

The background of the image is a grayscale photograph of a river winding through a wooded area. The trees are mostly bare, suggesting a late autumn or winter setting. The river is in the foreground and middle ground, with its surface reflecting the light. The text is overlaid on a white rectangular area in the center of the image.

UNIVERSITY OF  
**LOUISVILLE**®

---

**CENTER FOR ENVIRONMENTAL  
POLICY & MANAGEMENT**

# Our Role

- Community Kick-off Meeting
- How Clean is Clean?
- Identifying Assets and Project Naming
- Green Infrastructure and Stormwater
- Community Voices and the Future Plan

# Getting People There

- Mailed invitations for first meeting
- Neighborhood Associations
- Community Centers
- Local Businesses
- Social Media



# Issues

- Economic disinvestment
- Connectivity
- Inclusivity
- Perceived/real crime
- Beargrass Creek

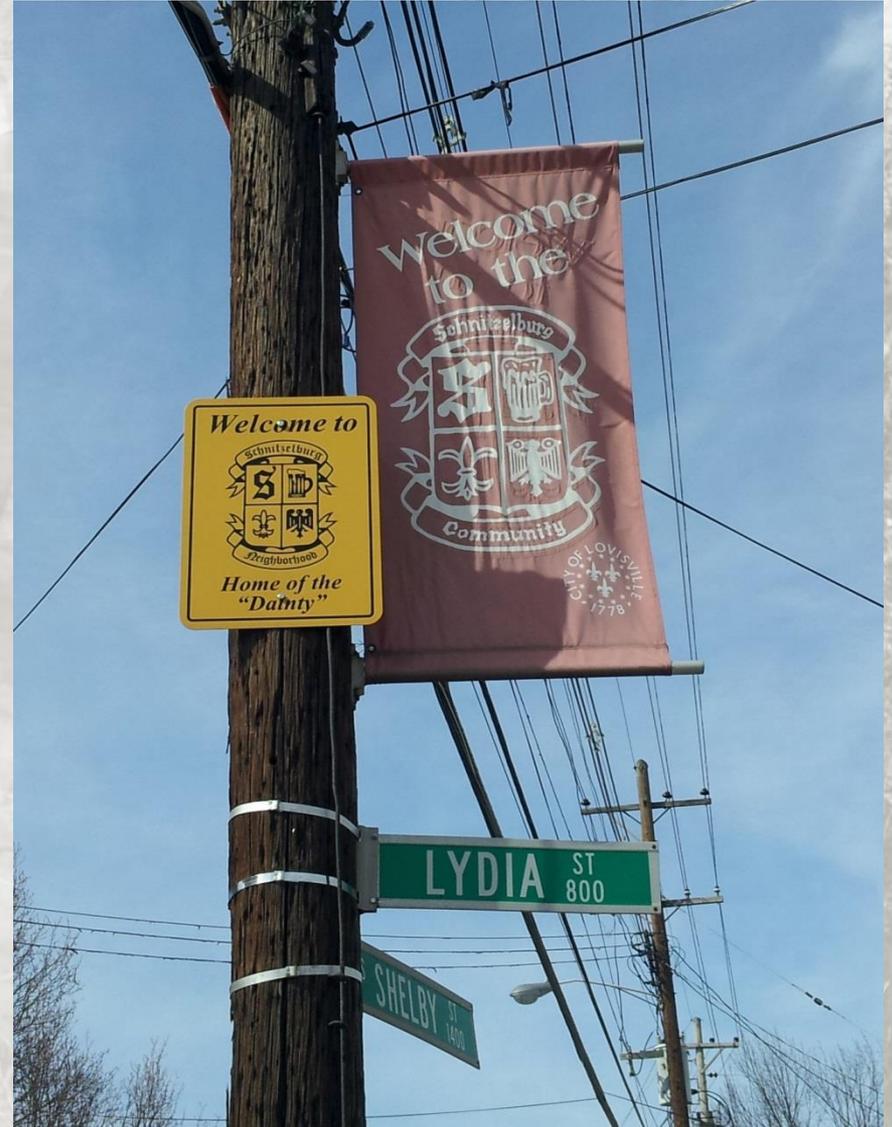


# How Clean is Clean?

## Mini-Brownfields Institute

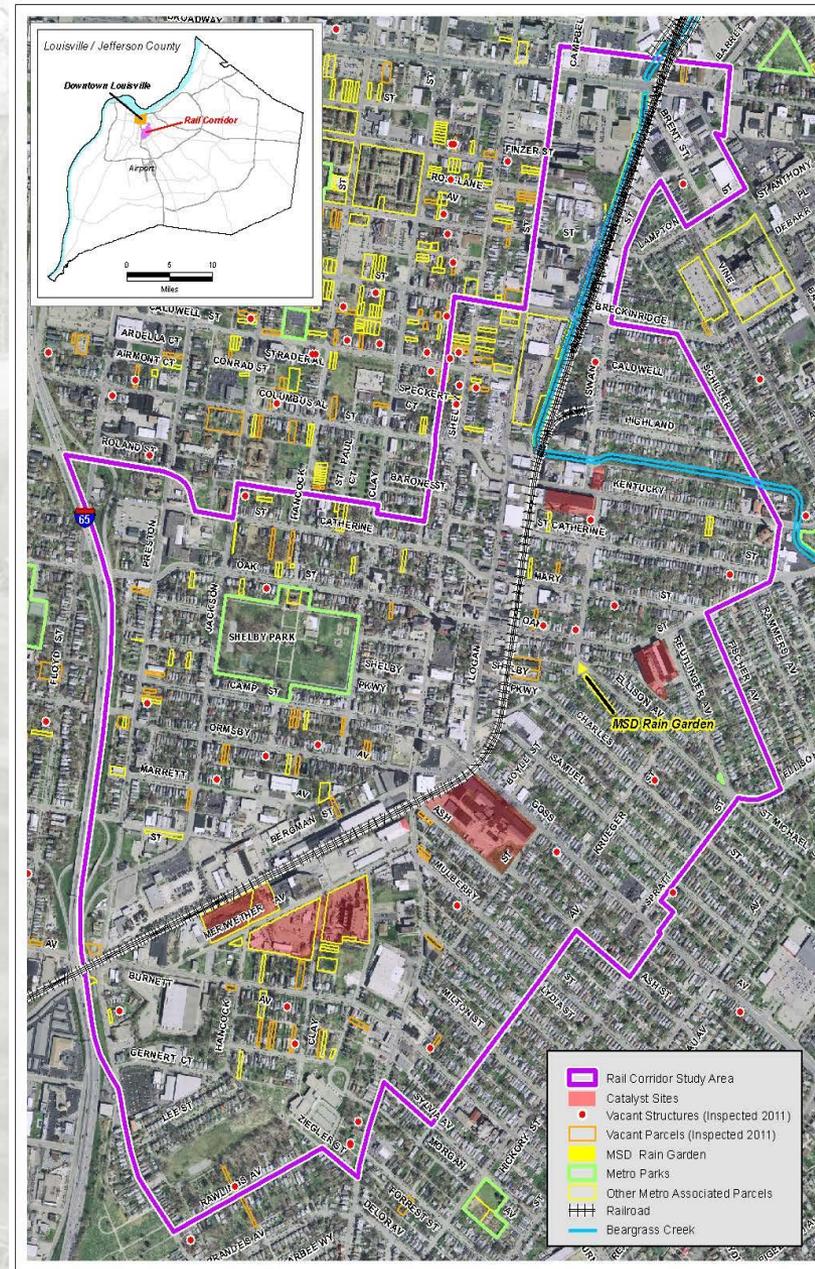


# Identifying Assets

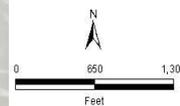


# Naming the Project

- Submitted as Germantown/ Shelby Park Rail Corridor Planning Project
- Actually 5 neighborhoods
- Louisville Central Rail Corridor



Germantown / Shelby Park Rail Corridor



Aerial Imagery: Spring, 2009

# Green Infrastructure





# The Future Plan

## Importance of ONGOING Community VOICE and INPUT

- Use the plan to further your organizational and community goals
- Use the plan to inform investors and developers
- Use the plan to inform other Louisville Metro projects

**Don't Let the Plan  
Just Sit On a Shelf!**



UNIVERSITY OF  
**LOUISVILLE**<sup>®</sup>

CENTER FOR ENVIRONMENTAL  
POLICY & MANAGEMENT

[www.louisville.edu/cepm](http://www.louisville.edu/cepm)

502-852-8042