

Neighborhood Snapshot

Portland Area A



Jerry E. Abramson
Mayor



Louisville
Metro Council

2005

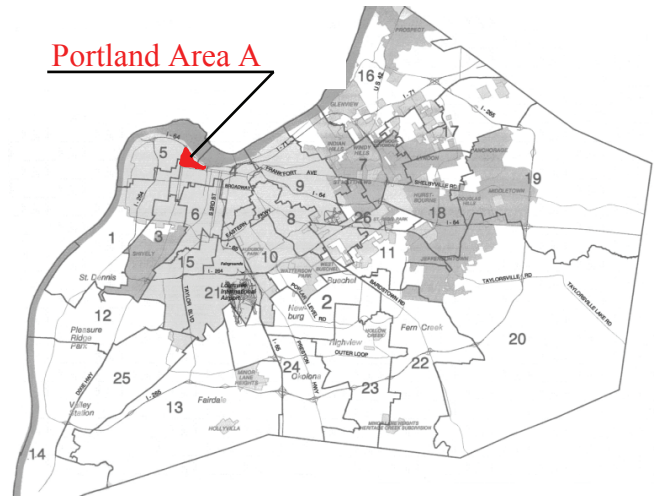
Neighborhood Snapshot

The Portland Area A neighborhood is bordered by the Ohio River on the north, Market Street on the southern edge with 9th Street and 22nd Street forming the east and west boundaries.

Surrounding neighborhoods include Russell to the south and Shawnee to the west.



Portland Area A



Neighborhood Highlights

- **Neighborhood size** - approximately .50 square miles
- **Metro Council District** - # 5 –Cheri Bryant Hamilton
- **Adjacent Neighborhood Public Schools** - Western Middle , Atkinson & Portland Elementary, Portland Christian HS/Elem.
- **Portland Neighborhood Associations and civic groups** - Portland NOW, Inc., Portland Museum & Portland Business Association
- **TARC** - Bus routes #'s 12, 22, 27, 43, 46, 99
- **Distance from Louisville Metro Central Business District** - approximately 2 miles
- **History** - In 1811, 3000 acres were surveyed as Portland. Early settlers came to Portland from France in the early nineteenth century. In the 1850's Portland attracted many Irish settlers due to the potato famine. The first charter of Portland was in 1834 by the Kentucky legislature. Annexation with Louisville occurred in 1837 and independence again in 1842. In 1852 Portland voters agreed to annexation with Louisville once again. The '37 & '45 floods devastated Portland. Although a floodwall and interstate separate Portland from its river bank, its history is rich with waterfront ties.



Prepared by:

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Portland Area A - Facts and Statistics at a Glance

Population Highlights

	<u>Portland Area A</u>	<u>Louisville Metro</u>	<u>Metro Statistical Area*</u>
Total population	3,430	693,604	1,025,598
Race			
White	2,237 (65 %)	563,462 (77.3 %)	849,362 (82.8 %)
Black	1,012 (30 %)	130,153 (18.8 %)	141,623 (13.8 %)
American Indian	12 (<1 %)	1,625 (0.2 %)	2,633 (0.3 %)
Asian	31 (1 %)	9,043 (1.3 %)	10,227 (1.0 %)
Other race	17 (<1 %)	4,308 (0.6 %)	5,756 (0.6 %)
Two or more races	122 (4 %)	11,741 (1.7 %)	15,694 (1.5 %)
School enrollment			
Elementary/Middle (1-8)	545	77,351	116,361
High School (9-12)	177	37,969	56,902
Commuting to work (total)	787	329,091	492,821
Car, truck, alone	455 (58 %)	265,977 (80.8 %)	404,166 (82.0 %)
Carpool	127 (16 %)	36,332 (11.0 %)	53,769 (10.9 %)
Public transportation	153 (19 %)	10,096 (3.1 %)	10,898 (2.2 %)
Walk	39 (5 %)	6,556 (2.0 %)	8,485 (1.7 %)
Bicycle	13 (2 %)	737 (0.2 %)	924 (0.2 %)
Work at home	0 (0 %)	7,348 (2.2 %)	11,587 (2.4 %)
Occupation	830	334,938	501,258
Mgmt, professional	79 (10 %)	110,677 (33.0 %)	156,307 (31.2 %)
Service occupations	181 (22 %)	47,317 (14.1 %)	69,713 (13.9 %)
Sales and office	150 (18 %)	95,673 (28.6 %)	139,756 (27.9 %)
Construction, etc.	126 (15 %)	28,105 (8.4 %)	46,067 (9.2 %)
Production and transportation	294 (35 %)	52,620 (15.7 %)	88,144 (17.6 %)
Median household income <i>(in 1999 dollars)</i>	\$ 18,241	\$ 49,161	\$ 40,821
Poverty Status	1,389 (40 %)	84,143 (12.1%)	109,575 (10.7 %)

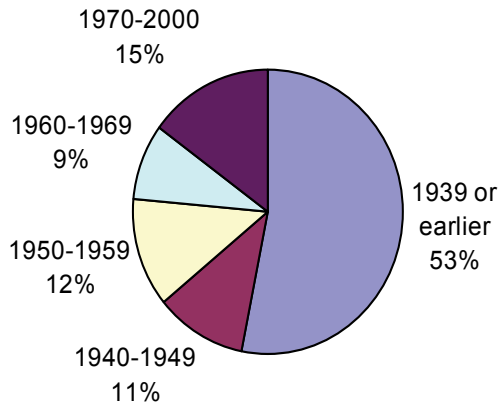
Housing Highlights

	<u>Portland Area A</u>	<u>Louisville Metro</u>	<u>Metro Statistical Area*</u>
Total housing units	1,395	305,835	438,235
Occupied housing units	1,147 (82 %)	287,012 (93.8 %)	412,050 (94.0 %)
Vacant housing units	248 (18 %)	18,823 (6.2 %)	26,185 (6.0 %)
Median home value <i>(owner-occupied)</i>	\$ 37,066	\$ 103,000	\$ 102,300
Owner-occupied	473 (41 %)	186,358 (65.0 %)	282,466 (68.6 %)
Renter-occupied	674 (59 %)	100,654 (35.0 %)	129,584 (31.4 %)
Year structure built			
1995 – 2000	79 (6 %)	23,272 (7.6 %)	43,187 (9.9 %)
1990 – 1994	21 (1 %)	16,065 (5.3 %)	29,527 (6.8 %)
1980 – 1989	53 (4 %)	26,369 (8.6 %)	45,334 (10.3 %)
1970 – 1979	58 (4 %)	53,928 (17.6 %)	81,702 (18.6 %)
1960 – 1969	120 (9 %)	56,326 (18.4 %)	72,875 (16.6 %)
1950 – 1959	174 (12 %)	54,813 (17.9 %)	68,367 (15.6 %)
1940 – 1949	151 (11 %)	28,392 (9.3 %)	36,608 (8.4 %)
1939 or earlier	739 (53 %)	46,670 (15.3 %)	60,635 (13.8 %)
Total	1,395 100 %	305,835	438,235

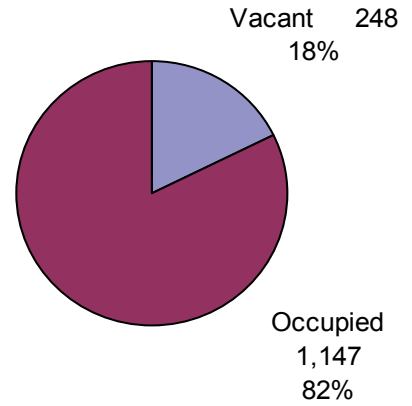
Portland Area A - Statistics Illustrated

Neighborhood

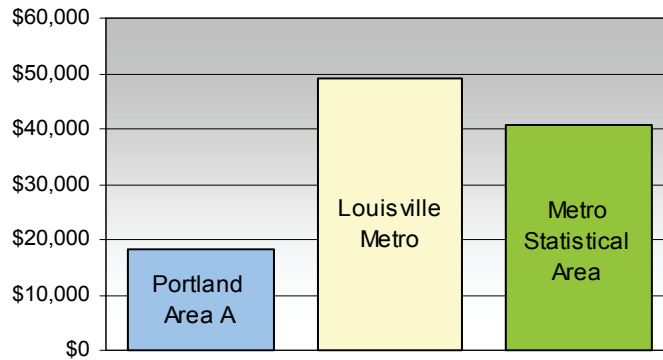
Year Houses Were Built



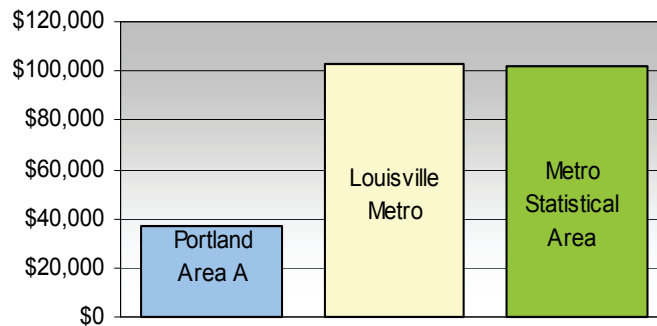
Housing Occupancy



Median Household Income



Median Home Value



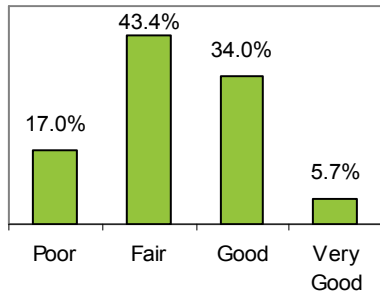
Portland Area A - Survey Results

Neighborhood Survey Highlights

The following results highlight responses from 61 residents who participated in the Quality of Life Survey. Of the survey participants, 43.8% have lived in the

Portland neighborhood for 1-4 years, 15.8% for 5-15 years and 40.4% for more than 15 years. Participants ranged from 20 to over 70 years of age.

Overall, how would you rate the quality of life in the Portland neighborhood?



You most strongly agree with the following statements:

1. I can recognize most of the people who live in my neighborhood.
2. If someone asked me for directions I would stop to help.
3. I feel at home in my neighborhood.
4. I can directly affect the quality of my neighborhood.
5. It is very important to me that I live in this neighborhood.
6. During the past year I have been notified or have seen posters or flyers for neighborhood get-togethers, festivals, etc.

You most strongly disagree with the following statements:

1. There are no illegal activities (such as drug dealing, prostitution, gang activities) taking place in my neighborhood.
2. There are no vacant or abandoned buildings in my neighborhood.
3. My neighbors and I have met to do something about a neighborhood problem or to organize a neighborhood improvement project.

The following are the top three reasons you continue to live in your neighborhood:

1. I am close to my child's school and/or daycare facility.
2. I have easy access to grocery stores and other retail services.
3. The housing in this neighborhood is affordable.

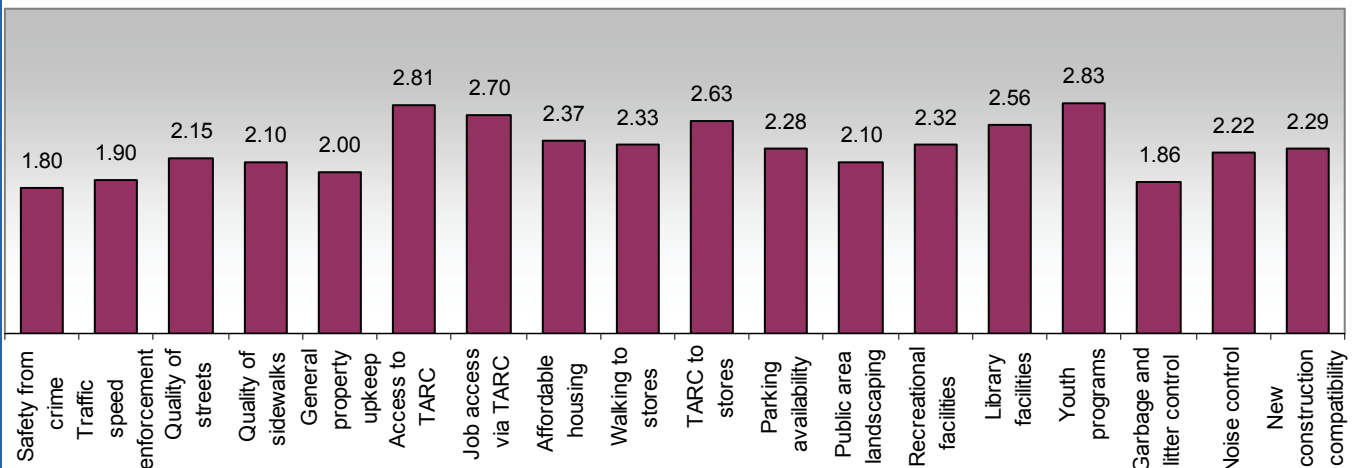
The following are the top three reasons that might make you consider moving away from the Portland neighborhood:

1. Rent or housing costs are too high.
2. I don't feel safe here.
3. The neighborhood is dirty and unattractive.

You would regularly use the following new establishments added to your neighborhood:

1. Grocery Store
2. Specialty retail shop (clothing, antiques, book store, etc.)
3. Convenience store/gas station

Rate the following aspects of life in the Portland neighborhood
Rating scale: 4.0 = Very Good 3.0 = Good 2.0 = Fair 1.0 = Poor



For complete survey results, please contact the Louisville Metro Department of Neighborhoods at 574-3380

Summary

Resident Survey and Public Workshop

Residents of the Portland neighborhood submitted responses to the Quality-of-Life Self-Assessment Survey, the major results of which are shown on the earlier “Survey Results” page of this snapshot. Additionally, an enthusiastic group of 12 neighbors attended a resident workshop on November 30, 2004. The meeting brought together Portland residents, representatives of the Louisville Metro Department of Neighborhoods and planners and workshop facilitators from the Louisville Community Design Center.

The primary result of this public workshop and the residents’ energies is the Action Matrix*. In addition to being a “To-Do List” of neighborhood improvement projects, this document outlines sustainable partnerships between Portland and all the identified entities, such as Metro Louisville agencies and private business organizations, who can continue to help each other realize their common goals of a healthier, more prosperous neighbor-

** Action Matrix is the table of projects, potential partners and implementation schedule for neighborhood goals.*

Portland neighborhood residents who took part in the Quality-of-Life Survey and Public Workshop and who gave generously of their time and ideas include:

Nikita Wilbert	Jamie Carroll	Paul Jolly	Wendy Evans	Letitia Parker
Lynne Thornberry	Willis Hicks	Angie Johnson	Darrell Leonard	Angela Willis
James Volk	Harold White	Bobbie Miller	Albert Goldsmith	Ray Christian
Khadotta Pedor	P Cornn	Gerald Murphy	Lorie Goldsmith	Karen King
Thomas Rogers	Chris Gallagher	Mary Wiseheart	Terry Rankins	Louise Davison
Patricia New	Shannon Hughes	Katrina Byrnes	Linda Lewis	Mike Vincent
Mary Watts	Delisa Clark	Sophia White	Maria Hughes	Shadora Bursen
Melissa Moss	Lorie Goldsmith	Shannon Hughes	Elexcia Hughes	Jim Sulzer
Crystal Gallagher	Tracy Duke	James Duke	Tanya Hampton	Mary Sanislow
Debra Probus	Jennifer Neal	Brenda Watts	Sandy Clark	Mary Watts
Francis Hicks	Joshua Murphy	Brenda McIntosh	Barbara Lawson	Sandy Wilbert
Dana Wilbert	Cory Christian	Karen Paige	Jamie Carroll	Clifford Wright
Yolanda Oliver	Rose Harper	Timothy Moore	Michele Borders	Tracy Duke
Rose Buckley	Kristal Wilbert	Mary Singleton	Wanda Thompson	Patricia Jones
Darrell Wilson	James Dukes	Sharon Purvis	Becky Murphy	Adrienne King
Judy Clark	Danita Anthony	Nada Divine	Etta Newton	
Shamille Miller	J Wilson	Denise Brooks	Rosezeta Williams	
Kim Carrier	W.T. Mason	Barbara Mason	Debbie Payne	
Jackie Frazier	Samantha English	Richard Logan	Debbie Morton	



Resident Workshop participants discussing Portland Area A's current strengths, weaknesses and opportunities.



Thanks

In addition to the dedicated Portland neighborhood residents, who participated in the Neighborhood Assessment Process, “Thanks” are extended to:

The Portland Planning Task Force (for providing inspiring local leadership)

United Methodist Center of Portland (for providing a wonderful space for the resident workshop)

Louisville Metro Department of Neighborhoods (for their generous sponsorship, participation and photography)