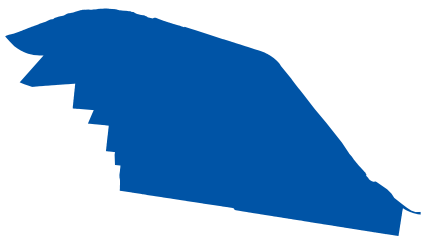


Portland

Neighborhood Plan



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Acknowledgements

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VISION. KNOWLEDGE. ACTION.

Adopted: 2.28.2008

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Cornerstone 2020 Vision Statement



In our vision of 2020, Louisville and Jefferson County is a community widely recognized for its high quality of life, sense of tradition and competitive spirit. Our children have inherited a livable, vibrant and economically diverse community. We have clearly recognized that the quality of life depends upon continued success in the economic marketplace and an ongoing commitment to the conservation of environmental resources which define our heritage and enhance the livability of our community.

Community residents share a sense of place and take great pride in their established and emerging neighborhoods which are culturally and economically diverse. Residents are proud of their differences in heritage and culture. Economic and educational opportunities are available to all residents, in every neighborhood. Every neighborhood is a safe place to live.

The community enjoys a rich fabric of urban and suburban areas, interwoven with environmental resources, accessible parks, open space and the Ohio River Corridor, all representing a heritage of natural beauty. A multi-modal transportation system serves and ties together the entire community. Unified government services enhance the ability of the community to speak with a single voice in matters related to the investment of human, environmental and capital resources.

The Cornerstone 2020 Vision for Louisville and Jefferson County is nothing less than the best of the past merged with the best of the future, creating a community where all residents can grow and prosper.

Introduction

The Portland Neighborhood Plan process was initiated in 2004 by District 5 Councilwoman Cheri Bryant Hamilton in concert with Portland Now, the neighborhood organization representing the greater Portland area. Both the Councilwoman and Portland Now had been grappling with an increase in incompatible development and demolition in the neighborhood, and so viewed the neighborhood planning process as a means by which to fashion an effective response to these trends and to serve as a guide for neighborhood revitalization.

Prior to commencing the neighborhood planning process in July, 2005, the Portland Neighborhood Planning Task Force – 15 neighborhood leaders appointed by Mayor Jerry E. Abramson – first undertook a series of Neighborhood Assessment Plans (NAPs) sponsored by the Louisville Metro Department of Neighborhoods. The NAP program, at that time only recently adopted by the Department of Neighborhoods, would serve as a means by which Portland Now could begin to identify issues of greatest concern to the neighborhood. The process, which included a resident survey designed to measure perceptions and opinions regarding neighborhood quality of life, was conducted by members of the Neighborhood Plan Task Force over a six month period at the beginning of 2005. Because Portland is one of Louisville’s largest neighborhoods, the NAP process was in four-fold, with assessments conducted in each of four divisions of the neighborhood. Following the fourth assessment, the results of each of the four were compiled into a single Portland composite.

Along with a demographic analysis and survey results, the Portland Neighborhood Assessment created an “action matrix,” developed via community workshops conducted for each of the four Portland districts. [A copy of the composite matrix is included as an Appendix to the plan.] The matrix will continue to serve Portland Now and Louisville Metro government as an agenda for community action, in response to the priorities of neighbors expressed via the NAP process. The Portland Neighborhood Assessment Project (“Portland NAP”) also served as a prelude for the Neighborhood Plan process by giving the Task Force members a thorough and broad-based indication of the issues of greatest concern to the broader Portland community.

Following the conclusion of the fourth and final Neighborhood Assessment – and compilation of the composite Portland NAP in June, 2005 – the Portland Neighborhood Plan Task Force reconvened to commence work on the Neighborhood Plan, per se. The plan process was conducted via monthly Task Force meetings, beginning with the fashioning of a draft Vision



Portland residents engaged in the Area A workshop

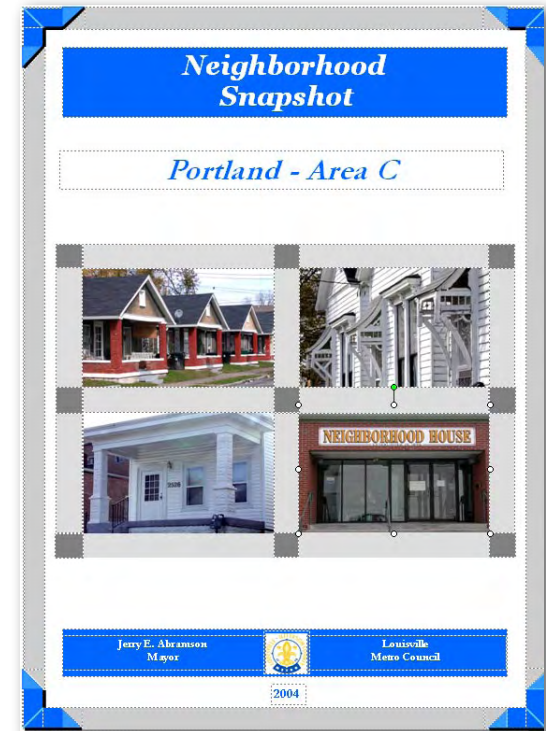


NAP participant helping to map Portland assets

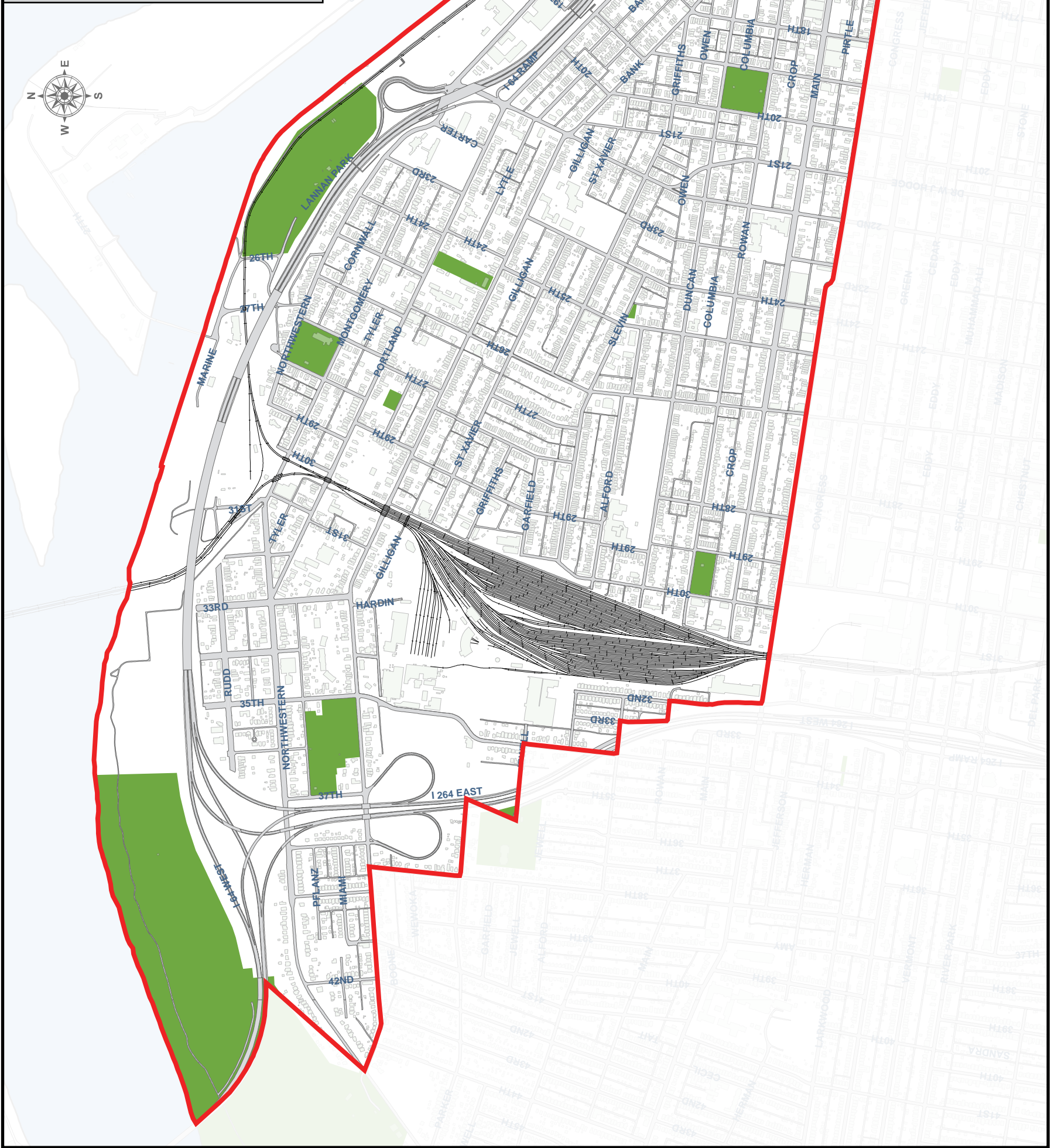
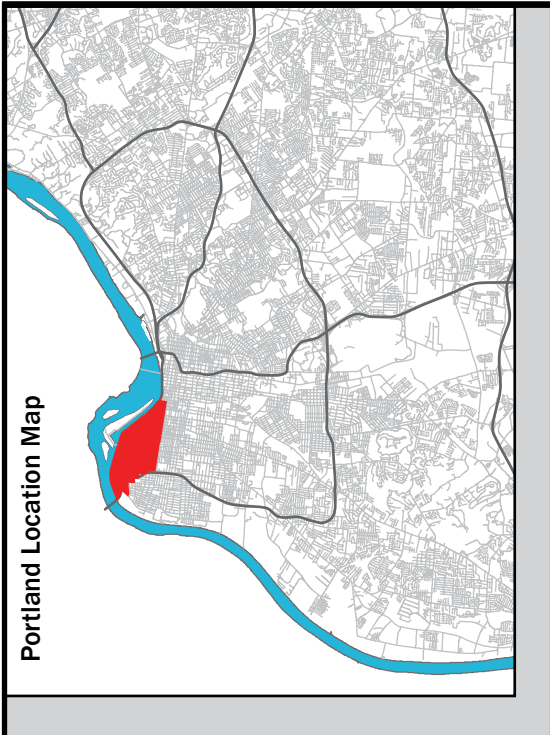


statement, then proceeding to discuss the planning issues of greatest concern to the Task Force and neighborhood, i.e., housing, economic development, historic preservation, parks and open space, land use and community form, transportation. While Land Use and Transportation are the only required elements of the neighborhood plan, the Task Force chose to focus their initial attention on the optional elements – most notably housing and economic development – issues that resonate most strongly within the neighborhood on a daily basis. The work of the Task Force was supplemented by that of a University of Louisville graduate planning studio conducted during the Fall Semester, 2005. Around that time, the Task Force segmented the neighborhood into ten planning districts – the “puzzle pieces” of the neighborhood – to make analysis more manageable. Correspondingly, the student members of the U of L planning studio each prepared a final project focusing on one of the ten districts, providing the Task Force by January, 2006, with at least a schematic overview of the planning issues presented in each of the districts.

The Task Force convened an all-day planning workshop on Saturday, April 8, where the members examined each of the districts, identified problems and opportunities and produced preliminary recommendations for public improvements. In June, 2006, the Task Force hosted a presentation on the Plan Vision at the annual Portland Festival. In the weeks following, the Task Force focused almost strictly on Land Use and Community Form recommendations for each of the ten Portland districts, concluding their deliberations on October 8, 2006.



Portland Area C Snapshot cover



Portland Neighborhood

Portland Neighborhood Vision Statement



The Portland Neighborhood of Louisville brings a rich heritage to its hopes for the future.

Portland enjoys a legacy born of its past as an independent river port town. It hugs the banks of the Ohio River on the western edge of downtown Louisville's business and industrial district. With its river connections, multi-cultural history, and immigrant spirit, Portland's close-knit community of extended families are centered around parks, churches, and locally owned businesses.

This historic and friendly neighborhood provides -

- √ affordable, architecturally distinct homes
- √ with deep yards to remind you there's still a little bit of small-town living in the city
- √ easy access to both sides of the river, as well as downtown Louisville
- √ social and economic diversity with a place for everyone.

These features - and bighearted, hard-working people - come together to make this an attractive and proud place to call home.

...A HOPEFUL FUTURE

Portland offers Louisville a vibrant, family-friendly, urban district with small town flavor. Well-maintained homes and landscaping welcome you to thriving locally-owned businesses, public parks, and neighborhood attractions.

In Portland, young families, singles, and retirees can find a supportive community for learning, dreaming, working, and playing.