

How to Include Greek Life Experience on Your Resume

Greek Life is a great way to gain the leadership skills and experiences that employers want in future candidates. Greek organizations host fundraisers, implement marketing strategies, manage budgets, and organize events, which are all great experiences to capture!

However, one of the biggest tasks for including your Greek Life experience on your resume is translating it into something the broader public can understand. We do not want employers to be confused or unsure about what your experience actually was! For example, if your leadership title in the fraternity was “High Beta,” you need to use non-Greek language for the position title (i.e. Vice President). Likewise, words like “ritual” and “pledge” are red flags for many employers. So, make sure you are using appropriate words to describe your experience.

Here are some examples on how to market your Greek Life experience on your resume!

EXAMPLE 1:

LEADERSHIP EXPERIENCE

Vice President

Fall 2017 – Spring 2018

[Fraternity Name], University of Louisville; Louisville, KY

- Developed philanthropic programming for 60+ member fraternity, which led to a 90% increase in member participation
- Led community service events on campus and in the community, including a \$15,000 fundraiser for local food pantries

EXAMPLE 2:

LEADERSHIP EXPERIENCE

Recruitment Officer

Spring 2019 – Present

[Sorority Name], University of Louisville; Louisville, KY

- Led on campus recruiting which increased chapter membership by over +80%
- Implemented weekly marketing strategies through social media (Facebook, Instagram, Twitter, and Pinterest), increasing social media engagement by 120%

EXAMPLE 3:

LEADERSHIP EXPERIENCE

New Member Educator

Fall 2016 – Fall 2017

[Fraternity Name], University of Louisville; Louisville, KY

- Led weekly educational events for 15+ new members, enhancing their understanding of fraternity’s history
- Coordinated and led weekly social events, including the fraternity’s intramural sports teams (basketball, softball, kickball, and flag football), which deepened relationships between new members and brothers