The College of Business (COB) offers high-quality undergraduate and graduate business programs that prepare you for a rewarding career with sustained personal and professional growth. As a commitment to graduates and alumni, our Lifetime Career Support Promise serves to maximize the lifespan of your degree. The COB is dedicated to students who are builders, creators, and doers — providing the fuel for your entrepreneurial spark to change the world.

The College of Business is accredited by the Association for the Advancement of Collegiate Schools of Business (AACSB), which acknowledges high standards for excellence. The college has earned a strong academic reputation with rankings among the top in the nation. Our rankings include Princeton Review’s Best Business Schools and Kiplinger’s Best College Values for 2017. Read more rankings at business.louisville.edu/rankings.

The College of Business is committed to four guiding principles: Louisville - Entrepreneurial - Accelerating - Principled as symbolized in the LEAP structure in the lobby of Harry S. Frazier Hall.
Beyond the classroom

EDUCATION ABROAD
The Education Abroad program in the College of Business promotes personal growth, enriches your academic program, and develops valuable interpersonal and career skills. Global experiences help you compete as a leader in an ever-changing world. Education Abroad not only helps with your job search but also helps to accelerate career advancement by providing skills during your time overseas.

Visit business.louisville.edu/global-study for more information.

ACADEMIC PLANNING
The Reinhardt Academic Center is the heart of undergraduate advising in the COB. When admitted to the College of Business, you are assigned an academic counselor who provides information about major degree programs, appropriate course selection and interpretation of academic policies and procedures. You will also learn about the many university resources and opportunities for student involvement offered at UofL.

For more information, visit business.louisville.edu/advising.

ULMER CAREER MANAGEMENT CENTER
Since 2006, the Ulmer Career Management Center has served thousands of business students and alumni. The career center is dedicated to helping you with employment opportunities through the Lifetime Career Support Promise which includes: career advice, career coaching, career assessments, resume development, interview preparation and more.

Visit business.louisville.edu/career-support for more details.
DEGREE PROGRAMS AND CAREER OPPORTUNITIES

ACCOUNTANCY
» BSBA (Accounting) or a certificate in accounting
» Careers include auditing, forensic accounting, international accounting, corporate accounting, financial aid planning and tax planning
business.louisville.edu/accountancy

EQUINE BUSINESS
» BSBA (Equine) or an equine business minor
» Careers include equine insurance adjustment, bloodstock agency, racetrack administration, farm management, equine product sales, administration for breed and racing organizations and marketing management
business.louisville.edu/equine

FINANCE
» BSBA (Finance) or a finance minor. Available to business and non-business majors
» Careers include banking, insurance, real estate, financial planning, securities markets and brokerage firms
business.louisville.edu/finance

COMPUTER INFORMATION SYSTEMS (CIS)
» BSBA (CIS) or a CIS minor; concentrations available in information security, business process management and web development
» Careers include project management, systems analysis, web development, database specialist, chief information officer, marketing and finance
business.louisville.edu/CIS

ECONOMICS
» BS (Economics), BA (Economics), or an economics minor
» Careers include government and law, education, journalism, consulting, urban economics, health care analysis, public administration, economics, banking and politics
business.louisville.edu/economics

MARKETING
» BSBA (Marketing) or a marketing minor. Available to business and non-business majors
» Careers include marketing research and analysis, sales management, retail, advertising and promotion, product and brand management, marketing management and international marketing
business.louisville.edu/marketing

MANAGEMENT
» BSBA (Management), or a management minor
» Careers include project manager, production supervisor, retail manager, human resource specialist, and personal business owner
uofl.me/business-management

LIVE AND LEARN
Live and study with other COB students in Louisville Hall in the thriving and innovation living-learning community. You and other participants will live on the same floor, take classes together and receive specialized programming.

Benefits:
» Tailored programming in innovative thinking to identify your individual leadership style
» Engagement with community leaders and entrepreneurs
» Transition assistance from high school to college
» Academic programs to assist with student success

93%
OF COLLEGE OF BUSINESS GRADUATES WERE EMPLOYED THREE MONTHS AFTER GRADUATION WITH AN AVERAGE STARTING SALARY RANGE OF $45,607 TO $51,802

83%
RETENTION RATE FOR STUDENTS WHO ENTER THEIR SECOND TO THIRD YEAR IN THE COLLEGE

58.8%
OVERALL GRADUATION RATE FOR STUDENTS ENROLLED IN CLASSES AT THE COLLEGE OF BUSINESS REGARDLESS OF THEIR MAJOR (DATA THROUGH 2010)
STUDENT ORGANIZATIONS

Student organizations are a great way to get involved in campus life, connect with other students and develop leadership, collaboration, interpersonal and communication skills. Included in UofL’s more than 450 student groups are several active organizations of interest to business majors: Beta Alpha Psi, COB Global Cards, College of Business Student Council, ENACTUS, Entrepreneurship Club, Equine Clubs, Delta Sigma Pi, Financial Management Association at UoFL, Investment Club, National Association of Black Accountants and Student Marketing Association.

TOP EMPLOYERS

- Humana
- KPMG
- LG&E & KU Energy
- UPS
- PwC
- Schneider Electric
- MCM CPAs & Advisors
- University of Louisville

APPLY

Ready to join the Cardinal Family? Apply now at: louisville.edu/apply

The application process is easy, and no letters of recommendation are required. For admission to the College of Business, you must have:

- 25 ACT/1200 SAT, 3.0 high school GPA and 23 Math ACT/560 Math SAT
- 22 ACT/1100 SAT, 3.3 high school GPA and 23 Math ACT/560 Math SAT

For transfer admission guidelines: uofl.me/trf-admissions

CONTACT

502.852.6440
business@louisville.edu
business.louisville.edu

The University of Louisville is an equal opportunity institution and does not discriminate against persons on the basis of race, age, religion, sex, disability, color, sexual orientation, national origin or veteran status. This publication was prepared by the University of Louisville and printed with state funds KRS 57.375. The University of Louisville is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACSCOC). For more information – louisville.edu/accreditation

Updated August 2019