

# *Neighborhood Snapshot*

## *Portland Area E*



Jerry E. Abramson  
Mayor



Louisville  
Metro Council

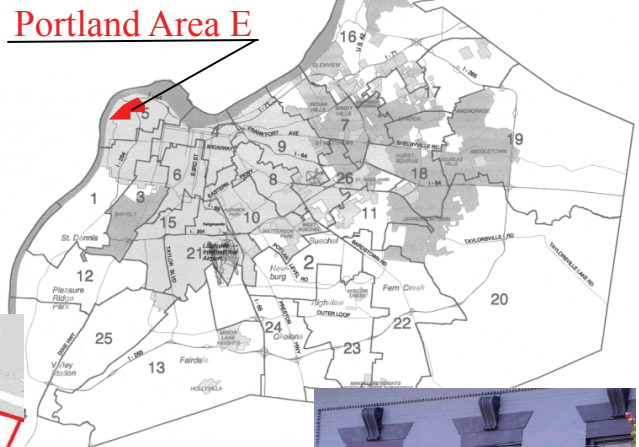
2005

## Neighborhood Snapshot

Portland neighborhood's Area E is located in the northwest corner of the Portland neighborhood. Its general boundaries are the Ohio River on the north, 30th Street on the east, West Market Street on the south and the Watterson Expressway and West Bank Street along its western edge.

Portland neighborhood Area E adjoins the Shawnee neighborhood along its southern boundary.

Portland Area E



## Neighborhood Highlights

- **Neighborhood size** - approximately .64 square miles
- **Metro Council District** - # 5 –Cheri Bryant Hamilton
- **Adjacent Neighborhood Public Schools** - Western Middle, Atkinson and Portland Elementary, Portland Christian School
- **Portland Neighborhood Associations and civic groups** - Portland NOW, Inc., Portland Museum and Portland Business Association
- **TARC** - Bus routes #'s 12, 22, 27, 46, 69 and 73
- **Distance from Louisville Metro Central Business District** - approximately 3 miles
- **History** - In 1811, 3000 acres were surveyed as Portland. Early settlers came to Portland from France in the early nineteenth century. In the 1850's Portland attracted many Irish settlers due to the potato famine. The first charter of Portland was in 1834 by the Kentucky legislature. Annexation with Louisville occurred in 1837 and independence again in 1842. In 1852 Portland voters agreed to annexation with Louisville once again. The 1937 and 1945 floods devastated Portland. Although a floodwall and interstate highway now separate Portland from its river bank, its history is rich with waterfront ties.



Prepared by:

Louisville Metro Department of Neighborhoods, 400 S. First Street, Louisville, KY 40202 (502) 574-3380  
Louisville Community Design Center, 333 Guthrie Green, Suite 412, Louisville, KY 40202 (502) 589-0343  
Metro United Way, Vital Neighborhoods, 334 E. Broadway, Louisville, KY 40204 (502) 583-2822, ext. 251



# Portland Area E - Facts and Statistics at a Glance

## Population Highlights

	Portland Area E	Louisville Metro	Metro Statistical Area*
<b>Total population</b>	2,599	693,604	1,025,598
<b>Race</b>			
White	1,506 ( 58 %)	563,462 (77.3 %)	849,362 (82.8 %)
Black	1,044 ( 40 %)	130,153 (18.8 %)	141,623 (13.8 %)
American Indian	0 ( 0 %)	1,625 ( 0.2 %)	2,633 ( 0.3 %)
Asian	17 ( 1 %)	9,043 ( 1.3 %)	10,227 ( 1.0 %)
Other race	0 ( 0 %)	4,308 ( 0.6 %)	5,756 ( 0.6 %)
Two or more races	32 ( 1 %)	11,741 ( 1.7 %)	15,694 ( 1.5 %)
<b>School enrollment</b>			
Elementary/Middle (1-8)	342	77,351	116,361
High School (9-12)	174	37,969	56,902
<b>Commuting to work (total)</b>	<b>976</b>	<b>329,091</b>	<b>492,821</b>
Car, truck, alone	658 ( 67 %)	265,977 (80.8 %)	404,166 (82.0 %)
Carpool	191 ( 20 %)	36,332 (11.0 %)	53,769 (10.9 %)
Public transportation	74 ( 8 %)	10,096 ( 3.1 %)	10,898 ( 2.2 %)
Walk	10 ( 1 %)	6,556 ( 2.0 %)	8,485 ( 1.7 %)
Bicycle	14 ( 1 %)	737 ( 0.2 %)	924 ( 0.2 %)
Work at home	29 ( 3 %)	7,348 ( 2.2 %)	11,587 ( 2.4 %)
<b>Occupation</b>	<b>1034</b>	<b>334,938</b>	<b>501,258</b>
Mgmt, professional	201 ( 19 %)	110,677 (33.0 %)	156,307 (31.2 %)
Service occupations	233 ( 23 %)	47,317 (14.1 %)	69,713 (13.9 %)
Sales and office	275 ( 27 %)	95,673 (28.6 %)	139,756 (27.9 %)
Construction, etc.	94 ( 9 %)	28,105 ( 8.4 %)	46,067 ( 9.2 %)
Production and transportation	231 ( 22 %)	52,620 (15.7 %)	88,144 (17.6 %)
<b>Median household income</b> <i>(in 1999 dollars)</i>	\$ 24,357	\$ 49,161	\$ 40,821
<b>Poverty Status</b>	751 ( 29 %)	84,143 (12.1%)	109,575 (10.7 %)

## Housing Highlights

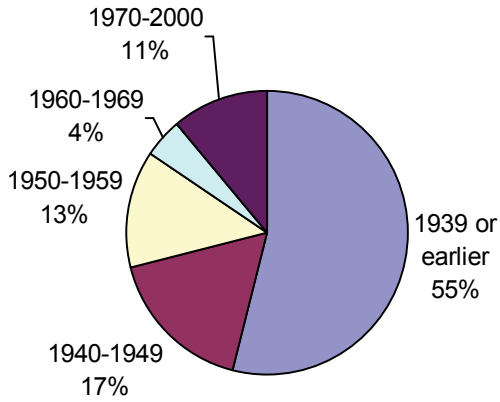
	Portland Area E	Louisville Metro	Metro Statistical Area*
<b>Total housing units</b>	1,055	305,835	438,235
<b>Occupied housing units</b>	977 ( 93 %)	287,012 (93.8 %)	412,050 (94.0 %)
<b>Vacant housing units</b>	78 ( 7 %)	18,823 ( 6.2 %)	26,185 ( 6.0 %)
<b>Median home value</b>	\$ 53,656	\$ 103,000	\$ 102,300
<b>Owner-occupied</b>	576 ( 59 %)	186,358 (65.0 %)	282,466 (68.6 %)
<b>Renter-occupied</b>	401 ( 41 %)	100,654 (35.0 %)	129,584 (31.4 %)
<b>Year structure built</b>			
1995 – 2000	5 (<1 %)	23,272 ( 7.6 %)	43,187 ( 9.9 %)
1990 – 1994	0 ( 0 %)	16,065 ( 5.3 %)	29,527 ( 6.8 %)
1980 – 1989	82 ( 8 %)	26,369 ( 8.6 %)	45,334 (10.3 %)
1970 – 1979	29 ( 3 %)	53,928 (17.6 %)	81,702 (18.6 %)
1960 – 1969	47 ( 4 %)	56,326 (18.4 %)	72,875 (16.6 %)
1950 – 1959	142 ( 13%)	54,813 (17.9 %)	68,367 (15.6 %)
1940 – 1949	182 ( 17 %)	28,392 ( 9.3 %)	36,608 ( 8.4 %)
1939 or earlier	569 ( 54 %)	46,670 (15.3 %)	60,635 (13.8 %)
<b>Total</b>	<b>1,056 100 %</b>	<b>305,835</b>	<b>438,235</b>

Source: U.S. Census Bureau 2000 Census <http://factfinder.census.gov/>  
Census Tract 2, Block Group 4; Census Tract 4, Block Group 1, 2; Census Tract 3, Block Group 2

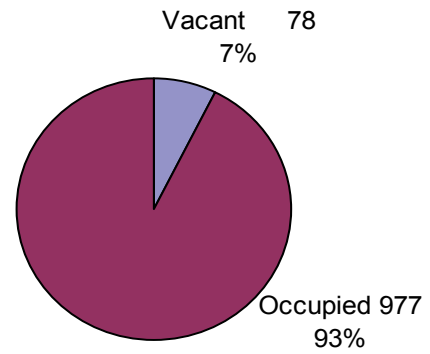
\*Geographic and population area of Jefferson County and its surrounding counties.

## Neighborhood

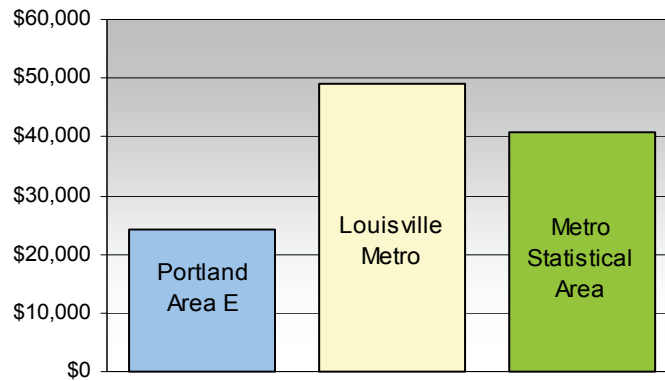
### Year Houses Were Built



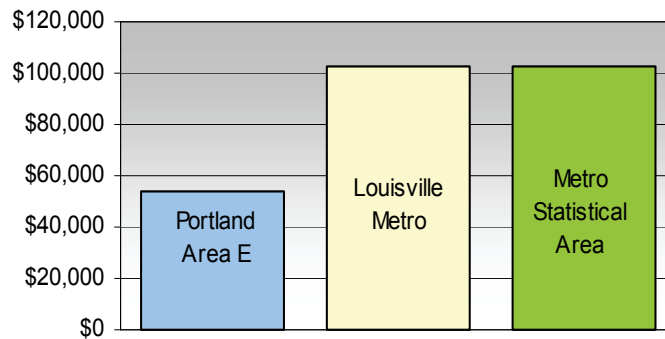
### Housing Occupancy



### Median Household Income



### Median Home Value

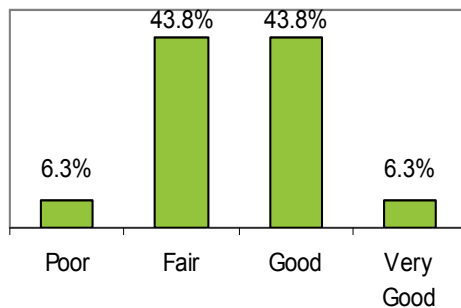


## Survey Highlights

The following results highlight responses from 29 residents who participated in the Neighborhood Assessment Survey. Of the survey participants, 10 %

have lived in Portland for 1-4 years, 7 % for 5-15 years and 83 % for more than 15 years. Participants ranged from 30 to over 70 years of age.

### Overall, how would you rate the quality of life in the Portland neighborhood?



### You most strongly agree with the following statements:

1. If I needed them to, one of my neighbors would help me out, such as giving me a ride to the doctor's office or loaning me \$10.00.
2. During the past year I have been notified of or have seen posters or flyers for neighborhood get-togethers or festivals.
3. I can directly affect the quality of my neighborhood.
4. My neighbors get along with each other.
5. I feel at home in my neighborhood.

### You most strongly disagree with the following statements:

1. Nothing illegal, such as drug dealing or prostitution or gang activity, is taking place in my neighborhood.
2. All of the buildings and houses in my neighborhood are occupied.
3. The air quality in my neighborhood is good.
4. My neighborhood's streets are kept clean and are well-maintained.

### The following are the top three reasons you continue to live in your neighborhood:

1. The housing in this neighborhood is affordable.
2. I have easy access to grocery stores and other retail services.
3. It is close to where I work.

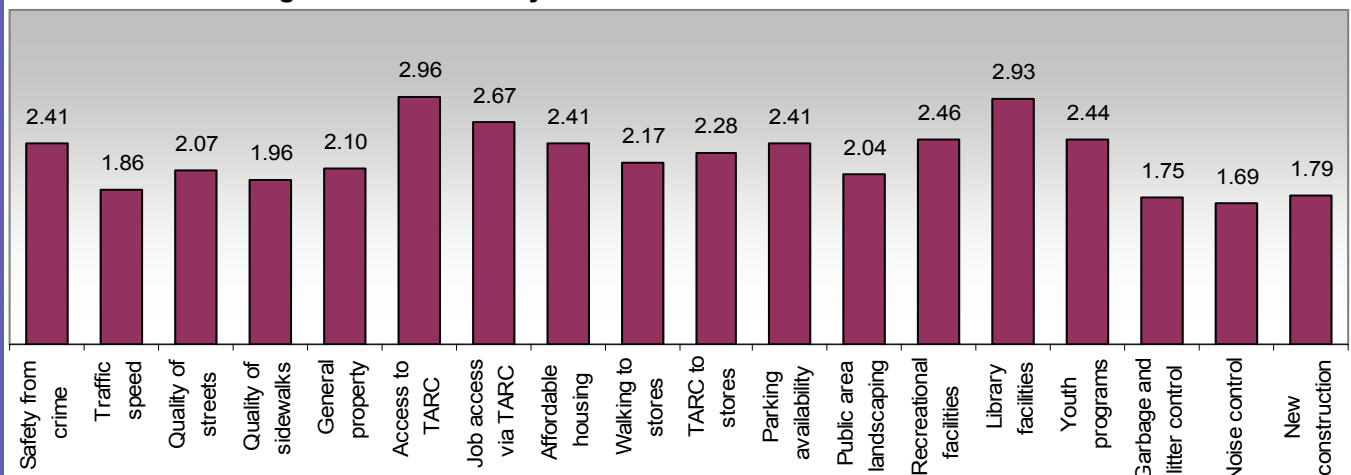
### The following are the top three reasons that might make you consider moving away from your neighborhood:

1. I don't feel safe here.
2. The neighborhood is dirty and unattractive.
3. It is too far from grocery stores and other retail services.

### You would regularly use the following new establishments added to your neighborhood:

1. Grocery store
2. Sit-down restaurant
3. Coffee shop or cafe

### Rate the following aspects of life in the Portland neighborhood Rating scale: 4.0 = Very Good 3.0 = Good 2.0 = Fair 1.0 = Poor



# Summary

## Resident Survey and Public Workshop

Residents of the Portland neighborhood submitted responses to the Quality-of-Life Self-Assessment Survey, the major results of which are shown on the earlier "Survey Results" page of this snapshot. Additionally, an energetic and enthusiastic group of 34 neighbors braved mid-spring snow showers to attend a resident workshop on April 26, 2005. The meeting brought together Portland residents, representatives of the Louisville Metro Department of Neighborhoods and planners and workshop facilitators from the Louisville Community Design Center.

The primary result of this public workshop and the residents' energies is the Action Matrix.\* In addition to being a "To-Do List" of neighborhood improvement projects, this document outlines sustainable partnerships between Portland and all the identified entities, such as Metro Louisville agencies and private business organizations, who can continue to help each other realize their common goals of a healthy and prosperous neighborhood with an ever-improving quality of life.

*\* Action Matrix is the table of projects, potential partners and implementation schedule for neighborhood goals.*

Portland Area E neighborhood residents who took part in the Quality-of-Life Survey and Public Workshop and who gave generously of their time and ideas include:

Ricky Hess  
Sue Hess  
James Doolan  
Betty Doolan  
Dot Thompson  
Delores McBride  
Debra Mercer  
Rich Miller  
Bob Quire  
Joann McGriffin  
John Baxter

Lisa Baxter  
Gera Stokes  
Mary Ann Rough  
Judy Schroeder  
Faith Stoess  
Tim Veeck  
Terre Veeck  
Drew Watkins  
Charles Frick  
Leesa Jolly  
Darwin Scrubb

Reg Herron  
John Barrow  
Latricia Priest  
John Cardine  
Joe Stearman  
Paula Stearman  
Renee Yates  
Mona Yates  
Rev. John Burke  
Chris Gallagher  
Diana Howerton



Residents engaged in group discussion.



Residents voting on the demographics of their neighborhood.



Portland residents filling out the Quality of Life survey.

## Thanks

In addition to the dedicated Portland Neighborhood residents, who participated in the Neighborhood Assessment process, "Thanks" are extended to:

**The Portland Planning Task Force** (for providing inspiring local leadership)

**Our Lady Church** (for providing a wonderful space for the resident workshop)

**Louisville Metro Department of Neighborhoods** (for enlightened sponsorship, participation and photography)