

# *Neighborhood Snapshot*

## *Portland Area C/D*



Jerry E. Abramson  
Mayor



Louisville  
Metro Council

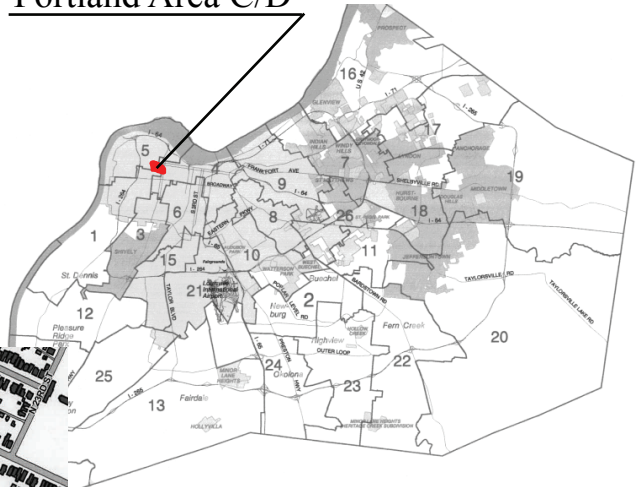
2005

## Neighborhood Snapshot

The Portland sub-areas C & D were combined for the purposes of this snapshot due to the similarity of their population demographics and geographic boundaries.

The bounding streets for this C/D area are generally Gilligan Street and Griffiths Avenue on the north, 22nd Street to the east, Market Street along the southern edge and 30th Street and the railroad yards on the west. The Russell neighborhood borders Portland area C/D south of Market Street.

Portland Area C/D



## Neighborhood Highlights

- **Neighborhood size** - approximately 0.4 square miles
- **Metro Council District** - #5 (Cheri Bryant Hamilton) and #1 (Leonard Watkins)
- **Neighborhood Public Schools** - Western Middle School, Portland Elementary and Portland Christian School
- **Civic Groups** - Portland NOW, Inc., Portland Business Association, Portland Museum, Portland Planning Task Force
- **TARC** - Bus routes #'s 12, 15, 27, 43, 46, and 99
- **Distance from Metro Louisville Central Business District** - approximately 1.5 miles
- **History** - In 1811, 3000 acres were surveyed as Portland. Early settlers came to Portland from France in the early nineteenth century. In the 1850's Portland attracted many Irish settlers due to the Irish potato famine. The first charter of Portland was in 1834 by the Kentucky legislature. Annexation by Louisville occurred in 1837 followed by independence in 1842 and yet another annexation by Louisville in 1852. The floods of 1937 and 1945 devastated much of Portland. Although a floodwall and interstate highway now separate Portland from its river bank, its history remains rich with waterfront ties.



Prepared by:

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# Portland Area C/D - Facts and Statistics at a Glance

## Population Highlights

	<u>Portland Area C</u>	<u>Louisville Metro</u>	<u>Metro Statistical Area*</u>
<b>Total population</b>	2,278	693,604	1,025,598
<b>Race</b>			
White	1,774 ( 78 %)	563,462 (77.3 %)	849,362 (82.8 %)
Black	393 ( 17 %)	130,153 (18.8 %)	141,623 (13.8 %)
American Indian	9 (<1 %)	1,625 ( 0.2 %)	2,633 ( 0.3 %)
Asian	0 ( 0 %)	9,043 ( 1.3 %)	10,227 ( 1.0 %)
Other race	24 ( 1 %)	4,308 ( 0.6 %)	5,756 ( 0.6 %)
Two or more races	78 ( 3 %)	11,741 ( 1.7 %)	15,694 ( 1.5 %)
<b>School enrollment</b>			
Elementary/Middle (1-8)	374	77,351	116,361
High School (9-12)	133	37,969	56,902
<b>Commuting to work (total)</b>	<b>739</b>	<b>329,091</b>	<b>492,821</b>
Car, truck, alone	394 ( 53 %)	265,977 (80.8 %)	404,166 (82.0 %)
Carpool	250 ( 34 %)	36,332 (11.0 %)	53,769 (10.9 %)
Public transportation	42 ( 6 %)	10,096 ( 3.1 %)	10,898 ( 2.2 %)
Walk	37 ( 5 %)	6,556 ( 2.0 %)	8,485 ( 1.7 %)
Bicycle	0 ( 0 %)	737 ( 0.2 %)	924 ( 0.2 %)
Work at home	7 ( 1 %)	7,348 ( 2.2 %)	11,587 ( 2.4 %)
<b>Occupation</b>	<b>746</b>	<b>334,938</b>	<b>501,258</b>
Mgmt, professional	92 ( 12 %)	110,677 (33.0 %)	156,307 (31.2 %)
Service occupations	113 ( 15 %)	47,317 (14.1 %)	69,713 (13.9 %)
Sales and office	200 ( 27 %)	95,673 (28.6 %)	139,756 (27.9 %)
Construction, etc.	128 ( 17 %)	28,105 ( 8.4 %)	46,067 ( 9.2 %)
Production and transportation	213 ( 29 %)	52,620 (15.7 %)	88,144 (17.6 %)
<b>Median household income</b> <i>(in 1999 dollars)</i>	\$ 21,635	\$ 49,161	\$ 40,821
<b>Poverty Status</b>	745 ( 33 %)	84,143 (12.1%)	109,575 (10.7 %)

## Housing Highlights

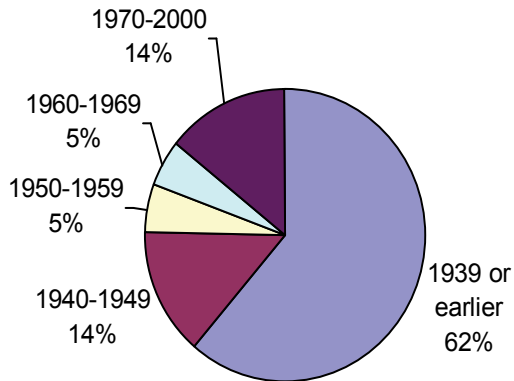
	<u>Portland Area C</u>	<u>Louisville Metro</u>	<u>Metro Statistical Area*</u>
<b>Total housing units</b>	932	305,835	438,235
<b>Occupied housing units</b>	795 ( 85 %)	287,012 (93.8 %)	412,050 (94.0 %)
<b>Vacant housing units</b>	137 ( 15 %)	18,823 ( 6.2 %)	26,185 ( 6.0 %)
<b>Median home value</b>	\$ 36,385	\$ 103,000	\$ 102,300
<b>Owner-occupied</b>	412 ( 52 %)	186,358 (65.0 %)	282,466 (68.6 %)
<b>Renter-occupied</b>	383 ( 48 %)	100,654 (35.0 %)	129,584 (31.4 %)
<b>Year structure built</b>			
1995 – 2000	97 ( 10 %)	23,272 ( 7.6 %)	43,187 ( 9.9 %)
1990 – 1994	11 ( 1 %)	16,065 ( 5.3 %)	29,527 ( 6.8 %)
1980 – 1989	0 ( 0 %)	26,369 ( 8.6 %)	45,334 (10.3 %)
1970 – 1979	24 ( 3 %)	53,928 (17.6 %)	81,702 (18.6 %)
1960 – 1969	48 ( 5 %)	56,326 (18.4 %)	72,875 (16.6 %)
1950 – 1959	51 ( 6 %)	54,813 (17.9 %)	68,367 (15.6 %)
1940 – 1949	132 ( 14 %)	28,392 ( 9.3 %)	36,608 ( 8.4 %)
1939 or earlier	569 ( 61 %)	46,670 (15.3 %)	60,635 (13.8 %)
<b>Total</b>	<b>932 100 %</b>	<b>305,835</b>	<b>438,235</b>

Source: U.S. Census Bureau 2000 Census <http://factfinder.census.gov/>  
Census Tract 3, Block Group 1; Census Tract 21, Block Group 1-4; Census Tract 23, Block Group 3

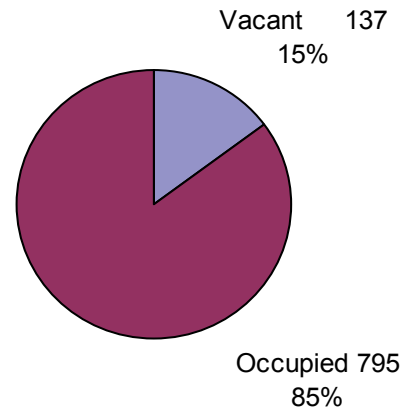
\*Geographic and population area of Jefferson County and its surrounding counties.

## Neighborhood

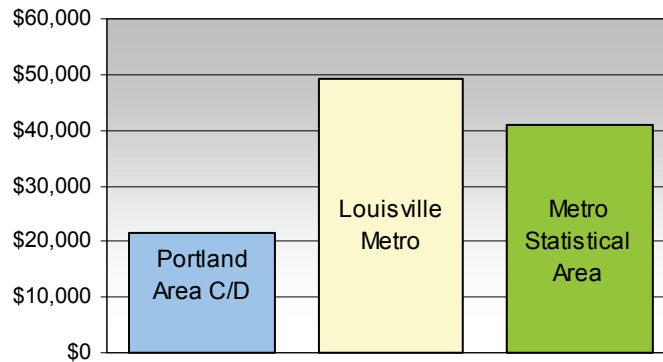
**Year Houses Were Built**



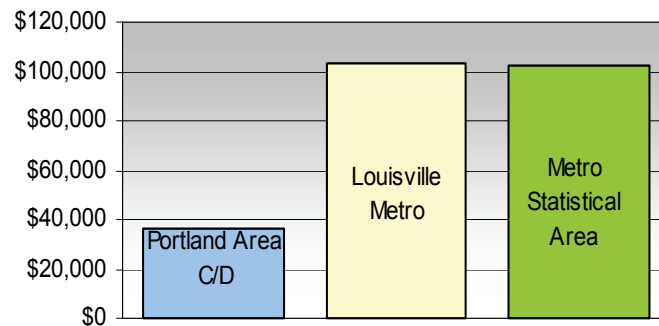
**Housing Occupancy**



**Median Household Income**



**Median Home Value**

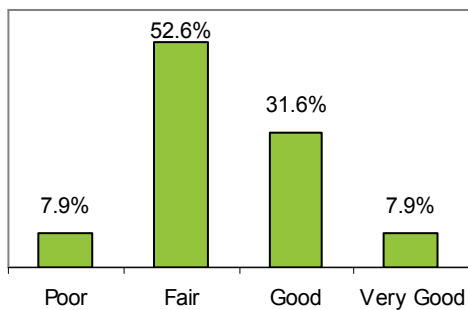


## Survey Highlights

The following results highlight responses from 52 residents who participated in the Neighborhood Assessment Survey. Of the survey participants, 16.3%

lived in neighborhood C/D for 1-4 years, 18.4% for 5-15 years and 65.3% for more than 15 years. Participants ranged from 20 to over 70 years of age.

### Overall, how would you rate the quality of life in the Portland neighborhood?



### You most strongly agree with the following statements:

1. If someone asked me for directions I would stop to help.
2. I feel at home in my neighborhood.
3. I hope to live in this neighborhood for a long time.
4. It is important to me that I live in this neighborhood.

### You most strongly disagree with the following statements:

1. Nothing illegal such as drug dealing, or prostitution or gang activities, is taking place in my neighborhood.
2. All the buildings and houses in my neighborhood are occupied.
3. My neighborhood streets are cleaned and well maintained.
4. My neighbors and I have met to do something about a neighborhood problem or to organize to do something about a neighborhood project.

### The following are the top three reasons you continue to live in your neighborhood:

1. It is close to where I work.
2. The housing in this neighborhood is affordable.
3. I am close to my child's school and/or day care facility.

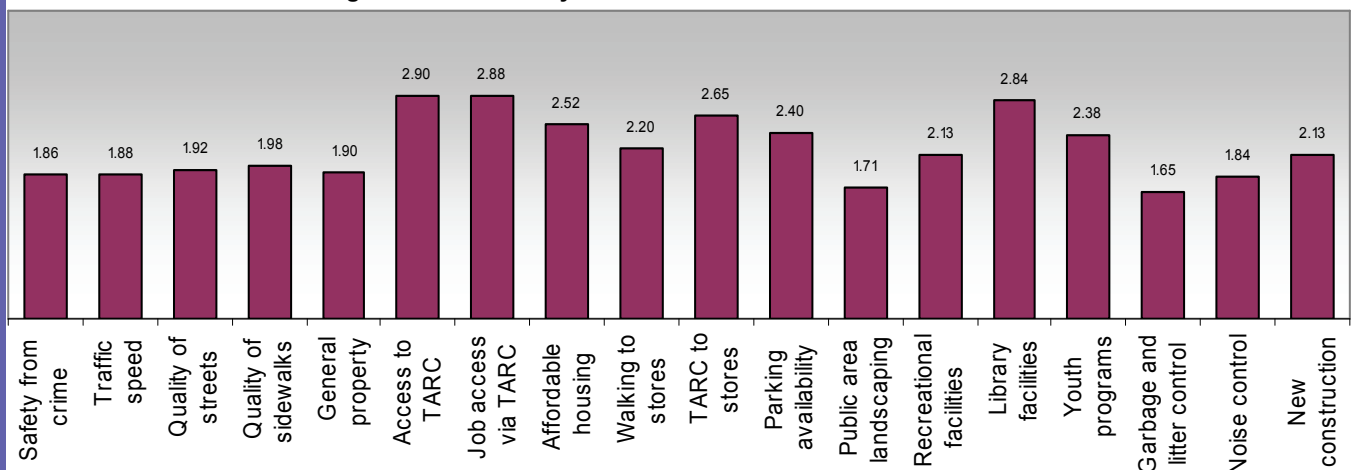
### The following are the top three reasons that might make you consider moving away from your neighborhood:

1. I don't feel safe here.
2. It is too far to where I work.
3. Rent or housing costs are too high.

### You would regularly use the following new establishments added to your neighborhood:

1. Fast food restaurant
2. Convenience store/gas station

### Rate the following aspects of life in the Portland neighborhood Rating scale: 4.0 = Very Good 3.0 = Good 2.0 = Fair 1.0 = Poor



# Summary

## Resident Survey and Public Workshop

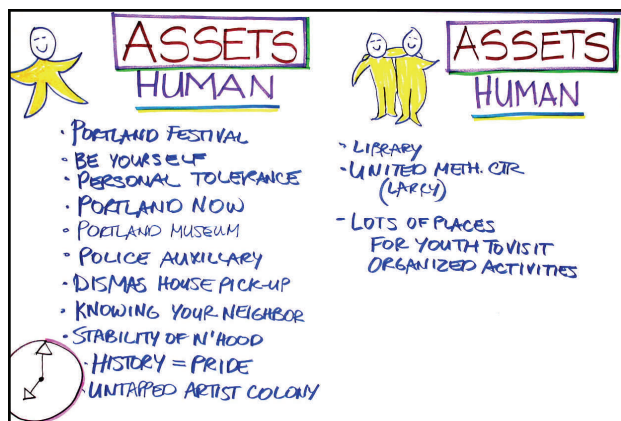
Residents of the Portland neighborhood submitted responses to the Quality-of-Life Self-Assessment Survey, the major results of which are shown on the earlier "Survey Results" page of this snapshot. Additionally, an energetic and enthusiastic group of 22 neighbors attended a resident workshop on March 29, 2005. The meeting brought together Portland residents, representatives of the Louisville Metro Department of Neighborhoods and planners and workshop facilitators from the Louisville Community Design Center.

The primary result of this public workshop and the residents' energies is the Action Matrix.\* In addition to being a "To-Do List" of neighborhood improvement projects, this document outlines sustainable partnerships between Portland and all the identified entities, such as Metro Louisville agencies and private business organizations, who can continue to help each other realize their common goals of a healthy and prosperous neighborhood with an ever-improving quality of life.

\* *Action Matrix is the table of projects, potential partners and implementation schedule for neighborhood goals.*

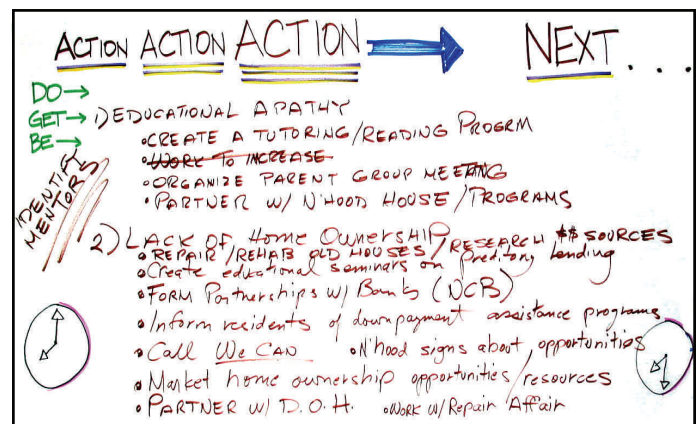
Portland Area C/D neighborhood residents who took part in the Quality-of-Life Survey and Public Workshop and who gave generously of their time and ideas include:

Bridget Yates	Mary Ann Shilling
Juanita Brooks	Gary Watrous
Joyce Brooks	Marty Thomasson
Crystal Brooks	Shearon Trinkan
Pat Hicks	Mary C. Morris
Beverly North	Tim Veeck
Pat Basham	Barbara Motley
Evie O'Connell	Debra Mercer
Pete O'Connell	Eder Crenshaw
Robert Buncon	
Earl Barnes	
William Barnes	
Joe Miles	



Part of the Public Workshop process included participants identifying all of their neighborhood assets

The residents at the Workshop decided they needed to take action steps to make changes in their neighborhood



## Thanks

In addition to the dedicated Portland Neighborhood residents, who participated in the Neighborhood Assessment process, "Thanks" are extended to:

**The Portland Task Force** (for providing inspiring local leadership)

**Neighborhood House** (for providing a wonderful space for the resident workshop)

**Louisville Metro Department of Neighborhoods** (for enlightened sponsorship, participation and photography)