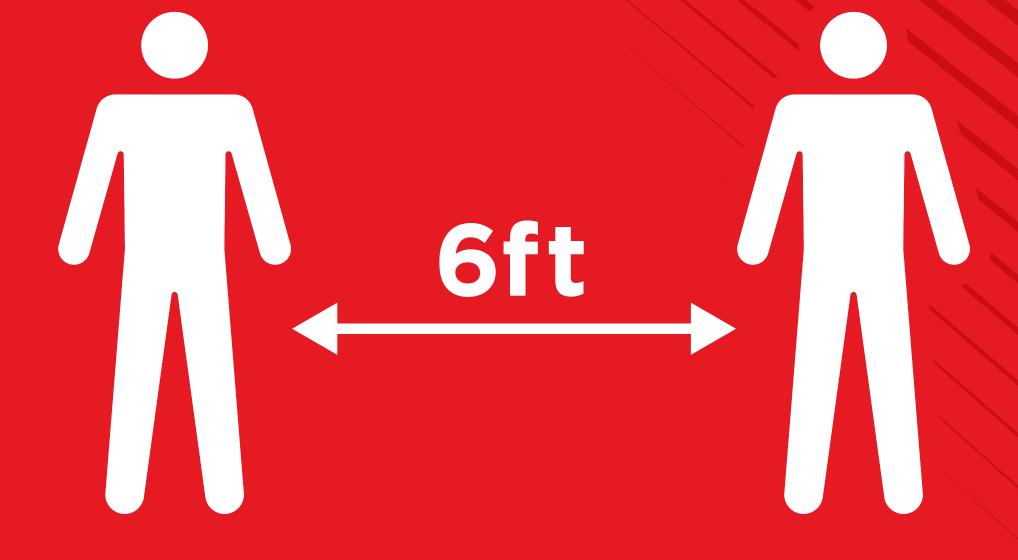
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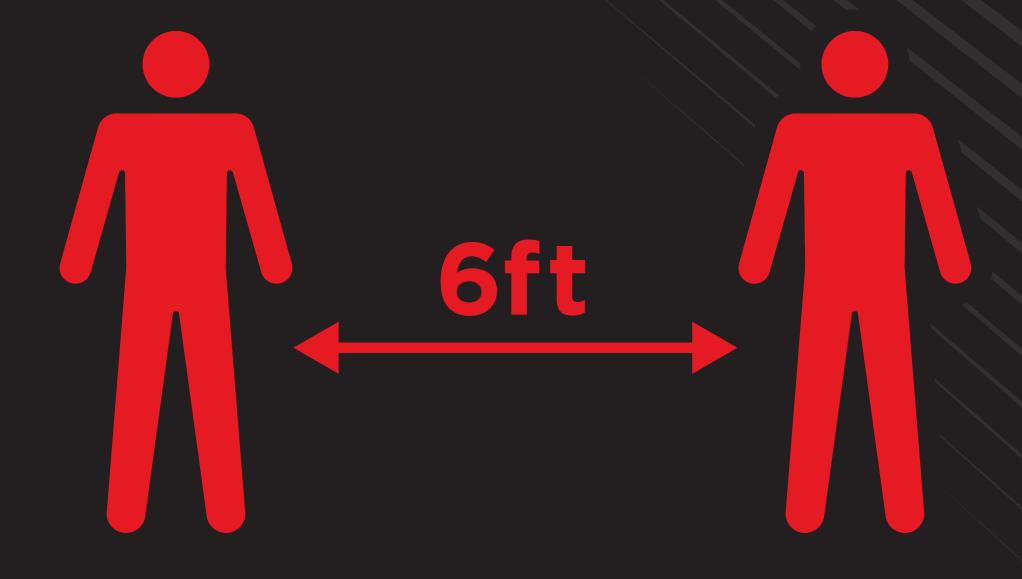
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