

# Park Hill Corridor - Employer/Workforce Research Survey

## Company Information

(all information is confidential)

If you prefer to complete this survey via computer, an on-line version is available at:  
[http://www.surveymonkey.com/s.aspx?sm=8BWR\\_2bpox3ShxArIX3kkm8w\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=8BWR_2bpox3ShxArIX3kkm8w_3d_3d)

Company Name	
Address	
Phone	Company email
Website	
Contact Name	Contact title
Contact phone	Contact email

## Type of Business

Primary Products / Services: \_\_\_\_\_

SIC/NAICS (Standard Industrial Code / North American Industry Classification System): \_\_\_\_\_

## Business Sector (please check one)

<input type="checkbox"/> Accommodation & Food Services	<input type="checkbox"/> Energy	<input type="checkbox"/> Information	<input type="checkbox"/> Utilities
<input type="checkbox"/> Communications	<input type="checkbox"/> Financial Services	<input type="checkbox"/> Retail	<input type="checkbox"/> Waste Management / Remediation Services
<input type="checkbox"/> Construction	<input type="checkbox"/> Health Care and Social Assistance	<input type="checkbox"/> Technology	<input type="checkbox"/> Wholesale Trade
<input type="checkbox"/> Durable / Consumer Goods Manufacturing	<input type="checkbox"/> Industrial Manufacturing	<input type="checkbox"/> Transportation & Warehousing	<input type="checkbox"/> Other

## Other Facilities

Do you have other company-owned facilities in the Louisville Metro region?     Yes     No

If yes, what type(s):     Headquarters     Division     Office operation     Branch plant     Distribution     Manufacturing

If your other facilities are **NOT** in the Park Hill Corridor, would your business benefit by having them here?     Yes     No

## Local Employment

Employee Information		Place of residence for total number of employees sorted by zip code							
Type	Number	Zip Code	# of Employees	Zip Code	# of Employees	Zip Code	# of Employees	Zip Code	# of Employees
Full Time	_____	40202	_____	40212	_____	40222	_____	40245	_____
Part Time	_____	40203	_____	40213	_____	40223	_____	40258	_____
Total Employees	_____	40204	_____	40214	_____	40224	_____	40272	_____
Function	Number	40205	_____	40215	_____	40228	_____	40291	_____
Management	_____	40206	_____	40216	_____	40229	_____	40299	_____
Technical	_____	40207	_____	40217	_____	40232	_____	47130	_____
Sales/Marketing	_____	40208	_____	40218	_____	40233	_____	47150	_____
Clerical	_____	40209	_____	40219	_____	40241	_____	_____	_____
Production	_____	40210	_____	40220	_____	40242	_____	_____	_____
<b>Total Employees</b>	_____	40211	_____	40221	_____	40243	_____	All other	_____

Number of jobs added (+) or lost (-) in past 3 years _____	Number of shifts per day: _____	Number of employees per shift: 1st _____ 2nd _____ 3rd _____	Number of days per week: _____
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**Product / Service** (please check one)

Where is the company's primary product/service in its life cycle?  Emerging  Maturing  
 Growing  Declining

**Market**

Is the company's primary market:  Local  Regional  National  International

Does your company plan to expand in the next three years:  Yes  No  
*If yes,* Estimated number of jobs to be created: \_\_\_\_\_  
Estimated facility size increase: \_\_\_\_\_sq. ft.  
Approximate date of expansion: \_\_\_\_\_  
Anticipated investment for: equipment \_\_\_\_\_ facility \_\_\_\_\_  
Anticipated funding mechanism: \_\_\_\_\_

**Management**

Are the projected employment needs for this facility:  increasing  stable  decreasing

What are Park Hill Corridor's strengths as a place to do business?  
\_\_\_\_\_  
\_\_\_\_\_

What are Park Hill Corridor's weaknesses as a place to do business?  
\_\_\_\_\_  
\_\_\_\_\_

Are there any barriers to growth in the Park Hill Corridor?  
\_\_\_\_\_  
\_\_\_\_\_

Does the attitude among executives at corporate headquarters toward Park Hill Corridor as a place to do business differ from that of local management?  Yes  No  Not applicable If "yes", please briefly explain.  
\_\_\_\_\_  
\_\_\_\_\_

Are there any reasons Park Hill Corridor may not be considered for future expansion?  Yes  No  
If "yes", please briefly explain.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Management

Are there suppliers or services that would benefit by being located closer to your facility?  Yes  No

If "yes", which companies or types of companies ? \_\_\_\_\_

Are there customers that would benefit by being located closer to your facility?  Yes  No

If "yes, which companies or types of companies ? \_\_\_\_\_

Please rate the following services provided in the Park Hill Corridor on a scale of 1 to 5 :

	Low				High	Does Not
	1	2	3	4	5	Apply
Job Training	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trainee Placement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public Transportation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Workforce

	Low				High
	1	2	3	4	5
How do you rate the <b>availability</b> of workers in and near the Park Hill Corridor?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How do you rate the <b>quality</b> of workforce in and near the Park Hill Corridor?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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How do you rate the <b>stability</b> of workforce in and near the Park Hill Corridor?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Is the number of unfilled positions in your company:  Increasing  Stable  Decreasing

Annual turnover rate: \_\_\_\_\_ If high turnover rate, what are the perceived reasons? \_\_\_\_\_

Is your company experiencing recruitment problems with any employee positions or skills:  Yes  No

If "yes", what problems, positions or skills?

What is your primary target employee recruitment area(s)?

Park Hill Corridor and surrounding neighborhoods  Metro Louisville  Industry

Is your company's investment in employee training:  Increasing  Stable  Decreasing  None

If you're investing in employee training, is it for:  New job training skills

Remedial skills training

Please indicate the methods you use to conduct training of your staff for job-specific skills:

Using in-house company personnel  Using vendors or contractors  Using on-the-job trainers

On-line training  Community colleges  Private training entities

Other \_\_\_\_\_

**Thank you so very much for taking the time and effort to complete this questionnaire. Your help and information will contribute to making the best possible future for the Park Hill Corridor. Please return this survey in the provided, stamped envelope or to: Center For Neighborhoods, 610 S. Fourth St., Ste. 701, Louisville, KY 40202. Feel free to call us at 589-0343 and ask for either Jack Trawick or Michael McCoy with any questions you may have.**