

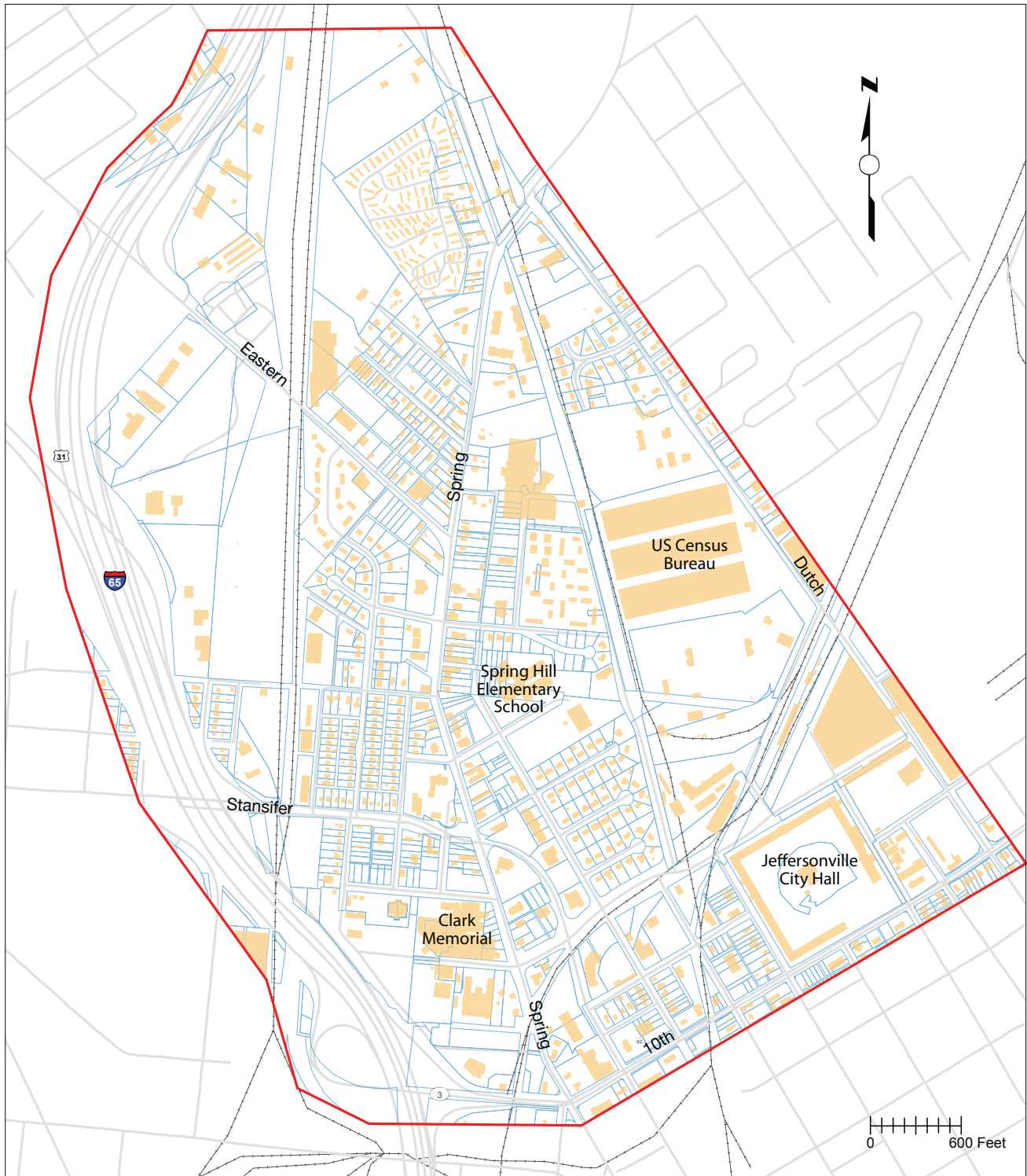
# Claysburg Neighborhood Revitalization Plan





# Contents

<b>Introduction</b>	<b>3</b>
<b>Background and Overview</b>	<b>4</b>
<b>Process</b>	<b>6</b>
Community Engagement and Participation	6
Community Meetings	6
<b>Strategies and Recommendations</b>	<b>13</b>
Introduction to Matrix	13
Claysburg Revitalization Recommendations Matrix	14
<b>Project Sheets</b>	<b>20</b>
<b>Appendix A: Windshield Survey</b>	<b>47</b>
Criteria for Evaluating Building Condition	47
Information for Community Meeting 2	49
<b>Appendix B: Resources for Technical Assistance and Grants</b>	<b>52</b>
<b>About the Authors</b>	<b>70</b>



## Boundary Map

Claysburg Neighborhood Primary Study Area

# Introduction

This Claysburg Neighborhood Revitalization Plan was developed as a joint effort of the City Solutions Center (CSC) and the Center for Environmental Policy and Management (CEPM) at the University of Louisville in cooperation with and supported by the Jeffersonville Urban Enterprise Association (JUEA). The intention of the project was to create a set of strategies for improving the quality of life in the neighborhood by identifying the existing strengths and weaknesses of Claysburg and generating recommendations to optimize opportunities for improvements to its social, environmental, economic and physical infrastructure. The project's process aimed to develop a community-based vision, with input, strategizing and partnering by all participants. Attendees at the series of public meetings included Claysburg residents, business and nonprofit leaders, and representatives from the City of Jeffersonville's Departments of Economic Development, Planning and Zoning, and Police, as well as the City Council.

The project team would like to thank the City of Jeffersonville's Ken Ellis Senior Center and the Wesley United Methodist Church for generously providing meeting space and assistance during the public input/workshop phase of our endeavors.

## Background and Overview

The Claysburg neighborhood lies just northwest of Jeffersonville, Indiana's downtown central business district. Covering just under a square mile, Claysburg is bounded by I-65 on the west, 10th Street on the south, Dutch Lane on the east, and New Applegate Lane on the north.

Its advantageous location provides Claysburg with immediate connections to Jeffersonville's downtown, primarily via Spring Street and numerous other secondary streets running northward from Market Street near the Ohio River to 10th Street. Three access points to Interstate 65, at 10th Street, 14th Street/Stansifer Avenue, and Eastern Boulevard, provide this neighborhood exceptional mobility opportunities for reaching Louisville across the Ohio River as well as other major Midwestern U.S. cities situated along I-65 such as Chicago, Indianapolis, and Nashville.



Spring Hill Elementary School



Claysburg II Towers

A full spectrum of land uses exists in Claysburg, giving it the potential to be a well-rounded, nearly self-sufficient neighborhood. Residential enclaves span the spectrum from privately-owned single-family homes, to multi-family and high-rise senior living buildings that are components of Jeffersonville's Housing Authority complex of facilities. Public institutions include Jeffersonville's City Hall within the Quartermaster Court complex, Spring Hill Elementary School, Lansden Park, Ken Ellis Senior Center, Jeffersonville's Wastewater Treatment Plant, and the U.S. Census Bureau's National Processing Center. Established and potential retail locations stretch along both Spring and 10th streets. Health care centers abound in Claysburg's southwest corner anchored by Clark Memorial Hospital and various private service providers' offices. Manufacturing is represented by firms such as Krunchers, Inc., a potato chip maker, and Kentuckiana Wood Products, a fabricator of wooden pallets that was established in 1978. Over a dozen churches of various denominations round out the variety of Claysburg's landscape.

Many of the residents of Claysburg have life-long connections here. Some have lived in Jeffersonville all their lives, and many others grew up in the community, moved away, and then returned home to raise families, live closer to parents or be near friends, loved ones and the places of their youth. Several types of community institutions provide

engaged residents with opportunities to gather, socialize and formalize their collective vision of a constantly-improving quality of life for Claysburg. Among these are the many churches that have been a part of Claysburg life for decades and the Claysburg Neighborhood Association. More recent programs underwritten by the City of Jeffersonville and the Jeffersonville Urban Enterprise Association include the Jeffersonville Neighborhood Leadership Institute. This program, graduating nearly 100 resident leaders from throughout Jeffersonville in three sessions of 2010, 2011, and 2012, has among its graduates a total of 10 Claysburg residents.



City of Jeffersonville City Hall on 10th Street

# Process

## **Community Engagement and Participation**

The City Solutions Center (CSC) / Center for Environmental Policy and Management (CEPM) collaborative team emphasized a local resident participatory approach to the development of this neighborhood revitalization plan. The multi-step process included community participation from the outset. Community leaders from both the residential and business sectors were initially gathered to assist in clarifying the historic and current context of Claysburg and to share their recommendations for the project's goals and objectives as well as enumerating key Claysburg residents, businesses and City of Jeffersonville agency members whose participation in the project was considered crucial. The project's process insured the essential community input and feedback necessary for the development of a thoughtful, reasoned, and inclusive set of strategic recommendations aimed at improving Claysburg's quality of life as prioritized by its local stakeholders. The planning process was defined by the three distinct phases of inventory, analysis and synthesis of public stakeholder input and data gathering by the project team.

The inventory phase identified the details of Claysburg's existing conditions. Diligent gathering of U.S. census data, City of Jeffersonville land use and planning maps and documents, and an on-the-ground building use and condition survey provided the CSC/CEPM team with an effective portrait of the study area. Project participants from Claysburg and the City of Jeffersonville augmented this data with their identification of locally recognized landmarks, neighborhood assets and amenities, and points of concern.

Analysis of the existing condition data helped identify an initial set of community needs and preferences with respect to the steps and initiatives necessary for the betterment of Claysburg. This analysis included a participatory 'visioning' of a future new-and-improved Claysburg. Public workshop participants identified a collection of priority projects, the strategies needed to implement their visions and the partners, both public and private, that, if engaged, could lead to the successful implementation of each of their requested initiatives.

In the final synthesis phase of this project the CSC/CEPM project team organized the information gathered during two public workshops and developed draft descriptions of the projects. These were presented to the community participants for review and feedback. Necessary adjustments and refinements to the strategies were incorporated in this final revitalization plan.

## **Community Meetings**

The CSC/CEPM consulting team facilitated four community meetings during the study's process. Claysburg residents, property owners, business owners/



representatives, church leaders, nonprofit leaders, and City of Jeffersonville agency representatives were invited through direct mail, emails, flyers, and local newspaper announcements to attend two public workshops. A public review of the draft plan was held subsequently. Each public meeting drew approximately 30 attendees.

#### *Project Introduction Meeting for Major Stakeholders – September 12, 2011*

Over 50 major stakeholders were identified and invited to a project introduction meeting. Invitees were suggested by Claysburg Neighborhood Association members, City of Jeffersonville staff from the departments of Economic Development and Planning and Zoning, and Jeffersonville Neighborhood Leadership Institute facilitators. The purpose of the meeting was to introduce the Claysburg Revitalization Plan project to those assembled. Consulting team members from CSC and CEPM presented the project's background, overview, and purpose as well as a description of the anticipated public participation process, expected time frame, and eventual plan contents.

The major stakeholders were tasked with brainstorming appropriate meeting dates and times for both public workshops. Additionally, all attendees volunteered to assist in the effort to publicize the project and encourage a broad-reaching group of Claysburg residents, institutional representatives, and business owners to attend and actively participate in the planning meetings.

#### *Public Workshop 1 - October 8, 2011*

Approximately 30 Claysburg stakeholders attended the first of two public workshops on a Saturday morning at Wesley United Methodist Church. After breakfast, Jeffersonville Mayor Tom Galligan and Director of Economic Development Clarence Hulse welcomed all participants and encouraged everyone to take the fullest advantage of this project's opportunities for both visioning an improved Claysburg and developing a set of strategies that would assist the city in its efforts to increase the social, economic, and environmental vitality of the neighborhood.



Public workshop 1



Public workshop 1

The CSC/CEPM team facilitated the following visioning steps throughout the remainder of the morning session:

- Project overview
  - o Purpose
  - o Process
  - o Workshop agenda
  - o Rules for effective teams
- Mapping the neighborhood
  - o What are the boundaries?
  - o What are the landmarks?
  - o What are the organizations?
    - Private
    - Public
    - Institutional
- Leading with the assets
  - o Who?
  - o What?
  - o Where?
- Issues and concerns – list them all . . . large and small
- Conclusion
  - o Recap of the workshop progress
  - o Homework assignment – photograph Claysburg
  - o Establishment of next workshop date/time
  - o Adjourn

The workshop attendees' efforts produced a clearly identified list of neighborhood amenities and assets, a consensus map of Claysburg's physical boundaries, and an exhaustive enumeration of the community's wish list of programmatic and physical improvements they felt were critical to enhancing the social and economic vitality of their part of Jeffersonville.



Public workshop 1



Public workshop 1

### *Public Workshop 2 – October 29, 2011*

As the follow-up to and continuation of Public Workshop #1, a second workshop gave stakeholders an opportunity to more fully explore ideas and potential solutions to the issues and concerns that were identified during the previous session.

The project facilitation team reviewed the 26 issues that had been discussed previously. Additional resources requested by the stakeholders, such as land use and zoning maps and the results of a windshield property use and condition survey that had been conducted by the consulting team, were presented and reviewed.

The potential neighborhood improvement initiatives, as created by the stakeholders, were sorted into four categories according to type of initiative and/or area of concern. Workshop attendees were asked to sit at one of four tables to work in smaller groups toward identifying ways that issues could be addressed by the community and the City of Jeffersonville. At this point in time, the issue categories were Public Infrastructure, Private Infrastructure, Neighborhood Identity and Services, and Economic Development.

The main agenda items and tasks for each group were as follows:

- What could work?
  - Brainstorming session
- Strategies exchange – sharing your table’s work with everyone
- Next steps – moving forward
  - Who will lead – identifying community coordinators for each initiative
  - What actions to take first? – Prioritizing the list of initiatives

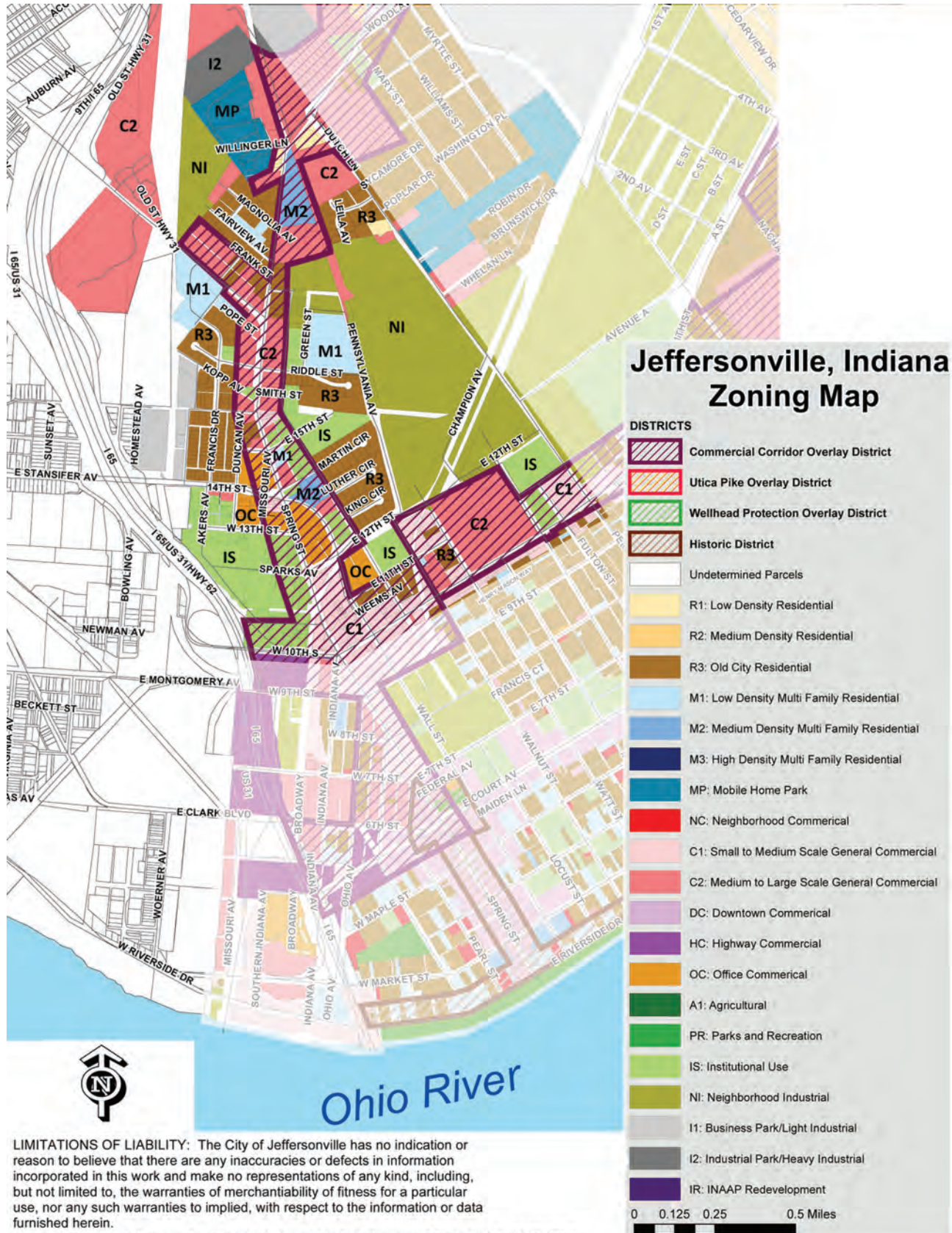


Public workshop 2



Public workshop 2

### JEFFERSONVILLE ZONING MAP



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*Public Meeting – December 15, 2011*

The CSC/CEPM project team created a “project sheet” for each of the 26 initiatives chosen by the stakeholders. These contained such information as the project’s description, time frame, and identify critical partnering organizations and the community coordinators who volunteered to become the project liaisons for the Claysburg neighborhood. Additionally, the project team developed a list of potential fiscal and technical assistance resources for each of the projects. Questions, comments and requests for project refinements were gathered by the consulting team for eventual incorporation into the final project report.



Radiotherapy Centers of Kentuckiana offices on Spring Street



Clark Memorial Hospital campus at the intersection of Spring Street and 12th Street

# Strategies and Recommendations

## **Introduction to Matrix**

The following matrix organizes issues that were considered to be the most important to the community and were developed through public meetings with community residents and stakeholders. The issues are organized into six general categories: Land Use, Transportation and Mobility, Streetscape Improvements, Economic Development, Community Identity and Services, and Housing.

Each issue is then organized into three sub-sections: recommendations, partners, and resources, which include suggested actions to address the issues. Additionally, they provide names of community associations and other entities that may be helpful in achieving the desired goals. The resources section is expanded in greater detail in Appendix B. Each issue in the matrix is also organized into individual project sheets that provide a more detailed explanation of the issue and elaborate the desires of community residents. These may be found in the Project Sheets section of this report.

Claysburg Revitalization Recommendations Matrix			
Land-Use			
	Recommendations	Partners	Resources
LU-1: Evaluate Appropriateness of Current Zoning (Commercial and Residential)	Evaluate the current parcels' zoning categories and identify potential conflicts between current zoning and future 'best use' scenarios for redevelopment parcels in question.	Claysburg Neighborhood Association; Jeffersonville Planning and Zoning and Jeffersonville Building Commissioner	Indiana Chapter of the American Planning Association (APA Indiana); Indiana Office of Community and Rural Affairs; Masters of Urban Planning degree programs
Transportation and Mobility			
	Recommendations	Partners	Resources
TM-1: Repave Streets Throughout Claysburg Where Needed	Repave streets in disrepair when the City installs new sewer pipes; make sure that the entire width of the street is paved.	Jeffersonville Economic Development and Redevelopment Director, City Officials, and Streets and Sanitation Department; Claysburg Neighborhood Association	Jeffersonville Streets and Sanitation Department; National Complete Streets Coalition
TM-2: Install Speed Bumps on National Avenue	Conduct a survey and analysis to determine locations, number and spacing needed between bumps and appropriate type, size, and design of speed bumps. Also, install signs noting the approaching speed bumps.	Jeffersonville City Council, Economic Development and Redevelopment Director, and Streets and Sanitation Department; National Avenue neighbors; Claysburg Neighborhood Association;	National Complete Streets Coalition
TM-3: Increase Public Transportation Access and Routes	Coordinate with TARC and review bus routes and time schedules to ensure adequate public transportation access during peak travel times.	Jeffersonville Economic Development and Redevelopment Director, City Engineer, and Streets and Sanitation Department; TARC and TARC riders	Transit Authority of River City



<p>TM-4: Improve Connectivity to Greater Jeffersonville</p>	<p>Continue to extend street lighting program from downtown; advertise Farmer's Market to bring in new vendors; improve sidewalks; and update how Urban Trail/Canal Project and Big 4 Bridge will affect Claysburg.</p>	<p>Claysburg Neighborhood Association; Churches in the neighborhood; Jeffersonville City Councilman Mike Smith and city officials; Residents of Claysburg and surrounding neighborhoods; Homeowner and Business Associations, Businesses within and surrounding Claysburg</p>	<p>AARP Indiana Complete Streets Advocacy Program; Bicycle and Pedestrian Program, U.S. Federal Highway Administration; Building Blocks for Sustainable Communities, U.S. Environmental Protection Agency; Indiana Office of Community and Rural Affairs; Indiana Housing and Community Development Authority; Jeffersonville Main Street, Inc.; National Complete Streets Coalition; Safe Routes to School Program</p>
<p>Streetscape Improvements</p>			
<p>Recommendations Partners Resources</p>			
<p>SI-1: Extend Downtown Street Lighting into Claysburg</p>	<p>Implement lighting on streets where lighting is inadequate.</p>	<p>Jeffersonville City Council, Department of Economic Development, Planning and Zoning Department, Urban Enterprise Association, and other city staff; Claysburg Neighborhood Association; NAACP appointee; Claysburg Reunion Committee; Representative from Duke Energy</p>	<p>Indiana Office of Energy Development: Energy Efficiency and Conservation Block Grants (EECBG); Partnership for Sustainable Communities; U.S. Department of Energy's Energy Efficiency and Renewable Energy Program on Solid-State Lighting (SSL)</p>
<p>SI-2: Install Missing Sidewalks in Claysburg</p>	<p>Identify where new sidewalks need to be placed and where sidewalk repairs are needed and make them all ADA Handicap Accessible; conduct a Walkability Survey; install crosswalks at busy intersections; and plant greenery with short root systems adjacent to new sewer systems.</p>	<p>Jeffersonville Economic Development and Redevelopment Director, Planning and Zoning Department, Streets and Sanitation Department, Storm Water Department; Claysburg Neighborhood Association</p>	<p>Bicycle and Pedestrian Program, U.S. Federal Highway Administration; Building Blocks for Sustainable Communities; U.S. Environmental Protection Agency; Partnership for Sustainable Communities; Safe Routes to School Program</p>

Economic Development			
	Recommendations	Partners	Resources
<p>SI-3: Eastern Boulevard/Spring Street Intersection Beautification</p>	<p>Install street and pedestrian lighting; design a 'Community Asset' at the former gas station site and 'Welcome to Claysburg Neighborhood' sign; provide a scenic view and design gateway features</p>	<p>Jeffersonville Department of Economic Development, City Pride; Claysburg Neighborhood Association</p>	<p>Global ReLeaf Program; Indiana Department of Natural Resources; Jeffersonville City Pride; Masters of Urban Planning degree programs; Tree City USA, National Arbor Day Foundation</p>
<p>ED-1: Provide Resources for Building Façade Improvements</p>	<p>Expand Main Street boundaries and help business owners with grants/funding opportunities.</p>	<p>Claysburg Neighborhood Association; Maxine Brown; Jay Ellis- Jeffersonville Main Street, Inc.</p>	<p>Historic Landmarks Foundation of Indiana (HLFI); Indiana Department of Natural Resources; Indiana Housing and Community Development Authority (IHDA); Indiana Office of Community and Rural Affairs; Jeffersonville Main Street, Inc.; Maxine F. Brown, Southern Indiana Minority Enterprise Initiative, Inc.; River Hills Economic Development District and Regional Planning Commission</p>
<p>ED-2: Increase Resident Employment</p>	<p>Increase Claysburg resident hiring by local business owners and also provide residents knowledge of employment opportunities and job training programs.</p>	<p>Work One Indiana</p>	<p>Goodwill BridgePointe's Employment Resources; Indiana Department of Workforce Development Job Search and Career Training; Indiana Family and Social Services Administration; Louisville Urban League: Center for Workforce Development</p>
<p>ED-3: Find Solutions for Vacant Lot at 11th and Thomas V. Bryant</p>	<p>Work with neighborhood residents and city officials to conduct research and/or hold a public charrette to develop solutions for this vacant lot.</p>	<p>Jeffersonville Department of Economic Development; Claysburg Neighborhood Association</p>	<p>Indiana Finance Authority Brownfields Program; Indiana Office of Community and Rural Affairs; Masters of Urban Planning degree programs; River Hills Economic Development District and Regional Planning Commission</p>

<p>ED-4: Renovate Old Dixie Theater</p>	<p>Have City contact the property owner and set up a joint meeting with Jeffersonville Code Enforcement officials, Claysburg Revitalization Committee, and Claysburg Neighborhood Association</p>	<p>Jeffersonville Department of Economic Development and City Councilman Mike Smith; Claysburg Neighborhood Association; Property owner or lessee</p>	<p>Historic Landmarks Foundation of Indiana (HLFI); Indiana Department of Natural Resources; Indiana Office of Community and Rural Affairs; Indiana Housing and Community Development Authority (HCDA); Jeffersonville Main Street, Inc; River Hills Economic Development District and Regional Planning Commission</p>
<p>ED-5: Remove or Redevelop Empty Building at Days Inn Entrance</p>	<p>Evaluate the existing building for potential adaptive reuse; if the space is recommended for demolition, create conceptual site redevelopment scheme.</p>	<p>Claysburg Neighborhood Association and Building committee; Jeffersonville Code Enforcement; and Property owner</p>	<p>Jeffersonville City Pride; Jeffersonville Planning and Zoning Department</p>
<p>ED-6: Increase Access to Capital for Business Ventures</p>	<p>Explore bank financing options and other funding resources that target local ventures; reference other neighborhood plan as examples</p>	<p>Local businesses and leadership; One Southern Indiana; Jeffersonville Department of Economic Development and Urban Enterprise Association Clark County NAACP President</p>	<p>Business and Industry Revolving Loan Fund, Jeffersonville Department of Redevelopment; Capital Access Program, Indiana Economic Development Corporation; Indiana Minority and Women's Business Enterprises Division (MWBE); Indiana University Southeast School of Business; River Hills Economic Development District and Regional Planning Commission; Southeast Indiana Small Business Development Center; University of Louisville College of Business</p>
<p>ED-7: Improve Awareness of and Access to Urban Enterprise Zone Opportunities</p>	<p>Disseminate information about the Urban Enterprise Zone to the community through neighborhood leaders.</p>	<p>Jeffersonville Urban Enterprise Association</p>	<p>Grow Jeffersonville; Jeffersonville Department of Economic Development</p>
<p>ED-8: Develop Food Desert Solutions</p>	<p>Increase accessibility to locally-grown healthy foods and improve the overall health of Claysburg residents.</p>	<p>Owner of R&amp;R Bar and Grill; Marvin Stevenson - Owner of Steve's Deli/Derby City Neighborhood; Phil Ellis-Property Owner; Southern Indiana Minority Enterprise Initiative, Inc.</p>	<p>Center for Environmental Policy and Management, University of Louisville; Center for Health Equity, Louisville Metro Department of Public Health and Wellness; Clark County Farmers Market; Purdue University Agricultural Extension Service</p>

ED-9: Increase the Return of Tax Dollars to Claysburg	Work strategically to bring about change.	All community organizations and businesses	Indiana University Southeast School of Business; University of Louisville College of Business
ED-10: Target Vacant Properties for Economic Development Opportunities	Provide alternative uses for vacant properties as a way to bring economic development to the Claysburg neighborhood and encourage businesses to move to Claysburg.	Jeffersonville Urban Enterprise Association	Indiana Finance Authority Brownfields Program; Jeffersonville Planning and Zoning Department; River Hills Economic Development District and Regional Planning Commission
<b>Community Identity and Services</b>			
	<b>Recommendations</b>	<b>Partners</b>	<b>Resources</b>
CI-1: Install Public Swimming Pool/Create Spring Hill Activity Center	Conduct follow-up on existing plans for design and construction of swimming pool near the Ken Ellis Center and Spring Hill Elementary School.	Jeffersonville Department of Economic Development and Parks and Recreation Department; Phil Bates-Jeffersonville Housing Authority; Claysburg Neighborhood Association	Home Depot Community Impact Grants Program; Jeffersonville Housing Authority; Lowes Jeffersonville Parks and Recreation; Lowes Charitable and Educational Foundation Grants
CI-2: Improve Public Perception of Claysburg	Acknowledge the neighborhood's strengths of responsibility, involvement and quick response.	Claysburg Neighborhood Association; Churches in the neighborhood; Jeffersonville city officials, City Councilman Mike Smith, and City Pride; Newspaper representatives; Journalists	Global ReLeaf Program; Indiana Department of Natural Resources; Indiana Office of Energy Development; Energy Efficiency and Conservation Block Grants (EECBG); Indiana Office of Community and Rural Affairs; Jeffersonville City Pride; Masters of Urban Planning degree programs; Partnership for Sustainable Communities; Tree City USA, National Arbor Day Foundation; U.S. Department of Energy's Municipal Solid-State Street Lighting Consortium
CI-3: Increase City of Jeffersonville Police Presence and Responsiveness	Increase crime reporting to police and create Block Watches throughout the neighborhood.	Residents; Claysburg Neighborhood Association; Jeffersonville Police Department and City Councilman Mike Smith; and Claysburg Block Watch Captains	National Sheriffs' Association Neighborhood Watch Program; Neighborhood Watch Manual

<p>CI-4: Support Spring Hill Elementary School</p>	<p>Increase attendance from 250 to 500 students and provide additional programming and services to current and future students</p>	<p>Claysburg residents; Parents of children living in Claysburg; Jeffersonville Boys and Girls Club; Jeffersonville City Councilman Mike Smith</p>	<p>Computers for Learning; Home Depot Community Impact Grants Program; Indiana Office of Energy Development: Energy Efficiency and Conservation Block Grants (EECBG); Lowe's ToolBox for Education; Safe Routes to School Program; Subaru of Indiana Automotive, Inc. Foundation</p>
<p>CI-5: Coordinate/ Create Additional City-wide Resources for the Homeless</p>	<p>Identify services offered, underserved locations and additional services needed. Contact existing organizations that serve homeless and determine resources available</p>	<p>Claysburg Neighborhood Association; Jeffersonville City Councilman Mike Smith and Jeffersonville Code Enforcement Department; Churches in the neighborhood; Homeless Service Providers</p>	<p>Homeless Shelters; U.S. Department of Housing and Urban Development (HUD) Homeless Assistance; Indiana Housing and Community Development Authority</p>
<p>CI-6: Improve Youth Connections and Programs in the Neighborhood</p>	<p>Create more programs and resources for Claysburg youth</p>	<p>Claysburg neighborhood youth; Claysburg neighborhood businesses, Clark Memorial Hospital and other neighborhood institutions; Kevon Nelson and the "Vision for the Future" program</p>	<p>Jeffersonville Boys and Girls Club; YMCA Southern Indiana Youth Development Programs; YouthBuild</p>
<p>Housing</p>			
		<p>Partners</p>	<p>Resources</p>
<p>H-1: Provide More Affordable Housing</p>	<p>Involve Jeffersonville Housing Authority and New Directions Housing Corporation (Louisville).</p>	<p>Habitat for Humanity; Claysburg Neighborhood Association and Revitalization Committee; Phillip Bates, Jeffersonville Housing Authority; and Fred Mitchell, Community Action of Southern Indiana (CASI) for Section 8</p>	<p>Habitat for Humanity (local affiliates); Indiana Housing and Community Development Authority; Louisville Urban League: Center for Housing and Financial Empowerment; Nonprofit Affordable Housing Developers</p>
<p>H-2: Increase Number of Young Families within Claysburg</p>	<p>Increase affordable housing options, school improvements and more attractive streetscape.</p>	<p>Claysburg Neighborhood Association; Jeffersonville City Councilman Mike Smith; Phillip Bates, Jeffersonville Housing Authority</p>	<p>Habitat for Humanity (local affiliates); Indiana Housing and Community Development Authority; Center for Housing and Financial Empowerment; Louisville Urban League; Nonprofit Affordable Housing Developers</p>

## Project Sheets

The following project sheets represent the same issues included in the matrix, organized in the six general categories: Land Use, Transportation and Mobility, Streetscape Improvements, Economic Development, Community Identity and Services, and Housing.

Each project is subsequently organized into five sub-sections that explain each issue and provide steps that may be taken in addressing them. The first section is an initiative description that expands on the project's main premise. The second section is composed of action steps, which include examples of actions that may be taken to achieve a desired goal. The remaining sections include partnerships, a community coordinator, and resources. These are intended to provide relevant contact information for community leaders, community associations and other entities that may be helpful in achieving the desired outcomes. The resources section is expanded to greater detail in Appendix B.

# Land-Use

LU - 1

## Issue: Evaluate Appropriateness of Current Zoning (Commercial and Residential)

- Review and evaluate current parcels' zoning categories
- Identify potential conflicts between current zoning and future "best use" scenarios for redevelopment parcels in question

## Action Steps

- Encourage neighborhood-serving business development
- Provide new business incentives and encourage entrepreneurship
- Research suitable replacements for existing neighborhood-inappropriate businesses
- Coordinate efforts and studies with Planning and Zoning

## Partnerships

- Claysburg Neighborhood Association
- City of Jeffersonville - Planning and Zoning Department
- Building Commissioner

## Community Coordinator

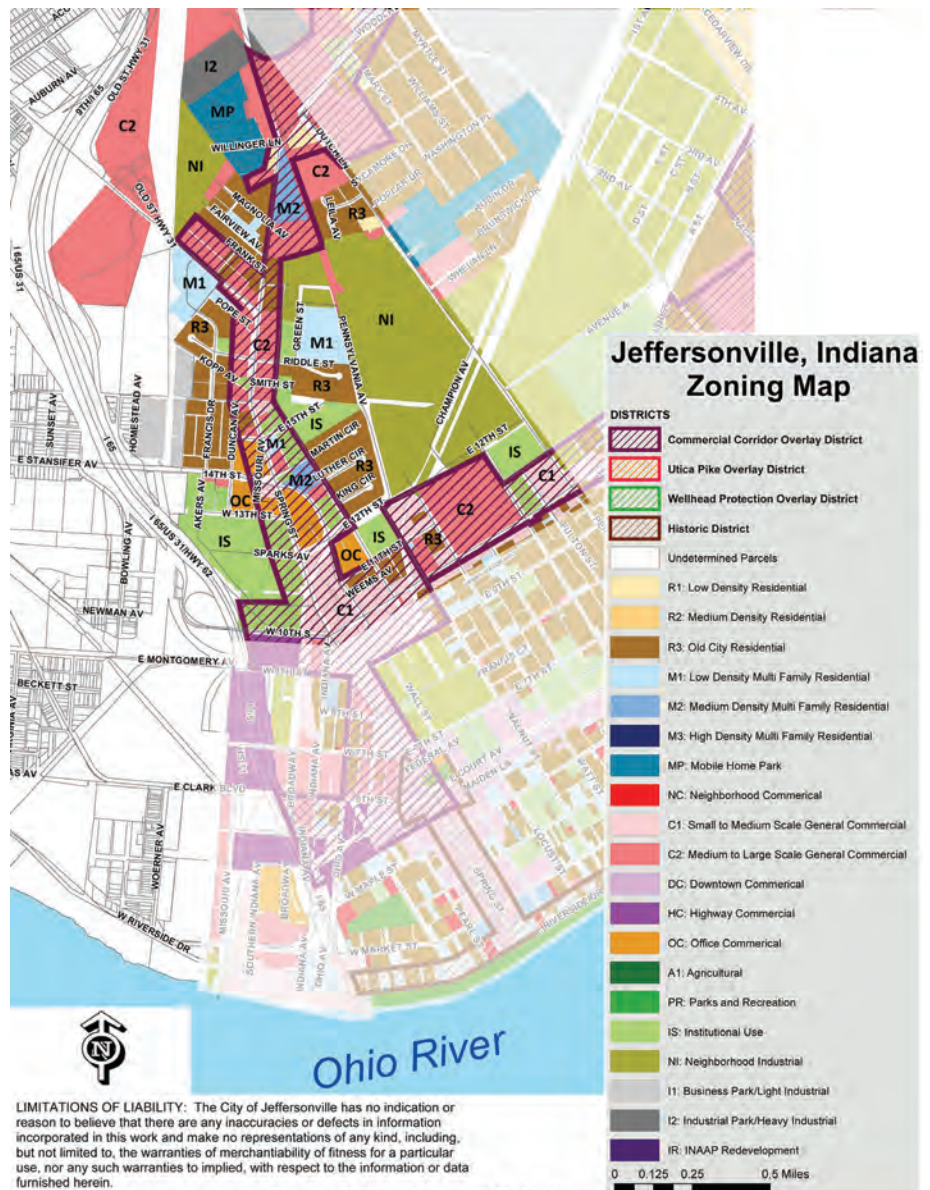
- Claysburg Neighborhood Association

## Resources

- Indiana Chapter of the American Planning Association (APA Indiana)
- Indiana Office of Rural and Community Affairs
- Masters of Urban Planning degree Programs
  - Ball State University
  - University of Louisville

## CITY OF JEFFERSONVILLE

- Zoning Ordinance



# Transportation and Mobility TM - 1

## Issue: Repave Streets throughout Claysburg where Needed

- Current streets needing replacement can be fixed as the city installs new sewer pipes.
- Make sure the entire street is paved.

### Action Steps

- Keep in contact with City of Jeffersonville officials
- Keep in contact with Public Works
- Keep residents informed on street repairs and have them assist on making sure repairs are complete

### Partnerships

- Economic Development Director
- City Officials
- Public Works
- Sewer Officials
- Claysburg Neighborhood Association

### Community Coordinator

### Resources

- Jeffersonville Department of Streets and Sanitation
- National Complete Streets Coalition





**Transportation and Mobility** **TM - 2**

**Issue: Install Speed Bumps on National Avenue**

- Conduct survey and analysis to determine location, number and spacing of needed speed bumps
- Determine the appropriate type, size, and design of speed bumps for Claysburg
- Install signs noting approaching speed bumps

**Action Steps**

- Relay information to appropriate City of Jeffersonville officials
- Contact the Department of Public Works and Minority Vendors List
- Identify and map needed crosswalk locations
- Circulate neighborhood petition for speed bumps
- Research/identify speed bump alternatives
- Install proper speed limit signs
- Install traffic warning signs such as: "Children at Play"

**Partnerships**

- Economic Development Director
- National Avenue neighbors
- Council persons
- Claysburg Neighborhood Association
- Department of Public Works

**Community Coordinator**

- Carol Moon, 812.557.7072
- Theodora (Dodie) Ellis, 812.284.2631

**Resources**

- National Complete Streets Coalition



# Transportation and Mobility TM - 3

## Issue: Increase Public Transportation Access and Routes

- Coordinate with TARC and review bus routes and time schedules to ensure adequate public transportation access during peak travel times

### Action Steps

- Survey frequent TARC riders to determine demand and opportunities for improvement
- Meet with TARC staff to explore service improvement strategies

### Partnerships

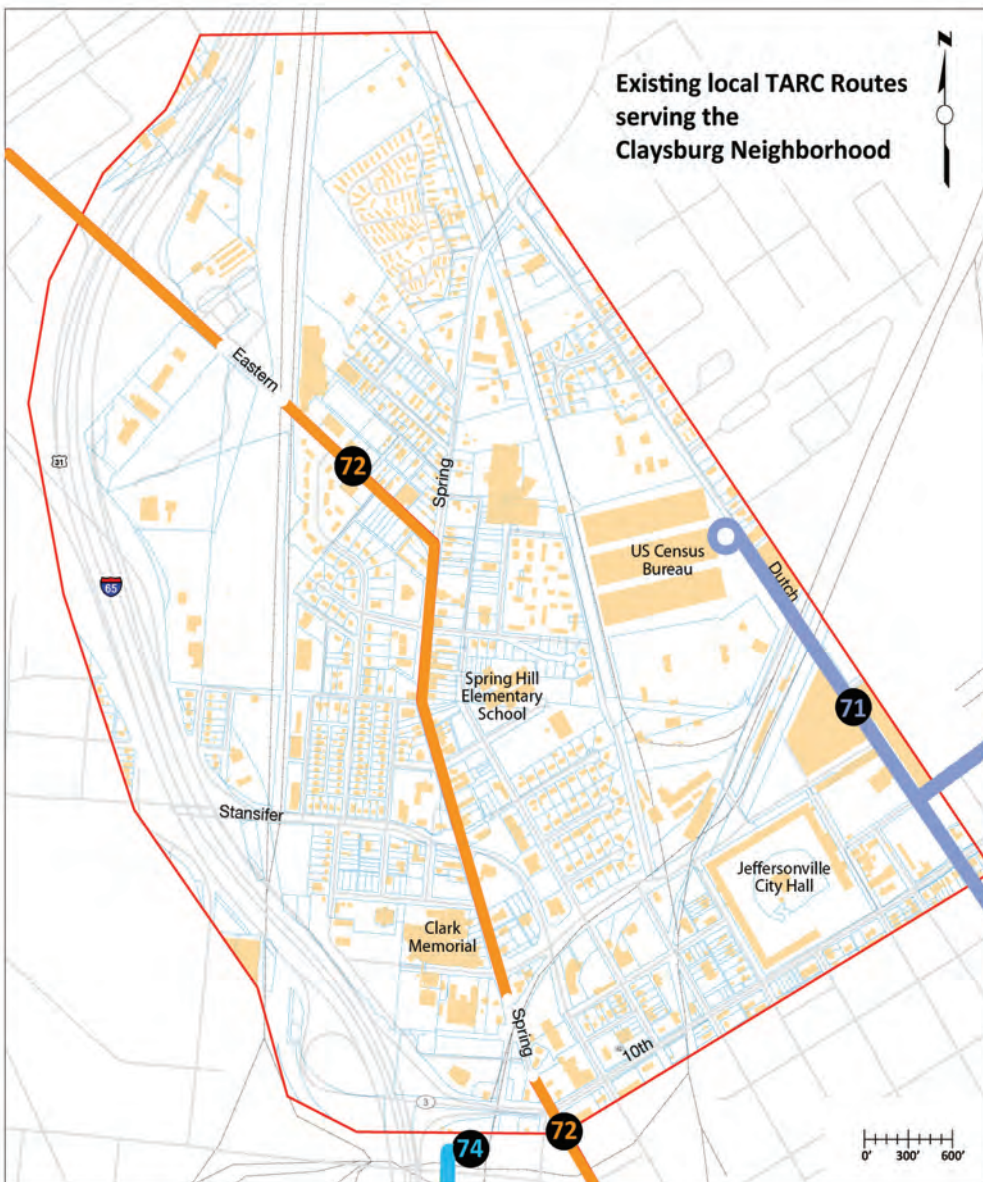
- Economic Development Director
- TARC and TARC riders
- Streets and Sanitation Department
- City Engineer

### Community Coordinator

- Marvin Allen, 812.282.0012
- Andrew Williams, 502.713.7130

### Resources

- Transit Authority of River City (TARC)



## Transportation and Mobility

TM - 4

### Issue: Improve Connectivity to the Rest of Jeffersonville

- Continue beautification and lighting from downtown
- Advertise Farmer's Market to bring new vendors and shoppers
- Improve sidewalks
- Update on how Canal Project will affect Claysburg
- Update on how Big 4 Bridge Project will affect Claysburg

### Action Steps

- Encourage City Council involvement
- Encourage Department of Parks and Recreation involvement in beautification efforts
- Encourage the involvement of the Department of Economic Development in redevelopment efforts.
- Engage in active community involvement
- Install "Welcome to Claysburg" gateway signs

### Partnerships

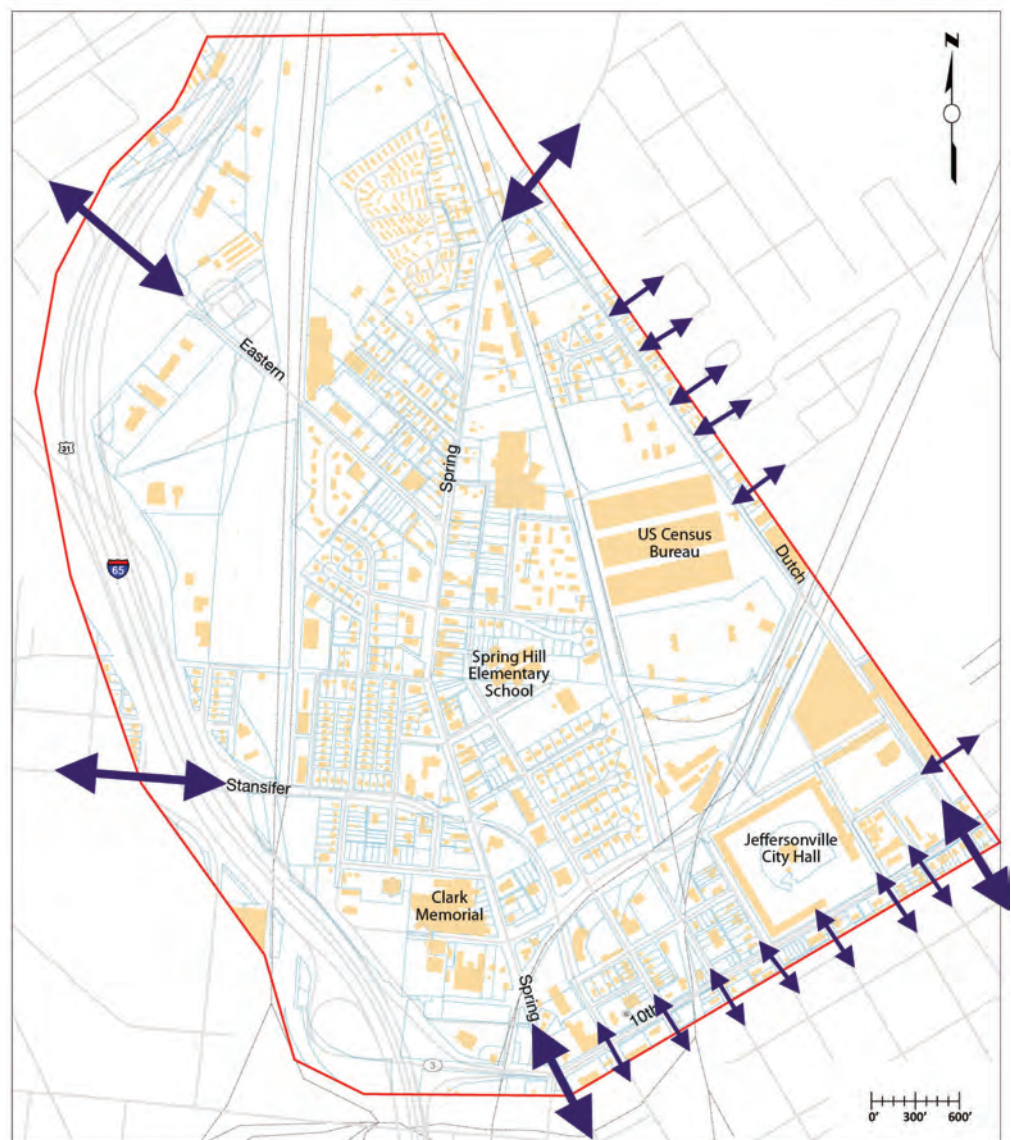
- Claysburg Neighborhood Association
- Churches in the neighborhood
- City of Jeffersonville
- Mike Smith- City Council representative
- Residents of Claysburg and surrounding neighborhoods
- Home owner's associations
- Businesses within and surrounding Claysburg

### Community Coordinator

- Claysburg Neighborhood Association

### Resources

- AARP Indiana Complete Streets Advocacy Program
- Bicycle and Pedestrian Program, U.S. Federal Highway Administration
- Building Block for Sustainable Communities, U.S. Environmental Protection Agency
- Indiana Office of Rural and Community Affairs
- Indiana Housing and Community Development Authority
- Jeffersonville Main Street, Inc.
- National Complete Streets Coalition
- Safe Routes to School Program



# Streetscape Improvements

SI- 1

## Issue: Extend Downtown Street Lighting into Claysburg

### Lighting needed at:

- Spring Street to Eastern Boulevard
- Hamburg Pike
- Thomas V. Bryant Drive at Claysburg Towers and Indiana Avenue Church lights always out (needs

### additional lighting)

- National Avenue at the public housing alley
- Pennsylvania Avenue at the Boys and Girls Club and Ken Ellis Center
- Harrison Avenue adjacent to Mitchell Avenue
- Fairview, Frank, and Magnolia adjacent to Hamburg Pike

### Action Steps

- Relay information to City officials
- Work with Claysburg Neighborhood Association
- Contact Spring and Main St. project coordinators about lighting
- Coordinate lighting needs with Economic Development Director
- Contact Duke Energy to acquire funding through grants
- Contact Federal or Indiana agencies to secure funding through the Transportation Enhancement Act
- Contact City Pride, Green Way, or other local organizations to acquire funding

### Partnerships

- Department of Economic Development
- Department of Planning and Zoning
- Claysburg Neighborhood Association
- NAACP appointee
- Claysburg Reunion Committee
- Duke Energy
- City Council
- City of Jeffersonville Staff
- Urban Enterprise Zone

### Community Coordinator

- Phyllis Cameron, 812.283.3696

### Resources

- Indiana Office of Energy Development: Energy Efficiency and Conservation Block Grants (EECBG)
- Partnership for Sustainable Communities, an interagency partnership of U.S. Department of Housing and Urban Development (HUD), U.S. Department of Transportation (DOT), and U.S. Environmental Protection Agency (EPA)
- U.S. Department of Energy's Energy Efficiency and Renewable Energy Program on Solid-State Lighting (SSL)



# Streetscape Improvements

SI - 2

## Issue: Install Missing Sidewalks in Claysburg

- Identify where new sidewalks should be placed or repairs needed.
- Conduct a Walkability Survey
- Make all sidewalks ADA – Handicapped Accessible
- Install crosswalks at busy intersections
- Check with neighbors to see if pedestrian walkways

- are needed
- Plant greenery with short root systems adjacent to newly installed sewer systems – may be under sidewalks
- Review the recently-completed “Sidewalk Master Plan” by Jacobi, Toombs and Lantz, Inc.

## Action Steps

- Check with City Streets Department (Public Works) to see where sidewalks are being torn up for the installation of new sewers – use this as a way to get sidewalks fixed or installed.
- Conduct a Traffic Survey, as it may be needed after the walkability study is completed.

- Identify specific crosswalk points that are needed
- Ensure lines and marking are visible – possibly during Walkability or Traffic Survey
- Use proper curb cuts
- Do not use Bradford Pear trees as street trees
- Ensure new or improved sidewalks are handicapped accessible

## Partnerships

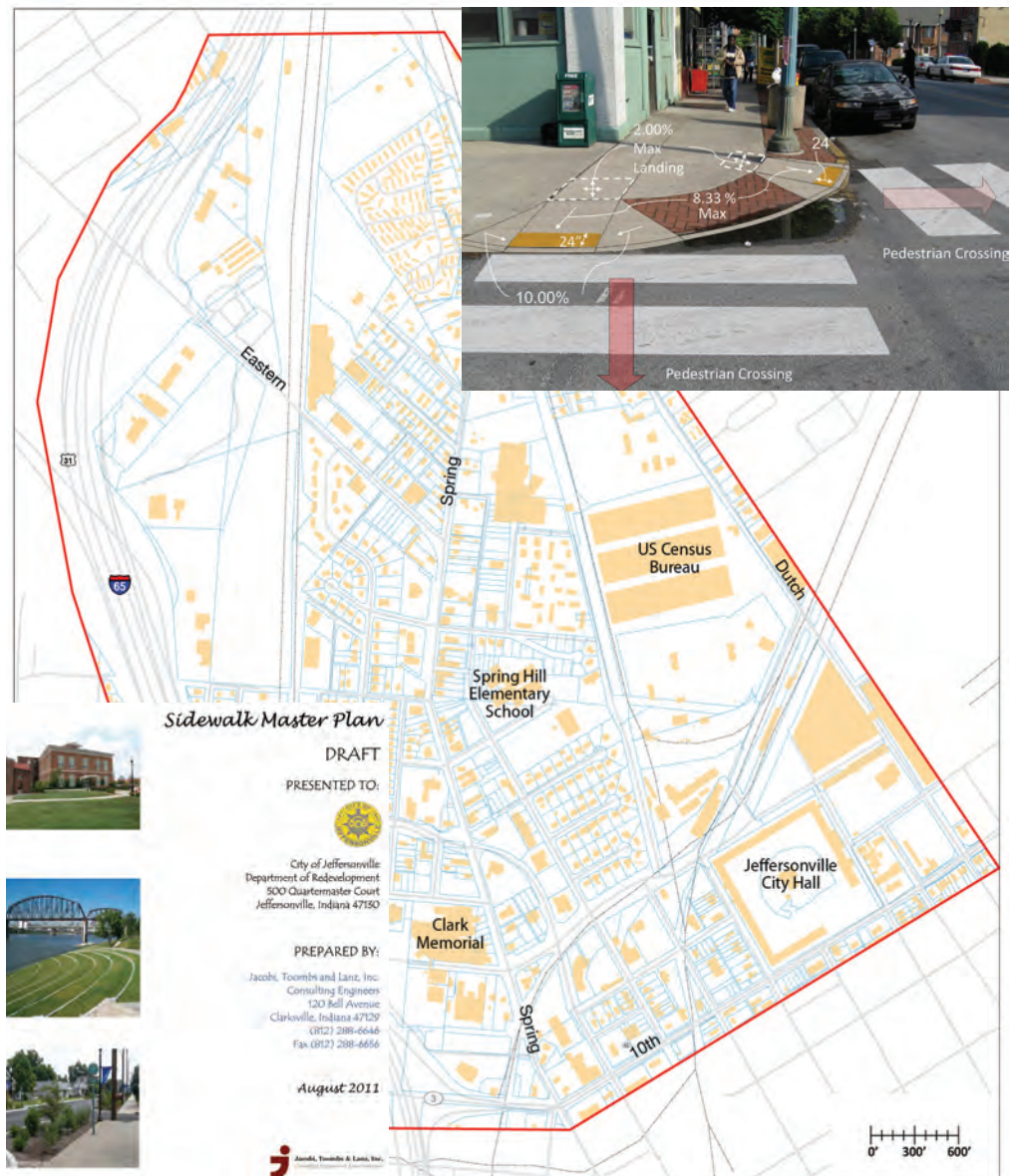
- Department of Economic Development
- Department of Streets and Sanitation
- Department of Planning and Zoning
- Claysburg Neighborhood Association
- Stormwater Department
- Wastewater Department

## Community Coordinator

- Marvin Allen, 812.282.0012
- Andrew Williams, 502.713.7130

## Resources

- Bicycle and Pedestrian Program, U.S. Federal Highway Administration
- Building Blocks for Sustainable Communities, U.S. Environmental Protection Agency
- Partnership for Sustainable Communities, an interagency partnership of U.S. Department of Housing and Urban Development (HUD), U.S. Department of Transportation (DOT), and U.S. Environmental Protection Agency (EPA)
- Safe Routes to School Program



# Streetscape Improvements

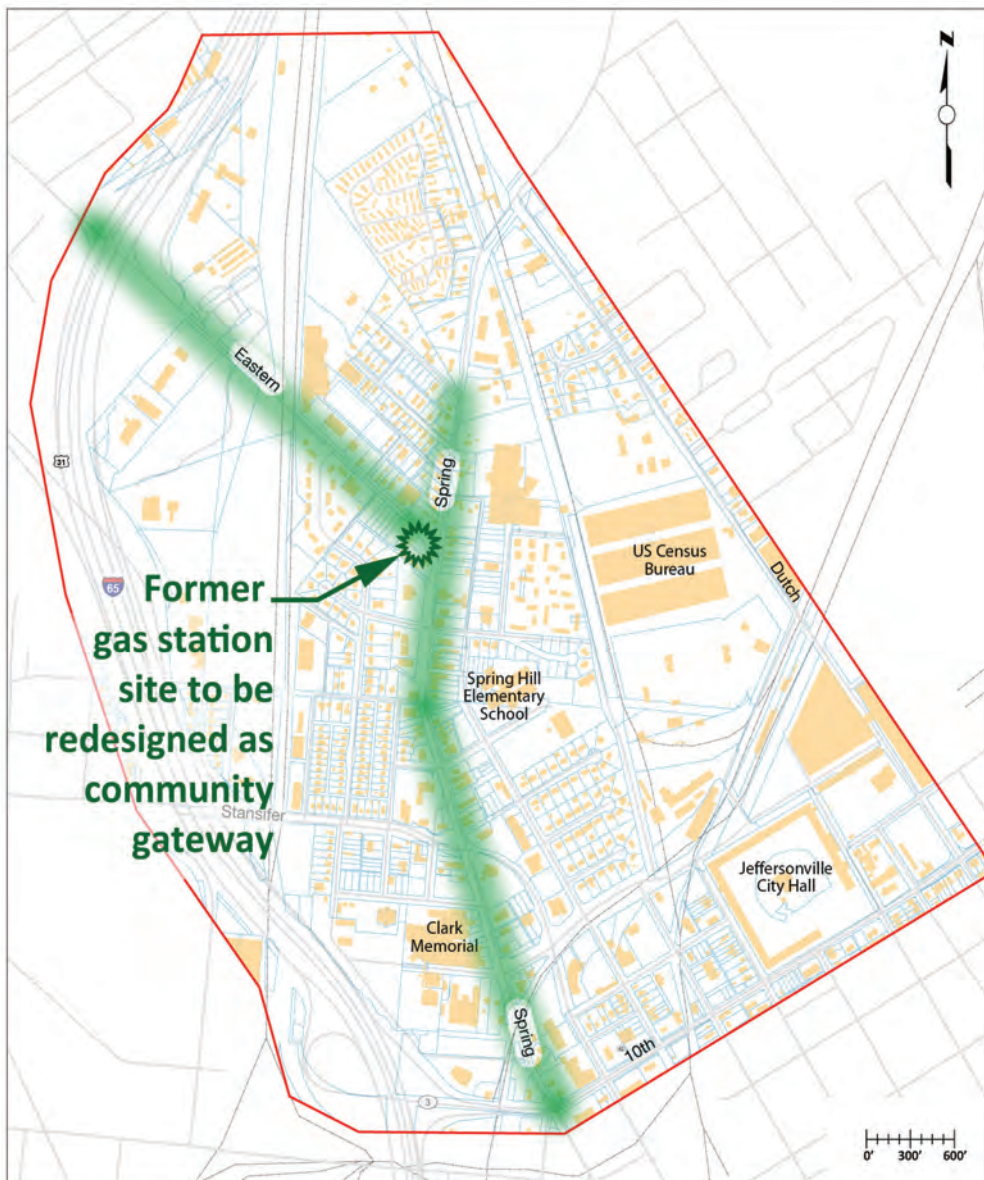
SI- 3

## Issue: Eastern Boulevard and Spring Street Beautification, “Old Gas Station” Redevelopment

- Install street and pedestrian lighting
- Provide/design a “Community Asset” at the former gas station site
- Provide a scenic view - trees, flowers, shrubs, public art (no park benches)
- Design gateway features: water element, gateway signage, sidewalk/walking path, innovative seating (not benches)
- Design/install “Welcome to Claysburg Neighborhood” sign
- Provide accessible sidewalks

### Action Steps

- Contact City of Jeffersonville Engineering/Public Works
- Create a concept plan
- Review concept plan with neighbors for feedback and approval
- Identify potential volunteer contractors/groups



### Partnerships

- Department of Economic Development
- City Pride
- Claysburg Neighborhood Association

### Community Coordinator

- Claude Morris, 812-284-5699
- Carol Florence, 502-644-4046

### Resources

- Global ReLeaf Program
- Indiana Department of Natural Resources
- City Pride
- Masters of Urban Planning degree programs at UofL and Ball State University
- Tree City USA, National Arbor Day Foundation



## Economic Development

ED - 1

### Issue: Provide Resources for Building Facade Improvements

- Help businesses with grants/ funding programs
- Expand Main Street boundaries
- Improve the streetscape by improving building facades

### Action Steps

- Contact building committee for permits, etc.
- Contact Community Action for funding and job training
- Contact Jay Ellis from Jeffersonville Main Street, Inc.
- Contact Maxine Brown (Corydon, IN)
- Contact Historical Foundation

### Partnerships

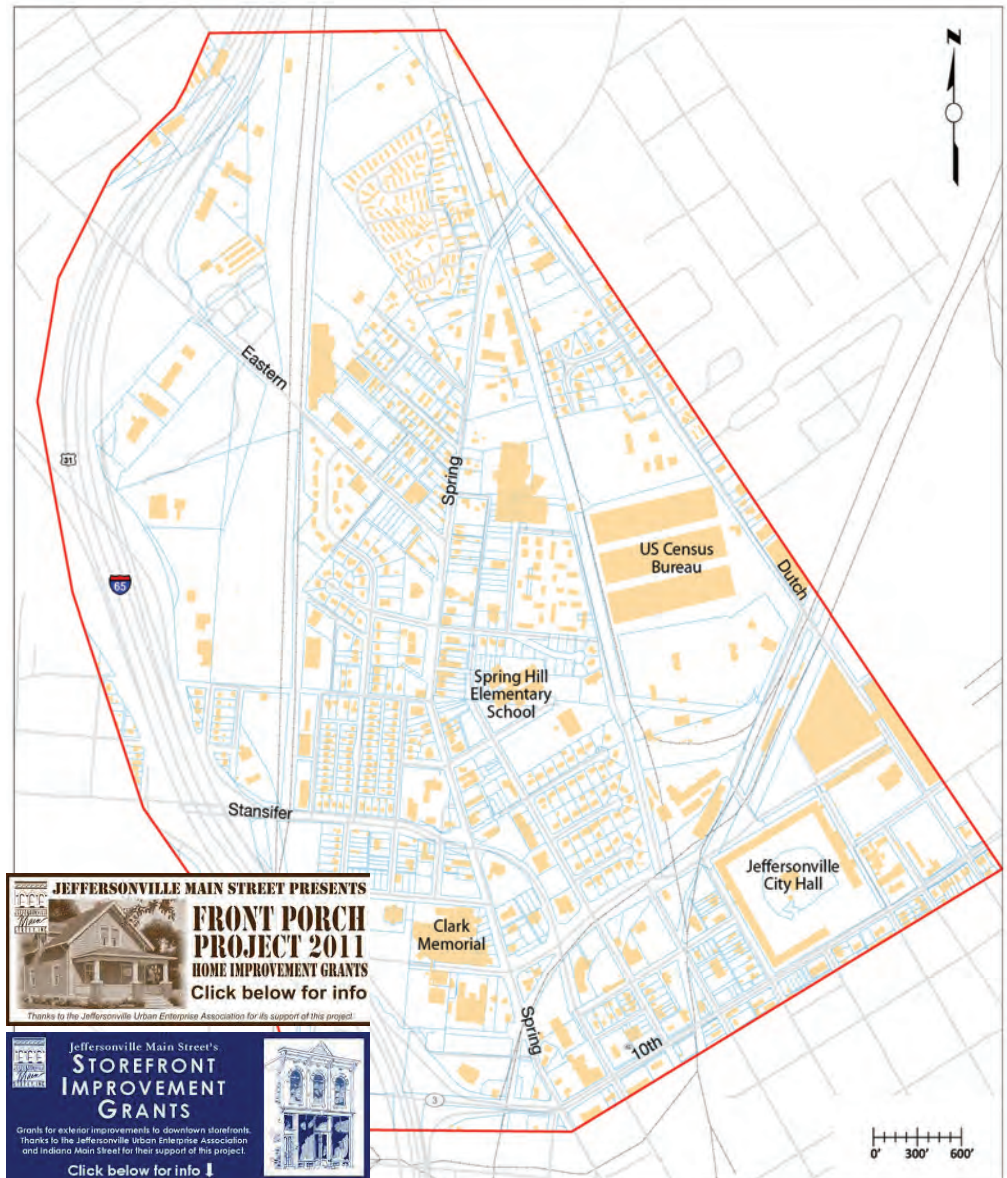
- Claysburg Neighborhood Association
- Maxine Brown (Corydon, IN)
- Jay Ellis - Jeffersonville Main Street, Inc.

### Community Coordinator

- Carol Moon, 812.557.7072

### Resources

- Historic Landmarks Foundation of Indiana (HLFI)
- Indiana Department of Natural Resources
- Indiana Housing and Community Development Authority (IHCDA)
- Indiana Office of Rural and Community Affairs
- Jeffersonville Main Street, Inc.
- Southern Indiana Minority Enterprise Initiative, Inc.
- River Hills Economic Development District and Regional Planning Commission



## Economic Development

ED - 2

### Issue: Increase Resident Employment

- Increase Claysburg resident hiring by local businesses
- Provide residents knowledge of employment opportunities
- Connect residents with job training programs

### Action Steps

- Raise resident awareness of training opportunities
- Create new training programs available to residents
- Provide information to residents
- Host a Job/Career Fair in Claysburg

### Partnerships

- Work One Indiana

### Community Coordinator

### Resources

- Goodwill BridgePointe's Employment Resources
- Indiana Department of Workforce Development Job Search and Career Training
- Indiana Family and Social Services Administration
- Center for Workforce Development, Louisville Urban League

**WorkOne**  
Southern Indiana





## Economic Development

ED - 3

### Issue: Find Solutions for Vacant Lot at 11th and Thomas V. Bryant

- Former salvage yard is a strong candidate for new life with an appropriate redevelopment scheme

### Action Steps

- Test land for possible contamination
- Engage in brownfield management
- After development is completed, develop a quality use plan

### Partnerships

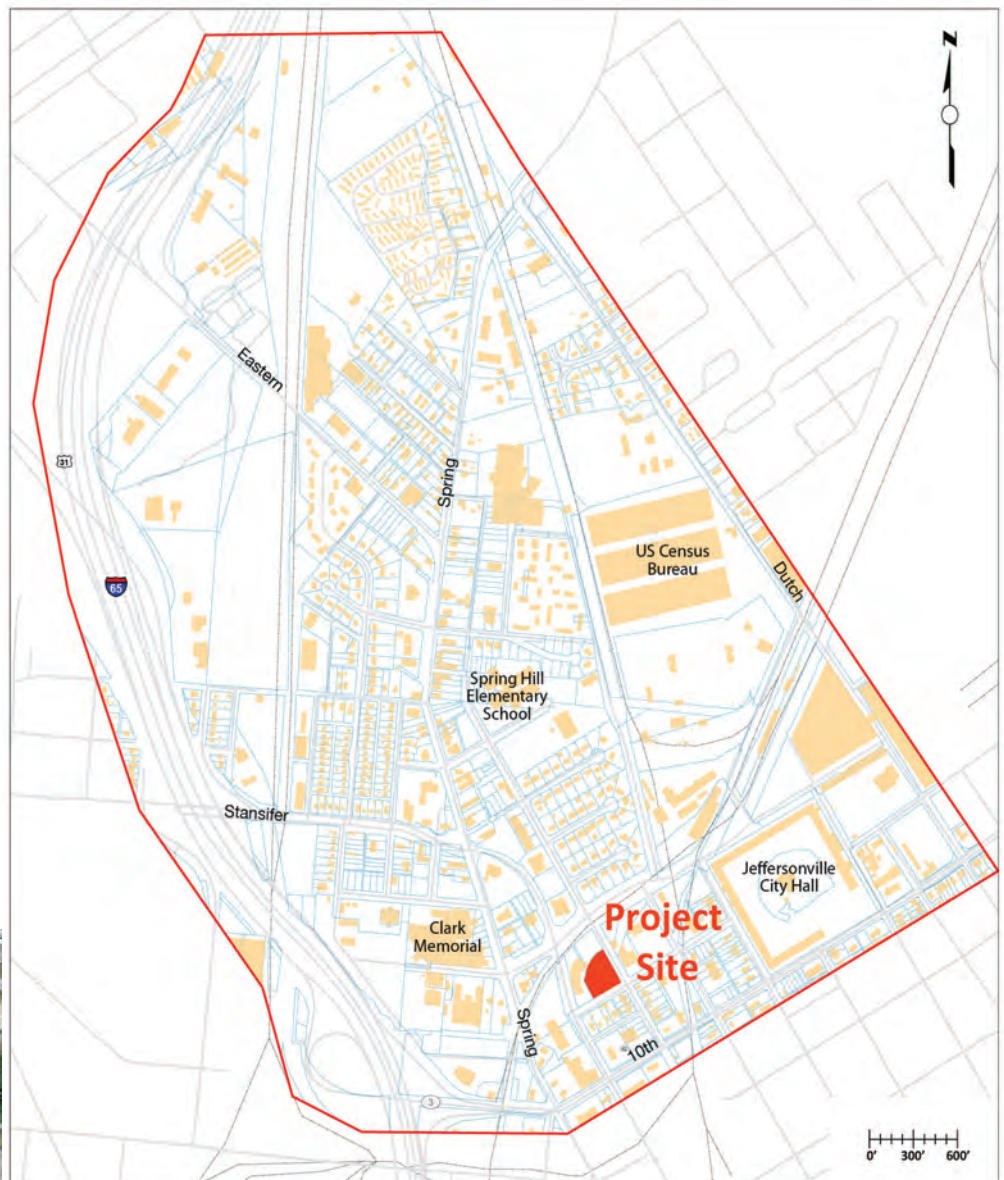
- Claysburg Neighborhood Association
- Department of Economic Development

### Community Coordinator

- Claysburg Neighborhood Association

### Resources

- Indiana Finance Authority Brownfields Program
- Indiana Office of Rural and Community Affairs
- Masters of Urban Planning degree programs (UofL and Ball State University)
- River Hills Economic Development District and Regional Planning Commission



## Economic Development

ED - 4

### Issue: Renovate Old Dixie Theater

- City to contact property owner
- Joint meeting with code enforcement, Claysburg Revitalization Committee and Claysburg Neighborhood Association

### Action Steps

- Conduct a meeting with Code Enforcement and the Claysburg Neighborhood Association
- Invite the current owner of the property to the meeting: Theodora (Dodie) Ellis. See below for contact information.

### Partnerships

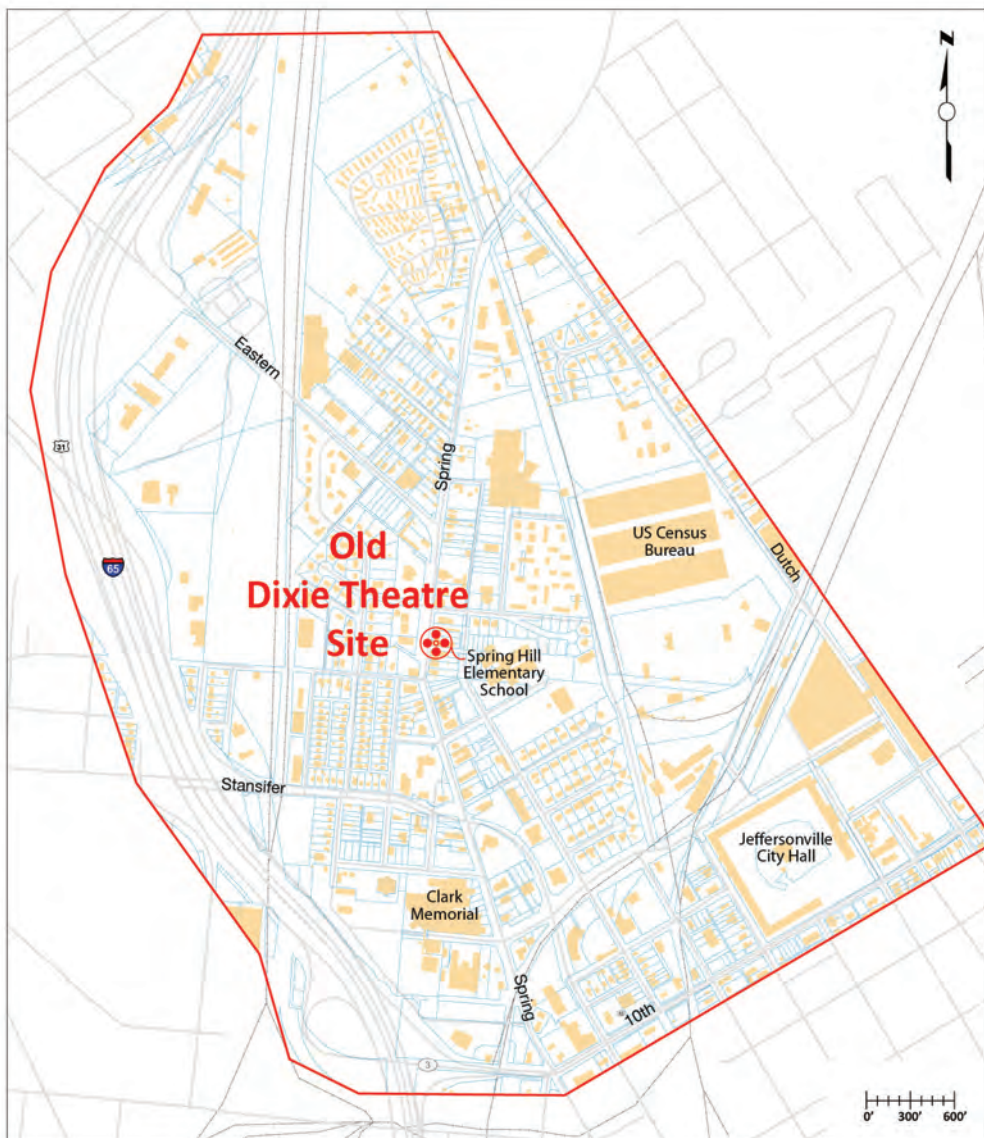
- Claysburg Neighborhood Association
- Department of Economic Development
- Mike Smith- City Council Representative
- Property Owner/lessee

### Community Coordinator

- Theodora (Dodie) Ellis  
1703 National Avenue  
812.284.2631

### Resources

- Historic Landmarks Foundation of Indiana (HLFI)
- Indiana Department of Natural Resources
- Indiana Office of Community and Rural Affairs
- Indiana Housing and Community Development Authority (IHCDA)
- Jeffersonville Main Street, Inc.
- River Hills Economic Development District and Regional Planning Commission



## Economic Development

ED - 5

### Issue: Remove Empty Shed at Days Inn

- Evaluate existing building for potential adaptive-reuse
- If recommended for demolition, create conceptual site redevelopment scheme

### Action Steps

- Contact property owner for initial conversation
- Coordinate demolition and/ or site redevelopment with Jeffersonville Agencies
- Hold short, public workshop for development of creative site reuse concepts

### Partnerships

- Claysburg Neighborhood Association
- Code Enforcement
- Property Owner
- Building Committee

### Community Coordinator

### Resources

- Jeffersonville City Pride
- Department of Planning and Zoning



## Economic Development

ED - 6

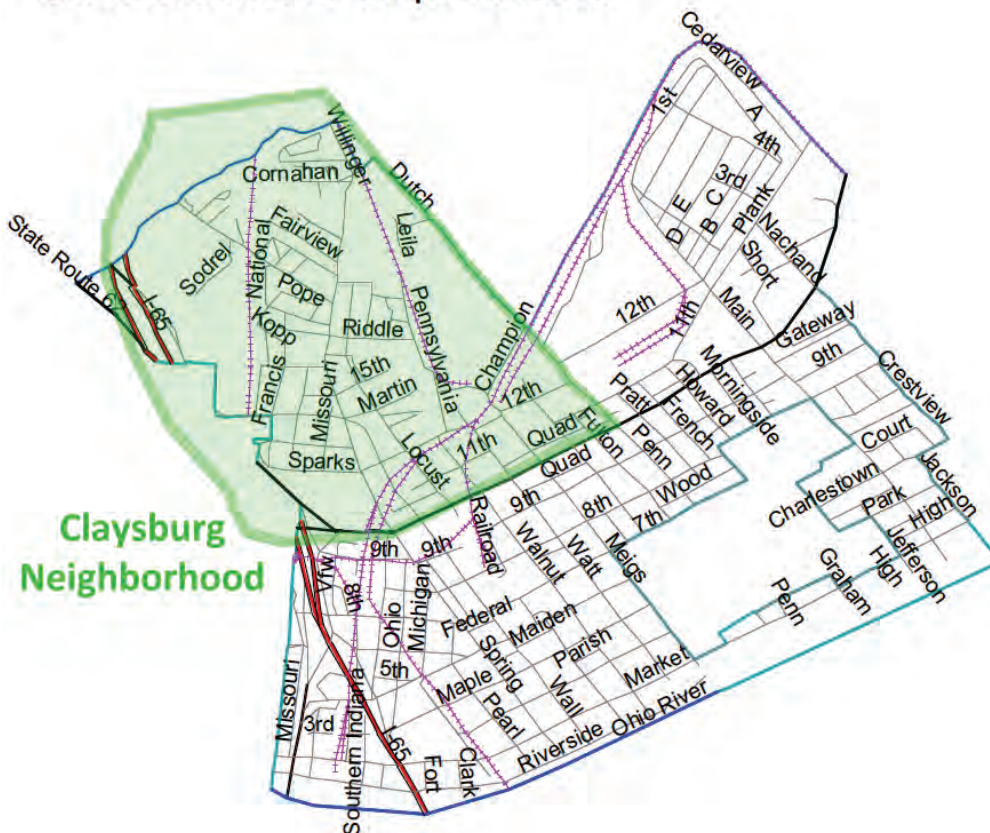
### Issue: Increase Access to Capital for Business Ventures

- Think about big picture economic development
- Look at what other neighborhoods (beyond Jeffersonville) have done for examples of success
- Look into banking industry and funding for resources to dedicate to local business ventures

### Action Steps

- Research existing guidelines for accessing federal funds (stimulus and other relevant programs)
- Research programs offered through local corporations that may provide capital
- Contact Census Bureau Small Business Development Department to locate available resources in aiding local businesses.
- Develop a neighborhood profile (demographics, neighborhood identity, etc) to use in applying for funding and attracting businesses to the neighborhood.
- Partner with Clark Memorial Hospital to ensure future plans connect the hospital to the neighborhood.
- Create an economic development plan for the neighborhood. Make sure it's broad and relates to any other economic development plans in the Jeffersonville area.
- Dovetail all economic development work with "community identity" work
- Change the perception of Claysburg: dispel myths
- Create a neighborhood business association, then approach the 10th St. Business Association for collaboration.
- Connect to Ohio River Bridges Project jobs: economic development plan should provide documentation (neighborhood [minority] business demographics) to support inclusion in bridges project work.
- Attract upscale retail businesses to the neighborhood
- Conduct a community business survey: what do people want in the neighborhood (jobs, retail, etc.)?
- Look into Small Business Association (SBA) loan guarantees as a resource

### Jeffersonville Enterprise Zone



### Partnerships

- Local businesses and leadership
- One Southern Indiana
- Department of Economic Development
- Clark County NAACP President
- Jeffersonville Urban Enterprise Association

### Resources

- Business and Industry Revolving Loan Fund, Jeffersonville Department of Redevelopment
- Capital Access Program, Indiana Economic Development Corporation
- Indiana Minority and Women's Business Enterprises Division (WMBE)
- Indiana University Southeast School of Business
- River Hills Economic Development District and Regional Planning Commission
- Southeast Indiana Small Business Development Center
- University of Louisville College of Business

## Economic Development

ED - 7

### Issue: Improve Awareness of Urban Enterprise Zone Opportunities

- Disseminate information about the Urban Enterprise Zone (UEZ) to the community through neighborhood leaders
- Note: the UEZ is administered by the Jeffersonville Urban Enterprise Association (JUEA)

### Action Steps

- Create neighborhood profile
- Engage the JUEA to meet more frequently and have a consistent meeting place in the community
- Assist the JUEA to use multiple communication types - website, e-mail, newsletter, and flyers to get information to neighbors
- Meet with all church pastors (at a neutral meeting point) to inform them about JUEA so they can disseminate to congregation
- Meet with community business owners to share information about JUEA

### Partnerships

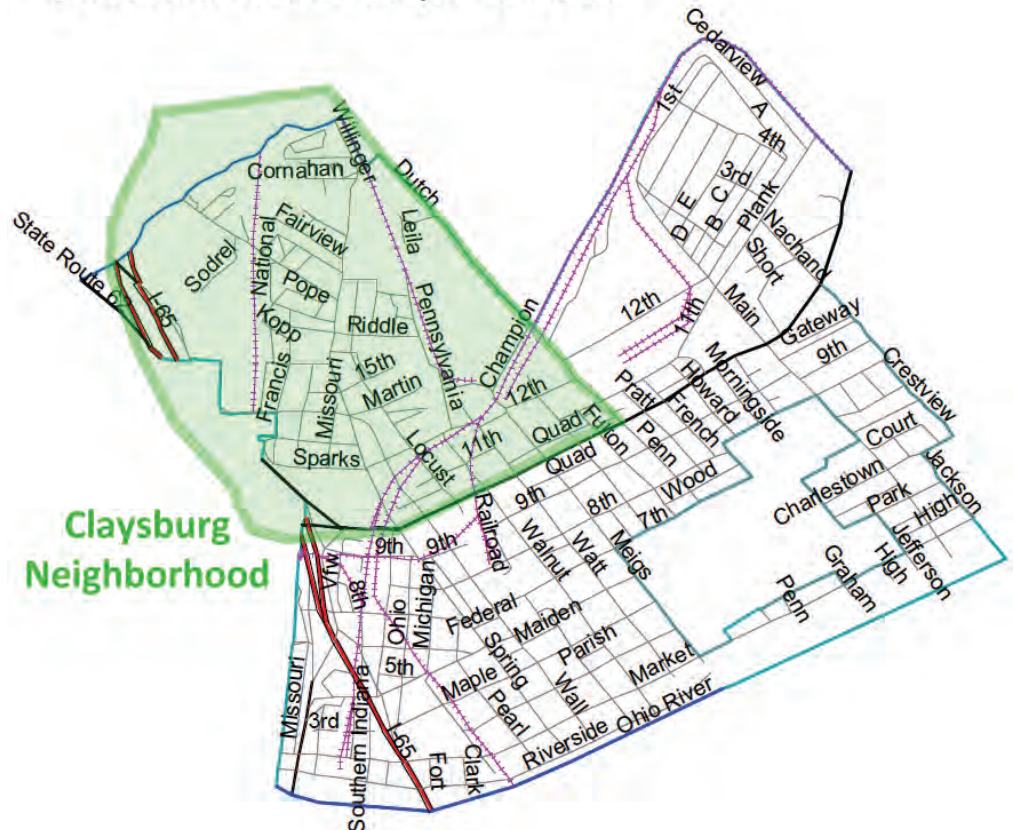
- Jeffersonville Urban Enterprise Association

### Community Coordinator

### Resources

- Grow Jeffersonville
- City of Jeffersonville Department of Economic Development

### Jeffersonville Enterprise Zone



## Economic Development

ED - 8

### Issue: Find Solutions to the Food Desert Problem

- Increase access to locally-grown healthy foods
- Improve overall health of Claysburg residents

### Action Steps

- Establish “teaching greenhouses” to provide education for youth and community members, as well as provide food for the community
- Provide job training for youth and veterans in agriculture
- Establish a community garden(s)

### Partnerships

- Owner of R&R Bar and Grill
- Marvin Stevenson- owner of Steve’s Deli/Derby City Neighborhood
- Phil Ellis- property owner
- Southern Indiana Minority Enterprise Initiative, Inc.

### Community Coordinator

- Kay Lindsey,  
kay.lindsey@insightbb.com  
812.283.0625

### Resources

- Center for Environmental Policy and Management, University of Louisville
- Center for Health Equity, Louisville Metro Department of Public Health and Wellness
- Clark County Farmers Market
- Purdue University Agricultural Extension Service



## Economic Development

ED - 9

### Issue: Find Ways to Bring Tax Dollars Back to Claysburg

- Work Strategically to bring about change

### Action Steps

- Keep meetings ongoing - then plans will materialize

### Partnerships

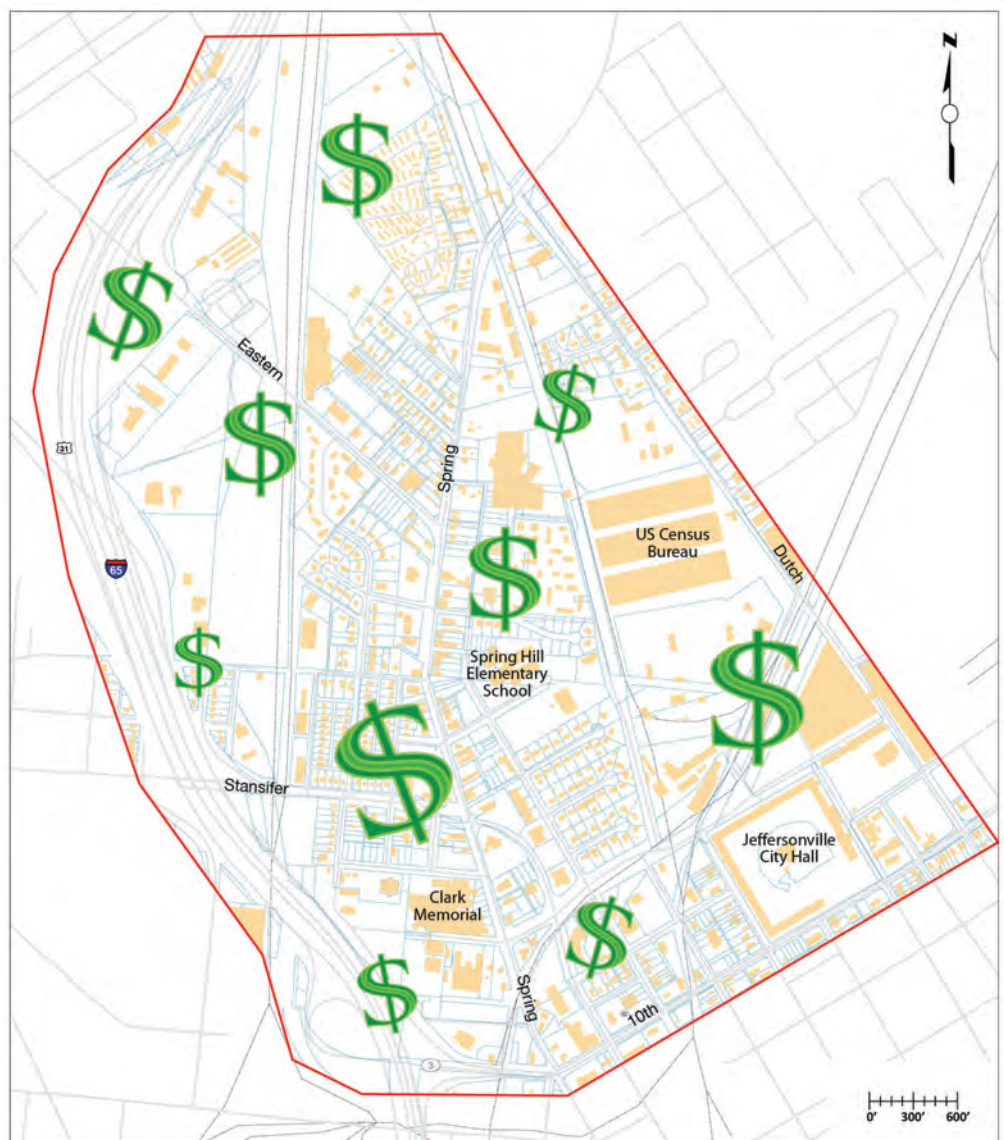
- All community organizations and businesses

### Community Coordinator

- Antia Fields,  
ronaldantia@sbcghobah.net  
502.751.2554

### Resources

- Indiana University Southeast School of Business
- University of Louisville College of Business



Issue: Use Vacant Properties for Economic Development

- Provide alternative uses for vacant properties as a way to bring economic development to the Claysburg neighborhood
- Encourage new businesses to move to Claysburg

Action Steps

- Engage city to provide incentives for businesses to locate on vacant properties - involve the community in the process
- Encourage local ownership of properties so they don't sit and deteriorate or go unused - residential requirements for property ownership should be explored as an option

Partnerships

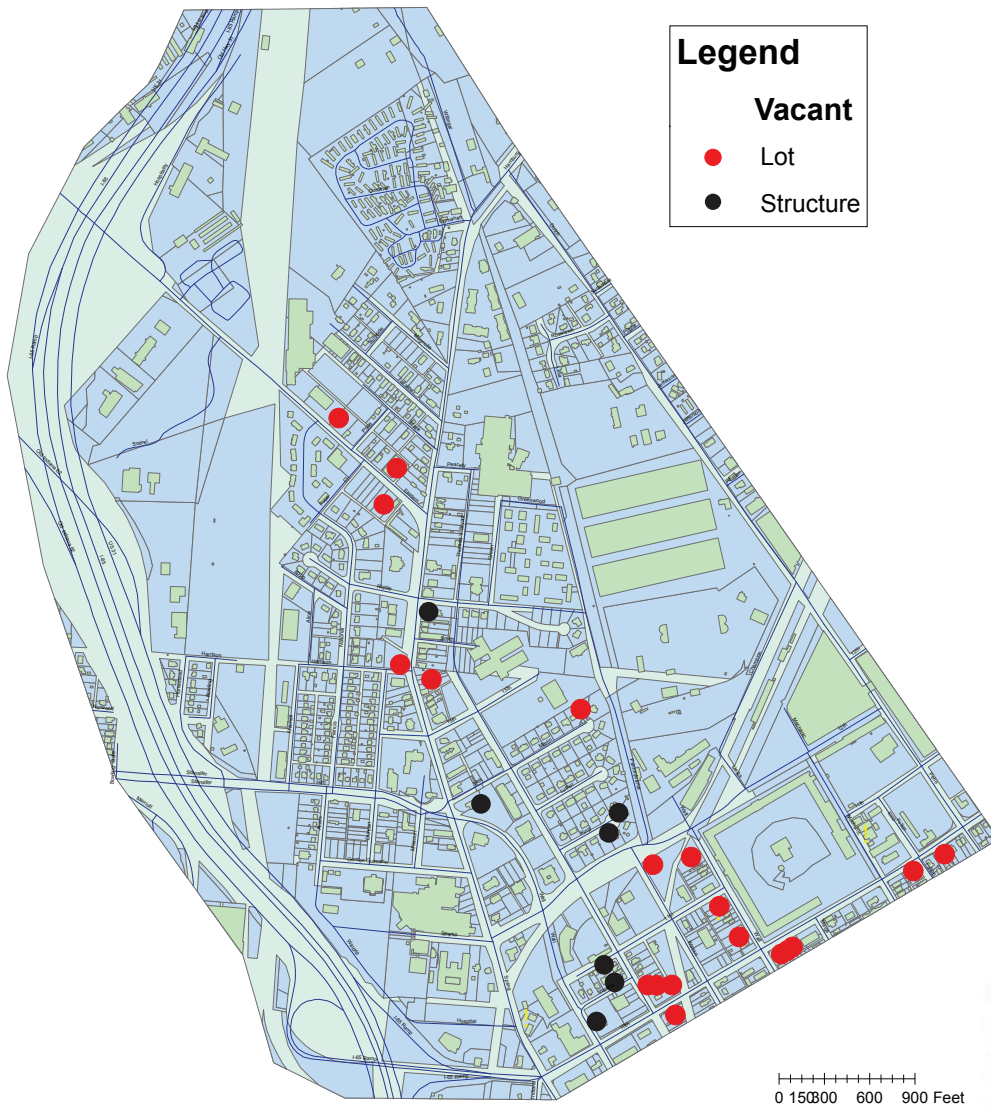
- Jeffersonville Urban Enterprise Association

Community Coordinator

Resources

- Indiana Finance Authority Brownfields Program
- Department of Planning and Zoning
- River Hills Economic Development District and Regional Planning Commission

Claysburg Vacancies





## Community Identity & Services

CI - 1

### Issue: Install Swimming Pool

- Do diligent follow-up on existing (tabled) plans for the design and construction of swimming pool near the Ken Ellis Center and Spring Hill Elementary School

### Action Steps

- Reconvene pool committee
- Schedule follow-up meeting with City of Jeffersonville officials
- Meet with City of Jeffersonville Planning and Zoning Department

### Partnerships

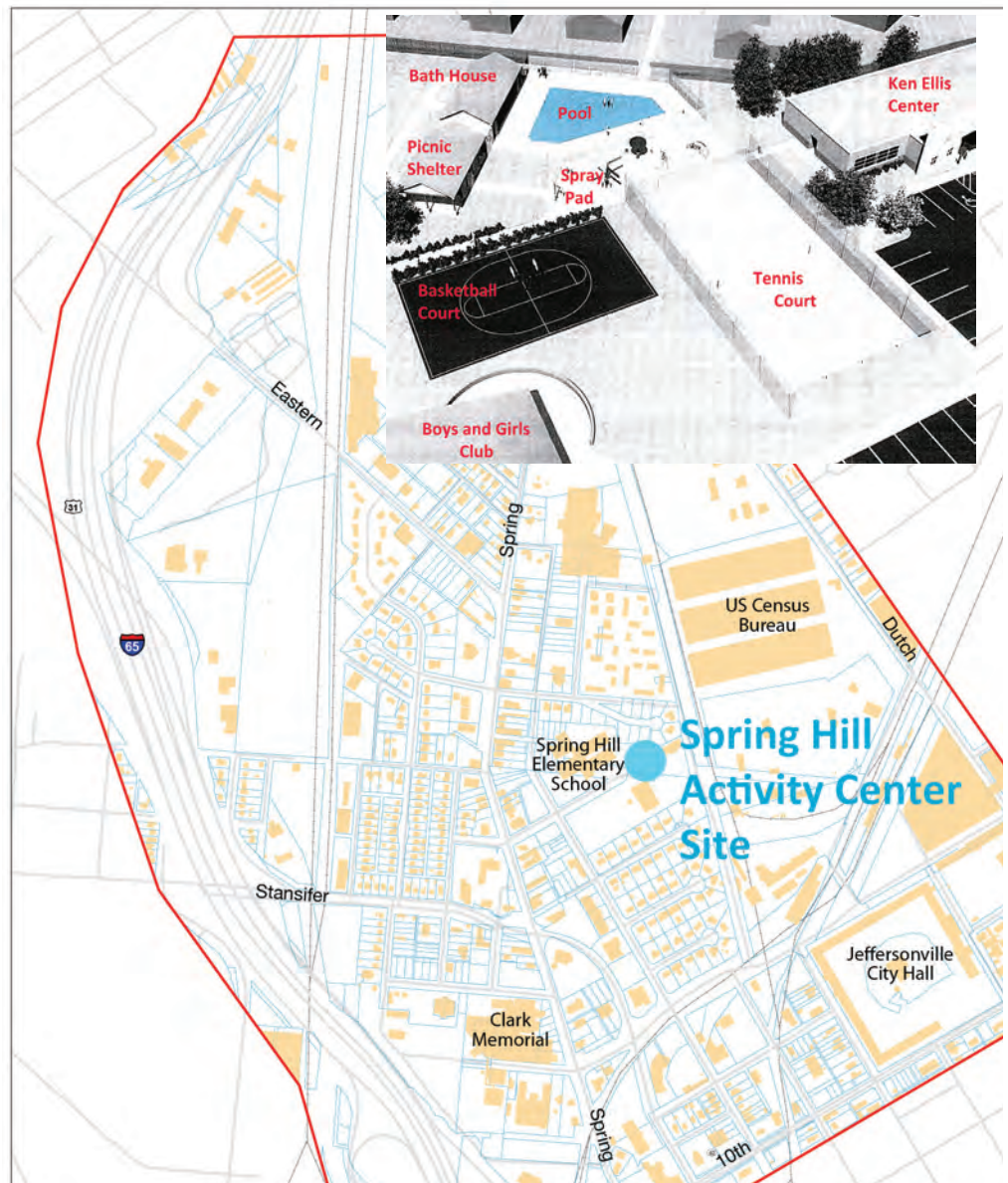
- Department of Economic Development
- Phil Bates- Jeffersonville Housing Authority
- Claysburg Neighborhood Association
- Department of Parks and Recreation

### Community Coordinator

- Phillip Bates, 812.283.3553
- Andrew Williams, 502.713.7130

### Resources

- Home Depot Community Impact Grants program
- Jeffersonville Housing Authority
- Department of Parks and Recreation
- Lowe's Charitable and Educational Foundation Grants program



Spring Hill Activity Center  
Jeffersonville Housing Authority, Jeffersonville Parks Department  
Conceptual Design and Cost Estimate

6 July 2008



The Estopinal Group



# Community Identity & Services

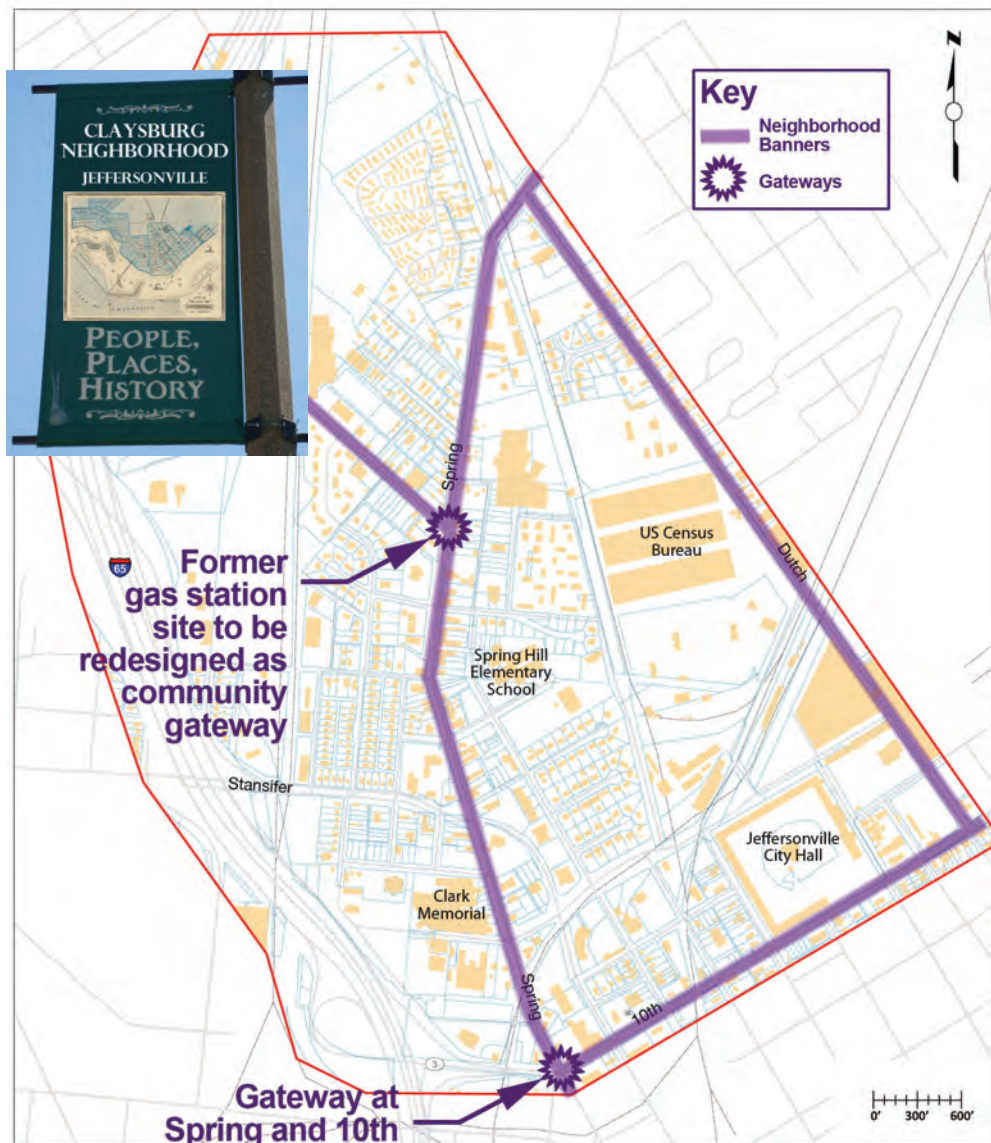
CI - 2

## Issue: Improve the Public's Perception of Claysburg

- Undertake multiple strategies to eliminate negative perceptions of Claysburg
- Initiate programs and a public-relations campaign to increase awareness of Claysburg's positive attributes

## Action Steps

- |  |                          |
|--|--------------------------|
| • Clean Up Days (quick, regular care)                      | • for neighborhood       |
| • Beautify Claysburg                                       | • Church activities      |
| • Install more lighting throughout the neighborhood        | • Church Coalition       |
| • Increase positive Media - "feel good" stories, publicity | • City Pride involvement |



## Partnerships

- Claysburg Neighborhood Association
- Churches in the neighborhood
- City of Jeffersonville, Mike Smith- City Councilman
- Newspaper representatives
- Journalists
- City Pride

## Community Coordinator

- Claysburg Neighborhood Association

## Resources

- Global ReLeaf Program
- Indiana Department of Natural Resources
- Indiana Office of Energy Development: Energy Efficiency and Conservation Block Grants (EECBG)
- Indiana Office of Community and Rural Affairs
- City Pride
- Masters of Urban Planning degree programs (UofL and Ball State University)
- Partnership for Sustainable Communities, an interagency partnership of U.S. Department of Housing and Urban Development (HUD), U.S. Department of Transportation (DOT), and U.S. Environmental Protection Agency (EPA)
- Tree City USA, National Arbor Day Foundation
- U.S. Department of Energy's Municipal Solid-State Street Lighting Consortium

## Community Identity & Services

CI - 3

### Issue: Increase City of Jeffersonville Police Presence and Responsiveness

- Report to police
- Block Watch is important
- Dedicated officers (difficult) – Housing Authority has this already

### Action Steps

- Coordinate Block Watch – The Claysburg Neighborhood Associations is currently working on implementing these
- Encourage Dedicated police by Jeffersonville Police Department
- Ask for more police presence around Boys’ and Girls’ Club around 8 PM (when it closes)
- Ask the Jeffersonville Police Department to patrol Lansden Park during evening hours
- Encourage officer visit to Friday Fun Night once or twice a yea at one of the weekly events held at local churches

### Partnerships

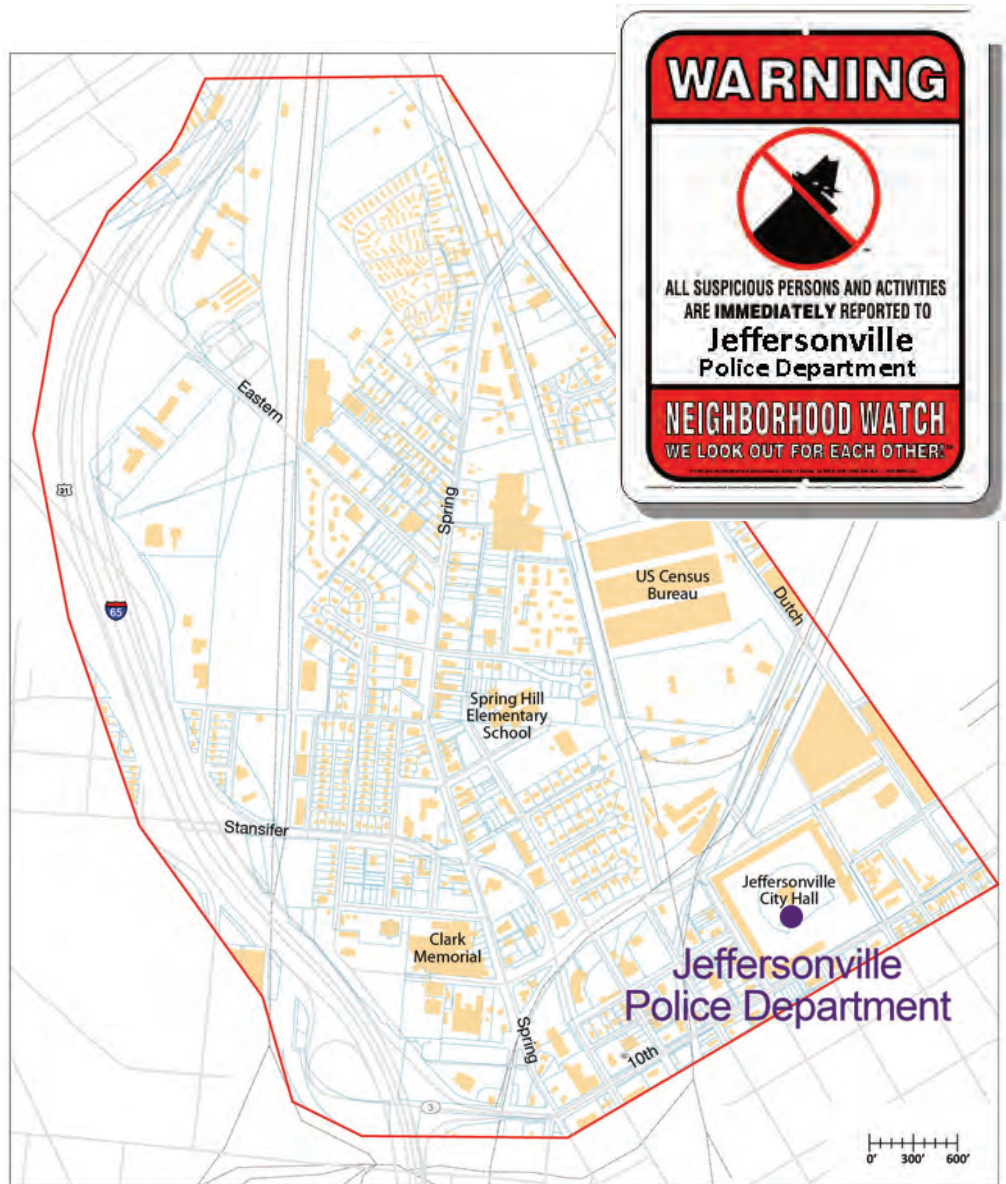
- Residents
- Claysburg Neighborhood Association
- Police Department- Block Watch officers
- Mike Smith- City Councilman

### Community Coordinator

- Warren Ellis, 812.283.9706

### Resources

- National Sheriffs’ Association Neighborhood Watch Program
- Neighborhood Watch manual



## Community Identity & Services

CI - 4

### Issue: Support Spring Hill Elementary School

- Increase Attendance from 250 to 500 students
- Provide additional programming and services

### Action Steps

- Support Friday Fun Night at the Boys and Girls Club gym, including a recreation program
- Locate Resources, such as air conditioning and computers for student learning labs
- Distribute community-wide petition to show support
- Seek grants for education program enhancements

### Partnerships

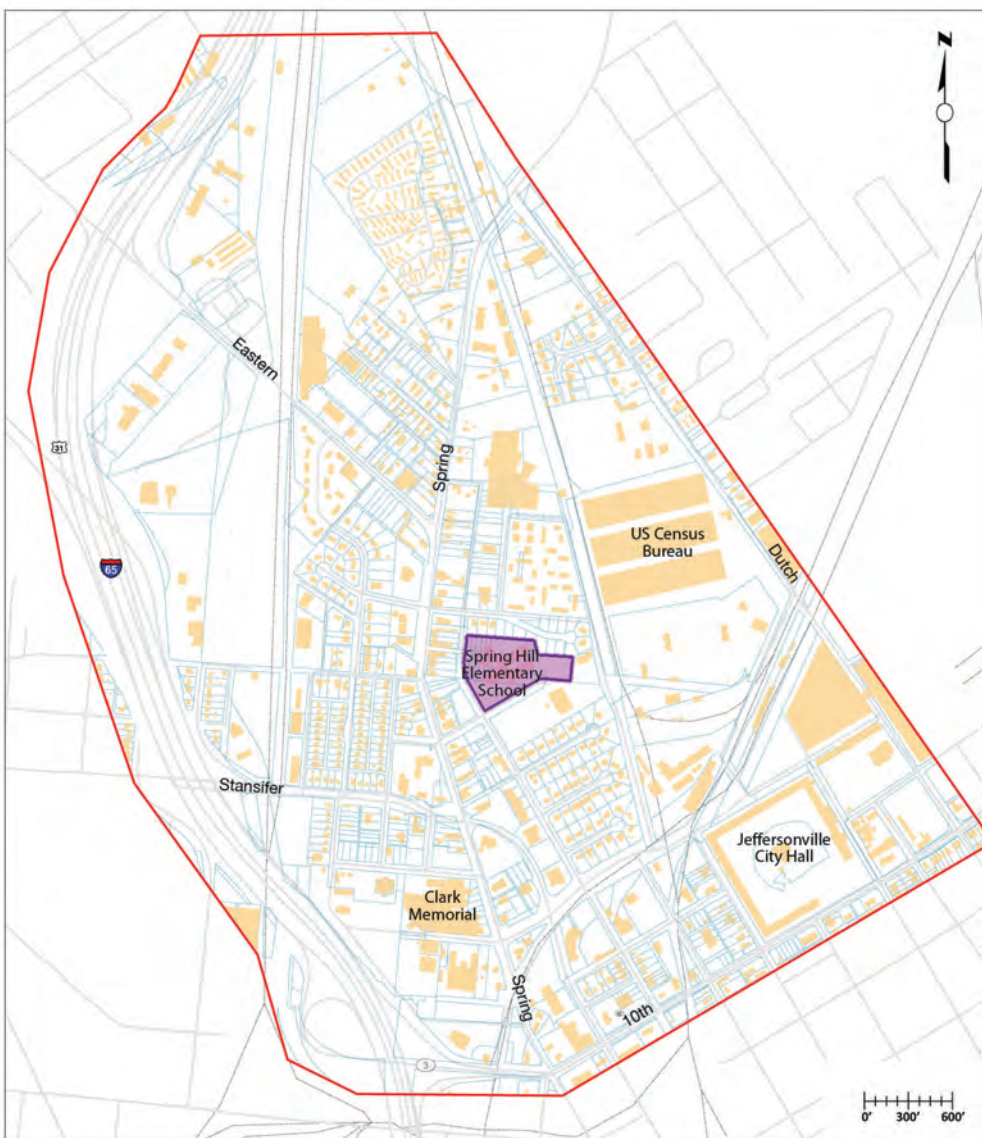
- Boys and Girls Club
- Mike Smith- City Councilman
- Residents of Claysburg
- Parents of Claysburg

### Community Coordinator

- Claysburg Neighborhood Association

### Resources

- Computers for Learning
- Home Depot Community Impact Grants program
- Indiana Office of Energy Development: Energy Efficiency and Conservation Block Grants (EECBG)
- Lowe's ToolBox for Education
- Safe Routes to School program
- Subaru of Indiana Automotive, Inc. Foundation



## Community Identity & Services

CI - 5

### Issue: Coordinate/Create Additional Resources for Homeless on a City-Wide Level

- Determine available resources for homeless
- Contact existing organizations that serve homeless
- Identify services offered
- Identify underserved locations
- Identify additional services needed

### Action Steps

- Turn vacant buildings into homeless shelters
- Board up vacant buildings so homeless people and drug users don't have access to them
- Contact Code Enforcement to identify buildings to be boarded up
- Contact building owners
- Form Task Force to discuss issues and come up with solutions

### Partnerships

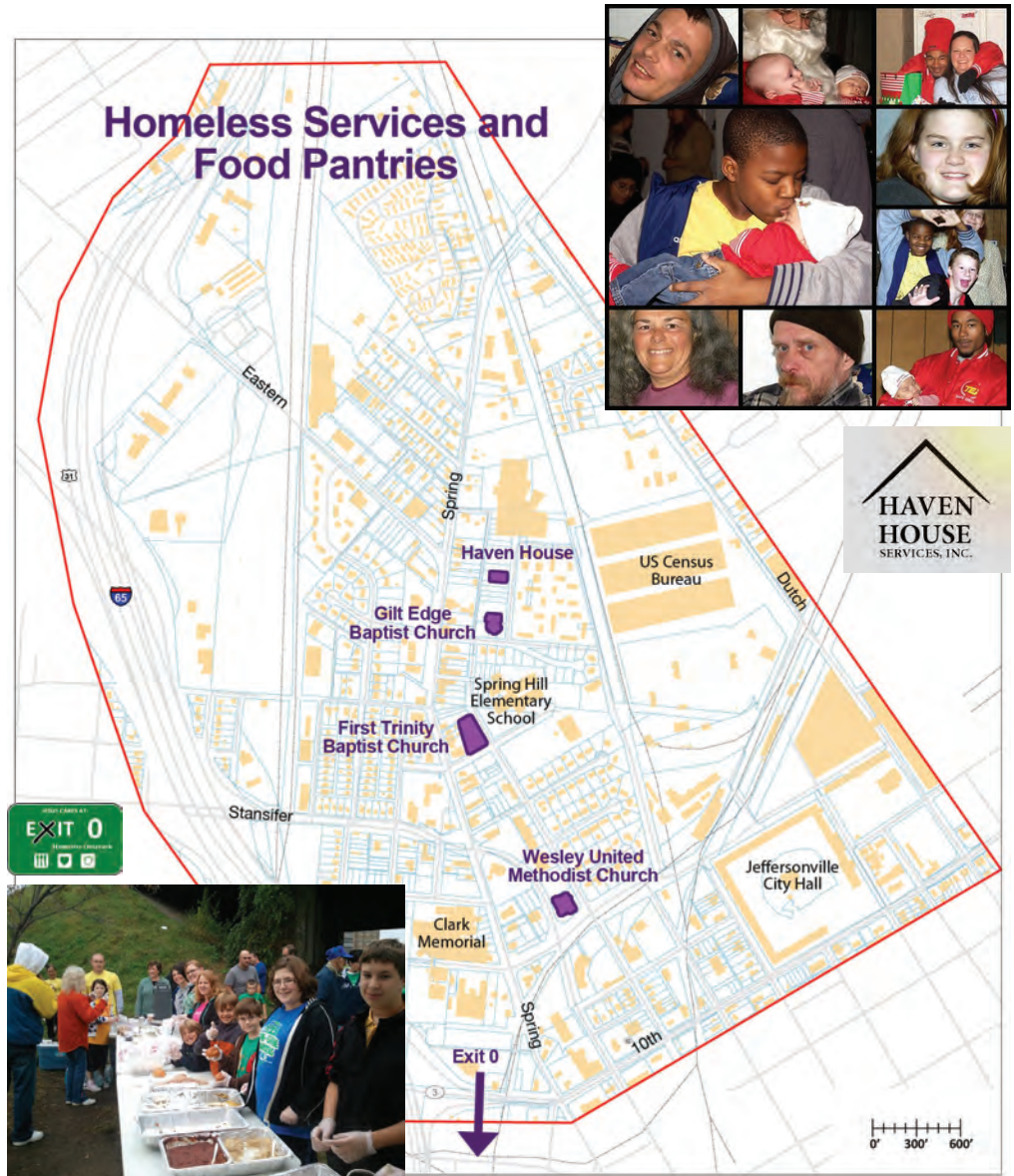
- Claysburg Neighborhood Association
- Mike Smith- City Councilman
- Code Enforcement
- Churches in the neighborhood
- Homeless service providers
- Paul Stensurd - Exit 0

### Community Coordinator

- Claysburg Neighborhood Association

### Resources

- Homeless shelters
- U.S. Department of Housing and Urban Development (HUD) Homeless Assistance
- Indiana Housing and Community Development Authority
- Neighborhood Assistance Program (NAP)



## Community Identity & Services

CI - 6

### Issue: Connect with Youth in the Neighborhood

- The neighborhood needs more programs and resources for youth

### Action Steps

- Support and promote participation in programs at neighborhood centers
- Promote more summer jobs for youth
- Research opportunities for youth
- Encourage Internship/ apprenticeship programs for jobs and skills training
- Look into mentoring opportunities

### Partnerships

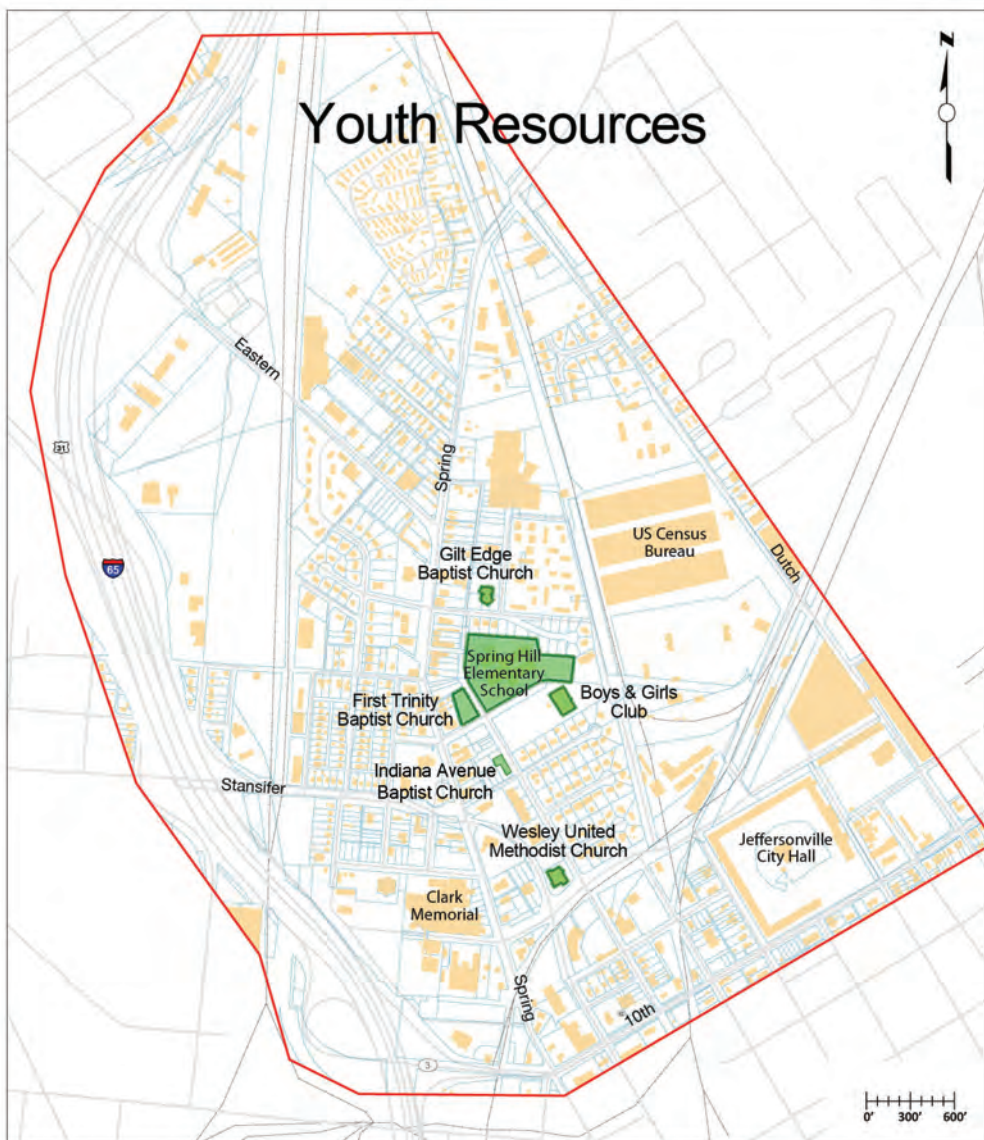
- Neighborhood youth
- Neighborhood businesses
- Clark Memorial Hospital and other neighborhood institutions
- Kevon Nelson- "Vision for the Future" program

### Community Coordinator

- Antia Fields  
ronaldantia@sbcghobah.net  
502.751.2554

### Resources

- Jeffersonville Boys and Girls Club
- YMCA Southern Indiana youth development programs
- YouthBuild



# Housing

H - 1

## Issue: Provide More Affordable Housing (Use Vacant Land and Existing Properties)

- Get Jeffersonville Housing Authority involved
- New Directions Housing Corporation (Louisville)

### Action Steps

- Ask for federal money
- Evaluate existing zoning
- Check into neighborhood data

### Partnerships

- Habitat for Humanity
- Claysburg Neighborhood Association
- Phillip Bates- Jeffersonville Housing Authority
- Fred Mithcell - CASIO for Section 8

### Community Coordinator

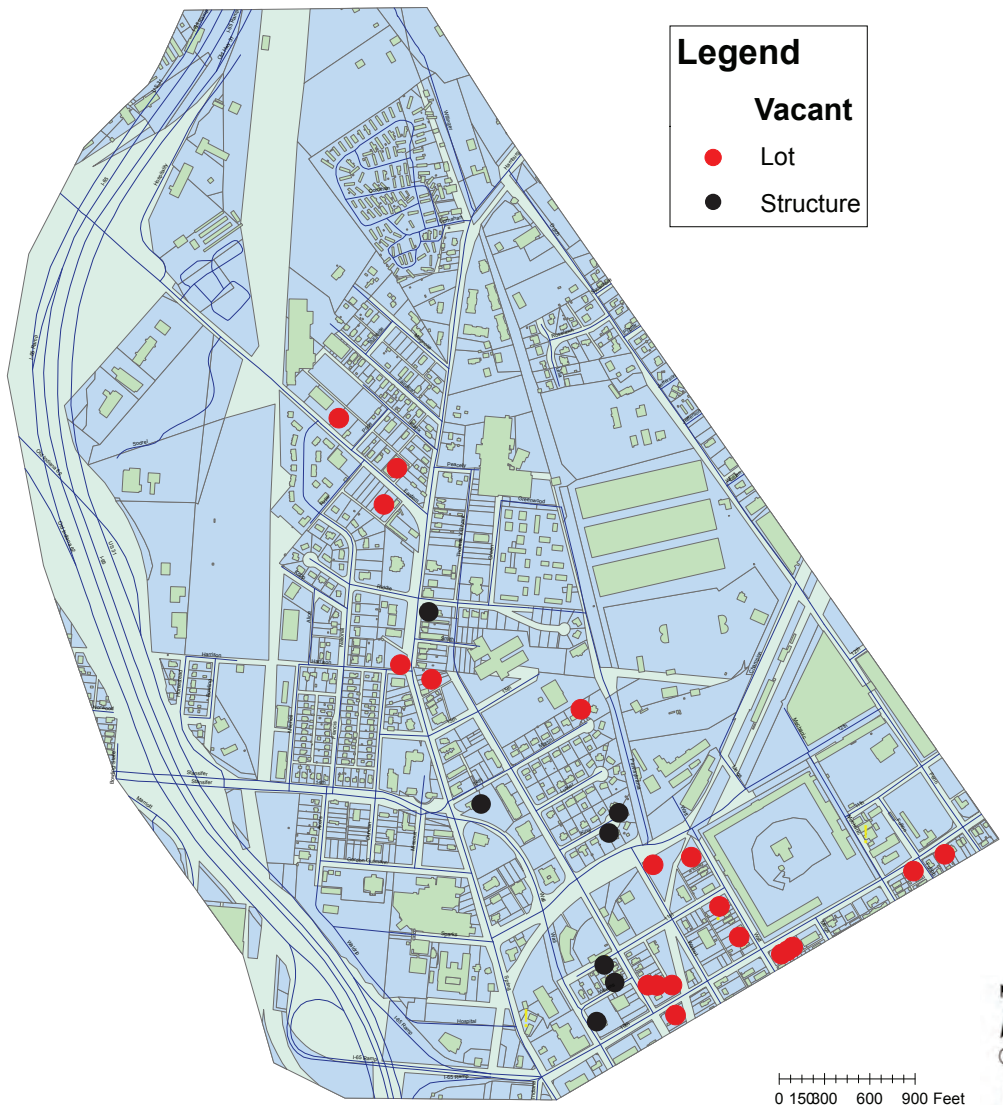
- Mike Smith  
mikesmith37@sbeglobal.net  
812.283.4341

### Resources

- Habitat for Humanity (local affiliates)
- Indiana Housing and Community Development Authority
- Center for Housing and Financial Empowerment, Louisville Urban League
- Nonprofit affordable housing developers



## Claysburg Vacancies



# Housing

## Issue: Increase Number of Young Families within Claysburg

- Affordable Home Ownership
- Build affordable housing units on vacant lots
- Improvements to schools
- Make neighborhood more attractive

### Action Steps

- Contact Habitat for Humanity to build houses in the neighborhood
- Apply for Federal funding for transitioning from public housing to home ownership
- Clean up neighborhood
- Paint over graffiti
- Encourage participation in “Day of Caring” to help residents with their yards and repairs
- Contact contractors about donating time to build affordable housing

### Partnerships

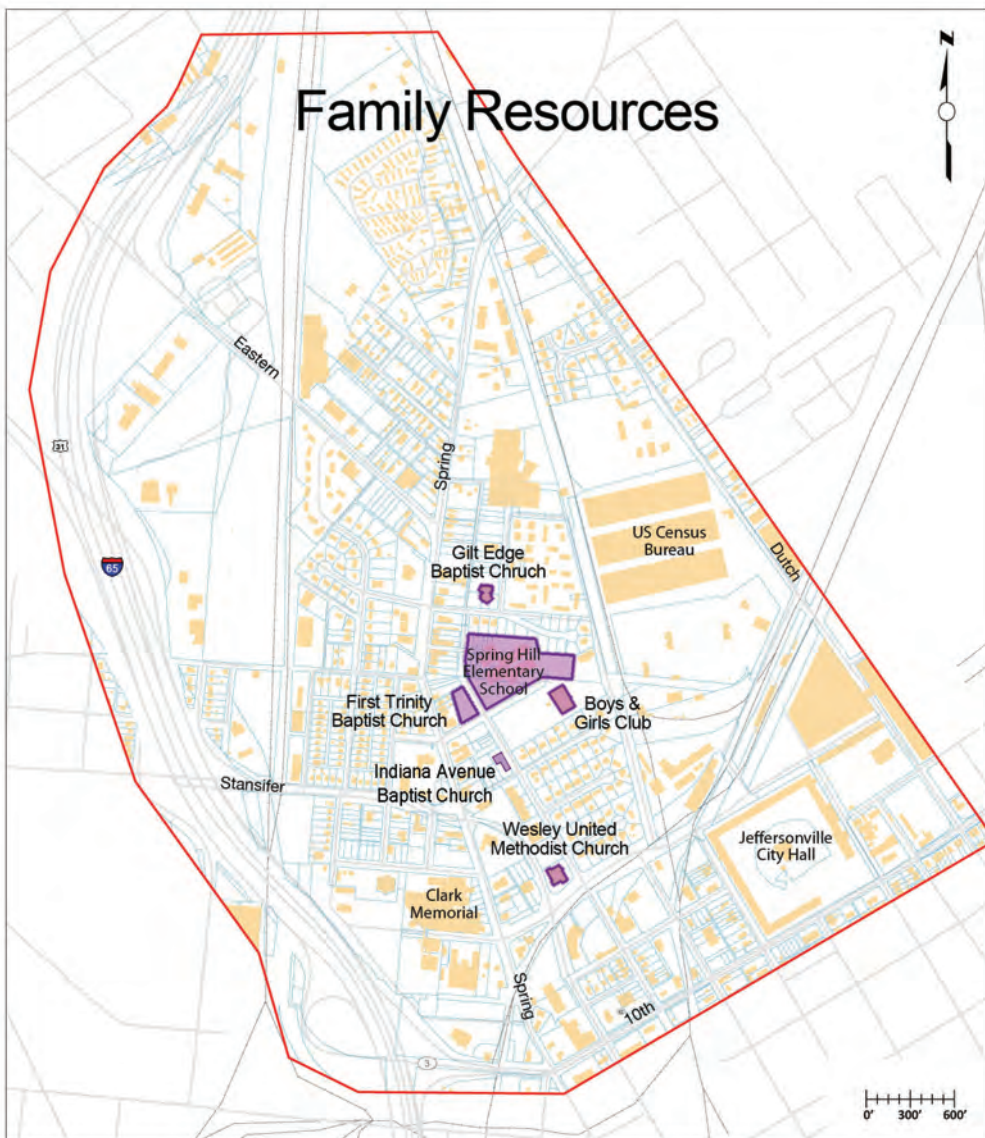
- Claysburg Neighborhood Association
- Mike Smith- City Councilman
- Residents
- Phillip Bates- City of Jeffersonville Housing Authority

### Community Coordinator

- Phillip Bates  
jhabates@insightbb.com  
812.283.3553

### Resources

- Habitat for Humanity (local affiliates)
- Indiana Housing and Community Development Authority
- Center for Housing and Financial Empowerment, Louisville Urban League Nonprofit Affordable Housing Developers





# Appendix A: Windshield Survey

## Criteria for Evaluating Building Condition

### *Exterior Condition of Residential Buildings*

Based on a windshield survey toolkit developed by Urban Studies Institute staff during Fall 2002. Evaluations were based solely on what could be seen from the street or sidewalk using the following criteria:

- No need for repairs: Overall condition need not be perfect and might require routine cleaning and maintenance; paint may require some routine maintenance; a cracked window is permissible, but no missing panes or windows; and gutters should appear to function properly.
- Minor repairs needed: Large areas of peeling or missing paint with large amounts of bare wood; gutters are falling off or missing, rusted out, filled with debris and not functioning; or minor damage to windows, eaves, sashes, siding, or door trim.
- Major repairs needed: Overall shows considerable neglect; roof has holes, missing shingles, or sags badly; there are holes in walls or missing pieces of siding; windows are missing panes and may be repaired with boards or plastic sheeting; the foundation is crumbling, missing blocks or pieces, leans noticeably, or has large cracks indicating shifting; the structure leans, sags, or appears not to be solid; fireplaces appear to be damaged beyond use, missing large chunks or many bricks, and an apparent safety hazard; or there is significant damage from storms, trees, etc.
- Dilapidated, not safely habitable: Abandoned and in complete disrepair; if only a foundation or rubble remained, then the lot was classified as vacant.

**SAMPLE SURVEY DOCUMENT**

Parcel ID	Land Use		Vacant	Condition	
	<input type="radio"/> Residential <input type="radio"/> Commercial	<input type="radio"/> Industrial <input type="radio"/> Other (specify):	<input type="radio"/> Structure <input type="radio"/> Lot	<input type="radio"/> No need for repairs <input type="radio"/> Minor repairs needed	<input type="radio"/> Major repairs needed <input type="radio"/> Dilapidated
	<input type="radio"/> Residential <input type="radio"/> Commercial	<input type="radio"/> Industrial <input type="radio"/> Other (specify):	<input type="radio"/> Structure <input type="radio"/> Lot	<input type="radio"/> No need for repairs <input type="radio"/> Minor repairs needed	<input type="radio"/> Major repairs needed <input type="radio"/> Dilapidated
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	<input type="radio"/> Residential <input type="radio"/> Commercial	<input type="radio"/> Industrial <input type="radio"/> Other (specify):	<input type="radio"/> Structure <input type="radio"/> Lot	<input type="radio"/> No need for repairs <input type="radio"/> Minor repairs needed	<input type="radio"/> Major repairs needed <input type="radio"/> Dilapidated
	<input type="radio"/> Residential <input type="radio"/> Commercial	<input type="radio"/> Industrial <input type="radio"/> Other (specify):	<input type="radio"/> Structure <input type="radio"/> Lot	<input type="radio"/> No need for repairs <input type="radio"/> Minor repairs needed	<input type="radio"/> Major repairs needed <input type="radio"/> Dilapidated
	<input type="radio"/> Residential <input type="radio"/> Commercial	<input type="radio"/> Industrial <input type="radio"/> Other (specify):	<input type="radio"/> Structure <input type="radio"/> Lot	<input type="radio"/> No need for repairs <input type="radio"/> Minor repairs needed	<input type="radio"/> Major repairs needed <input type="radio"/> Dilapidated

Source: 2011 Claysburg Revitalization Plan, City Solutions Center, University of Louisville

## Information for Community Meeting 2

Claysburg Neighborhood	<i>474 total</i>	Notes
Major repairs needed	9	
Minor repairs needed	30	
No need for repairs	409	
Under construction	2	1030 Spring Street and 206 E 10th St
Vacant structure	10	
Vacant lot	25	

Residential Properties	<i>322 total</i>	Notes
Major repairs needed	6	
Minor repairs needed	26	
No need for repairs	283	
Lot	7	
Under construction	0	
Vacant structure	5	
Vacant lot	7	

Commercial Properties	<i>108 total</i>	Notes
Major repairs needed	2	1 under construction
Minor repairs needed	4	
No need for repairs	89	
Lot	12	
Under construction	1	
Vacant structure	4	2 under construction
Vacant lot	12	

Industrial Properties	<i>10 total</i>	Notes
Major repairs needed	0	
Minor repairs needed	0	
No need for repairs	9	
Lot	1	
Under construction	0	
Vacant structure	0	
Vacant lot	1	

Institutional Properties	28 total	Notes
Major repairs needed	0	
Minor repairs needed	0	
No need for repairs	28	
Lot	0	
Under construction	0	
Vacant structure	0	
Vacant lot	0	

Institutional Properties in the Claysburg Neighborhood	
Military Parcels	Health Department
Animal Protection Association	Health Department
Boys and Girls Club	House of Rapha
Census Bureau	Indiana Ave Christian Church
Church	Jeffersonville Token Club
City of Jeff Flood Control Maintenance Shop	Jeffersonville Wastewater Treatment
Clark Memorial Hospital	Ken Ellis Center
Cleave and Ruth Williams Emergency Housing Center (Haven House)	Messiah Temple of Praise
Community Kitchen	Presbyterian Church Foundation
Cornerstone Seventh Day Adventist Church	Serenity Recovery Center
First Trinity Baptist Church	Spring Hill Elementary School
Gilt Edge Baptist Church	Wesley United Methodist Church

Vacant Properties	35 total	Notes
Major repairs needed	4	Structures only (not lots)
Minor repairs needed	2	Structures only (not lots)
No need for repairs	3	Structures only (not lots)
Under construction	2	1030 Spring Street and 206 E 10th St
Vacant structure	10	
Vacant lot	25	

Vacant Properties in the Claysburg Neighborhood	
1620 Spring St	1027 Watt St
1600 Spring St	1039 Watt St
1115 Watt St	1601 Spring ST
302 E 10th St	115 W Eastern BLVD
315 E 10th St	117 W Eastern BLVD
518 E 10th St	201 W Eastern BLVD
520 E 10th St	708 E 10th St
522 E 10th St	1626 Spring St
524 E 10th St	1030 Spring St
526 E 10th St	700 E 11th St
1140 Walnut St	1027 Thomas V Bryant Dr
933 Fulton St	1029 Thomas V Bryant Dr
1722 Green St	210 King Cir
215 Martin Cir	1029 Watt St
1010 Thomas V Bryant Dr	1201 Wall St
1012 Thomas V Bryant Dr	213 King Cir
1005 Watt St	206 E 10th St
1023 Watt St	

## Appendix B: Resources for Technical Assistance and Grants

### *AARP Indiana Complete Streets Advocacy Program*

[http://www.aarp.org/home-garden/livable-communities/info-09-2010/complete\\_streets\\_driving\\_in.html](http://www.aarp.org/home-garden/livable-communities/info-09-2010/complete_streets_driving_in.html)

AARP Indiana is an advocate for Complete Streets planning throughout the state. This organization holds briefings for elected officials, engineers and planning personnel associated with Metropolitan Planning Organizations (such as KIPDA).

- **Issue TM-4:** Improve Connectivity to the Rest of Jeffersonville

### *Bicycle and Pedestrian Program, U.S. Federal Highway Administration*

<http://www.fhwa.dot.gov/environment/bikeped/index.htm>

This program contains resources on available funding sources for pedestrian and bicycle projects and guidance about accessible design.

- **Issue SI-2:** Install Missing Sidewalks in Claysburg
- **Issue TM-4:** Improve Connectivity to the Rest of Jeffersonville

### *Building Blocks for Sustainable Communities, U.S. Environmental Protection Agency*

<http://www.epa.gov/smartgrowth/buildingblocks.htm>

Provides quick, targeted technical assistance to communities to achieve development goals, improve quality of life, and increase economic and environmental sustainability.

- **Issue SI-2:** Install Missing Sidewalks in Claysburg
- **Issue TM-4:** Improve Connectivity to the Rest of Jeffersonville

### *Business and Industry Revolving Loan Fund, Jeffersonville Department of Redevelopment*

<http://www.cityofjeff.net/redev/redevmain.htm>

The city's revolving loan fund loans lends money to local businesses for economic development purposes. The fund is administered by the Revolving Loan Fund Committee, with representatives appointed by the Mayor. Loans must meet one of the following three conditions:

1. Promote significant opportunities for the gainful employment of the county's or municipality's residents.
  2. Attract a major new business enterprise to the county or municipality.
  3. Retain or expand a significant business enterprise in the county or municipality.
- **Issue ED-6:** Increase Access to Capital for Business Ventures

### *Capital Access Program, Indiana Economic Development Corporation*

<http://iedc.in.gov/programs-initiatives/Capital-access-program>

The Capital Access Program provides businesses with access to capital by encouraging lenders who participate in the program to make loans they may not otherwise make. It asks lenders to consider making slightly riskier loans that might not meet conventional small business lending requirements. Most Indiana businesses with fewer than 500 employees are eligible, and loans may be made up to \$5,000,000.

- **Issue ED-6:** Increase Access to Capital for Business Ventures

### *Center for Environmental Policy and Management, University of Louisville*

<http://louisville.edu/cepm/publications/practice-guides-collection>

The Center provides practical advice and support in the form of Practice Guides to policy-makers and organizations on environmental and sustainable communities' policy issues. Practice guides relevant to food access include:

- o Practice Guide #25 – Urban Agriculture and Soil Contamination: An Introduction to Urban Gardening
  - o Practice Guide # 27 –Establishing Urban Agriculture in Your Community: What You Need to Know Before You Get Your Hands Dirty
  - o Practice Guide #28 – Safe Container Gardening
  - o Practice Guide #29 –Growing a Farmers' Market in Your Neighborhood: Recommendations for Success
- **Issue ED-8:** Develop Food Desert Solutions

### *Center for Health Equity, Louisville Metro Department of Public Health and Wellness*

<http://www.louisvilleky.gov/Health/equity/FoodJustice.htm>

Part of the Center for Health Equity's (CHE) mission is to address "food justice" issues by increasing the availability of, and access to, healthy food in food deserts in Louisville. The center has developed the Healthy in a Hurry program, which partners with corner stores in food deserts to sell fresh fruits and vegetables, some of which are locally grown. This program, as well as other of CHE's initiatives, may serve as a model for Claysburg.

- **Issue ED-8:** Develop Food Desert Solutions

### *Clark County Farmers Market*

<http://www.localharvest.org/clark-county-farmers-market-at-jeffersonville-charlestown-M2112>

The Clark County Farmers Market has a location in Downtown Jeffersonville at the corner of Chestnut and Locust Streets. The market offers locally-grown produce, as well as meats, eggs, and other goods.

- **Issue ED-8:** Develop Food Desert Solutions

### *Computers for Learning*

<http://computersforlearning.gov/>

Schools are eligible to view and select computer equipment that federal agencies have declared to be excess. Generally, schools are responsible for paying shipping and handling charges on the selected computer equipment.

- **Issue CI-4:** Support Spring Hill Elementary School

### *Global ReLeaf Program*

[www.americanforests.org](http://www.americanforests.org)

Provides cost share grants for restoration tree-planting projects conducted by non-profit organizations and public agencies.

- **Issue CI-2:** Improve Public's Perception of Claysburg
- **Issue SI-3:** Eastern Boulevard/Spring Street Beautification

### *Goodwill BridgePointe's Employment Resources*

(812) 207-2296

As part of the Goodwill network, BridgePointe offers assistance to job seekers that include job training, a career center, knowledge of the local job market, and temporary employment while transitioning to permanent employment.

- **Issue ED-2:** Increase Resident Employment

### *Grow Jeffersonville, Jeffersonville Economic Development Department*

<http://www.cityofjeff.net/redev/redevmain.htm>

Grow Jeffersonville is a business networking group founded by the City of Jeffersonville in 2009 and managed by the Department of Redevelopment. It meets from 5 p.m. to 7 p.m. on the second Thursday of each month at the Sheraton Louisville Riverside Hotel, 700 West Riverside Drive.

- **Issue ED-7:** Improve Awareness of and access to Urban Enterprise Zone Opportunities

### *Habitat for Humanity (local affiliates)*

<http://www.habitat.org/cd/local/affiliate.aspx?zip=47130>

Habitat for Humanity is a nonprofit, ecumenical Christian ministry founded on the conviction that every man, woman and child should have a decent, safe and affordable place to live. They build with people in need regardless of race or religion and welcome volunteers and supporters from all backgrounds.

- **Issue H-1:** Provide More Affordable Housing (Use vacant land and existing properties)
- **Issue H-2:** Increase Number of Young Families



*Historic Landmarks Foundation of Indiana (HLFI), Southern Indiana office*  
(812) 284-4534

HLFI is the largest private statewide preservation group in the US. Their mission is to “revitalize communities, reconnect [Hoosiers] to [their] heritage, and save meaningful places.” HLFI’s Southern Indiana regional office is located in downtown Jeffersonville and may serve as a resource for technical assistance on restoration projects. Staff should also be knowledgeable about any Foundation or state grant programs linked to historic preservation renovation and restoration projects.

- **Issue ED-1:** Provide Resources for Buildings Façade Improvements
- **Issue ED-4:** Renovate Old Dixie Theater

*Home Depot Community Impact Grants Program*

<http://www.homedepotfoundation.org/how-we-help/grants.html>

Grants up to \$5,000 are available to public schools and are given in the form of Home Depot gift cards for the purchase of tools, materials, or services.

- **Issue CI-1:** Install Public Swimming Pool/Create Spring Hill Activity Center
- **Issue CI-4:** Support Spring Hill Elementary School

*Homeless Shelters*

- o Center for Women and Families (Sellersburg): 877-803-7577
- o Haven House (Jeffersonville): 812-285-1197
- o Salvation Army (Clarksville): 812-280-7608
- **Issue CI-5:** Coordinate/Create Additional Resources for the Homeless Community on a City-Wide Level

*Indiana Chapter of the American Planning Association (APA Indiana)*

<http://www.indianaplanning.org/>

APA Indiana is the state affiliate to the American Planning Association, which serves as the professional organization for planners nationwide. This state-wide planning chapter hosts conferences which cover topics that are relevant to land use and transportation planning throughout Indiana communities. APA Indiana also organizes regional workshops and seminars, as well as training and classes for appointed planning commission and board of zoning appeals members. APA Indiana offers the online version of their Citizen Planner Training Manual , which is intended to supplement planning publications such as Planning Made Easy and The Citizen’s Guide to Planning. IPA’s Citizen Planner Training Manual is available free for download at: <http://www.indianaplanning.org/displaycommon.cfm?an=1&subarticlenbr=7> .

- **Issue LU-1:** Evaluate Appropriateness of Current Zoning (Commercial and Residential)

### *Indiana Department of Natural Resources*

<http://www.in.gov/dnr/>

#### *Community Forestry Grant Programs*

<http://www.in.gov/dnr/forestry/2876.htm>

The Indiana DNR, Division of Forestry offers four grant programs that help improve, protect, maintain and increase the number of trees in Indiana communities. This federal and state funding is provided on an annual basis by the Indiana Department of Natural Resources and the U.S.D.A. Forest Service Grantees must match the grant with an in-kind and/or monetary match.

- **Issue CI-2:** Improve Claysburg's Public Perception

#### *Historic Commercial Property Tax Credits*

<http://www.in.gov/dnr/historic/3680.htm>

Indiana's Department of Natural Resources offers Preservation Grants, Tax Credits, Loans, and other financial assistance for historic preservation projects. The website provides links to foundations, tax credits for residential and income-producing properties, as well as other funding resources.

- **Issue CI-2:** Improve Public's Perception of Claysburg
- **Issue ED-1:** Provide Resources for Building Façade Improvements
- **Issue ED-4:** Renovate old Dixie Theater
- **Issue SI-3:** Eastern Boulevard/Spring Street Beautification

#### *Indiana State Preservation Grants, Tax Credits, Loans and other Financial Assistance*

<http://www.in.gov/dnr/historic/2794.htm>

The Indiana Department of Natural Resources provides information about several financial incentives from governmental agencies and private foundations that might be able to help anyone who is thinking about preserving historic property.

- **Issue ED-1:** Provide Resources for Building Façade Improvements
- **Issue ED-4:** Renovate old Dixie Theater
- **Issue SI-3:** Eastern Boulevard/Spring Street Beautification

### *Indiana Department of Workforce Development Job Search and Career Training*

<http://www.in.gov/dwd/2678.htm>

The Department of Workforce Development offers a variety of services to Hoosiers looking to get back in the workforce. These services are offered at our WorkOne Centers, the heart of the workforce development system. WorkOne staff helps clients seek out new or better jobs, choose a career and/or access training.

#### *WorkOne Southern Indiana*

<http://www.workoneregion10.com/>

WorkOne Southern Indiana is an outreach center of the Indiana Department of Workforce Development. Services include job placement, career counseling, and workforce training.

- **Issue ED-2:** Increase Resident Employment

### *Indiana Family and Social Services Administration*

<http://www.in.gov/fssa/2407.htm>

The Division of Family Resources provides various tools to strengthen families through services that focus on prevention, early intervention, self-sufficiency, family support and preservation. The division administers cash assistance, child care assistance, food assistance, employment and training services for low-income clients, as well as Medicaid eligibility, throughout the state.

#### *Indiana Manpower and Comprehensive Training (IMPACT) Clark County office*

<http://www.in.gov/fssa/dfr/3187.htm>

Supplemental Nutrition Assistance Program (SNAP) and Temporary Assistance for Needy Families (TANF) recipients are eligible to receive IMPACT services. These services, which are key components of Indiana's Welfare-to-Work program, include education, training, job search, and job placement activities.

- **Issue ED-2:** Increase Resident Employment

### *Indiana Finance Authority Brownfields Program*

<http://www.in.gov/ifa/brownfields/>

The Indiana Brownfields Program encourages and assists with the redevelopment of brownfield properties by helping communities via educational, financial, technical and legal assistance to identify and mitigate environmental barriers that impede local economic growth.

- **Issue ED-3:** Find Solutions for Vacant Lot at 11th and Locust
- **Issue ED-10:** Target Vacant Properties for Economic Development Opportunities

### *Indiana Housing and Community Development Authority*

<http://www.in.gov/ihcda/>

The core of IHCDA's mission is for all Hoosiers to "have the opportunity to live in safe, affordable, good-quality housing in economically stable communities." The Authority leverages government and private funds to invest in financially sound, well-designed projects that benefit communities.

- **Issue ED-1:** Provide Resources for Building Façade Improvements
- **Issue ED-4:** Renovate old Dixie Theater

#### *Affordable Housing and Community Development Fund*

<http://www.in.gov/ihcda/3117.htm>

The Indiana Affordable Housing and Community Development Fund was created to help communities leverage new private investment in affordable housing projects that might include emergency and transitional housing, rental housing, and homebuyer housing.

- **Issue H-1:** Provide More Affordable Housing
- **Issue H-2:** Increase Number of Young Families in Claysburg

*Community Development Block Grant (CDBG)*

<http://www.in.gov/ihcda/2529.htm>

CDBG dollars are distributed to states by HUD and can be used by local governments for repair to owner-occupied homes and rehabilitating existing homes and rental units within their community. CDBG-funded developments have strict requirements on rent controls, tenant income eligibility, housing development costs, and long-term affordability requirements.

- **Issue H-1:** Provide More Affordable Housing
- **Issue H-2:** Increase Number of Young Families in Claysburg

*Home Investment Partnerships Program (HOME)*

<http://www.in.gov/ihcda/2530.htm>

HOME is a federally-funded grant program that provides funding to develop low- and moderate-income housing; this includes new construction and rehabilitation of homebuyer and rental properties. HOME increases capacity for nonprofit housing organizations, as well as leverages funding for private-sector participation. HOME-funded developments have strict requirements on rent controls, tenant income eligibility, housing development costs, and long-term affordability requirements.

- **Issue H-1:** Provide More Affordable Housing
- **Issue H-2:** Increase Number of Young Families in Claysburg

*Housing Opportunities: Home Buyers*

<http://www.in.gov/ihcda/2507.htm>

Program offers assistance with making down payments, getting low interest rate loans, as well as foreclosure prevention.

- **Issue H-2:** Increase Number of Young Families in Claysburg

*Housing Opportunities: Homeless Planning and Initiatives*

- o Emergency housing and homeless prevention: <http://www.in.gov/ihcda/2509.htm>

Website includes links for a list of Indiana shelters, Emergency Shelter grants, and the Homeless Prevention and Rapid Re-housing Program.

- o Indiana Planning Council on the Homeless: <http://www.in.gov/ihcda/3144.htm>

Descriptions of and contact information for the sub-committees of the council, including the Housing and Program Continuum Development and the Funding and Strategies sub-committees.

- o HMIS (Homeless Management Information System) and Data Collection:

<http://www.in.gov/ihcda/3120.htm>

HMIS provides data that track the nature and scope of service needs in agencies and across the state.

- **Issue CI-5:** Coordinate/Create Additional Resources for the Homeless Community on a City-Wide Level

*Neighborhood Assistance Program (NAP)*

<http://www.in.gov/ihcda/2526.htm>

Each year NAP distributes \$2.5 million in tax credits through nonprofit organizations. These tax credits are used as incentives to leverage more contributions from both individuals and corporations for neighborhood-based programs and projects. Eligible projects include but are not limited to: affordable housing, educational assistance, job training, recreational facilities, and neighborhood commercial revitalization. The projects must benefit economically disadvantaged areas and/or persons. The maximum tax credit award per organization per fiscal year is \$50,000.

- **Issue CI-5:** Coordinate/Create Additional Resources for the Homeless Community on a City-Wide Level
- **Issue ED-1:** Provide Resources for Building Façade Improvements
- **Issue ED-4:** Renovate old Dixie Theater
- **Issue H-1:** Provide More Affordable Housing (Use vacant land and existing properties)
- **Issue H-2:** Increase Number of Young Families
- **Issue TM-4:** Improve Connectivity to Greater Jeffersonville

*Rental Housing Tax Credits (RHTC)*

<http://www.in.gov/ihcda/2780.htm>

Rental Housing Tax Credits (RHTC), a tax incentive program available to encourage the development of affordable housing, is available to both non-profit and for-profit housing developers. In exchange for these tax credits, developers agree to keep the rental units affordable for persons with incomes at or below 60 percent of area median income for 15 to 30 years.

- **Issue H-1:** Provide More Affordable Housing
- **Issue H-2:** Increase Number of Young Families in Claysburg

*Indiana Minority and Women's Business Enterprises Division (MWBE)*

<http://www.in.gov/idoa/2352.htm>

The Indiana MWBE Division's goal is to assist women- and minority-owned businesses by creating a fair and equitable business environment, providing networking opportunities and increasing access to subcontracting opportunities with the Indiana state government. The MWBE provides consultation, certification, a variety of online training materials, and other services.

- **Issue ED-6:** Increase Access to Capital for Business Ventures

*Indiana Office of Community and Rural Affairs*

<http://www.in.gov/ocra/>

The mission of the Indiana Office of Community and Rural Affairs (OCRA) is to work with local, state, and national partners to provide resources and technical assistance to aid rural communities in shaping their visions for community economic development.

### *Community Development Block Grants (CDBG)*

<http://www.in.gov/ocra/2375.htm>

<http://www.hud.gov/local/in/community/cdbg/>

The CDBG program provides communities with resources to address a wide range of community development needs. CDBG funds are distributed locally by the Jeffersonville Department of Economic Development: <http://www.cityofjeff.net/econ/econmain.htm>

- **Issue ED-3:** Find Solutions for Vacant Lot at 11th and Thomas V. Bryant
- **Issue LU-1:** Evaluate Appropriateness of Current Zoning
- **Issue TM-4:** Improve Connectivity to Greater Jeffersonville

### *Community Focus Funds (CFF)*

<http://www.in.gov/ocra/2374.htm>

CFF Grants are funded with Community Development Block Grant (CDBG) dollars allocated by the U.S. Department of Housing and Urban Development (HUD). The criteria for funding a project using CFF are:

- o The area to be served has a substantial low- and moderate-income population (51 percent or greater) or is designated a slum or blighted area by local resolution.
- o The project addresses the long-term planning and development efforts for the community.
- o The funds granted will have a significant impact on the proposed project.
- o The project is ready to proceed and will be completed within 18 months after being awarded.

CFF projects might include:

- o Historic Preservation
- o Infrastructure in support of housing projects
- **Issue ED-1:** Provide Resources for Building Façade Improvements
- **Issue ED-4:** Renovate old Dixie Theater

### *Planning Grants*

<http://www.in.gov/ocra/2371.htm>

Planning grants can be funded using CDBG funds. The goal of the program is to encourage long-term community development. Applications must be submitted by community leaders (i.e., City Planner or Economic Development Administrator) and projects can include Issues related to infrastructure and community facilities.

- **Issue CI-2:** Improve Public's Perception of Claysburg
- **Issue ED-3:** Find Solutions for Vacant Lot at 11th and Locust
- **Issue LU-1:** Evaluate Appropriateness of Current Zoning (Commercial and Residential)

*Indiana Office of Energy Development: Energy Efficiency and Conservation Block Grants (EECBG)*

[www.in.gov/oed/2616.htm#EECBG](http://www.in.gov/oed/2616.htm#EECBG)

Provides grant funds to increase energy efficiency, including street lighting.

- **Issue CI-2:** Improve Public's Perception of Claysburg
- **Issue CI-4:** Support Spring Hill Elementary School
- **Issue SI-1:** Extend Downtown Street Lighting into Claysburg

*Indiana University Southeast School of Business*

*Regional Economic Development Resource Center (REDRC, aka Red Rock)*

<http://innovate.indiana.edu/blog/2010/11/around-the-state-regional-economic-development-resource-center-redrc/>

(812) 941-2362.

The Indiana University Regional Economic Development Resource Center (REDRC), based at Indiana University Southeast, works with companies, organizations, and communities to identify needs and links them with available resources. REDRC's assistance includes: identifying new technologies, reviewing business plans, identifying faculty subject-matter experts who might be able to offer consulting assistance, preparing grant proposals, and fostering international activities.

- **Issue ED-6:** Increase Access to Capital for Business Ventures

*Uric Dufrene, Professor of Business Administration*

[http://www.ius.edu/Business/FacultyBios/Bio\\_Dufrene.cfm](http://www.ius.edu/Business/FacultyBios/Bio_Dufrene.cfm)

(812) 941-2325, [udufrene@ius.edu](mailto:udufrene@ius.edu)

Uric Dufrene currently holds the Sanders Chair in Business at the IUS School of Business. Among his interests is regional economic development, and he has offered to serve as a resource for the community.

- **Issue ED-9:** Find Ways to Bring Tax Dollars Back to Claysburg

*Jeffersonville Boys and Girls Club*

<http://www.bgckyana.org/jeffersonville.aspx>

The Boys and Girls Club mission is to inspire and enable all young people, especially those most in need of their services, to realize and develop their full potential as productive, responsible and caring citizens in a global society. They focus on 5 key areas: 1) Character and Leadership Development; 2) Education and Career Development; 3) Health and Life Skills; 4) The Arts; and 5) Sports, Fitness and Recreation. Youth programs related to economic development include technology skill training, money management training, career talks, career development workshops, and community service.

- **Issue CI-6:** Improve Youth Connections and Programs in the Neighborhood

### *Jeffersonville City Pride*

<http://www.cityofjeff.net/Mayor/CityPride/CityPrideMain.htm>

A volunteer beautification committee that has carried out projects such as cleanups, flower plantings, and bench installations.

- **Issue CI-2:** Improve Public's Perception of Claysburg
- **Issue ED-5:** Remove or Develop Empty Building at Days Inn Entrance
- **Issue SI-3:** Eastern Boulevard/Spring Street Beautification

### *Jeffersonville Department of Streets and Sanitation*

(812)285-6455

- **Issue TM-1:** Repave Streets throughout Claysburg where needed

### *Jeffersonville Housing Authority*

206 Eastern Boulevard, Jeffersonville, IN 47130; (812)283-3553

- o Spring Hill Community Pool Advisory Committee: Findings and Recommendations Report (2007).

In 2007, the Jeffersonville Housing Authority's Community Pool Implementation Task Force produced the Spring Hill Community Pool Advisory Committee: Findings and Recommendations Report. This report outlines a strategy for re-establishing a pool in the Claysburg neighborhood which includes cost estimates, time lines, resources, and site renderings for the proposed pool. The Housing Authority may continue to serve as a resource for the development of the pool.

- **Issue CI-1:** Install Public Swimming Pool/Create Spring Hill Activity Center

### *Jeffersonville Main Street, Inc.*

(812)283-0301, [coresea@aol.com](mailto:coresea@aol.com)

Jeffersonville Main Street focuses on the revitalization, restoration, and sustained economic growth of the commercial and residential downtown district. Though Claysburg is not within the boundaries of the Jeffersonville Main Street program, the program may serve as a resource for technical assistance. Members of the Claysburg Neighborhood Association can attend Jeffersonville Main Street sponsored workshops and seminars.

- **Issue ED-1:** Provide Resources for Buildings Façade Improvements
- **Issue ED-4:** Renovate Old Dixie Theater
- **Issue TM-4:** Improve Connectivity to the Rest of Jeffersonville

### *Jeffersonville Parks and Recreation*

<http://www.jeffparks.org>

Jeffersonville Parks and Recreation would be the most likely entity to own, manage, and maintain a pool once it's developed. Parks Department representatives offered their support for this proposal at the time of the community pool implementation study.

- **Issue CI-1:** Install Public Swimming Pool/Create Spring Hill Activity Center



### *Jeffersonville Planning and Zoning Department*

<http://www.cityofjeff.net/zoning/zoningmain.htm>

The city's Planning and Zoning Department can provide assistance with zoning changes, code enforcement, or property history.

- **Issue ED-5:** Remove or Develop Empty Building at Days Inn Entrance
- **Issue ED-10:** Target Vacant Properties for Economic Development Opportunities

### *Louisville Urban League*

[www.lul.org](http://www.lul.org) , (502)561-6830

#### *Center for Housing and Financial Empowerment*

<http://www.lul.org/lul-programs/programs-housing-counseling-neighborhood-revitalization>

The Louisville Urban League's Center for Housing and Financial empowerment offers comprehensive housing counseling services. Program participants gain financial literacy in areas such as rental readiness, budget and credit counseling, home ownership training, home equity conversion mortgage (HECM) counseling, foreclosure counseling, and post-purchase counseling.

- **Issue H-1:** Provide More Affordable Housing (Use vacant land and existing properties)
- **Issue H-2:** Increase Number of Young Families

#### *Center for Workforce Development*

<http://www.lul.org/lul-programs/programs-workforce-development>

The list of services offered by the Louisville Urban League's Center for Workplace Development to those seeking employment or better careers includes assistance finding jobs, career counseling and case management, job readiness skills training, job placement referrals, and post-placement support. The Center also offers specialized workshops to help those seeking employment.

- **Issue ED-2:** Increase Resident Employment

### *Lowe's*

<http://www.lowes.com/>

#### *Charitable and Educational Foundation Grants*

[http://www.lowes.com/cd\\_Charitable+and+Educational+Foundation\\_936258779\\_](http://www.lowes.com/cd_Charitable+and+Educational+Foundation_936258779_)

Educational Foundation funds nonprofit organizations and public agencies that support our charitable goals. The foundation's primary philanthropic focus centers on K–12 public education and community improvement. Within these areas, Lowe's Foundation is committed to supporting projects that have the greatest impact on communities and align with their core business — home improvement.

- **Issue CI-1:** Install Public Swimming Pool/Create Spring Hill Activity Center

*ToolBox for Education*

[http://www.lowes.com/cd\\_Corporate+Citizenship\\_674540029\\_](http://www.lowes.com/cd_Corporate+Citizenship_674540029_)

This program provides parent groups with grants up to \$5,000 to support public school improvement projects.

- **Issue CI-4:** Support Spring Hill Elementary School

*Masters of Urban Planning degree programs:*

- o Ball State University – <http://cms.bsu.edu/Academics/CollegesandDepartments/CAP/Programs/UrbanPlanning/Welcome.aspx>

- o University of Louisville – <http://louisville.edu/upa/master-of-urban-planning.html>

Often neighborhoods and nonprofits turn to local universities for technical assistance on project or community-based programs. Both the University of Louisville and Ball State University offer Masters in Urban Planning degree programs, and technical assistance on land use and zoning matters may come in the form of class projects and student course requirements.

- **Issue CI-2:** Improve Public's Perception of Claysburg
- **Issue ED-3:** Find Solutions for Vacant Lot at 11th and Locust
- **Issue LU-1:** Evaluate Appropriateness of Current Zoning (Commercial and Residential)
- **Issue SI-3:** Eastern Boulevard/Spring Street Beautification

*Maxine F. Brown, Southern Indiana Minority Enterprise Initiative, Inc.*

<http://indianafricanamericanheritage.org/about/our-trail-blazer>

(812) 284-4451

Maxine Brown, a local African-American historian and preservationist, is a consultant and founding member of the Southern Indiana Minority Enterprise Initiative. Her work has led her to create the African-American heritage trail in Indiana, most notably in six Southern Indiana counties. Ms. Brown received the first Frank and Judy O'Bannon Heritage Enrichment award from Historic Southern Indiana in 2005 and the Servaas Memorial Award from Historic Landmarks Foundation of Indiana in 2006 for her leadership in preservation.

- **Issue ED-1:** Provide Resources for Buildings Façade Improvements

*National Complete Streets Coalition*

<http://www.completestreets.org/>

Provides information to assist citizens/communities develop a complete streets policy to advocate for safer streets by building sidewalks, crosswalks, bike lanes, etc. The Coalition also offers interactive full-day workshops led by national experts to help communities with this process.

- **Issue TM-1:** Repave Streets throughout Claysburg where needed
- **Issue TM-2:** Install Speed Bumps on National Avenue
- **Issue TM-4:** Improve Connectivity to the Rest of Jeffersonville

### *National Sheriffs' Association Neighborhood Watch Program*

<http://www.usaonwatch.org/>

This program offers information on starting and registering Neighborhood Watch programs.

- **Issue CI-3:** Increase City of Jeffersonville Police Presence and Responsiveness

### *Neighborhood Watch Manual*

[http://www.usaonwatch.org/assets/publications/0\\_NW\\_Manual\\_1210.pdf](http://www.usaonwatch.org/assets/publications/0_NW_Manual_1210.pdf)

Downloadable manual for citizens and law enforcement officers to use to establish watch programs.

- **Issue CI-3:** Increase City of Jeffersonville Police Presence and Responsiveness

### *Nonprofit Affordable Housing Developers*

#### *Community Action of Southern Indiana (CASI)*

<http://www.casi1.org/homeowner-occupa.html>

Programs and resources include: Head Start Program, Energy Assistance Program, Weatherization Assistance Program, Home Owner-Occupancy Rehab Program, and Housing Choice Voucher Program (Section 8).

#### *Home Owner-Occupancy Rehabilitation*

<http://www.casi1.org/homeowner-occupa.html>

One of the target groups of this program are low-income individuals that have children six years of age or younger. Funds are used to rehabilitate housing units up to either Indiana State building code standards or local rehabilitation code standards.

#### *Housing Partnership, Inc*

<http://www.housingpartnershipinc.org/>

This Louisville-based organization provides foreclosure intervention, counseling and education, and works to provide affordable housing opportunities.

#### *New Directions Housing Corporation*

<http://www.ndhc.org/>

New Directions has offices in both Louisville, KY and New Albany, IN. This nonprofit organization develops and maintains housing by helping people find, secure, and maintain their homes.

#### *New Hope Services*

<http://www.newhopeservices.org/page2.php>

This Jeffersonville-based non-profit organization provides housing and credit counseling, relocation assistance, and housing resources.

*River City Housing*

<http://www.rivercityhousing.org/pages/index.shtml>

Louisville-based non-profit organization provides homes for low-to-moderate income residents of Louisville Metro.

- **Issue H-1:** Provide More Affordable Housing (Use vacant land and existing properties)
- **Issue H-2:** Increase Number of Young Families

*Partnership for Sustainable Communities, an interagency partnership of HUD, DOT and EPA*

<http://www.sustainablecommunities.gov/index.html>

This federal agency works to coordinate federal housing, transportation, water, and other infrastructure investments in communities.

- **Issue CI-2:** Improve Public's Perception of Claysburg
- **Issue SI-1:** Extend Downtown Street Lighting into Claysburg
- **Issue SI-2:** Install Missing Sidewalks in Claysburg

*Purdue University Agricultural Extension Service*

<http://www.ag.purdue.edu/extension/pages/default.aspx>

Purdue's extension service offers resources and technical expertise on developing community gardens, growing food safely, and soil testing. Establishing a Claysburg farmers' market would improve social and economic connectivity with the rest of Jeffersonville. The Purdue Extension, Clark County Office can provide outreach to local farmers.

- **Issue ED-8:** Develop Food Desert Solutions

*River Hills Economic Development District and Regional Planning Commission*

<http://www.riverhills.cc/programs.html>

The main goal of River Hills is to assist local governments with development needs in five counties in Southern Indiana. River Hills provides community grant proposal writing services to area non-profits, as well as numerous programs and services including:

- o Public Infrastructure Development
- o Community Facilities
- o Historic Preservation
- o Tourism, Park, and Recreation Facilities
- o Housing and Disaster Recovery
- o Economic Dislocation Adjustment
- o Planning and Technical Assistance
- o Business and Industry Revolving Loan Fund
- o Industrial Park Improvements
- o Federal Empowerment Zone / Enterprise Community Designation
- o Transportation Facilities and Programs
- o Brownfield Redevelopment

- o Downtown Revitalization
- o Fire Safety
- **Issue ED-1:** Provide Resources for Buildings Façade Improvements
- **Issue ED-3:** Find Solutions for Vacant Lot at 11th and Locust
- **Issue ED-4:** Renovate Old Dixie Theater
- **Issue ED-6:** Increase Access to Capital for Business Ventures
- **Issue ED-10:** Target Vacant Properties for Economic Development Opportunities

### *Safe Routes to School Program*

<http://www.saferoutesinfo.org/about-us>

Program examines conditions around schools and conducts projects to improve safety and accessibility for students.

- **Issue CI-4:** Support Spring Hill Elementary School
- **Issue SI-2:** Install Missing Sidewalks in Claysburg
- **Issue TM-4:** Improve Connectivity to the Rest of Jeffersonville

### *Southeast Indiana Small Business Development Center*

<http://www.isbdc.org/locations/southeast-isbdc/> , (812) 952-9765

The Southeast Indiana Small Business Development Center provides one-on-one, confidential, no-cost counseling to small businesses throughout the 13-county Southeastern Indiana region. They also host training events and seminars for business skills development.

- **Issue ED-6:** Increase Access to Capital for Business Ventures

### *Subaru of Indiana Automotive, Inc. Foundation*

<http://www.siafoundation.org/index.htm>

This foundation provides funding to support capital projects in education.

- **Issue CI-4:** Support Spring Hill Elementary School

### *Transit Authority of River City (TARC)*

[www.ridetarc.com](http://www.ridetarc.com)

Contact TARC officials to request additional or expanded bus routes, bus stops, or additional transit options that meet the needs of neighborhood residents. Executive Director, 502-561-5100

- o Director of Planning, 502-213-3490
- o Director of Transportation, 502-561-5163
- **Issue TM-3:** Increase Public Transportation Access and Routes

*Tree City USA, National Arbor Day Foundation*

[www.arborday.org](http://www.arborday.org)

Provides direction, technical assistance, public attention, and national recognition for urban and community forestry programs.

- **Issue CI-2:** Improve Public's Perception of Claysburg
- **Issue SI-3:** Eastern Boulevard/Spring Street Beautification

*U.S. Department of Energy's Energy Efficiency and Renewable Energy Program on Solid-State Lighting (SSL)*

[http://www1.eere.energy.gov/buildings/ssl/sslbasics\\_whyssl.html](http://www1.eere.energy.gov/buildings/ssl/sslbasics_whyssl.html)

This agency offers a variety of outdoor lighting resources to guide municipalities and utilities in their evaluation of LED street lighting projects.

- **Issue SI-1:** Extend Downtown Street Lighting into Claysburg

*U.S. Department of Energy's Municipal Solid-State Street Lighting Consortium*

<http://www1.eere.energy.gov/buildings/ssl/consortium.html>

This organization offers a variety of outdoor lighting resources to guide municipalities and utilities in their evaluation of LED street lighting projects.

- **Issue CI-2:** Improve Public's Perception of Claysburg

*U.S. Department of Housing and Urban Development (HUD) Homeless Assistance*

[http://portal.hud.gov/hudportal/HUD?src=/program\\_offices/comm\\_planning/homeless](http://portal.hud.gov/hudportal/HUD?src=/program_offices/comm_planning/homeless)

A webpage that provides links that provide information as well as various funding sources.

- **Issue CI-5:** Coordinate/Create Additional Resources for the Homeless Community on a City-Wide Level

*University of Louisville College of Business*

*Louisville Economic Monitor, University of Louisville College of Business*

<http://monitor.louisville.edu/>

The Louisville Economic Monitor provides research on Louisville's regional economic issues and trends, including counties in Southern Indiana. Reports on taxes, revenue distribution, and public sector spending are available online. College of Business faculty may also serve as a resource for research or consulting on economic development strategies or local government spending in Claysburg.

- **Issue ED-9:** Increase the Return of Tax Dollars to Claysburg

*The Small Business Institute*

<http://business.louisville.edu/content/view/376/628/>

The Small Business Institute (SBI) links local small businesses to the resources

and management expertise of the University of Louisville's College of Business. It provides confidential and professional management assistance at no cost in order to promote the retention and growth of successful small business enterprises.

- **Issue ED-6:** Increase Access to Capital for Business Ventures

### *YMCA Southern Indiana Youth Development Programs*

[http://www.ymcasi.org/YouthDevelopment/Education\\_Leadership.php](http://www.ymcasi.org/YouthDevelopment/Education_Leadership.php)

The YMCA offers several youth programs that emphasize education and leadership skills, including after-school programs and programs for at-risk teens.

- **Issue CI-6:** Improve Youth Connections and Programs in the Neighborhood

### *YouthBuild*

[www.youthbuildlouisville.org/](http://www.youthbuildlouisville.org/)

YouthBuild aids unemployed and undereducated young people, ages 16 to 24, build affordable housing for homeless and low-income families in their own communities. Participants split their time between the construction site and the classroom, where they earn their GED or high school diploma, learn to be community leaders, and prepare for jobs or college. YouthBuild might be approached to expand their services into Jeffersonville, but if not the organization may serve as a model for a similar program to be developed locally.

- **Issue CI-6:** Improve Youth Connections and Programs in the Neighborhood

# About the Authors

## Claysburg Neighborhood Revitalization Plan

June 2012

The Claysburg Neighborhood Revitalization Plan was developed as a joint effort of the City Solutions Center (CSC) and the Center for Environmental Policy and Management (CEPM) at the University of Louisville in cooperation with and supported by the Jeffersonville Urban Enterprise Association (JUEA). This report was written by J. Michael McCoy, John W. Vick, Steven C. Bourassa, Megan Enyeart, Carol Norton, Shannon Scroggins, Allison Smith, and Lauren Heberle. Additional contributions were made by University of Louisville Master of Urban Planning students Luis Calvo and Abigail Free. Site plan renderings and other graphics created by J. Michael McCoy. The report was compiled by Patrick Piuma and Luis Calvo.



### City Solutions Center (CSC)

Formed in 2008, the University of Louisville's City Solutions Center extends U of L's urban mission across Kentucky by providing hands-on consulting to help communities engage citizens to define challenges, develop buy-in for solutions, and create implementation plans for measurable results. The Center draws upon existing faculty, staff, and student expertise throughout the University of Louisville to provide resources to assist Kentucky's communities. The City Solutions Center is housed at U of L's Urban Design Studio.

### Center for Environmental Policy and Management (CEPM)

The University of Louisville Center for Environmental Policy and Management (CEPM) seeks to provide research and technical assistance to local, state, and tribal governments, businesses and non-profit organizations regarding sustainable environmental policy and program development and evaluation. The CEPM houses the U of L Environmental Finance Center serving EPA Region 4. The EFC at U of L is a member of the Environmental Finance Center Network (EFCN) which allows us to access environmental experts from across the country from 10 different academic institutions.



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