



Deeper into ASU

Presentation for PSPC

ASU is simply on a different scale from UofL

August 2020 /

Welcomed more than 127,500 students to the fall 2021 semester at ASU, a nearly 8% increase from fall 2019, and more than 53,000 ASU Online students, its largest fall enrollment.

[Learn More →](#)



Seal of the University

Former names	Territorial Normal School (1885–1889) Tempe Normal School of Arizona (1889–1903) Tempe Normal School (1903–1925) Tempe State Teachers College (1925–1929) Arizona State Teachers College (1929–1945) Arizona State College (1945–1958)
Type	Public research university
Established	March 12, 1885; 137 years ago
Parent institution	Arizona Board of Regents
Accreditation	HLC
Academic affiliation	CDIO · URA · Space-grant
Endowment	\$1.3 billion (2021) ^[1]
President	Michael M. Crow
Provost	Nancy Gonzales
Academic staff	4,704 ^[2]
Total staff	15,000 ^[3]
Students	52,386, Tempe ^[4] 11,360, Downtown Phoenix ^[4] 5,168, Polytechnic ^[4] 5,390, West ^[4] 53,993, online ^[4]
Undergraduates	103,609 ^[4]
Postgraduates	25,179 ^[4]



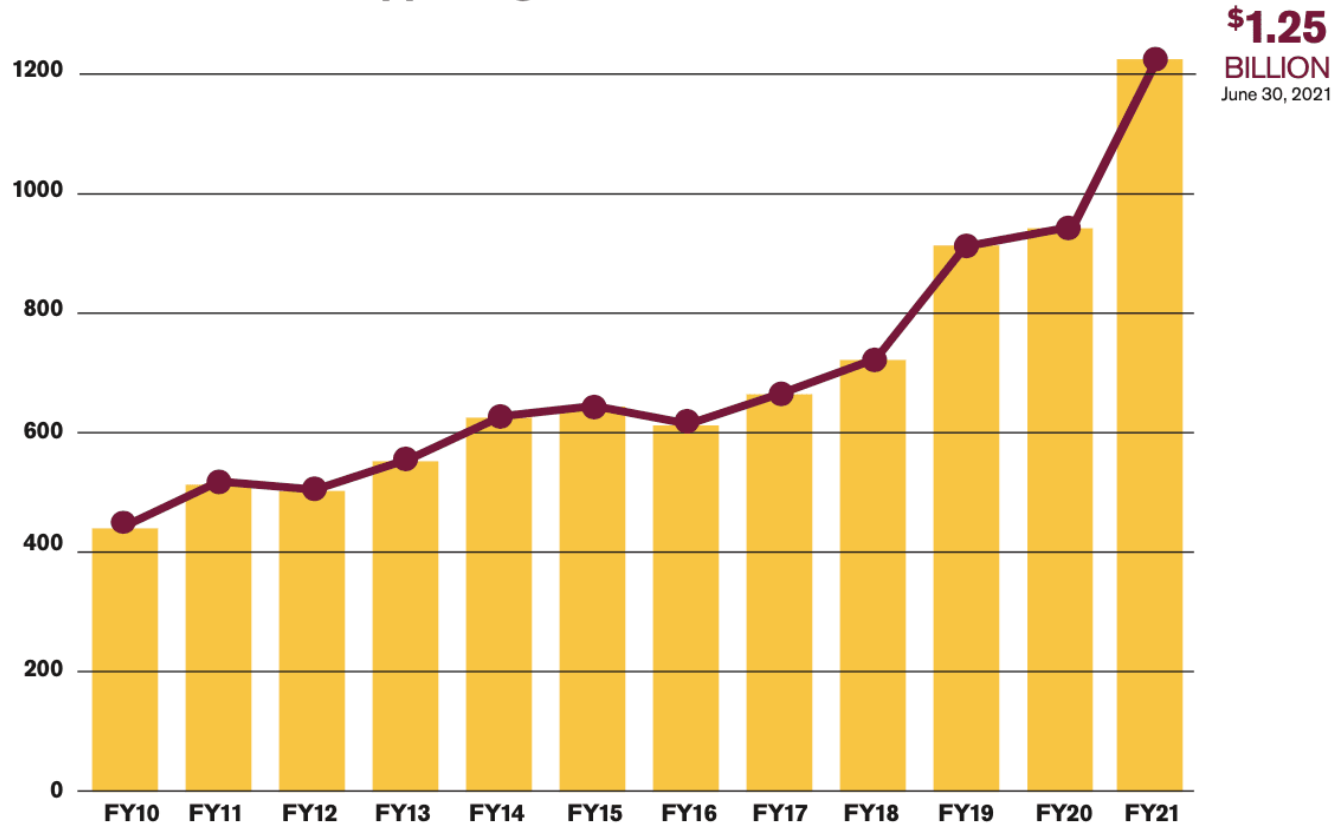
Former names	Jefferson Seminary (1798–1829) Louisville Medical Institute (1837–1840) Louisville College (1840–1846)
Type	Public research university
Established	April 3, 1798; 224 years ago
Accreditation	SACS
Academic affiliations	ORAU · CUMU · Space-grant
Endowment	\$715.0 million (2020) ^[1]
Budget	\$1.3 billion ^[2]
President	Lori Stewart Gonzalez (interim) ^[3]
Provost	Lori Stewart Gonzalez ^[4]
Academic staff	1,776 Full-time, 764 Part-time ^[5]
Administrative staff	4,585
Students	21,430 (Fall 2019) ^[5]
Undergraduates	15,641 (Fall 2019) ^[5]
Postgraduates	5,789 (Fall 2019) ^[5]

One charismatic & controversial leader with a vision since 2002

- Charisma and business model drive big-money donations
 - Stability at the top enables change below
 - Apparent costs in faculty governance
 - Purchases of units (e.g. Thunderbird) and massive online expansion
 - Do real estate holdings in Phoenix help?
 - Local sales tax supports education
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Total endowment supporting ASU as of June 2021*

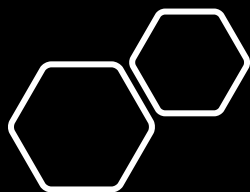


*According to guidelines from the National Association of College and University Business Officers (NACUBO)

Endowment growth

Will my gift really make a difference to the ASU endowment?

In 2004, the ASU endowment was \$250 million. As of 2021 it was \$1.25 billion. All you need to do to realize the value of every individual gift to the endowment is look at ASU's astonishing growth and evolution. Without endowment gifts, ASU would not be what it is today and that same permanent, sustainable support is what will create the ASU of tomorrow.



UofL is much more expensive

- ASU is cheaper at all income levels...

UofL

AVERAGE NET PRICE FOR FULL-TIME BEGINNING STUDENTS

Full-time beginning undergraduate students who paid the in-state or in-district tuition rate and were awarded grant or scholarship aid from federal, state or local governments, or the institution.

	2017-2018	2018-2019	2019-2020
Average net price	\$17,098	\$17,490	\$17,894

Full-time beginning undergraduate students who paid the in-state or in-district tuition rate and were awarded Title IV aid by income.

AVERAGE NET PRICE BY INCOME	2017-2018	2018-2019	2019-2020
\$0 – \$30,000	\$12,351	\$13,058	\$13,431
\$30,001 – \$48,000	\$13,692	\$14,341	\$13,725
\$48,001 – \$75,000	\$17,499	\$16,795	\$17,380
\$75,001 – \$110,000	\$20,922	\$20,569	\$20,122
\$110,001 and more	\$21,380	\$21,737	\$22,004

ASU

	2017-2018	2018-2019	2019-2020
Average net price	\$13,731	\$14,081	\$14,653

Full-time beginning undergraduate students who paid the in-state or in-district tuition rate and were awarded Title IV aid by income.

AVERAGE NET PRICE BY INCOME	2017-2018	2018-2019	2019-2020
\$0 – \$30,000	\$7,300	\$7,044	\$8,969
\$30,001 – \$48,000	\$8,466	\$8,921	\$10,628
\$48,001 – \$75,000	\$13,994	\$14,033	\$15,561
\$75,001 – \$110,000	\$16,814	\$17,373	\$19,031
\$110,001 and more	\$18,901	\$18,583	\$20,774

UofL is much more expensive

...and by all races/ethnicities

TABLE 1

Average Net Price of Attendance at a Public Four-Year University as a Share of Median Household Income, by Race, 2017

State	Overall	White, Non-Hispanic	Black	Hispanic	Asian
Alabama	35%	30%	54%*	45%*	23%*
Alaska	15%	14%		19%*	16%*
Arizona	25%	22%	31%*	30%*	18%*
Arkansas	29%	27%	44%*	33%*	
California	16%	14%	24%*	20%*	13%*
Colorado	24%	22%	32%*	32%*	21%
Connecticut	22%	19%	35%*	35%*	19%
Delaware	21%	19%	30%*		13%*
Florida	20%	18%	26%*	22%*	15%*
Georgia	24%	20%	31%*	29%*	17%*
Hawaii	18%	18%		20%	17%*
Idaho	26%	25%		30%*	
Illinois	26%	23%	44%*	30%*	19%*
Indiana	21%	20%	34%*	25%*	17%*
Iowa	25%	24%	47%*	31%*	22%*
Kansas	28%	26%	44%*	35%*	23%*
Kentucky	30%	29%	40%*	34%*	25%*

Though it claims to be guided by inclusion & not exclusion, ASU is only a bit less selective (if at all). It gets far more applicants & admits a greater percentage of them.

Undergraduate application fee (2021-2022):		\$50	
UNDERGRADUATE ADMISSIONS FALL 2020			
	TOTAL	MALE	FEMALE
Number of applicants	53,516	25,207	28,309
Percent admitted	88%	86%	90%
Percent admitted who enrolled	27%	28%	26%

TEST SCORES	25TH PERCENTILE*	75TH PERCENTILE**
SAT Evidence-Based Reading and Writing	550	650
SAT Math	550	670
ACT Composite	21	28
ACT English	20	28
ACT Math	20	27

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UNDERGRADUATE ADMISSIONS FALL 2020			
	TOTAL	MALE	FEMALE
Number of applicants	17,265	7,359	9,906
Percent admitted	65%	66%	65%
Percent admitted who enrolled	25%	28%	23%

TEST SCORES	25TH PERCENTILE*	75TH PERCENTILE**
SAT Evidence-Based Reading and Writing	530	640
SAT Math	520	630
ACT Composite	21	28
ACT English	21	30
ACT Math	20	27

UofL



UNIVERSITY OPERATING BUDGET
 FY 2021 (WITH FY 2020 COMPARATIVE BUDGET DATA)
 (\$ millions)

	FY21 BUDGET	FY20 ESTIMATE	FY20 BUDGET	VAI
Revenues				
State General Fund Appropriation	\$292.8	\$310.2	\$311.2	
State Appropriation - Research Infrastructure	\$13.5	\$13.5	\$13.5	
State Appropriation - Capital Infrastructure	\$12.4	\$12.2	\$12.2	
State Appropriation - AFAT	\$6.0	\$6.0	\$6.0	
Tuition and Fees	\$2,113.4	\$2,013.3	\$1,970.0	
less Scholarship Allowance	(\$502.2)	(\$462.7)	(\$434.2)	
Net Tuition and Fees	\$1,611.2	\$1,550.6	\$1,535.8	
Grants & Contracts -- Research	\$456.0	\$423.2	\$395.0	
Financial Aid Grants (Primarily Federal Pell Grants)	\$197.0	\$186.8	\$178.0	
Arizona Teachers Academy	tbd	\$7.1	\$0.0	
CARES Act Revenue	\$48.5	\$15.0	\$0.0	
Private Gifts	\$92.0	\$93.6	\$95.4	
Technology & Research Initiative Fund (TRIF)	\$35.7	\$34.1	\$34.0	
Auxiliary Revenues, Net	\$129.9	\$170.2	\$190.4	
Other Revenues	\$148.0	\$149.0	\$140.3	
Total Other Revenues	\$1,107.1	\$1,079.0	\$1,033.1	
Total Revenues	\$3,043.0	\$2,971.5	\$2,911.8	
Expenses				
Salaries and Wages	\$1,213.5	\$1,166.4	\$1,153.0	
Benefits	\$390.1	\$380.5	\$361.9	
All Other Operating	\$921.7	\$860.1	\$870.9	
Scholarships & fellowships, Net of Scholarship Allowance	\$311.9	\$292.9	\$280.5	
Interest on Indebtedness	\$65.7	\$65.3	\$62.7	
Depreciation	\$150.1	\$143.6	\$141.5	
Pension Liability/OPEB (GASB 68 & GASB 45)	\$25.0	\$56.0	\$0.0	
Total Expenses	\$3,078.0	\$2,964.8	\$2,870.5	
Net Increase	(\$35.0)	\$6.7	\$41.3	

- I think ASU gets a much smaller percentage of revenue from the state (but a much larger number)

Table 1A: FY 2021 Operating Budget by Corporation and Revenues and Expenses

	General Funds	UL Research Foundation	Athletics	Foundation	Other Dept. Funds	All Funds
Revenues						
Tuition and Fees	325,927,672					325,927,672
State Funds	127,056,800					127,056,800
Transfers to General Fund	23,967,589					23,967,589
Auxiliaries	13,132,518					13,132,518
Clinical (including Hospital)	9,308,327	322,856,844				332,165,171
Sponsored Agreements		131,250,000				131,250,000
Pass Through Financial Aid		44,000,000				44,000,000
Other Revenue	14,206,997	3,000,000	107,377,000	56,383,000	40,914,903	221,881,900
Total Fiscal Year Revenues	513,599,903	501,106,844	107,377,000	56,383,000	40,914,903	1,219,381,650
Funds Received in Prior Periods	3,000,000	0	0	0	2,538,547	5,538,547
Total Funding Available	516,599,903	501,106,844	107,377,000	56,383,000	43,453,450	1,224,920,197
Expenditures						
Salary	256,583,186	231,568,972	35,653,723	18,534,184	13,374,262	555,714,327
Fringe Benefits	75,708,778	54,121,860	6,825,525	5,224,865	3,734,417	145,615,445
Operating	88,933,726	154,821,844	36,747,031	24,531,672	25,732,971	330,767,244
Scholarships	65,771,365	45,425,605	15,070,302	8,092,279	611,800	134,971,351
Capital Asset plus Debt Service	26,700,413	15,168,563	12,230,419	0	0	54,099,395
Utilities	23,164,110	0	850,000	0	0	24,014,110
Total Expenditures	536,861,578	501,106,844	107,377,000	56,383,000	43,453,450	1,245,181,872
Budget Surplus/(Deficit)	(20,261,675)	0	0	0	0	(20,261,675)

*Budgeted General Fund expenditures includes \$17.5 million in contingency funds.

ASU Structure & Organization

- 17 Colleges & Schools
 - CLAS is the largest (31% of Tempe campus students)
 - Of note: [University College](#); [College of Integrative Sciences & Arts](#); Interdisciplinary Arts & Sciences is at [New College on West Campus](#)
 - Separate units include [Graduate College](#), [Journalism & Mass Communication](#), and [Public Service & Community Solutions](#)

Humanities



Natural Sciences



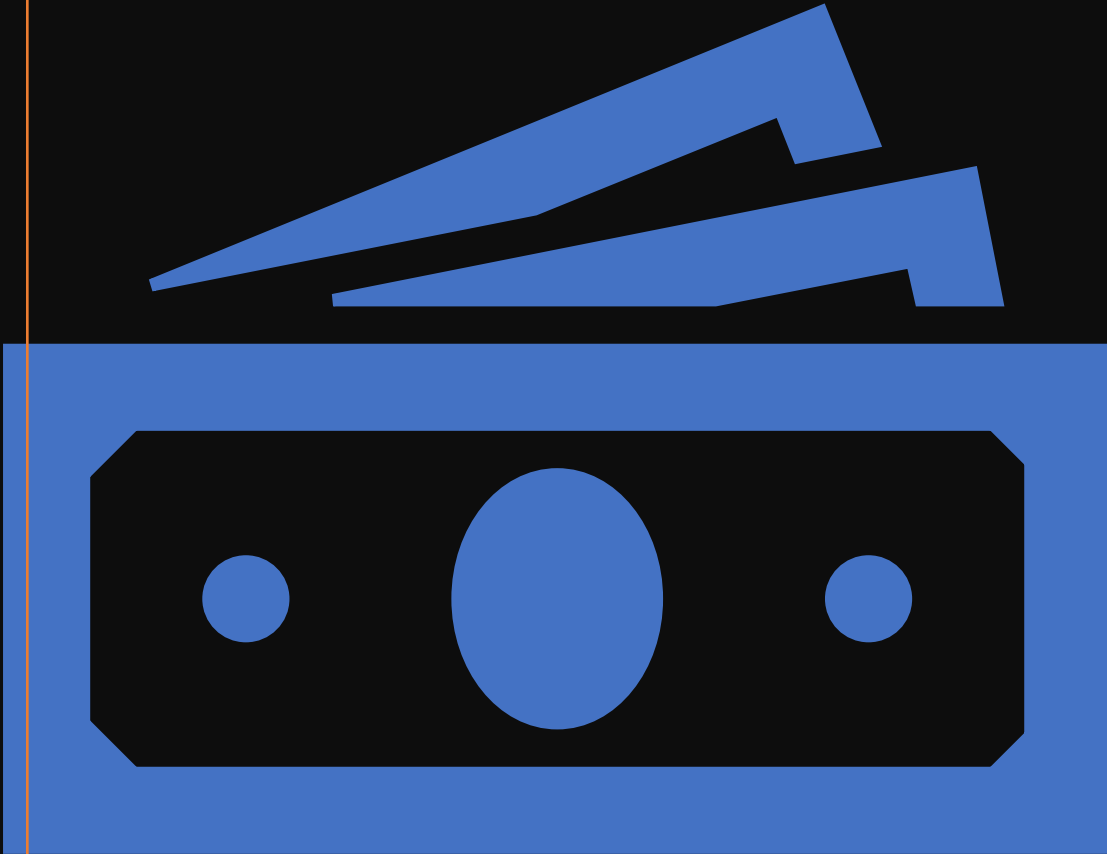
Social sciences



ASU CLAS

- 3 divisions
 - Nat Sci: 2 depts + 4 schools
 - Hum: 1 dept (English) + 2 schools (SHPRS & SILC)
 - Soc Sci: 1 dept + 8 schools
 - Each dept/school includes multiple academic programs
- 41 centers & institutes
- Observation: all web sites downplay dept structure and faculty, & play up student experience (academic programs) and research/prestige

Feedback from Philosophy prof @ASU



1. Money

- Dubious about the fiscal savings
 - Larger units → adding staff for HR, Publicity, events, travel, online support, and a school manager
- Schoolwide budget = money gets spent more effectively & fairly
 - Everyone sees what others need and get; more equity
 - Collective advocacy to the dean



Feedback cont.

2. Governance

- Personnel: disciplinary subcommittee, schoolwide committee.
- School Director appoints Faculty Head, DUGS, & DGS. Some consultation but no votes



Feedback

3. Enrollment

- No evident connection to enrollment one way or the other

4. Upshot:

- Most people probably prefer it, but it doesn't seem to have changed life all that much



My takeaways

- Hard to see that CLAS governance structure is driving any aspect of ASU's high profile
- Hard to see that college governance is where the action is
- Hard to see us doing anything comparable without a huge increase in enrollment
 - Admit more of our applicants while at the same time raising retention & graduation. Invest in advising, persistence scholarships; reduce cost of attendance
 - Reach out to Louisvillians with 50+ hours or an associate's degree & get them to the finish line
 - Dual credit + general studies + retention + recruitment + online
 - Can we buy Sullivan? Would it matter?
- Our instability & scandals have cost us 10 years of progress.