

This asset inventory exercise is an important tool to identify things, places, events, activities, people, and institutions that you think have a positive impact on your neighborhoods and this area in general. We also want to explore what is needed to support and retain these assets as well as how these assets might support improvements to eventually be recommended in the plan.

Assign a group scribe.

Take a few minutes and discuss the following questions as a group:

1. What things would you like to see listed about your community in a publication about neighborhoods such as the most recent issue of the Louisville Magazine?
2. What are some of the things that makes your neighborhood/community special or unique?
3. What do you think is most important for someone to know about your neighborhood and this area?

On the pages provided, list the assets according to the following categories: physical, institutional, social/cultural, and individual. Please note location (when applicable), provide a description of the asset and why it is considered an asset, and list a few key things that are needed to retain/support/augment each existing asset.

Which neighborhoods, areas, or organizations are represented by folks at your table?

Physical Assets: specific buildings, places, spaces, blocks, streets...

Asset Name/Location	Description	Keys to retaining/supporting/ augmenting

Institutional Assets: schools, public offices/agencies, houses of faith, employers, businesses, organizations, clubs...

Asset Name/Location	Description	Keys to retaining/supporting/ augmenting

Social/Cultural Assets: events, festivals, community/neighborhood character, histories/legends...

Asset Name/Location	Description	Keys to retaining/supporting/ augmenting

Individual Assets: specific people, leaders, mentors, innovators, could be yourself!

Name	Description	Keys to retaining/supporting/ augmenting