

Appendices



Appendix A

Portland Neighborhood Assessment - Composite Snapshot

AIA Charrette

Neighborhood Snapshot

PORTLAND



Jerry E. Abramson
Mayor



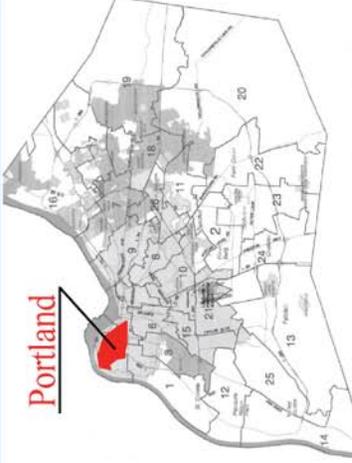
Louisville
Metro Council

2005

Portland

2005

Neighborhood Snapshot



The Portland neighborhood is located in the northwest corner of Louisville and is adjacent to the downtown business district.

The boundaries for Portland are generally the Ohio River on the north, 9th Street on the east, Market Street on the south and the Watterson Expressway, I-264, and West Bank Street on the west.

Surrounding neighborhoods are Russell to the south and Shawnee along the western boundary.



Neighborhood Highlights

- **Neighborhood size** - 2.02 square miles
- **Metro Council District**, Councilpersons - # 5, Cheri Bryant Hamilton and #1, Leonard Watkins
- **Adjacent Neighborhood Schools** - Western Middle, Atkinson and Portland Elementary, Portland Christian School
- **Civic Groups** - Portland NOW, Inc., Portland Museum, Portland Business Association, Portland Planning Task Force
- **TARC** - Bus routes #12, 15, 22, 27, 43, 46, 69, 73, 99
- **Distance from Metro Louisville Central Business District** - 1.5 to 3 miles
- **History** - In 1811, 3000 acres were surveyed as Portland. Early settlers came to Portland from France in the early nineteenth century. In the 1850's Portland attracted many Irish settlers due to the potato famine. The first charter of Portland was in 1834 by the Kentucky legislature. Annexation with Louisville occurred in 1837 and independence again in 1842. In 1852 Portland voters agreed to annexation with Louisville once again. The 1937 and 1945 floods devastated Portland. Although a floodwall and interstate highway now separate Portland from its river bank, its history is rich with waterfront ties.



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Portland- Facts and Statistics at a Glance

Population Highlights

	Portland	Louisville Metro	Metro Statistical Area*
Total population	12,979	693,604	1,025,598
Race			
White	9,479 (73%)	563,462 (77.3%)	849,362 (82.8%)
Black	3,049 (23%)	130,153 (18.8%)	141,623 (13.8%)
American Indian	26 (0%)	1,625 (0.2%)	2,633 (0.3%)
Asian	48 (0%)	9,043 (1.3%)	10,227 (1.0%)
Other race	86 (0%)	4,308 (0.6%)	5,756 (0.6%)
Two or more races	278 (+2%)	11,741 (1.7%)	15,694 (1.5%)
School enrollment			
Elementary/Middle (1-8)	1954	77,351	116,361
High School (9-12)	719	37,969	56,902
Commuting to work	4081	329,091	492,821
Car, truck, alone	3108 (76%)	265,977 (80.8%)	404,166 (82.0%)
Carpool	935 (23%)	36,332 (11.0%)	53,769 (10.9%)
Public transportation	375 (09%)	10,096 (3.1%)	10,898 (2.2%)
Walk	156 (.04%)	6,556 (2.0%)	8,485 (1.7%)
Bicycle	34 (0%)	737 (0.2%)	924 (0.2%)
Work at home	70 (.02%)	7,348 (2.2%)	11,587 (2.4%)
Occupation	3930	334,938	501,258
Mgmt, professional	535 (14%)	110,677 (33.0%)	156,307 (31.2%)
Service occupations	796 (20%)	47,317 (14.1%)	69,713 (13.9%)
Sales and office	967 (25%)	95,673 (28.6%)	139,756 (27.9%)
Construction, etc.	494 (13%)	28,105 (8.4%)	46,067 (9.2%)
Production and transportation	1,120 (28%)	52,620 (15.7%)	88,144 (17.6%)
Median household income <i>(in 1999 dollars)</i>	\$ 21,998	\$ 49,161	\$ 40,821
Poverty Status	4315 (33%)	84,143 (12.1%)	109,575 (10.7%)

Housing Highlights

	Portland	Louisville Metro	Metro Statistical Area*
Total housing units	5,332	305,835	438,235
Occupied housing units	4,610 (87%)	287,012 (93.8%)	412,050 (94.0%)
Vacant housing units	722 (13%)	18,823 (6.2%)	26,185 (6.0%)
Median home value	\$ 38,608	\$ 103,000	\$ 102,300
Owner-occupied	2,410 (52%)	186,358 (65.0%)	282,466 (68.6%)
Renter-occupied	2,200 (48%)	100,654 (35.0%)	129,584 (31.4%)
Year structure built			
1995 - 2000	220 (.04%)	23,272 (7.6%)	43,187 (9.9%)
1990 - 1994	36 (0%)	16,065 (5.3%)	29,527 (6.8%)
1980 - 1989	158 (.03%)	26,369 (8.6%)	45,334 (10.3%)
1970 - 1979	161 (.03%)	53,928 (17.6%)	81,702 (18.6%)
1960 - 1969	275 (.05%)	56,326 (18.4%)	72,875 (16.6%)
1950 - 1959	476 (.09%)	54,813 (17.9%)	68,367 (15.6%)
1940 - 1949	761 (14%)	28,392 (9.3%)	36,608 (8.4%)
1939 or earlier	3215 (61%)	46,670 (15.3%)	60,635 (13.8%)
Total	5,332 100%	305,835	438,235

Source: U.S. Census Bureau 2000 Census

<http://factfinder.census.gov/>

and its surrounding counties.

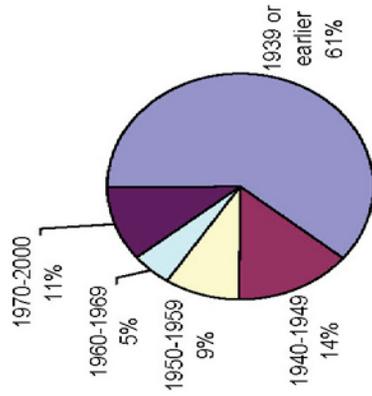
*Geographic and population area of Jefferson County



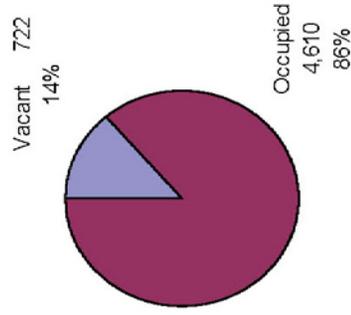
Portland - Statistics Illustrated 2005

Neighborhood

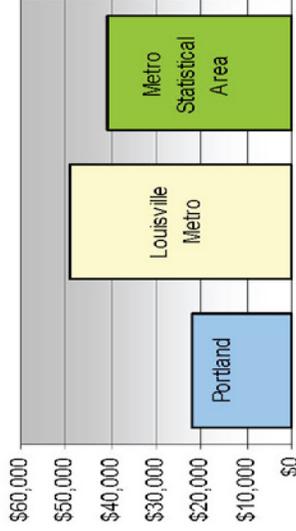
Housing stock history



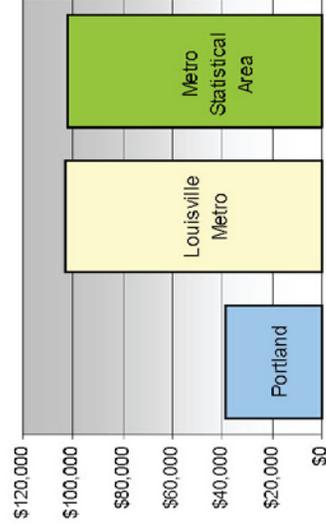
Housing occupancy



Median household income



Median home value



Source: U. S. Census Bureau 2000 Census <http://factfinder.census.gov/>

Portland- Survey Results

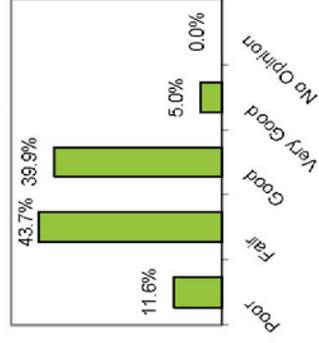
2005

Survey Highlights

The following results highlight responses from 203 residents who participated in the Neighborhood Assessment Survey. Of the survey participants, 23.1% have lived in the Portland

neighborhood for 1-4 years, 18.3% for 5-15 years and 58.5% for more than 15 years. Participants ranged from 20 to more than 70 years of age.

Overall, how would you rate the quality of life in the Portland neighborhood?



You most strongly disagree with the following statements:

1. There are no illegal activities (such as drug dealing, prostitution, gang activities) taking place in my neighborhood.
2. There are no vacant or abandoned buildings in my neighborhood.
3. My neighborhood's streets are kept clean and are well-maintained.
4. My neighbors and I have met to do something about a neighborhood problem or to organize a neighborhood improvement project.

The following are the top three reasons you continue to live in your neighborhood:

1. The housing in this neighborhood is affordable.
2. It is close to where I work.
3. I have easy access to grocery stores and other retail services.

You most strongly agree with the following statements:

1. I feel at home in my neighborhood.
2. If someone on the street asked me for directions, I would stop and help.
3. If I really needed them to, one of my neighbors would provide some small immediate help, such as a ride to the doctor's office or loaning me \$10.00.
4. I can recognize most of the people who live in the neighborhood.

The following are the top three reasons that might make you consider moving away from your neighborhood:

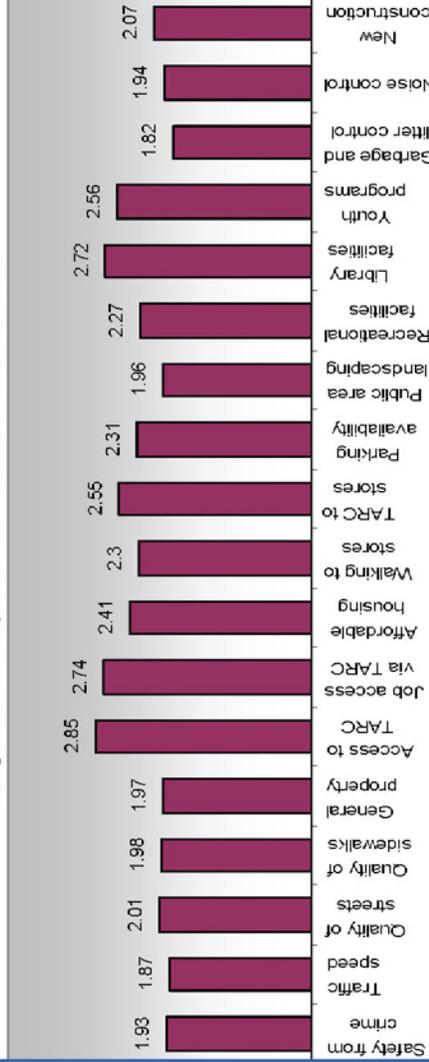
1. I don't feel safe here.
2. The neighborhood is dirty and unattractive.
3. Rent or housing costs are too high.

You would regularly use the following new establishments added to your neighborhood:

1. Grocery Store
2. Sit Down Restaurant
3. Coffee shop or Cafe

Rate the following aspects of life in the Portland neighborhood

Rating scale: 4.0 = Very Good 3.0 = Good 2.0 = Fair 1.0 = Poor



For a complete copy of the survey results, contact the Louisville Metro Department of Neighborhoods at 574-3380.



**Portland Neighborhood Plan Public Open House
Portland Community Center, June 19th, 2007**



AIA - Central Kentucky Chapter Portland Neighborhood Charrette

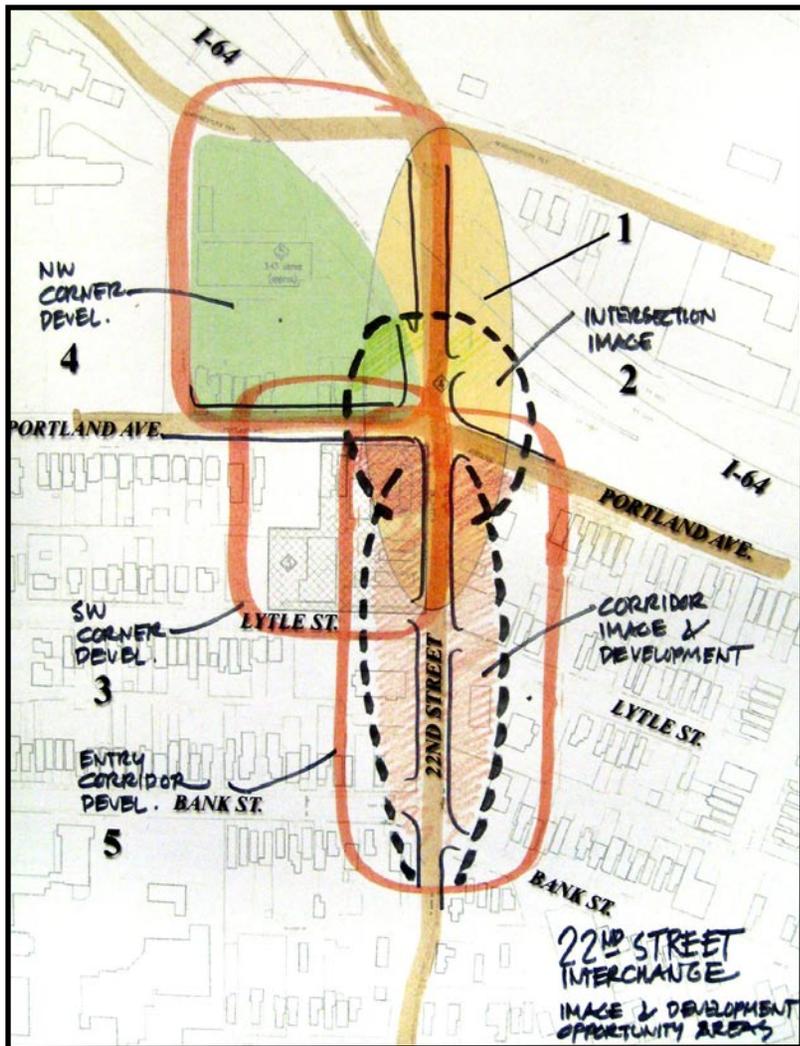
excerpt from the AIA - CKC web site:

As part of the national AIA 150 celebration, the Central Kentucky Chapter is conducting a multi-phase effort that will provide the residents of the Portland neighborhood assistance in visualizing their neighborhood development plan. This design assistance will provide the neighborhood the tools and resources to achieve their goal of inner-city revitalization, such as:

- 1. Help the neighborhood develop the plans and ideas they have spent the past year outlining.*
- 2. Have the neighborhood maintain ownership of the plan, while encouraging them to think big and make long term goals.*
- 3. Offer development recommendations and feedback on under-utilized property.*

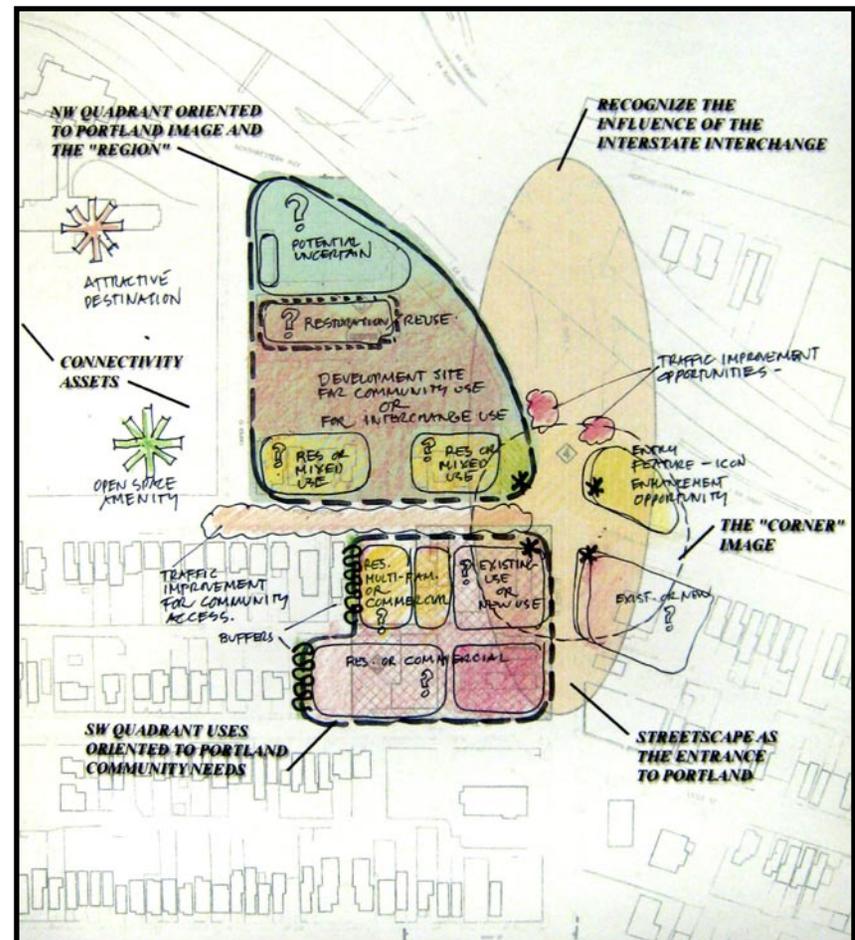
The images on this and the following pages are of some of the work generated so far by the AIA team and residents during the Fall of 2006 and Spring 2007.

See the AIA-CKC web site at aia-ckc.org for more information.

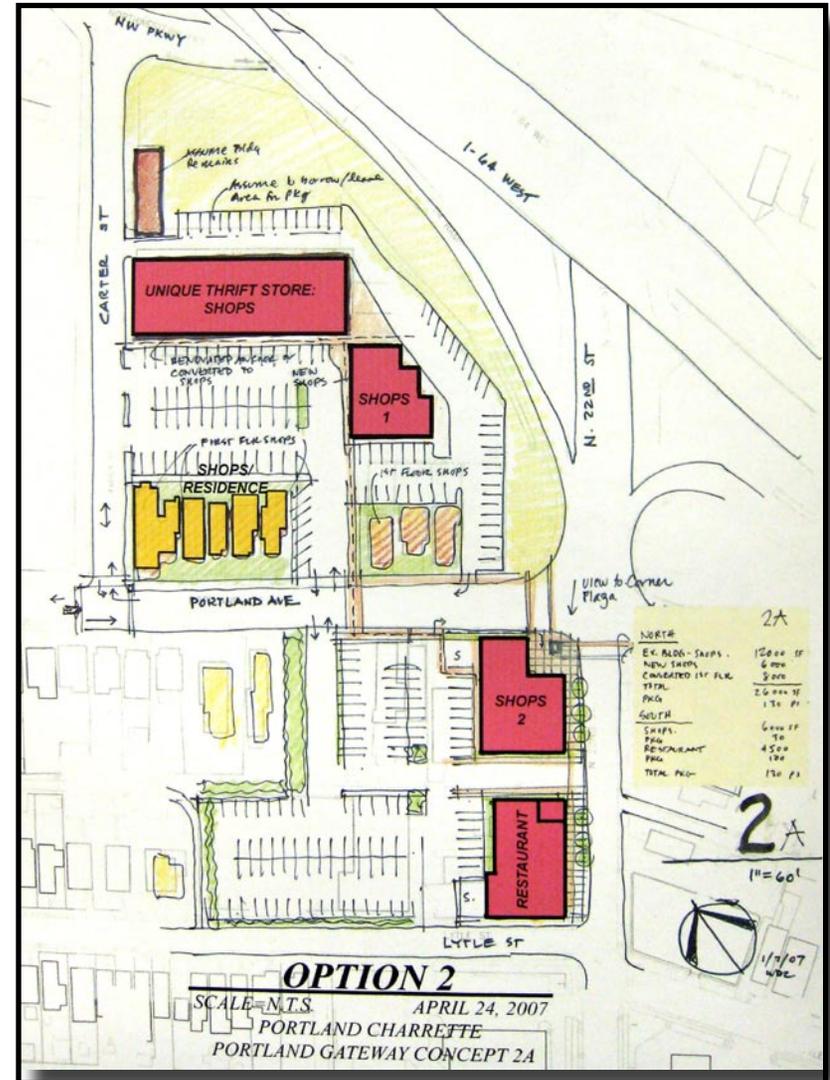
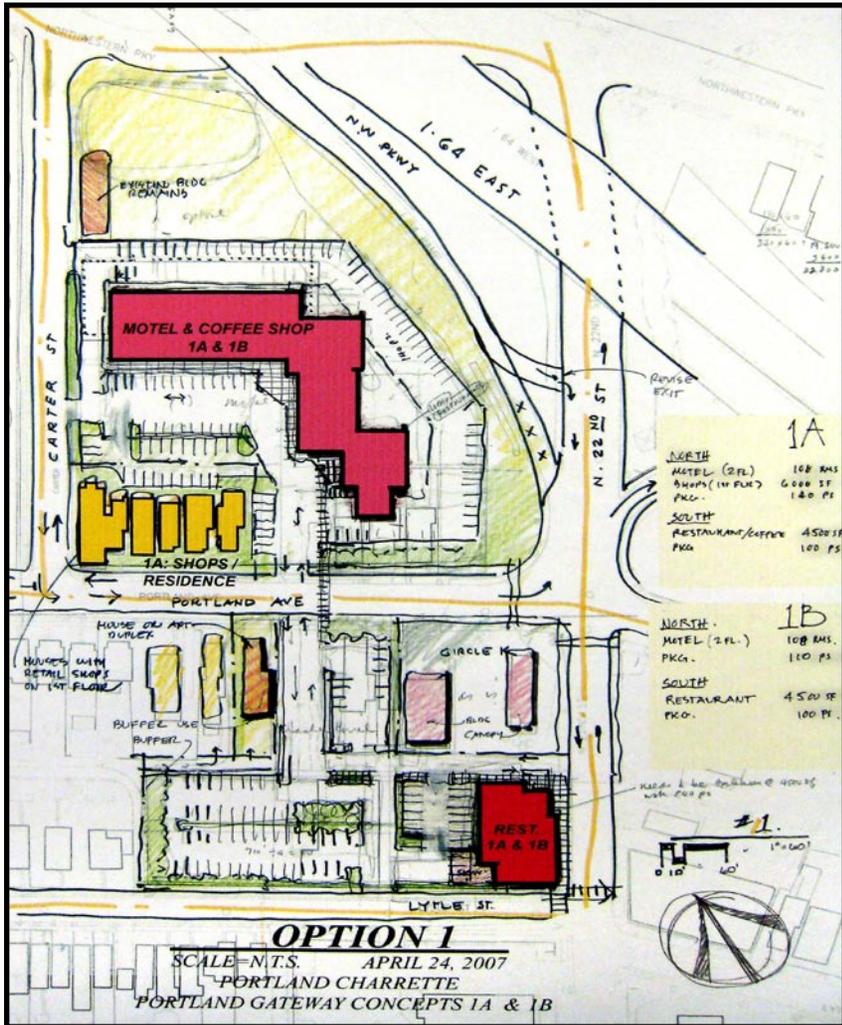


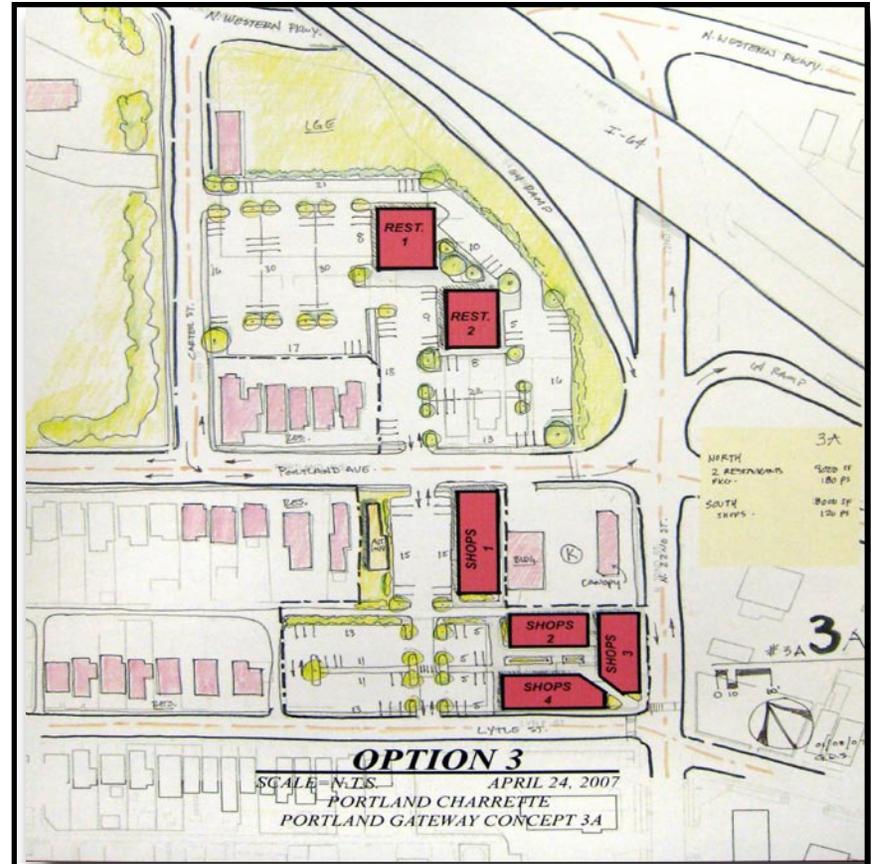
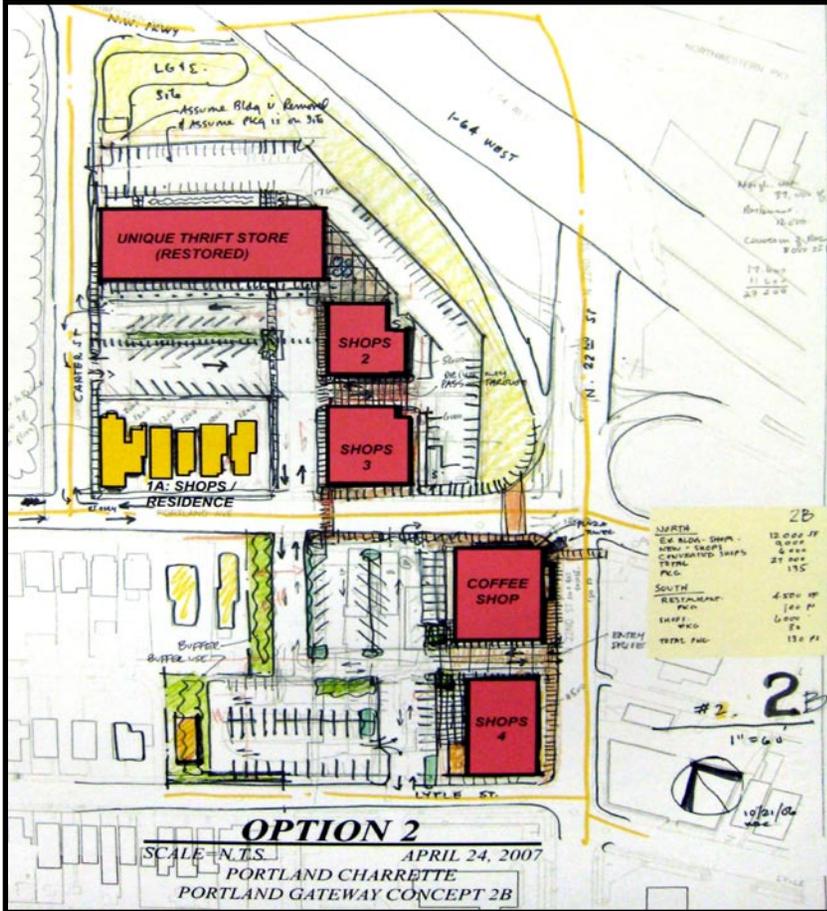
Initial concept diagram of Opportunity Areas at 22nd Street gateway.

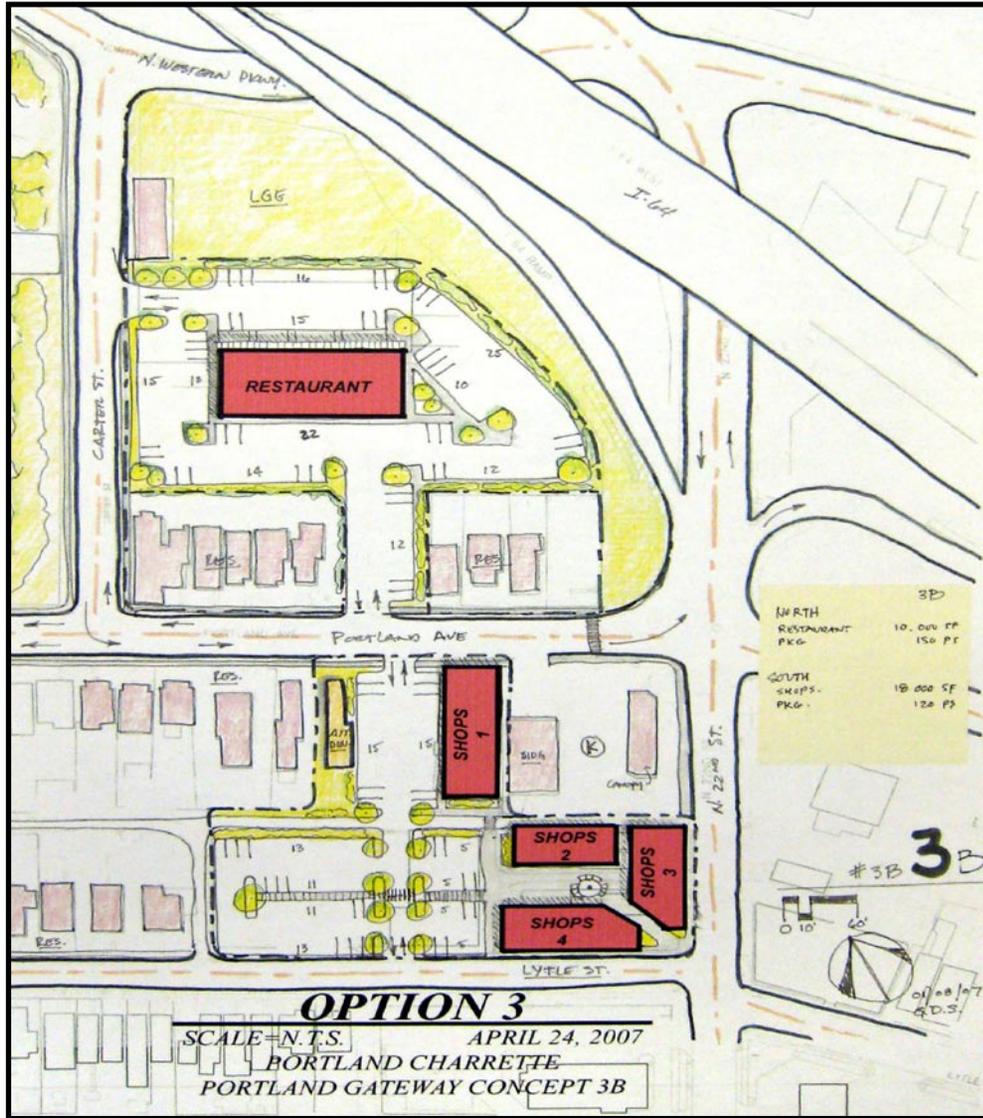
The work and conceptual ideas illustrated here are part of an effort to investigate options for creating an appropriate and vibrant mixed-use redevelopment scheme and neighborhood “gateway” in the area of 22nd Street and Portland Avenue.



Refined Opportunity Areas diagram.



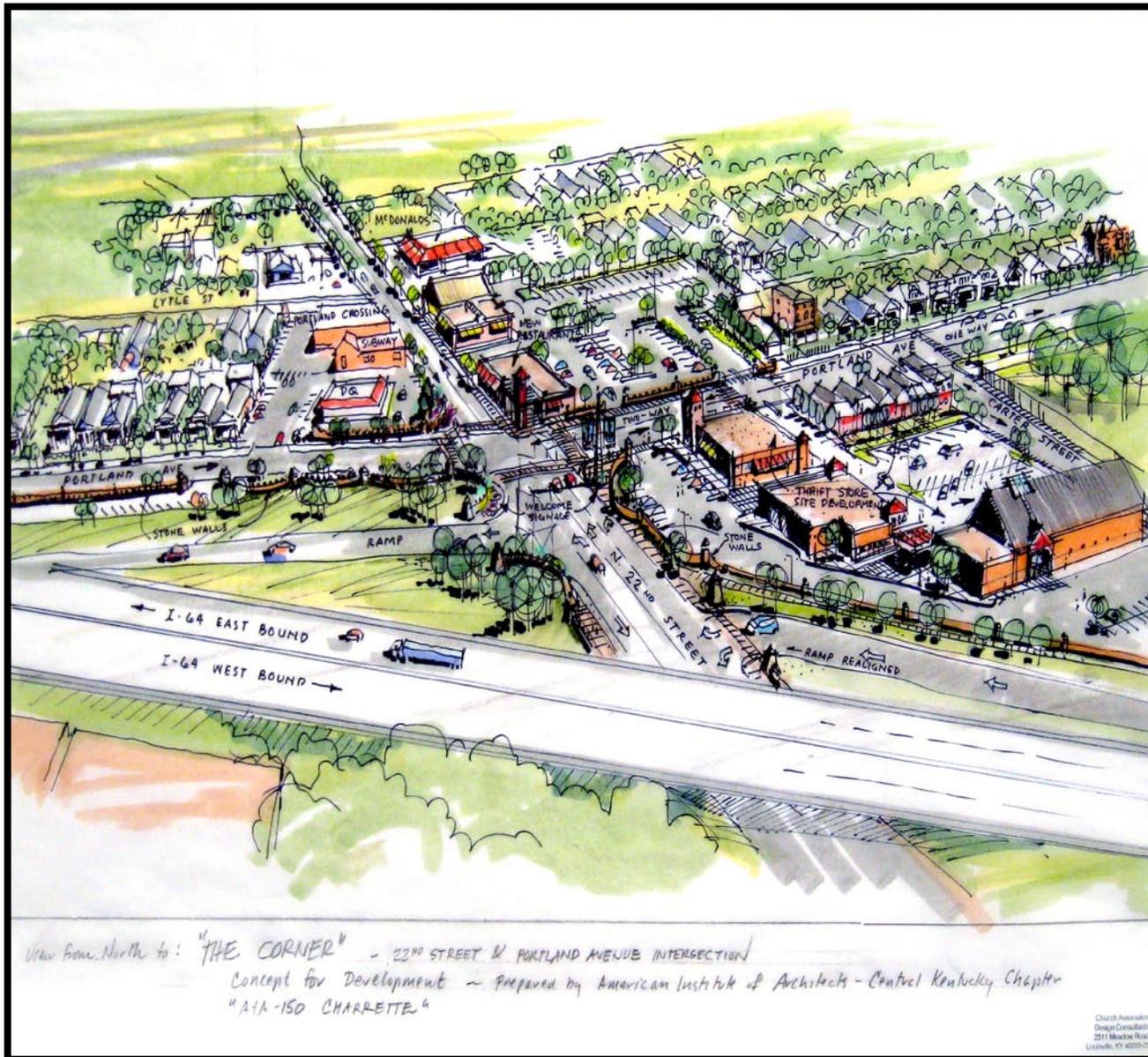




On the evening of June 19, 2007 residents of the Portland neighborhood were able to review the draft Neighborhood Plan and the latest versions of the AIA-CKC Charrett documents, ideas and sketches.

The AIA charrette team is dedicated to continuing their involvement with the Portland neighborhood throughout 2007 and 2008. Their efforts will include monitoring the progress of the plan and advising and assisting in possible implementation of significant plan components.





View from North to: "THE CORNER" - 22ND STREET & PORTLAND AVENUE INTERSECTION
 Concept for Development - prepared by American Institute of Architects - Central Kentucky Chapter
 "AIA-150 CHARRETTE"

Church Associates
 Design Consultants
 2511 Machine Road
 Louisville, KY 40205-2711

Bird's-eye view of development concept for 22nd Street & Portland Avenue intersection/gateway.

(based on Option 2B, above)

Acknowledgements



Thanks to the Staffs of the following neighborhood organizations for providing support and meeting space throughout the Portland Neighborhood planning process:

Portland Museum

Portland Promise Center

Portland Community Center