

Plan Implementation



Following adoption of the Portland Neighborhood Plan by the Planning Commission and Louisville Metro Council, implementation of the plan will occur via differing processes, corresponding to the characteristics of the individual task, goal, or strategy. As a neighborhood plan, the core recommendations focus on land use, community form, transportation and access; and, therefore, responsibility for implementation of these recommendations lies with the appropriate public agencies with administrative responsibility for land use, zoning and transportation – the Metro departments of Planning & Design Services and Public Works, respectively.

Ultimately, any recommendations for zoning or form district changes will require a further in-depth analysis and action. First, it would require Planning and Design Services staff to review this neighborhood plan along with the analysis of conditions within the neighborhood to provide the final recommendation to the Planning Commission. Upon review, the zoning or form district change would require the Planning Commission's recommendation for approval before a final adoption by the Louisville Metro Council. Toward that end, the recommendations of the Portland Plan that will require further deliberation will be those calling for establishment of a Traditional Neighborhood Zoning District and three Planned Development Districts, with each recommendation requiring considerably more public and stakeholder input and “fine grain” planning prior to adoption. The adoption of these particular zoning changes in the plan - (e.g. UN, PDD, and TNZD) – will provide the neighborhood stakeholders the opportunity to provide guidance for the design standards specific to the areas under consideration.

Recommendations related to Historic Preservation should be presented to the Landmarks Commission staff for their consideration. Portland's neighborhood leadership, especially Portland Preservation Alliance, Portland Now, and Portland Museum working in collaboration with Landmarks Commission staff will need to educate the neighborhood about the many benefits of preservation. In addition the neighborhood will need to work in conjunction with their Metro Council representative in order to address the issues pertaining to historic structure rehabilitation and the identification of resources to aid in this endeavor. Most importantly, in

order to avoid potential reservation and reluctance of property owners to regulatory oversight for historic preservation, collaboration and vision will be the key to measure the success of preservation actions.

As its role shepherding the neighborhood plan concludes, the Portland Neighborhood Plan Task Force and Portland Now should confer with leaders from the Old Louisville Neighborhood Council about establishing a permanent land use and zoning committee of a kind similar to a standing committee that has effectively served for many years on behalf of the Old Louisville Neighborhood Council. The ZALU, as it is known in Old Louisville, is not an officially recognized body of local government but is, instead, a diligent “watchdog” committee of the neighborhood council, which is, itself, a council of the several individual neighborhood associations representing the various subareas comprising the Old Louisville neighborhood. The ZALU focuses specifically on issues of zoning and building code conformance, and has a long-established collaborative relationship with the Department of Inspections, Permits and Licenses to ensure proper compliance by Old Louisville property owners with both the local building code and the Local Development Code. A similar voluntary group serving Portland could be derived from the current Category 3 review committee, with its role evolving following the adoption of the Portland Plan and the creation of new zoning districts (e.g. PDD, TNZD) requiring further neighborhood input and potentially long-term oversight.

The fact that this plan contains 33 recommendations addressing mobility issues is a significant indicator of the importance of the Mobility component to Portland. Mobility is a central focal point of Cornerstone 2020 and at the neighborhood level, an even more critical element. Portland's unique set of physical assets such as churches, schools, parks, the riverfront, commercial corridors, and proximity to downtown Louisville coupled with a dynamic interconnected street network is the right environment to justify improvement to the infrastructure. Capitalizing on the provision of safe and efficient access for all transportation modes will be essential to sustaining the quality of life for Portland's future.



LAND USE / COMMUNITY FORM RECOMMENDATIONS			
	<i>Recommendation</i>	<i>Responsibility</i>	<i>Time Frame</i>
CORNERSTONE 2020/LDC			
LU-1	For all areas within the Portland Traditional Neighborhood Form District, recognize mapped Activity Centers in accordance with Cornerstone 2020. Traditional Neighborhood Activity Centers shall be designated and limited to those shown on the map on Page 34.	Louisville Metro Planning Commission	Short <1 year
LU-2	Conduct a zoning study to identify current properties zoned R-6 and R-5A that have a current small-lot residential pattern. Those properties identified shall be rezoned to UN - Urban Neighborhood, to better reflect the small-lot single family residential pattern. Exclude existing large lot residential properties from any rezoning to the UN District. Allow future multi-family residential development on a case-by-case basis under the Planned Development Option only if the development is in accordance with the guidelines within the Portland Pattern book to ensure compatibility.	Louisville Metro Planning Commission	Short <1 year
LU-3	Conduct a zoning study of properties zoned M-2 to determine existing use and recommend appropriate zoning based on the current use of the property and the ability for future mixed-use redevelopment. After completion of the study, conduct an area-wide rezoning to reflect the results of the zoning study.	Louisville Metro Planning Commission	Short <1 year
LU-4	Conduct a zoning study to identify existing corner lot structures originally built as mixed use buildings. Review these lots and structures for appropriate zoning based on current use of the property, potential for future redevelopment, and compatibility with surrounding residential properties. For example, in subarea 6 rezone current corner commercial properties to C-R in order to preclude new package liquor stores.	Louisville Metro Planning Commission	Short <1 year
LU-5	Establish and rezone two (2) Planned Development Districts, at opposite ends of Portland Avenue between 22nd and 33rd streets within Subareas 6, 9 and 2, as mapped; with the goal of increasing diversity and integration of structures through flexible design standards in the mapped areas. On the west (Subarea 2), the PDD will replace a mix of obsolete and incompatible residential, commercial, and light industrial uses. On the east (within both Subareas 9 and 6), the PDD will establish a mixed-use node at the 22nd Street/I-64 "gateway" entrance to Portland Avenue -- such as that suggested by the 2007 CKC/AIA architects' charrette. (see Appendix)	Louisville Metro Planning Commission	Medium 1-3 years
LU-6	Rezone R-5A properties to UN in Subarea 2. (see map in Land Use / Community Form chapter)	Louisville Metro Planning Commission	Short <1 year
LU-7	Rezone C-1 properties to UN in Subarea 4. (see map in Land Use / Community Form chapter)	Louisville Metro Planning Commission	Short <1 year
LU-8	Rezone C-2 properties to C-1 in Subarea 4. (see map in Land Use / Community Form chapter)	Louisville Metro Planning Commission	Short <1 year
LU-9	Rezone C-1 and C-2 properties to UN in Subarea 6. (see map in Land Use / Community Form chapter) Properties are currently not in commercial use.	Louisville Metro Planning Commission	Short <1 year
LU-10	Rezone R-6 properties to C-2 in Subarea 6. (see map in Land Use / Community Form chapter) These properties were originally constructed for commercial use.	Louisville Metro Planning Commission	Short <1 year



	Recommendation	Responsibility	Time Frame
LU-11	Establish and rezone to a Planned Development District in Subarea 8 (see map in Land Use / Community Form chapter) with the goal of establishing an effective transition from Downtown to Traditional Neighborhood use and form via the integration of detached residences, business and industrial uses, and historic warehouse structures within the designated Shippingport Business District.	Louisville Metro Planning Commission	Medium 1-3 years
LU-12	Establish and rezone to a Traditional Neighborhood Zoning District (TNZD) in Subarea 9, (see map in Land Use / Community Form chapter). Increase the congruence of current and original use for the 26th and Portland "Town Center" and surrounding residential area while allowing existing offices and businesses to intermingle in a manner appropriate to the residential character of Portland Avenue.	Louisville Metro Planning Commission	Medium 1-3 years
LU-13	Rezone C-1 properties to UN in Subarea 10. (see map in Land Use/Community Form chapter)	Louisville Metro Planning Commission	Short <1 year
LU-14	Rezone R-5A properties to UN in Subarea 10. (see map in Land Use/Community Form chapter)	Louisville Metro Planning Commission	Short <1 year
LU-15	Change the form district from Traditional Neighborhood to Traditional Marketplace Corridor, in Subareas 3 and 5, along the Main/Market corridors. (see maps in Land Use / Community Form chapter)	Louisville Metro Planning Commission	Short <1 year
LU-16	Review the current zoning districts where boarding and lodging homes are permitted. Make appropriate changes based on the goal of increased compatibility within residential areas.	Louisville Metro Planning Commission	Medium 1-3 years
LU-17	Conduct a zoning study in SubArea 6 [22 nd Street Corridor only] to identify properties currently operating or viable as neighborhood corner commercial. Upon study completion, conduct an area-wide rezoning to the C-R District with the goal of precluding future package liquor stores.	Louisville Metro Planning Commission	Short <1 year
POLICY/PROGRAMMATIC			
LU-18	The neighborhood association should work with Louisville Metro agencies to investigate outdoor storage uses on current R-6 zoned properties for possible code violations.	Portland Now, Louisville Metro Department of Inspections, Permits and Licenses	Short <1 year
LU-19	SubArea 2 - Consider Land Bank acquisition and demolition of substandard structures occupying 31 st St. properties adjacent old Kroger site.	Metro IPL, Land Bank Authority, Metro Economic Development Department	Medium 1-3 years
LU-20	SubArea 4 - Work with Portland Area Business Association to establish blockwatch program for 26th Street between Portland and Bank to monitor crime and code enforcement issues.	Portland Business Association, Metro Inspections, Permits & Licenses, Louisville Metro Police	Short <1 year
LU-21	SubArea 5 - Work with Metro agencies to evaluate outdoor storage for compliance with applicable local regulations. Recommend screening methods for mitigation.	Metro IPL, Portland Now	Short <1 year
LU-22	SubArea 7 - Promote mixed use redevelopment at former LG&E generating plant.	Metro Economic Development Department, Portland Now	Long >3 years
LU-23	SubArea 9 - Conduct a parking study to evaluate needs and potential for parking at 26 th and Portland "Town Center." Analyze 26 th & Portland center for general accessibility and public safety.	Metro Councilperson, Department of Public Works, Louisville Metro Police Dept., PARC	Medium 1-3 years



	Recommendation	Responsibility	Time Frame
LU-24	Renew Category 3 review for the Portland neighborhood until adoption by Metro Council of the land use and zoning provisions of this Plan. Alternatively, conduct an administrative review to measure the effectiveness of Portland's Category 3 experience. As a result, enact another citizen review mechanism, similar to Category 3, that will protect Portland against inappropriate and incompatible development prior to adopting and instituting land use and zoning measures recommended by the neighborhood plan.	Louisville Metro Council, Portland Now	Short <1 year
MOBILITY RECOMMENDATIONS			
POLICY/PROGRAMMATIC			
M-1	Reduce illegal dumping in alleys and vacant lots, such as through use of surveillance cameras at prime dumping sites. Enforce proper trash receptacle and junk placement to keep alleys and sidewalks safe, clean and accessible. Reduce and eliminate illegal outdoor storage.	Department of Public Works, Portland Now, Metro Councilperson, Metro Dept. of Inspections, Permits & Licenses	Ongoing
M-2	Improve bicycle safety with youth cycling clubs/classes, in partnership with the Bike-Ped Coordinator (Public Works), Metro Police and Metro Health and Wellness.	Metro Police, Metro Health and Wellness Department, Portland Now, Department of Public Works (Bike-Ped Coordinator)	Ongoing
INFRASTRUCTURE / CAPITAL IMPROVEMENTS			
M-3	Conduct a series of walkability surveys to identify issues and priorities for the pedestrian network. Use SubAreas (and their addressed issues) identified in this plan as sections to survey with an overall strategy for Portland. The focus should be on improving curb ramps, crossings, sidewalk conditions, pedestrian overpasses and general access to the existing River Walk and waterfront (SubAreas 1 and 7) Of note: sidewalks in SubArea 1; I-64 pedestrian overpass at 24th St.; train crossings in SubArea 3; broken curbs and sidewalks (damaged by intensive truck traffic) along 16th between Bank and Main.	Portland Now, Department of Public Works, Planning and Design Services Mayor's Healthy Hometown Movement Built Environment Committee	Medium 1-3 years
M-4	Identify and prioritize streets and intersections that serve elderly and disabled residents for sidewalk repairs and wheelchair cuts to improve Portland streets, curbs and sidewalks for pedestrian safety and handicap access.	Metro Councilperson, Louisville Metro Department of Public Works	Medium 1-3 years
M-5	Minimize traffic accidents and maximize flow through the neighborhood with appropriate and attractive signage that directs traffic across and through Portland on the straightest routes to points of local interest. See Mobility Chapter for suggested "Points of Interest".	Metro Councilperson, Louisville Metro Department of Public Works	Medium 1-3 years
M-6	Identify recurrent accident locations for design changes and/or placement of stop signs or traffic lights, especially 22nd and Main and the 22nd St. island at Owen St.	Metro Councilperson, Louisville Metro Department of Public Works	Short <1 year
M-7	Repave streets and alleys as needed, especially for increased use as bike paths and for City services. Save and repair brick streets and alleys wherever possible.	Louisville Metro Department of Public Works	Ongoing



	Recommendation	Responsibility	Time Frame
M-8	Add attractive and efficient design for streetscapes and parking, especially along high-traffic through-streets such as 22nd, 26th, 31st, Portland, and Bank Streets.	Metro Economic Development Department, Metro Councilperson, Public Works	Long >3 years
M-9	Solve 26th Street parking problems and sidewalk disintegration with indented curb cuts for residential parking.	Metro Councilperson, Louisville Metro Department of Public Works	Short <1 year
M-10	Acquire vacant lots for landscaped parking at 26th and Portland and along 22nd St. in vacant lots. Add parking along East Portland Avenue by securing land from the state right-of-way for landscaped, diagonal parking.	Parking Authority of River City (PARC), KYTC, Metro Council, Public Works, Metro Economic Development Department	Long >3 years
M-11	Improve street and alley lighting to increase public safety. Repair existing streetlights and consider installing historic-style streetlights with banners, such as along Portland Avenue between 22nd and 30th.	Metro Councilperson, Department of Public Works	Medium 1-3 years
M-12	Save limestone curbs wherever possible, and consider inverting worn curbs to expose the opposite, less-worn side.	Metro Councilperson, Department of Public Works, Portland Now	Ongoing
M-13	Place trash receptacles along major pedestrian routes, especially 26th and 22nd at Portland, Bank, Main, and Market Streets.	Metro Councilperson, Division of Solid Waste Management	Short <1 year
M-14	Improve access to eastbound I-64 from southbound 22nd St.	Division of Public Works, KYTC	Short <1 year
M-15	Design, create and establish "gateway" entrances to Portland at (1) 22 nd & I-64; each major intersection of 22nd St., especially at Northwestern Parkway or proposed riverfront boulevard [see M-33]; Portland Ave.; Bank St.; the 22nd/21st St & Owen Island; Main and Market Streets, 22 nd /23 rd /Market/Main. (2) 15th Street at the new River Road extension/ Riverfront Parkway; 15th & Rowan St "Point" as the threshold of a residential/mixed-use neighborhood west of Shippingport; and W Main, (3) 26th Street at Main and Market streets, (4) Bank St. Exit from I-264 east, into Portland.	Metro Councilperson, Planning and Design, Department of Public Works, Portland Now	Long >3 years
M-16	SubArea 1 - Clean up and repair alleys (N. 26 th St.).	Metro Councilperson, Public Works, Port. Now	Short <1 year
M-17	SubArea 1 - Improve fencing around I-64.	Kentucky Transportation Cabinet (KYTC), Portland Now	Medium 1-3 years
M-18	SubArea 1 - Upgrade pedestrian overpass over I-64 @ 24 th St.	Kentucky Transportation Cabinet (KYTC), Metro Councilperson, Dept. of Public Works	Medium 1-3 years
M-19	SubArea 1 - Improve wayfinding and access to Lannan Park and RiverWalk.	Dept. of Public Works, Metro Parks, MSD, Metro Councilperson	Long >3 years
M-20	SubArea 2 - Study 33 rd & North Western Parkway intersection for frequency of accidents and pedestrian safety. Possible redesign (e.g. roundabout).	Metro Councilperson, Department of Public Works	Long >3 years
M-21	SubArea 3 - Study mobility issues related to accessibility through train yard.	Metro Planning and Design, Public Works	Medium 1-3 years
M-22	SubArea 4 - Develop and implement a streetscape plan, including sidewalk inventory and repair, precast pavers for parking areas, traffic calming devices.	Metro Councilperson, Metro Planning and Design, Dept. of Public Works	Medium 1-3 years



	Recommendation	Responsibility	Time Frame
M-23	SubArea 4 - Investigate vacant lot adjacent to old pharmacy building at 26 th and Bank for possible purchase and conversion to parking.	Portland Now, Metro Planning and Design, Dept. of Public Works, Metro Economic Development Department	Medium 1-3 years
M-24	SubArea 4 - Study potential for reopening alleyways behind properties fronting 26 th St. , wherever such alleys do not exist, have been abandoned, are inaccessible or are of inadequate width or condition.	Metro Councilperson, Dept. of Public Works, Portland Now	Medium 1-3 years
M-25	Develop and implement streetscape plans for: the recommended Traditional Marketplace Corridors along Main and Market streets, Portland and Bank streets between 22nd and 33rd Streets, the 22nd / 23rd Street corridor and between I-64 and Market Street and the 26th Street corridor between Portland Avenue and Market Street.	Metro Councilperson, Department of Public Works, Planning and Design Services, Portland Now	Medium 1-3 years
M-26	SubArea 6 - Discourage sidewalk parking through restoration of adequate street paving and curbs. Install appropriate signage and increase enforcement efforts, e.g. ticketing.	Metro Councilperson, Portland Now, Dept. of Public Works, LMPD, PARC	Short <1 year
M-27	Improve walkability and general accessibility from Portland to the River Walk and waterfront, with focus on existing and potential access points, e.g. I-64 underpass @ Northwestern Parkway; 19th Street pedestrian bridge.	Metro Councilperson, Portland Now, Dept. of Public Works, MSD	Long >3 years
M-28	SubArea 6 - Emphasize access to Marine Hospital through coordinated upgrading of walkways, signage and vehicular circulation. Refer to Marine Hospital Conceptual Master Plan drawing developed by Louisville Community Design Center (now Center For Neighborhoods) ca.2003	Metro Councilperson, Portland Now, Metro Health and Wellness	Medium 1-3 years
M-29	SubArea 7 - Improve access and connections: I-64 underpass at North Western and 19 th St. pedestrian bridge by upgrading paving, lighting and landscaping to make connectors more pedestrian-friendly.	KY Transportation Cabinet (KYTC), Metro Councilperson, Portland Now	Medium 1-3 years
M-30	SubArea 7 - Provide better visual and physical connections with the Portland Canal and Riverwalk.	Metro Councilperson, Dept. of Public Works, Metro Parks, Portland Now, Brightside	Long >3 years
M-31	SubArea 7 - Upgrade gateway to 22 nd Street Corridor from I-64 ramp.	Metro Councilperson, KYTC, Dept. of Public Works, Portland Now	Long >3 years
M-32	Improve walkability and general accessibility from Portland to the River Walk and waterfront, with focus on existing and potential access points. Investigate strategies for re-establishing connection to Ohio River/Portland Canal and Riverwalk via a new connector, either an overpass or underpass, in the vicinity of Rowan and 13th Street.	Metro Councilperson, Shippingport Business Association, Downtown Development Corporation, Portland Now, Waterfront Development Corporation	Long >3 years
M-33	Explore extending River Road west from Seventh Street to connect past 15th Street to Bank Street, Portland Avenue, or Northwestern Parkway, completing the riverfront boulevard proposed by the 1931 Bartholomew Plan and increasing the number/accessibility of "gateway" nodes to Portland from downtown and points east [see M-15].	Metro Councilperson, Metro Department of Public Works, KYTC, Downtown Development Corporation, Shippingport Business Association, Portland Now	Long >3 years



	Recommendation	Responsibility	Time Frame
	HOUSING RECOMMENDATIONS		
	POLICY/PROGRAMMATIC		
H-1	Establish a neighborhood-level committee, or several sub-committees, working with Metro agencies to identify targeted priorities and coordinate efforts to address the goals of increasing home ownership; protecting current and potential new home owners from predatory lending practices; strengthening the enforcement of existing housing codes; and encouraging reinvestment and rehabilitation of residential structures.	Portland Now, Metro Dept. of Housing, Metro Dept. of Inspections, Permits and Licenses, Metropolitan Housing Coalition	Ongoing
H-2	Enhance the quality of residential properties by monitoring the management and upkeep of both privately-owned and publicly-assisted rental properties, conducting a "Rehabilitation Needs" area survey with a "repair and maintenance needs" component, and strengthening the neighborhood's coordination with Metro Inspections, Permits and Licenses to eliminate illegal dumping, install screening of permitted outdoor storage areas and enforce property maintenance standards of absentee landlords.	Portland Now, Metro Councilperson, Metro Dept. of Housing, Metro Dept. of Inspections, Permits and Licenses	Ongoing
	HISTORIC PRESERVATION RECOMMENDATIONS		
	POLICY/PROGRAMMATIC		
HP-1	The neighborhood association should work with property owners within Subarea 5 (Boone Square specifically), Subarea 8 (housing along Rowan, Bank, and Lytle), and Subarea 10 (existing National Register district) as mapped within each subarea; with the goal of establishing a Local Preservation District for each of these areas in accordance with Landmarks Commission regulations. The local districts should develop guidelines that are less restrictive than the norm, focusing on facades and architectural details but allowing for less expensive siding on sides and backs of structures.	Portland Now, Landmarks Commission	Medium 1-3 years
HP-2	Create a "Heritage Marketing Program" for Portland. Create and install historic markers for buildings and places. Establish an annual Portland Preservation Awards program.	Portland Preservation Alliance, Metro Councilperson, Kentucky Heritage Council	Medium 1-3 years
HP-3	Identify and promote preservation of important Portland landmarks e.g. Nelligan Hall, historic pharmacy @ 20th & Portland. Identify other underutilized, neglected and abandoned historic properties at risk of abandonment or imminent demolition. Establish a "mothballing" program to stabilize at-risk structures for future use.	Portland Now, Portland Preservation Alliance, Landmarks Commission	Medium 1-3 years
HP-4	Facilitate the process for eligible properties to be individually listed on the National Register of Historic Places. [See Table I.4.] Encourage owners of eligible Portland properties to participate.	Landmarks Commission, Kentucky Heritage Council	Short <1 year
HP-5	Develop an incentive-based program to promote the revitalization of Portland's historic structures. Establish loan and grant programs for rehabilitation of historic residential structures, and for the restoration of historic facades. Institute state and local tax incentives for rehabilitation of historic structures. Make available affordable replacement parts (e.g windows, door hoods, façade trim) to facilitate historic rehabilitation. Develop a Portland Pattern Book to guide historic façade restoration and new development (e.g. materials, texture, scale, setback).	Portland Preservation Alliance, Portland Museum, Landmarks Commission, Metro Councilperson, Kentucky Heritage Council	Medium 1-3 years



	Recommendation	Responsibility	Time Frame
	INFRASTRUCTURE / CAPITAL IMPROVEMENTS		
HP-6	Create a grant program for Portland residential façade improvements.	Metro Councilperson, Landmarks Commission, Metro Dept. of Housing	Short <1 year
HP-7	Establish “mothballing” program to stabilize at-risk structures for future use.	Portland Preservation Alliance, Landmarks Commission, Metro IPL	Short <1 year
HP-8	SubArea 5 - Identify and promote preservation of landmark structures, e.g. Nelligan Hall, historic pharmacy @ 20 th & Portland.	Portland Now, Landmarks Commission	Short <1 year
HP-9	SubArea 9 - Develop a façade renovation program, and provide incentives for preservation, maintenance and rehabilitation.	Metro Councilperson, Metro Dept. of Housing, Landmarks Commission	Short <1 year
HP-10	SubArea 10 - Develop historic markers for buildings and places. See Historic Preservation Chapter for qualifying properties guidelines.	Portland Museum, Portland Preservation Alliance, Metro Councilperson	Short <1 year
HP-11	Conduct an inventory of historic infrastructure including brick alleys, curb stones, retaining walls, iron fencing and gates, front yard stone knee walls and sidewalks; for the purpose of preservation, repair and interpretation. Once complete, distribute inventory to public utilities (e.g LG&E, Louisville Water Company) for protection during underground utility repairs and installations.	Portland Museum, Portland Preservation Alliance, Landmarks Commission, Dept. of Public Works, Metro Councilperson	Medium 1-3 years
	PARKS & GREENSPACE RECOMMENDATIONS		
	POLICY/PROGRAMMATIC		
PG-1	Create a “Friends of Portland Parks” to increase resident involvement and oversight.	Portland Now, Metro Parks	Short <1 year
PG-2	Portland Wharf Park: Amend existing Master Plan to address Public Education and Historic Interpretation.	Portland Museum, Metro Councilperson, Metro Parks	Medium 1-3 years
PG-3	Improve maintenance of Portland Wharf Park to include regular mowing of park land and maintenance of the Riverwalk for ease of public access, safety and accommodation of ongoing archaeological studies.	Metro Councilperson, Metro Parks	Short <1 year
PG-4	Ensure that Shippingport Island remains open to recreational use.	Metro Councilperson, Portland Now, U.S. Army Corps of Engineers	Long >3 years, ongoing
PG-5	Explore parks and “greening” strategies for central Portland (centered along 30 th St. railroad) to increase parks and playgrounds for active recreation.	Metro Councilperson, Portland Now, Metro Parks, Norfolk Southern RR	Medium 1-3 years
PG-6	Work with Metro Agencies and private entities to promote the establishment of a heritage park on Rowan between 10 th and 13 th , site of first Louisville mainland settlement (“Fort on Shore”).	Downtown Development Corp., Shippingport Business Association, Waterfront Development Corp., Metro Councilperson, Portland Now	Medium 1-3 years
PG-7	SubArea 1 - Increase programming in Portland Park to provide increased recreational opportunities for neighborhood residents of all ages.	Metro Councilperson, Portland Now, Metro Parks	Medium 1-3 years



	Recommendation	Responsibility	Time Frame
PG-8	Establish street tree program for greening and environmental education.	Portland Now, Portland Museum, Department of Public Works, Jefferson County Public Schools	Medium 1-3 years
PG-9	Portland Wharf Park: create Interpretive Master Plan	Portland Museum	Medium 1-3 years
PG-10	Improve maintenance of Portland Wharf Park	Metro Parks	Short <1 year
INFRASTRUCTURE / CAPITAL IMPROVEMENTS			
PG-11	Ensure that Shippingport Island remains open to recreational use. Develop a plan for recreational facilities.	U.S. Army Corps of Engineers	Long >3 years, ongoing
PG-12	Explore parks and “greening” strategies for central Portland (centered along 30 th St. railroad) to increase parks and playgrounds for active recreation.	Portland Now, Metro Parks, Norfolk Southern RR	Medium 1-3 years
PG-13	Evaluate and determine the feasibility of restoring North Western Parkway to original Olmsted plan, or if research fails to find an authentic Olmsted Office plan, pursue the development of an improvement plan in keeping with Olmsted’s design principles.	Louisville Olmsted Parks Conservancy, Metro Parks, Department of Public Works	Long >3 years
PG-14	Increase landscaping at Portland gateways, i.e. 22 nd & Portland, Shawnee Expressway & Bank; Main St./Market St. corridor; 44 th & North Western Parkway.	Portland Now, Department of Public Works, Brightside	Short <1 year
PG-15	Coordinate efforts of Metro Parks, Public Works and Metro Council to ensure completion and success of Portland Wharf Park.	Metro Parks, Department of Public Works, Metro Council, Portland Now	Long >3 years
PG-16	Link Portland Wharf Park to other heritage sites through interpretive signs and thematic trails.	Portland Museum	Medium 1-3 years
PG-17	Increase pedestrian accessibility to Portland Wharf Park, such as through floodwall cut-through.	MSD, Metro Council, Portland Now	Long >3 years
PG-18	Increase landscaping at “park like” settings, such as schools, cemeteries and institutional grounds, throughout Portland.	Metro Parks, Department of Public Works, Brightside	Short <1 year
PG-19	Make Portland generally more hospitable to migratory birds via landscape improvements throughout neighborhood (e.g. schools, cemeteries, Marine Hospital grounds).	Portland Now, Brightside, Metro Parks, Public Works	Ongoing
PG-20	Improve drainage for Little League ball fields at Lannan Park.	Metro Parks	Medium 1-3 years
PG-21	SubArea 1 - Develop signage for parks and Riverwalk.	Dept. of Public Works, Waterfront Development Corporation, Metro Parks	Medium 1-3 years
PG-22	SubArea 3 - Develop signage for Westonia Park.	Metro Parks	Short <1 year
PG-23	SubArea 9 - Improve LaPorte Park via the creation of a master plan..	Metro Parks	Medium 1-3 years
PG-24	SubArea 9 - Work with railroad companies to promote maintenance, clean-up, visual buffering.	Portland Now, Norfolk Southern RR, Metro Council	Ongoing



	Recommendation	Responsibility	Time Frame
	ECONOMIC DEVELOPMENT RECOMMENDATIONS		
	POLICY/PROGRAMMATIC		
ED-1	The neighborhood association should work in concert with Concerned Association of Russell Residents (CARR), Shippingport Business Association, and Louisville Metro Government to develop strategies to rejuvenate the Market and Main street corridors.	Portland Now, CARR, Shippingport Business Association, Louisville Metro Economic Development Department	Short <1 year
ED-2	Reconstitute and revive the Portland Business Association. Establish a task force to develop and monitor key indicators for economic development within Portland.	Portland Now, Community Resource Network, Making Connection Louisville	Medium 1-3 years
ED-3	Reduce unemployment rates of Portland residents. Raise the median household income. Develop strategic plans to increase educational opportunities and attainment. Collaborate with neighborhood partners and stakeholders to facilitate vocational skills training in needed local and regional career tracks. Support workforce development programs.	Greater Louisville Inc., Metro Economic Development Department, Portland Now, KentuckianaWorks, Portland Promise Center	Ongoing
ED-4	Develop a comprehensive marketing plan to promote business investment, cultural heritage tourism and home ownership in Portland. Research other cities' targeted neighborhood marketing programs. Raise funds and contributions to support the campaign.	Greater Louisville Inc., Metro Economic Development Department, Metro Department of Housing, Portland Now, Portland Museum	Medium 1-3 years
ED-5	Learn from existing businesses what they need to be more viable in Portland. Create an "opportunity profile" to recruit new businesses. Inventory existing commercial properties and sites; identify current and original uses.	Greater Louisville Inc., Metro Economic Development Department, Portland Promise Center	Medium 1-3 years
ED-6	Implement the Portland Heritage Tourism Strategy developed by the Louisville Development Authority, ca. 2001.	Metro Economic Development Department, Portland Museum	Medium 1-3 years
ED-7	Increase the number of Portland businesses by encouraging neighborhood-serving, locally-owned business development. Promote "neighborhood-friendly" commercial uses and scale. Recruit locally-owned banks and credit unions to locate branches in Portland. Support existing, locally-owned businesses. Recruit sit-down restaurants. Recruit "high-profile, locally-trusted businesses" to improve Portland's overall marketability.	Portland Now, Portland Business Association, Metro Economic Development Department, Portland Promise Center	Ongoing
ED-8	Encourage targeted reinvestment and housing & commercial rehabilitation along Portland Ave.	Metro Economic Development Department, Metro Department of Housing	Ongoing
ED-9	SubArea 5 - Coordinate with Metro Inspections, Permits and Licenses to eliminate dumping, outdoor storage, junk. Recommend appropriate screening mitigation strategies.	Portland Now, Metro Inspections, Permits & Licenses	Short <1 year
ED-10	SubArea 5 - At Boone Square, promote corner commercial and investment in housing with park frontage as a catalyst for neighborhood-wide redevelopment	Metro Planning and Design, Metro Economic Development Department; Portland Preservation Alliance	Medium 1-3 years
	INFRASTRUCTURE / CAPITAL IMPROVEMENTS		
ED-11	Provide façade design assistance and loans at key entryways and corridors	Portland Now, Portland Business Association, Economic Development Dept., Metro Planning and Design, Landmarks Commission	Medium 1-3 years