

Neighborhood Snapshot

Portland Area B



Jerry E. Abramson
Mayor



Louisville
Metro Council

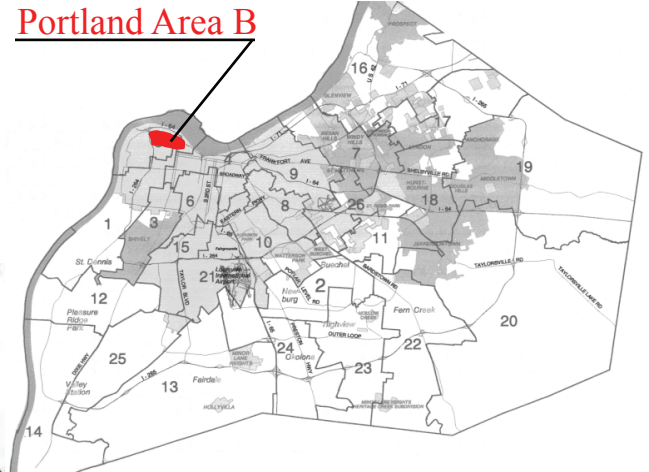
2005

Neighborhood Snapshot

The Portland Area B neighborhood is bordered by the Ohio River on the north, Bank Street on the south, N. 22nd Street to the east and N. 30th Street to the west.

Nearby neighborhoods include Russell to the south and Shawnee to the west.

Portland Area B



Neighborhood Highlights

- **Neighborhood size** - approximately .48 square miles
- **Metro Council District** - # 5 –Cheri Bryant Hamilton
- **Adjacent Neighborhood Public Schools** - Western Middle , Atkinson and Portland Elementary, Portland Christian School
- **Portland Neighborhood Associations and civic groups** - Portland NOW, Inc., Portland Museum and Portland Business Association
- **TARC** - Bus routes #'s 12,22,27,43,46,99
- **Distance from Louisville Metro Central Business District** - approximately 2 miles
- **History** - In 1811, 3000 acres were surveyed as Portland. Early settlers came to Portland from France in the early nineteenth century. In the 1850's Portland attracted many Irish settlers due to the potato famine. The first charter of Portland was in 1834 by the Kentucky legislature. Annexation with Louisville occurred in 1837 and independence again in 1842. In 1852 Portland voters agreed to annexation with Louisville once again. The 1937 & 1945 floods devastated Portland. Although a floodwall and interstate now separate Portland from its river bank, its history is rich with waterfront ties.



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Portland Area B - Facts and Statistics at a Glance

Population Highlights

	<u>Portland Area B</u>	<u>Louisville Metro</u>	<u>Metro Statistical Area*</u>
Total population	1,761	693,604	1,025,598
Race			
White	1,546 (88 %)	563,462 (77.3 %)	849,362 (82.8 %)
Black	170 (10 %)	130,153 (18.8 %)	141,623 (13.8 %)
American Indian	6 (<1 %)	1,625 (0.2 %)	2,633 (0.3 %)
Asian	0 (0 %)	9,043 (1.3 %)	10,227 (1.0 %)
Other race	5 (<1 %)	4,308 (0.6 %)	5,756 (0.6 %)
Two or more races	34 (2 %)	11,741 (1.7 %)	15,694 (1.5 %)
School enrollment			
Elementary/Middle (1-8)	230	77,351	116,361
High School (9-12)	83	37,969	56,902
Commuting to work (total)	552	329,091	492,821
Car, truck, alone	376 (84.9 %)	265,977 (80.8 %)	404,166 (82.0 %)
Carpool	103 (10.5 %)	36,332 (11.0 %)	53,769 (10.9 %)
Public transportation	36 (0.8 %)	10,096 (3.1 %)	10,898 (2.2 %)
Walk	19 (1.8 %)	6,556 (2.0 %)	8,485 (1.7 %)
Bicycle	7 (0 %)	737 (0.2 %)	924 (0.2 %)
Work at home	11 (1.1 %)	7,348 (2.2 %)	11,587 (2.4 %)
Occupation	610	334,938	501,258
Mgmt, professional	131 (21 %)	110,677 (33.0 %)	156,307 (31.2 %)
Service occupations	114 (19 %)	47,317 (14.1 %)	69,713 (13.9 %)
Sales and office	119 (19 %)	95,673 (28.6 %)	139,756 (27.9 %)
Construction, etc.	53 (9 %)	28,105 (8.4 %)	46,067 (9.2 %)
Production and transportation	193 (32 %)	52,620 (15.7 %)	88,144 (17.6 %)
Median household income <i>(in 1999 dollars)</i>	\$ 22,982	\$ 49,161	\$ 40,821
Poverty Status	622 (35 %)	84,143 (12.1%)	109,575 (10.7 %)

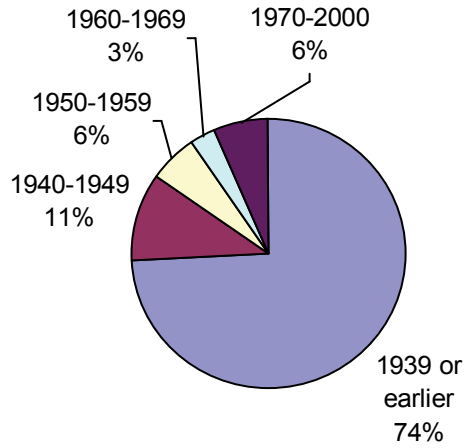
Housing Highlights

	<u>Portland Area B</u>	<u>Louisville Metro</u>	<u>Metro Statistical Area*</u>
Total housing units	761	305,835	438,235
Occupied housing units	668 (88 %)	287,012 (93.8 %)	412,050 (94.0 %)
Vacant housing units	93 (12 %)	18,823 (6.2 %)	26,185 (6.0 %)
Median home value	\$ 37,970	\$ 103,000	\$ 102,300
Owner-occupied	368 (55 %)	186,358 (65.0 %)	282,466 (68.6 %)
Renter-occupied	300 (45 %)	100,654 (35.0 %)	129,584 (31.4 %)
Year structure built			
1995 – 2000	18 (2 %)	23,272 (7.6 %)	43,187 (9.9 %)
1990 – 1994	4 (<1 %)	16,065 (5.3 %)	29,527 (6.8 %)
1980 – 1989	0 (0 %)	26,369 (8.6 %)	45,334 (10.3 %)
1970 – 1979	27 (4 %)	53,928 (17.6 %)	81,702 (18.6 %)
1960 – 1969	22 (3 %)	56,326 (18.4 %)	72,875 (16.6 %)
1950 – 1959	45 (6 %)	54,813 (17.9 %)	68,367 (15.6 %)
1940 – 1949	81 (11 %)	28,392 (9.3 %)	36,608 (8.4 %)
1939 or earlier	564 (74 %)	46,670 (15.3 %)	60,635 (13.8 %)
Total	761 100 %	305,835	438,235

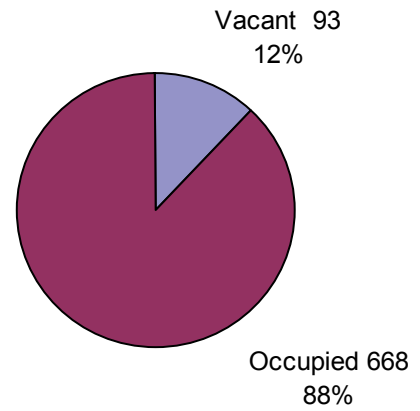
Portland Area B - Statistics Illustrated

Neighborhood

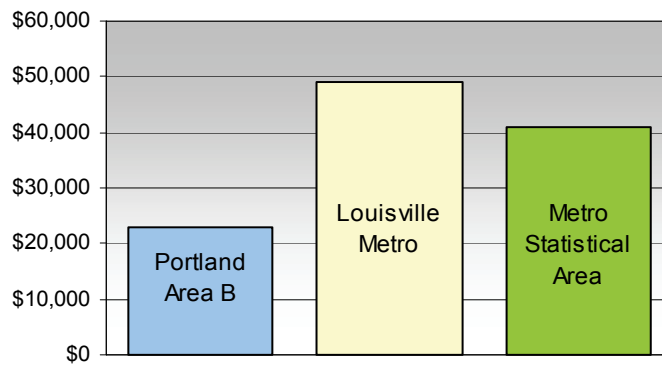
Year Houses Were Built



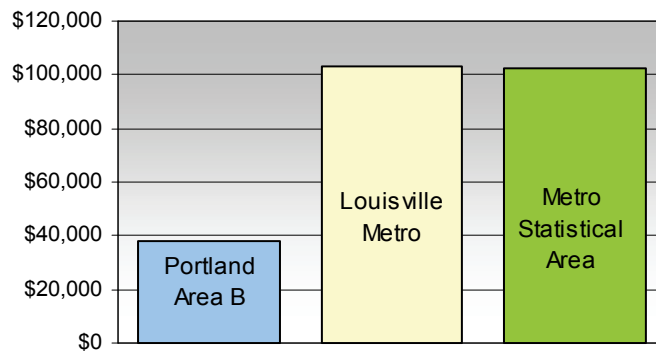
Housing Occupancy



Median Household Income



Median Home Value

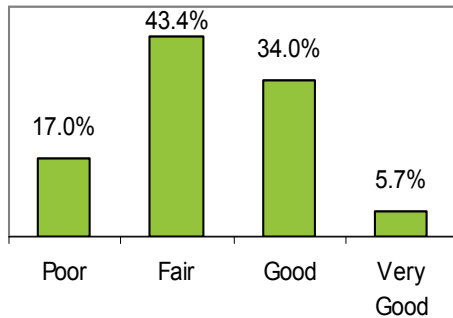


Survey Highlights

The following results highlight responses from 23 residents who participated in the Neighborhood Assessment Survey. Of the survey participants, 14%

lived in the Portland neighborhood for 1-4 years, 33% for 5-15 years and 53% for more than 15 years. Participants ranged from 20 to over 70 years of age.

Overall, how would you rate the quality of life in the Portland neighborhood?



You most strongly agree with the following statements:

1. If someone on the street asked me for directions, I would stop and help.
2. I feel at home in my neighborhood
3. If I needed them to, one of my neighbors would help me out with a ride to the doctor's office or a small \$10.00 loan.
4. My neighbors get along with each other.
5. I can recognize most of the people who live in my neighborhood.
6. I hope to live in this neighborhood for a long time.

You most strongly disagree with the following statements:

1. Nothing illegal, such as drug dealing or prostitution or gang activities, is taking place in my neighborhood.
2. All of the buildings and houses in my neighborhood are occupied.
3. My neighborhood's streets are kept clean and are well-maintained.
1. My neighbors and I have met to do something about a neighborhood problem or to organize a neighborhood improvement project.

The following are the top three reasons you continue to live in your neighborhood:

1. The housing in this neighborhood is affordable.
2. It is close to where I work.
3. I am a long-time resident and have lots of family here.

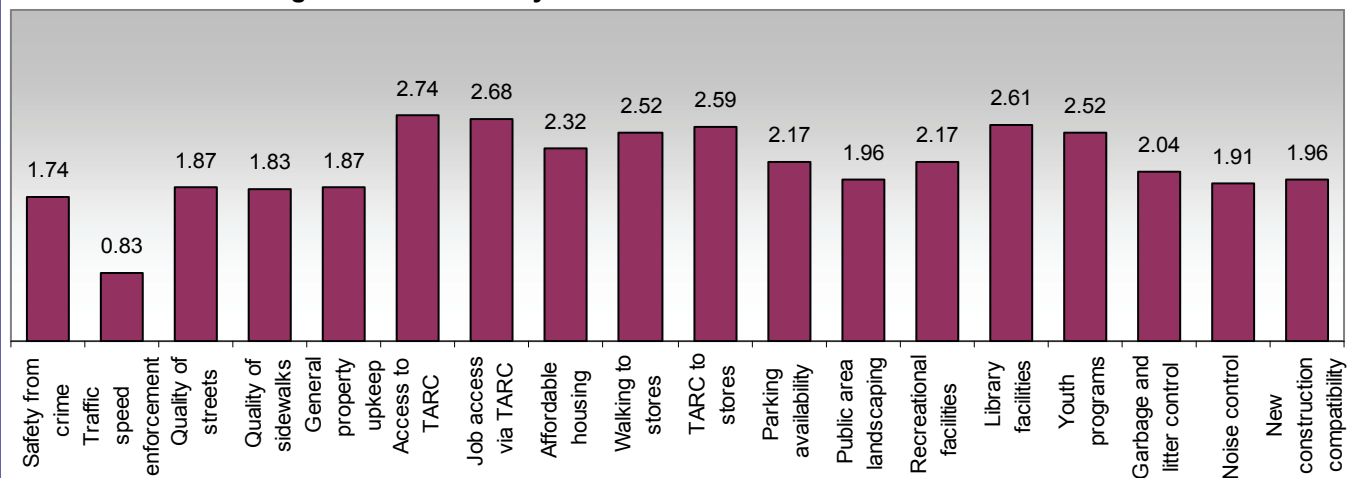
The following are the top three reasons that might make you move away from your neighborhood:

1. I don't feel safe here.
2. The neighborhood is dirty and unattractive.
3. There are no safe play areas or parks for children.

You would regularly use the following new businesses added to your neighborhood:

1. Grocery store
2. Sit-down restaurant
3. Coffee shop, café or bookshop

Rate the following aspects of life in the Portland neighborhood Rating scale: 4.0 = Very Good 3.0 = Good 2.0 = Fair 1.0 = Poor



Summary

Resident Survey and Public Workshop

Residents of the Portland neighborhood submitted responses to the Quality-of-Life Self-Assessment Survey, the major results of which are shown on the earlier “Survey Results” page of this snapshot. Additionally, an energetic and enthusiastic group of 11 neighbors attended a resident workshop on February 22, 2005. The meeting brought together Portland residents, representatives of the Louisville Metro Department of Neighborhoods and planners and workshop facilitators from the Louisville Community Design Center.

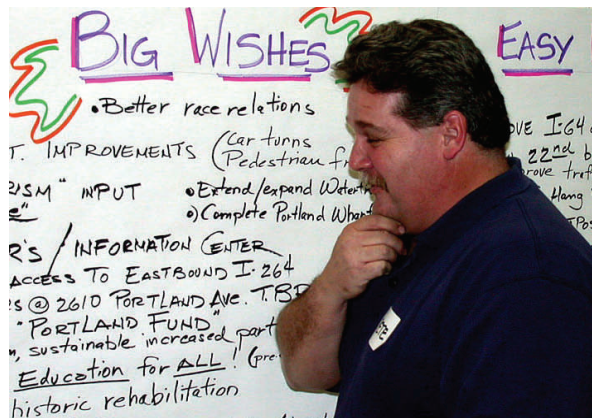
The primary result of this public workshop and the residents’ energies is the Action Matrix.* In addition to being a “To-Do List” of neighborhood improvement projects, this document outlines sustainable partnerships between Portland and all the identified entities, such as Metro Louisville agencies and private business organizations, who can continue to help each other realize their common goals of a healthy and prosperous neighborhood with an ever-improving quality of life.

** Action Matrix is the table of projects, potential partners and implementation schedule for neighborhood goals.*

Portland Area B neighborhood residents who took part in the Quality-of-Life Survey and Public Workshop and who gave generously of their time and ideas include:

John Barrow
Lanley Yerdon
Orvilla Yerdon
Pete O’Connell
Gerald Spivey
Gary Watrous
Larry Turner
Steve Miller
Evie O’Connell
Nathalie Andrews
Merrill Simmons
Erin Gerritty

Public Workshop attendees located Portland’s Best’ on maps.



Dreaming about wishes for Portland.



Portland residents voted to prioritize actions and projects for improving their neighborhood’s quality of life.

Thanks

In addition to the dedicated Portland Neighborhood residents, who participated in the Neighborhood Assessment process, “Thanks” are extended to:

- The Portland Task Force** (for providing inspiring local leadership)
- Portland Community Center** (for providing a wonderful space for the resident workshop)
- Louisville Metro Department of Neighborhoods** (for enlightened sponsorship, participation and photography)