

BUSINESS

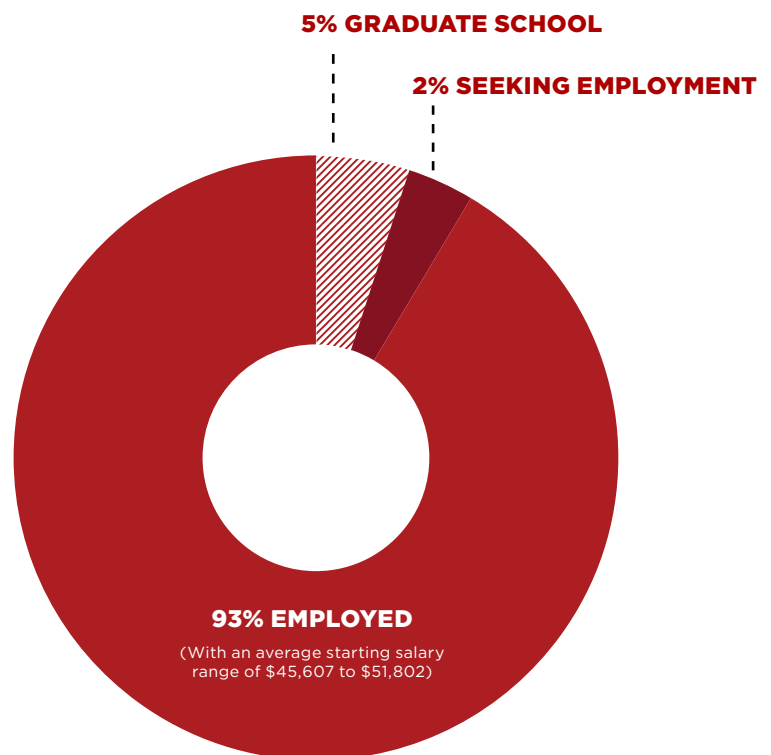
business.louisville.edu



The College of Business is committed to four guiding principles: Louisville - Entrepreneurial - Accelerating - Principled as symbolized in the LEAP structure in the lobby of Harry S. Frazier Hall.

The College of Business (COB) offers high-quality undergraduate and graduate business programs that prepare you for a rewarding career with sustained personal and professional growth. As a commitment to graduates and alumni, our Lifetime Career Support Promise serves to maximize the lifespan of your degree. The COB is dedicated to students who are builders, creators, and doers—providing the fuel for your entrepreneurial spark to change the world.

The College of Business is accredited by the Association for the Advancement of Collegiate Schools of Business (AACSB), which acknowledges high standards for excellence. The college has earned a strong academic reputation with rankings among the top in the nation. Our rankings include Princeton Review's Best Business Schools and Kiplinger's Best College Values for 2017. Read more rankings at business.louisville.edu/rankings.



COLLEGE OF BUSINESS GRADUATES*

*Based on information from LinkedIn and self-reported survey of 515 graduates from the class of 2017



Beyond the classroom

EDUCATION ABROAD

The Education Abroad program in the College of Business promotes personal growth, enriches your academic program, and develops valuable interpersonal and career skills. Global experiences help you compete as a leader in an ever-changing world. Education Abroad not only helps with your job search but also helps to accelerate career advancement by providing skills during your time overseas.

Visit business.louisville.edu/global-study for more information

HAVE A PLAN!

The Reinhardt Academic Center is the heart of undergraduate advising in the COB. When admitted to the College of Business, you are assigned an academic counselor who provides information about major degree programs, appropriate course selection and interpretation of academic policies and procedures. You will also learn about the many university resources and opportunities for student involvement offered at UofL.

For more information, visit business.louisville.edu/advising.

ULMER CAREER MANAGEMENT CENTER

Since 2006, the Ulmer Career Management Center has served thousands of business students and alumni. The career center is dedicated to helping you with employment opportunities through the Lifetime Career Support Promise which includes: career advice, career coaching, career assessments, resume development, interview preparation and more.

Visit business.louisville.edu/career-support for more details.



DEGREE PROGRAMS AND CAREER OPPORTUNITIES

ACCOUNTANCY

- » Bachelor of Science in Business Administration (Accounting) or a Certificate in Accounting*
- » Accounting careers include auditing, forensic accounting, international accounting, corporate accounting, financial planning and tax planning
business.louisville.edu/accountancy

BUSINESS ADMINISTRATION

- » Bachelor of Business Administration (Business Administration)*
- » Careers include sales manager, business consultant, human resource specialist and market research analyst
business.louisville.edu/bba

COMPUTER INFORMATION SYSTEMS

- » Bachelor of Science in Business Administration (CIS) or a CIS minor; concentrations available in information security, business process management, data analytics and web development
- » CIS graduates work as project managers, systems analysts, web developers, database specialists, chief information officers and in marketing and finance
business.louisville.edu/CIS

ECONOMICS

- » Bachelor of Science in Economics, Bachelor of Arts in Economics, or an economics minor which is available to business and non-business majors
- » Economic careers include government and law, as well as specific areas in education, journalism, consulting, urban economics, health care analysis, public administration, economics, banking and politics
business.louisville.edu/economics

EQUINE BUSINESS

- » Bachelor of Science in Business Administration (Equine Business) or an equine business minor
- » Equine careers include equine insurance adjustment, bloodstock agency, racetrack administration, farm management, equine product sales, administration for breed and racing organizations and marketing management
business.louisville.edu/equine

FINANCE

- » Bachelor of Science in Business Administration (Finance) or a finance minor, which is available to business and non-business majors
- » Finance careers include banking, insurance, real estate, financial planning, securities markets and brokerage firms
business.louisville.edu/finance

MANAGEMENT

- » Bachelor of Science in Business Administration (Management) or a management minor
- » Careers include project manager, production supervisor, retail manager, human resource specialist, and personal business owner
business.louisville.edu/management

MARKETING

- » Bachelor of Science in Business Administration (Marketing) or a marketing minor which is available to business and non-business majors
- » Marketing careers include marketing research and analysis, sales management, retail, advertising and promotion, product and brand management, marketing management and international marketing
business.louisville.edu/marketing

*Also offered completely online

**Offered only online

BUSINESS MINORS AND UNDERGRADUATE CERTIFICATES

Minors

- » Business Administration
- » CIS
- » Data Analytics
- » Economics
- » Entrepreneurship
- » Finance
- » International Business
- » Marketing
business.louisville.edu/business-minors

Certificates

- » Accounting**
- » Equine Business**
business.louisville.edu/business-certificates



LIVE AND LEARN

Live and study with other COB students in our TILE (Thriving and Innovation through Leadership and Entrepreneurship) Living-Learning Community. You and other participants will live on the same floor, take classes together and receive specialized programming. Visit uofl.me/llc to learn more.

Benefits:

- » Tailored programming in innovative thinking to identify your individual leadership style
- » Engagement with community leaders and entrepreneurs
- » Transition assistance from high school to college
- » Academic programs to assist with student success



STUDENT ORGANIZATIONS

Student organizations are a great way to get involved in campus life, connect with other students and develop leadership, collaboration, interpersonal and communication skills. Included in UofL's more than 450 student groups are several active organizations of interest to business majors: Beta Alpha Psi, COB Global Cards, College of Business Student Council, ENACTUS, Entrepreneurship Club, Equine Clubs, Delta Sigma Pi, Financial Management Association at UofL, Investment Club, National Association of Black Accountants and Student Marketing Association.



TOP EMPLOYERS

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MCM
CPAs & ADVISORS

Schneider
Electric

APPLY

Ready to join the Cardinal Family?
Apply now at: louisville.edu/apply

The application process is easy. No letters of recommendation or essays are required. We'll do everything we can to help make your dream of attending and succeeding at UofL a reality.

Admission Guidelines: uofl.me/ftf-adm-guidelines

Transfer Admission Guidelines: uofl.me/trf-admissions

CONTACT

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