

U of L's Freedom Park Project Status & Next Steps

Rowland's work thus far:

- exhibit concepts layout within park
- graphic concept layout
 - drawings to illustrate all concepts
- pricing generated on exhibit/graphic concepts
- schedule development for design development and content development
- interpretive summary and content development documents created
- contact and interest made with Lincoln Bicentennial Commission
 - potential project presentation at meeting of state commission member on August 27th, 2007

Next Steps

- approval from Kathleen and UPDC to continue to move forward in project to next stages
- review project schedule to confirm all are on board and able to work within it
- review funding options and budget
- meeting with Dr. Hudson to review content development, exhibit concepts and schedule for his approval and willingness to move forward
- make steps to become part of the February 2008 kick-off events
- make steps to present to the Lincoln Bicentennial commission on August 27th (involve Dr. Hudson)
- participate in KY Association of Museum's *Interpreting Slavery* workshop on August 13 – 14, 2007. (Dr. Hudson will be a panelist for this two day workshop)

**Freedom Park
Interpretive Summary/Content Development
July 2007**

Why Freedom Park – Exhibit Goals:

There are several local expressions of “Southern sentimentalism” and historic revisionism of the 1890’s, such as the Confederate monument on 3rd Street on U of L campus. There is no accurate representation of the late ante-bellum and Civil War period in Louisville. Creating Freedom Park will help to:

- portray the actual Civil War experiences in this area more accurately
- provide opportunity for U of L to take leadership role in telling this story
- creation of experience that could endure for centuries, one that dovetails with the upcoming Abraham Lincoln Bicentennial Celebration
- helping to heal Louisville’s divided community by class and racial lines

Themes

The Freedom Park Interpretation Committee came to consensus that the park would focus on the struggle for freedom. Broadly defined the struggle for freedom would be the defining vision with the geographical focus and frame of reference being Louisville and the Ohio Valley. The African-American side would be featured prominently, however both black and white, their motivations and the world in which they lived should be portrayed as completely and fairly as possible.

As discussed in a February 4, 2004 Interpretation Committee meeting too many themes should be avoided. Per this meeting the themes should be narrowed down to the following four:

1. Ante-bellum period in Kentucky
2. Civil War and Reconstruction in Kentucky
3. Era of segregation in Kentucky
4. Civil Rights in Kentucky
5. Post Civil Rights in Kentucky

Additional themes were discussed in previous meetings that included incorporating the struggle for freedom as it relates to gender, immigrants, labor et al. *While understanding the importance of these topics it is suggested that perhaps they should be eliminated from the overall themes of Freedom Park. Doing this will keep the topic of Freedom Park in focus. Additional educational materials could be created that expand the topic of freedom to highlight gender, immigrants, labor et al. This topic can also be further explored through U of L’s partnership with the Muhammad Ali Center, most notably the United Nations Global Peace School program.*

Audience Issues:

It should be acknowledged that a majority of visitors to Freedom Park will bring very little historical understanding of the long, complex and varied history of slavery and the Civil War in Kentucky. Therefore it is important to convey the story of Freedom Park in a concise manner that will engage the visitor. The primary focus should be on educating the audience on the outlined themes to expand public knowledge. The following general considerations should also be taken in the development of the park:

- all exhibits and interpretive materials should be accessible to children and adults avoiding “clutter”.
- the park should be user friendly, allowing for seating
- all exhibitory should be sturdy enough to withstand the elements and vandalism

Suggested topics/stories/research:

Settlement/Ante-bellum Period

1. Origins of slavery in KY
 - a. continuation of the Virginia gentry legacy of slavery
 - b. state products in the ante-bellum period
 - c. farms vs. plantations/urban vs. rural
 - d. how KY varied from lower south states
 - e. statistics of slavery through ante-bellum period
 - f. legislation relating to slavery, both state and federal
 - i. Virginia Black Laws
 - ii. KY constitution
2. White/Black perspectives
 - a. Enslaved Perspective/ White perspective
 - i. skilled labor, urban vs. rural
 1. contrast between Louisville and Lexington
 - ii. importance of the Ohio River and Louisville as a port
 - iii. Slavery in Louisville
 1. statistics/population numbers
 2. narratives of enslaved from this area
 3. names of slave holders in Louisville
 4. free people of color community in Louisville
 - a. white populations reaction
 5. Underground Railroad/fugitive slaves in Louisville
 - iv. “slavery was less harsh in KY” – explain paternalism and rational that exists today
 - v. Domestic Slave Trade
 1. definition
 2. role of Louisville and Lexington in DST
3. Tensions leading up to war
 - a. why KY remained Union
 - b. southern sympathy in KY
 - c. “forces” behind this politically
 - d. Lincoln’s influence ***important for Bicentennial angle*

Documents: *Louisville Encyclopedia – “African Americans in Louisville & Jefferson County”, Probable African Origins of African Americans in Louisville & Jefferson County, Kentucky and the Question of Slavery, The Black Underground*

The Civil War and Reconstruction

1. Why KY remained in the Union – forces behind this

- a. influence of Lincoln ***important for Bicentennial angle*
2. “Union with Slavery” – what did this mean, explain Emancipation Proclamation in KY, how it differed from Confederate states
3. Union occupation in Louisville
 - a. locations of importance within city
 - b. troop statistics – both black and white
4. Confederate activities in state
 - a. battles within state
5. The idea that “KY didn’t join the Confederacy until after the war...” – explore what this means
6. Reconstruction in Kentucky
 - a. the physical destruction caused by the presence and movement of both armies
 - i. Louisville compared to the rest of the state
 - b. the emotional factors caused by a division of commitments and sympathies between people in the state
 - c. economic problems
 - d. fear and uncertainty faced by blacks and by whites

Documents: *Freedom Park (dated 11/25/02), Louisville Encyclopedia – “African Americans in Louisville & Jefferson County”, Kentucky and the Question of Slavery, The Black Underground*

The Era of Segregation

1. Population statistics, growth of the city/state – challenges and failures of Segregation
2. Prominent African Americans stories of
 - a. Horace Morris
 - b. Albert Meyzeek
 - c. other leaders through the years of segregation
3. Economic, social, political gains sought
 - a. segregation within the city and within the state, how it differed
4. 20th century -- segregation in Louisville
 - a. WWI, Great Depression, WWII Era

Documents: *Louisville Encyclopedia – “African Americans in Louisville & Jefferson County, The Black Underground, Civil Rights in KY*

Civil Rights

1. Brief overview/background of movement – how it began with slavery
 - a. touch on laws and constitution
2. Despite limitations...
 - a. list accomplishment/statewide efforts through the century after the war
 - b. tradition of self help – “to make separate as equal as possible”

3. The Great Depression influence
4. "The assault on Segregation" – the Civil Right movement challenging the 5 key domains of life
 - a. define/explain phases of movement
 - b. 1st Phase -- how KY was focal point in the 1930's and 1940's
 - i. list of successes
 1. desegregation of parks, hospitals etc
 2. resistance within state
 3. resegregation – the 1970' s
 - c. 2nd Phase – 1950's – 1970's more direct action
 - i. actions/events/protests – riots 1968
 - ii. laws passed – KY Civil Rights Act 1966
 - iii. fight to desegregate housing
 - iv. actions within state government – KY Fair Housing Act
 - v. Black Power/White Backlash
 - vi. Lasting and significant gains

Documents: *Louisville Encyclopedia – "African Americans in Louisville & Jefferson County", Civil Rights in KY*

Post Civil Rights

1. Describe that civil rights remains an issue for the generation after the civil rights movement
2. Racial Covenant – explain era
3. Breaking the covenant – the unfinished business of the Civil Rights agenda

Documents: *Louisville Encyclopedia – "African Americans in Louisville & Jefferson County", Civil Rights in KY*

Leave with a message that the struggle isn't over for black or white, the women's movement or labor movement, or for immigrants or gays...perhaps lead to other areas/venues within the city to learn more...the Ali Center, Patriot Peace Monument, Portland Museum, Locust Grove etc

INTERPRETIVE SIGNAGE FABRICATION COSTS

	Sign type	Description	Cost	Total	Total cost
1.	Interpretive element	30" w x 84" t double faced display	\$8100	1	\$8100
2.	Hamilton Sculpture Base alternative	3' x 4' bronze radius plaque & brass cast lettering	\$6800	1	\$6800
3.	Interpretive Element (on fence)	18" x 48" graphic panels with mounting hardware	\$3300	4	\$13,200
4.	Interpretive Element	Free Standing Interpretive Element	\$4600	1	\$4600
5.	Interpretive Element	Interpretive Element at Playhouse Entry	\$6400	4	\$25,600
6.	Interpretive Element	Interpretive Element at North Side of Playhouse	\$36,500	1	\$36,500
TOTALS			\$65,700.00	12	\$94,800.00
Signage Engineering fee					\$ 4,000.00
GRAND TOTAL					\$98,800.00

Pricing above does NOT include the following:

- fencing materials
- sculpture element
- lighting
- general construction cost
- landscape architecture

CONTENT BREAKDOWN BASED ON SIGNAGE ELEMENT

1. Ante-bellum period in Kentucky – 7 elements ,combined with Civil War & Reconstruction (sign type 1-4)
2. Civil War and Reconstruction in Kentucky – 7 elements, combined with Ante-Bellum Period (sign type 1-4)
3. Era of segregation in Kentucky – 4 elements (sign type 5)
4. Civil Rights in Kentucky - 6 foot wall combined with Post Civil Rights (sign type 6)
5. Post Civil Rights in Kentucky – 6 foot wall combined with Civil Rights (sign type 6)

Overview

The Kentucky Abraham Lincoln Bicentennial Commission (KALBC), including its administrative team at the Kentucky Historical Society and its Commerce Cabinet partners, has positioned Kentucky as a leader in the Lincoln Bicentennial scheduled for 2008-2010.

Since its inception in 2004, the KALBC has made important steps to effectively implement a two-year, state-wide celebration. The commission consists of an ideal group of professionals including Lincoln site representatives, tourism officials, artistic and cultural specialists, state legislators, and historians. Through extensive commission-sponsored grant programs, Lincoln-related projects will occur across the commonwealth. Planned initiatives include educational programs, museum exhibits, public art, community celebrations, speakers, classroom tools, preservation initiatives, and more.

Mission

The mission of the KALBC is to commemorate, in conjunction with the National Abraham Lincoln Bicentennial Commission, the 200th birthday of Abraham Lincoln, emphasizing Kentucky's contribution to his thoughts and ideals, and to serve as a coordinator of statewide efforts to convey Lincoln's Kentucky story and his legacy of freedom, democracy and equal opportunity for all.

Commission Members

Senator Dan Kelly, Co-Chairman
Springfield, KY

Judge Executive Tommy Turner, Co-Chairman
LaRue County, KY

Kent Masterson Brown
Mary Todd Lincoln House

Dr. Anne Butler
Kentucky African American Heritage Commission

Kimberly Clay
Kentucky Department of Tourism

Keith Pruitt
Superintendent, Abraham Lincoln Birthplace National Historic Site

David Pollack
Kentucky Heritage Council

Senator Carroll Gibson
Leitchfield, KY

Sally Hamilton
Kentucky Education Cabinet

Iris LaRue
The Lincoln Museum, Hodgenville, KY

Rep. Dottie Sims
Horse Cave, KY

James Ott
Crescent Springs, KY

Steve Price
Kentucky Humanities Council

Dr. Winfield Rose
Murray, KY

Will Terwort
Lakeside Park, KY

Garnett Thurman, Jr.
Frankfort, KY

Mayor Terry Cruse
Hodgenville, KY

Galen White
Farmington Historic House Museum

Kent Whitworth
Kentucky Historical Society

Rep. Brent Yonts
Greenville, KY

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**Freedom Park
Project Development
Proposed Project Macro Schedule**

MACRO SCHEDULE – in relation to the Lincoln Bicentennial events happening in the state

February 11, 2008 – Louisville kick off Gala and Events

- Gala event
- Louisville Orchestra – new orchestral piece relating to Lincoln at Center for the Arts
- Dinners and other activities in town
 - President Bush is not attending
 - Past presidents have been invited to attend
 - State and Federal legislators will be invited to attend

February 12, 2008 – official National kick off ceremony in Hodgenville, KY

- President Bush is schedule to attend event

Project Development:

July – December 2007 (5 months)

Content Development

- content themes refined/outline created
- photo research
- text development

Developed content document by end of December

Design Development

- development of graphic panels/reader rail structures
- design intent drawings
- final content and imagery developed onto panels
- general construction plan developed

Developed design drawings/shop drawings by end of December

Sculpture/Art Piece Development

- content outline to Ed Hamilton/review of content
- begin creation of piece

Winter 2008

February 11, 2008 – Louisville kick off Gala and Events

- Gala event
- Louisville Orchestra – new orchestral piece relating to Lincoln at Center for the Arts
- Dinners and other activities in town
 - President Bush is not attending
 - Past presidents have been invited to attend
 - State and Federal legislators will be invited to attend

February 12, 2008 – official National kick off ceremony in Hodgenville, KY

- President Bush is schedule to attend event

Materials/model/plans etc ready and available to be part of events

Spring 2008

Construction Administration

- shop drawings
- fabrication of graphic panels/reader rail structures

General construction/landscaping begins Spring 2008

General Construction at site:

- general construction
- landscaping
- hardscaping

General construction/landscaping completed by Summer 2008

Installation at site:

- graphic panels/reader rails installed
- sculpture installed

Project completed Fall 2008

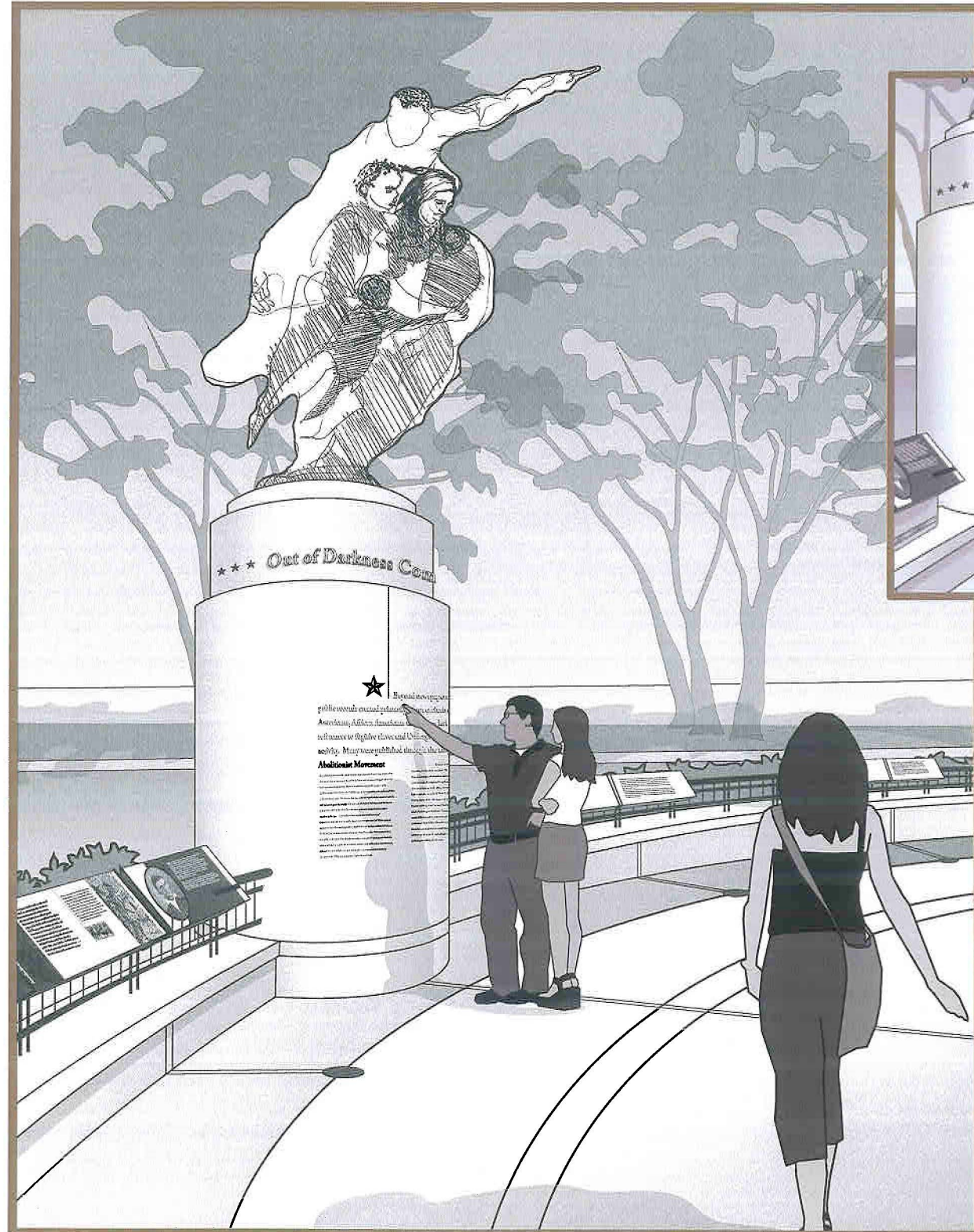
Rowland Design, Inc. - U of L Freedom Park -- plan B

	Year 2007												2008																																																													
	Month of: June			July			Aug			Sept			Oct			Nov			Dec			Jan			Feb			March			April			May			June			July			Aug			Sept			Oct																									
	Week of:	4	11	18	25	2	9	16	23	30	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	3	10	17	24	31	7	14	21	28	4	11	18	25	3	10	17	24	31	7	14	21	28	5	12	19	26	2	9	16	23	30	7	14	21	28	4	11	18	25	1	8	15	22	29	6	13	20
Design Development: (6 months)																																																																										
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prepping materials for kick off events, mock ups, sample panels, imagery etc																																																																										
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General construction/landscaping completed by Summer 2008																																																																										
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graphic panels/reader rails installed																																																																										
sculpture installed																																																																										
Project complete Fall 2008																																																																										

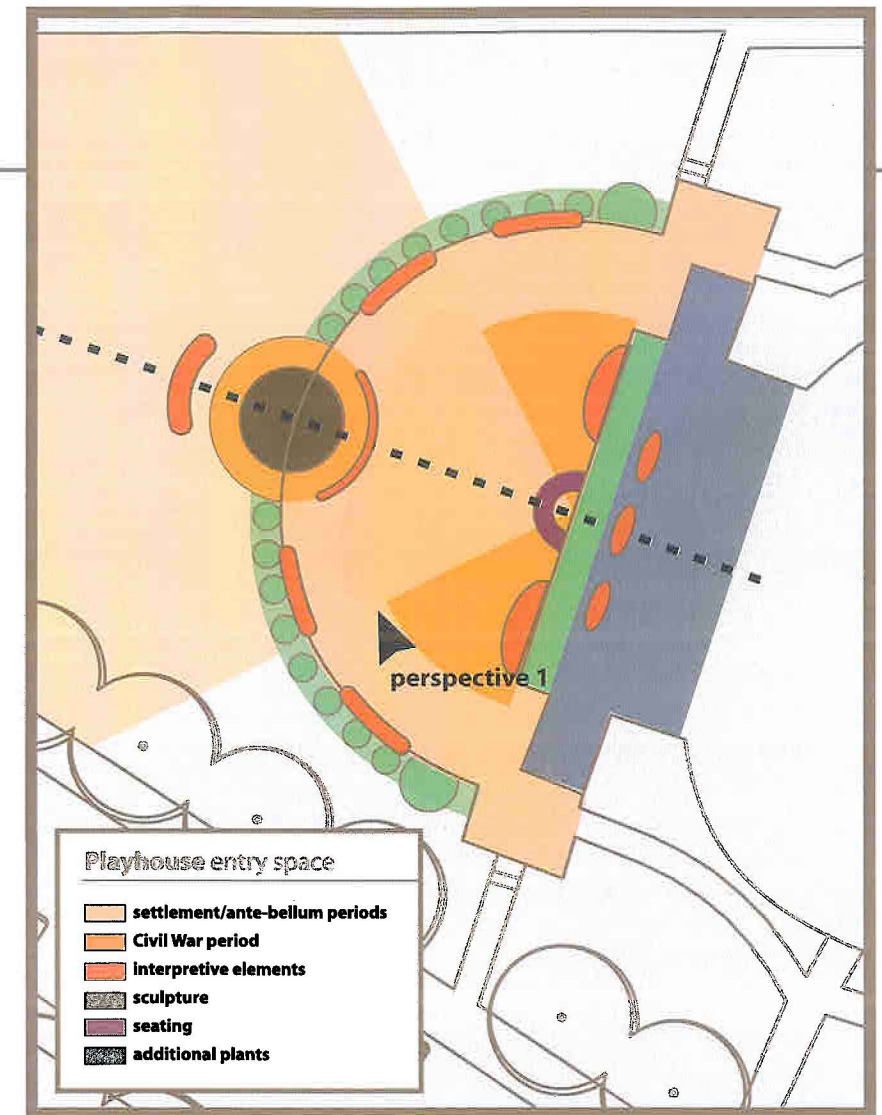
NOTES:
 Phone conversation with Warren Greer of KY Bicentennial Commission:
 Warren provided me with information relating to the gala events on Feb. 11, 2008
 He feels that this project could stand on its own as a significant Lincoln related events and still garner interest
 KY Lincoln Bicentennial commission would assist in the promotion of this project
 Warren is happy to be our point of contact for any funding needs
 He feels this project would be a great lasting legacy of the bicentennial for Louisville and the state
 Warren would like us to share the progress of this project with the statewide Lincoln committee. The next meeting is, August 27, 2007

Freedom Park

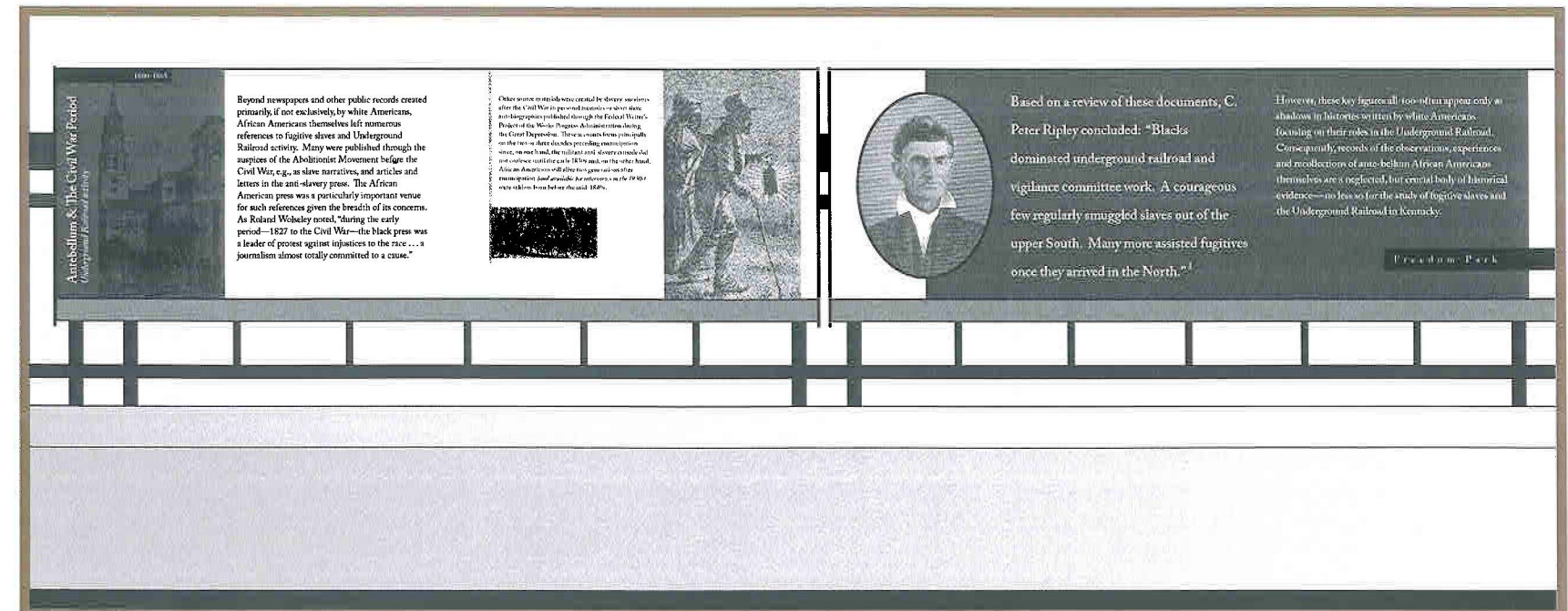
perspective 1
interpretive elements & new Hamilton sculpture



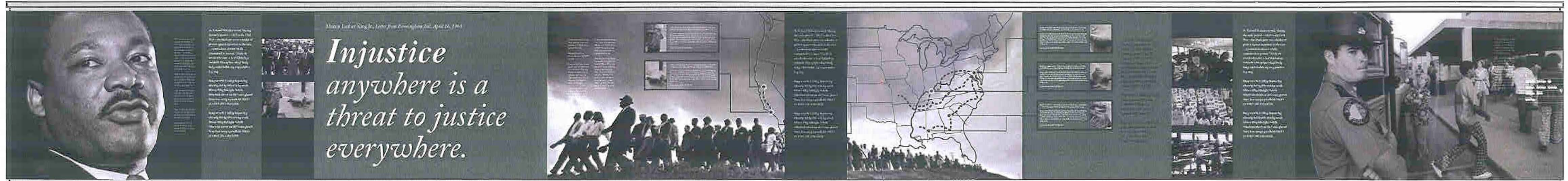
perspective 2
alternate base signage treatment



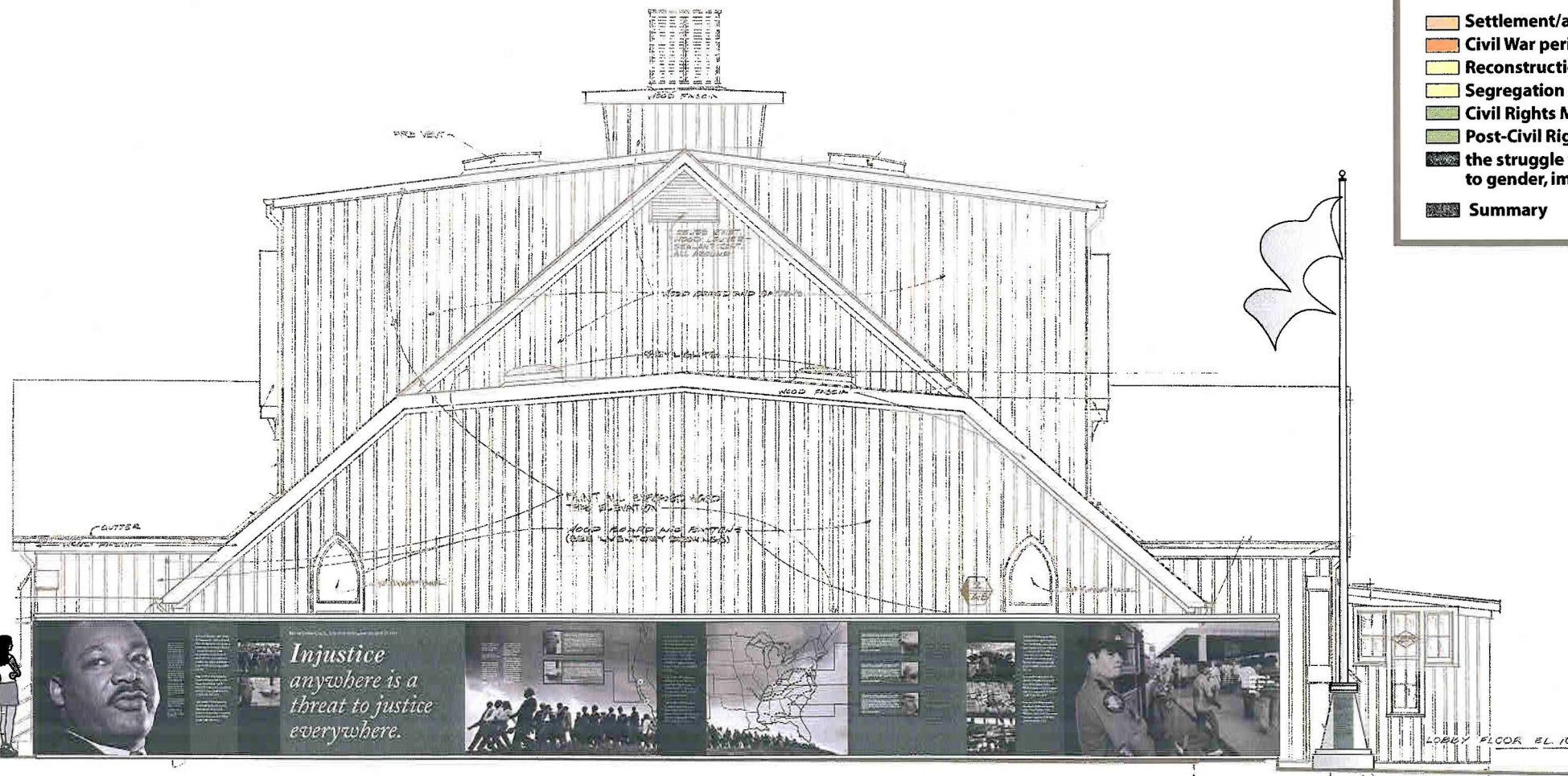
elevation
sample interpretive element approx. panel size: 18" x 48"



Freedom Park

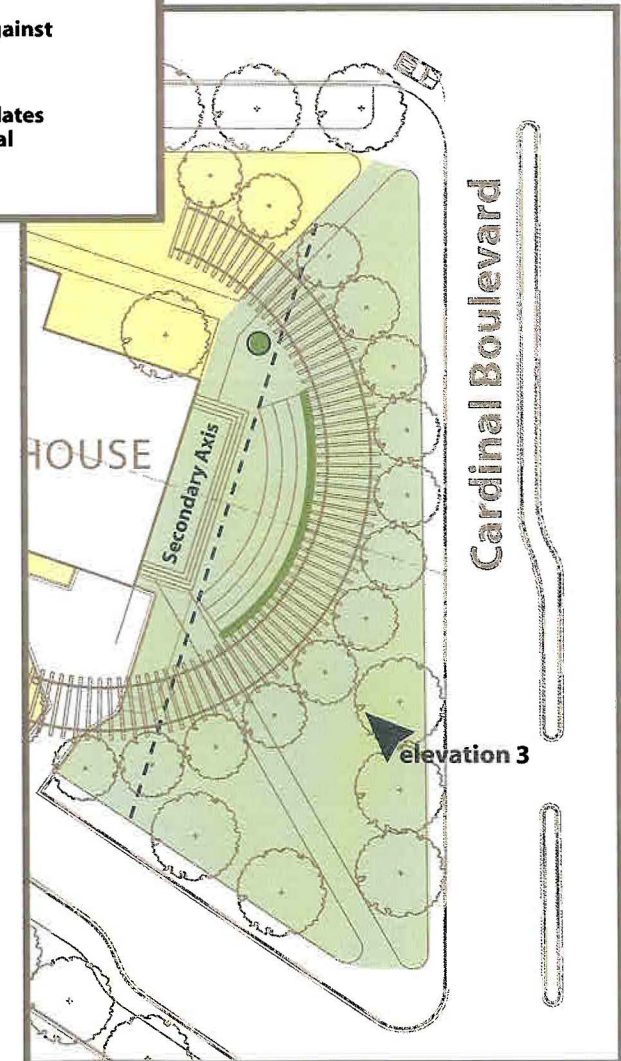


detail
interpretive element



The Struggle for Freedom in the Ohio Valley

- Settlement/ante-bellum periods
- Civil War period
- Reconstruction period
- Segregation and the struggle against
- Civil Rights Movement
- Post-Civil Rights era
- the struggle for freedom as it relates to gender, immigrants, labor, et al
- Summary

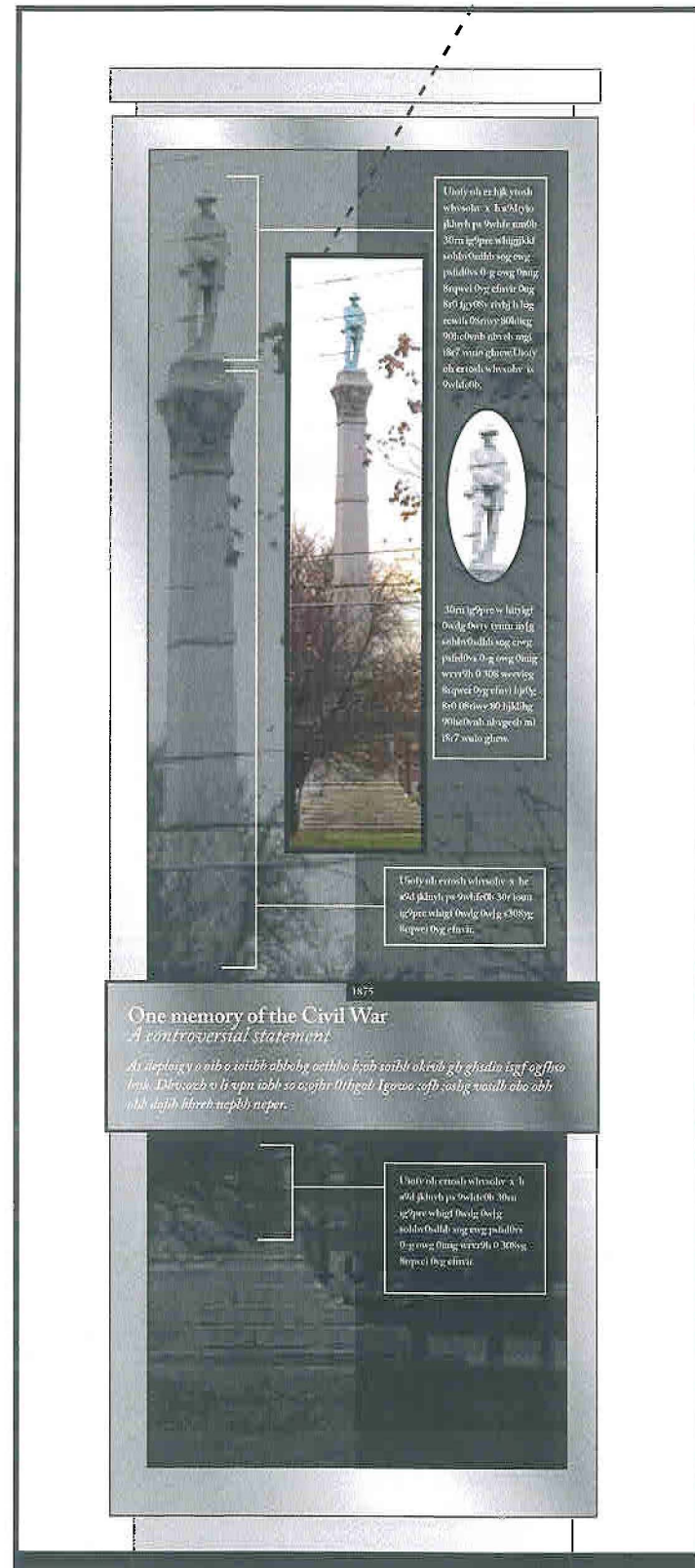


elevation 3
North side of Playhouse

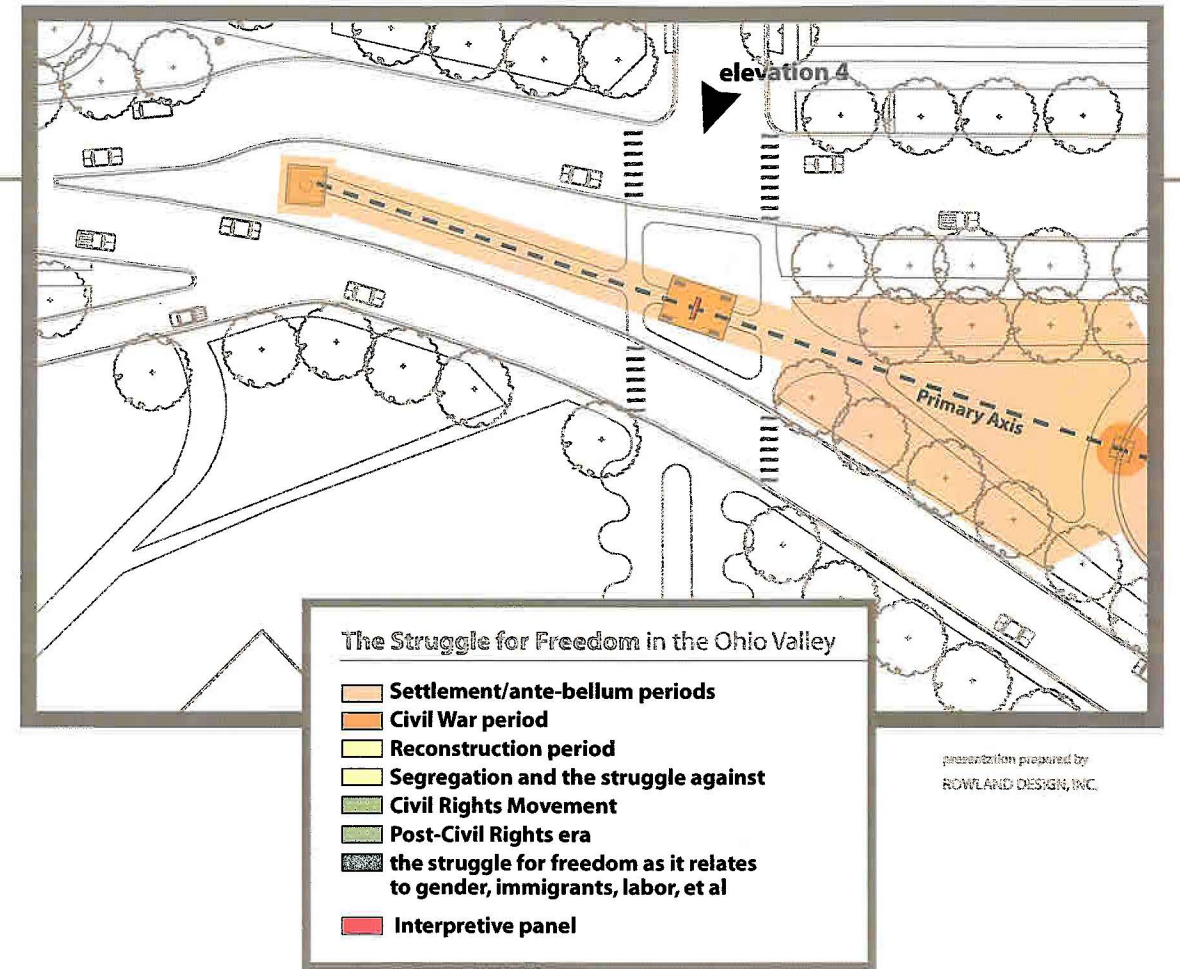
graphic= approx. 6'-0" x 55'-0" +/-

Freedom Park

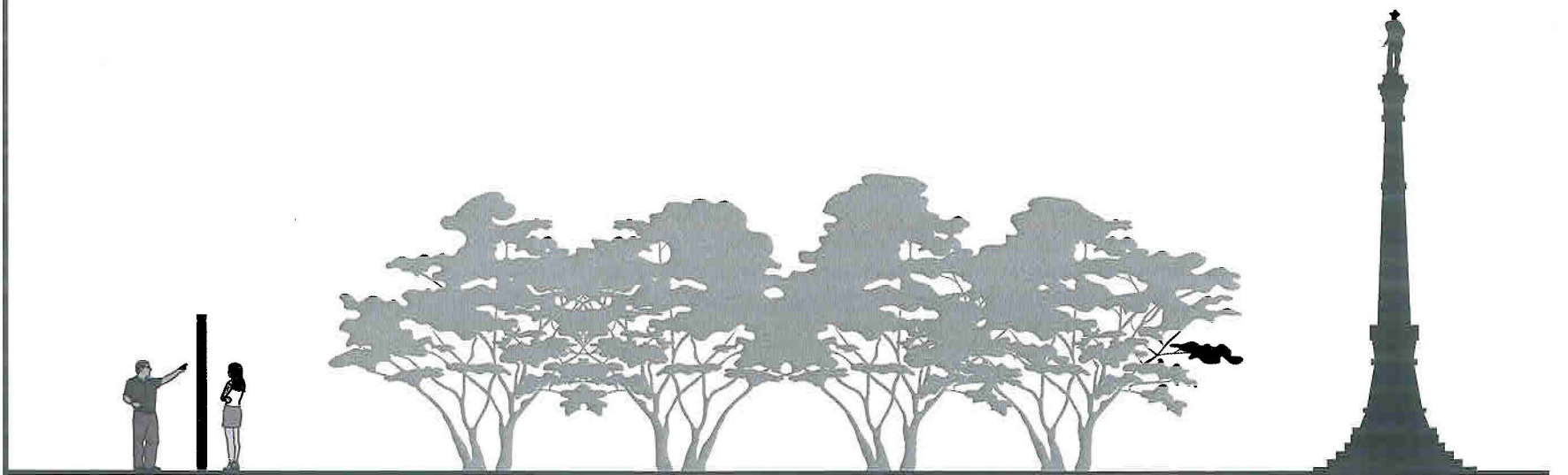
view port
opening for isolated viewing of monument when viewing south, and the new Hamilton sculpture when viewing north.



detail
2-sided interpretive element

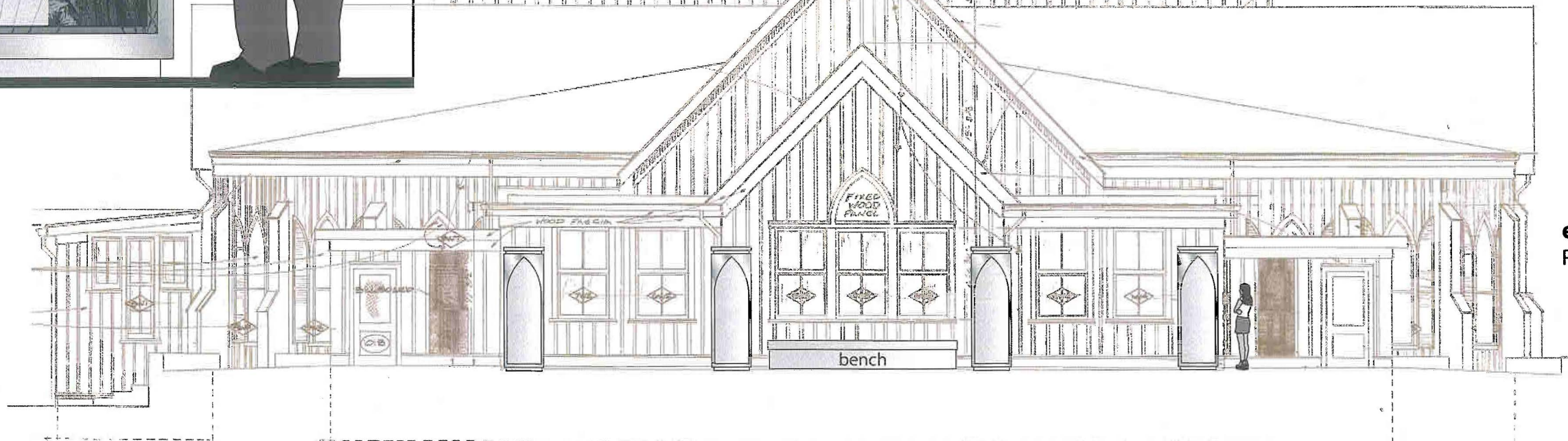
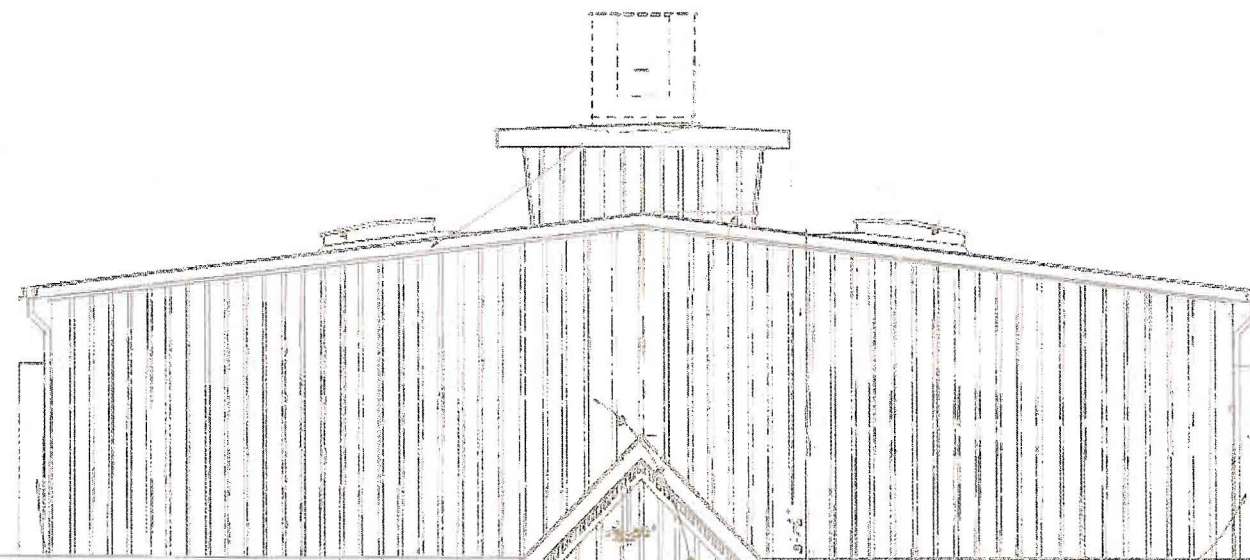
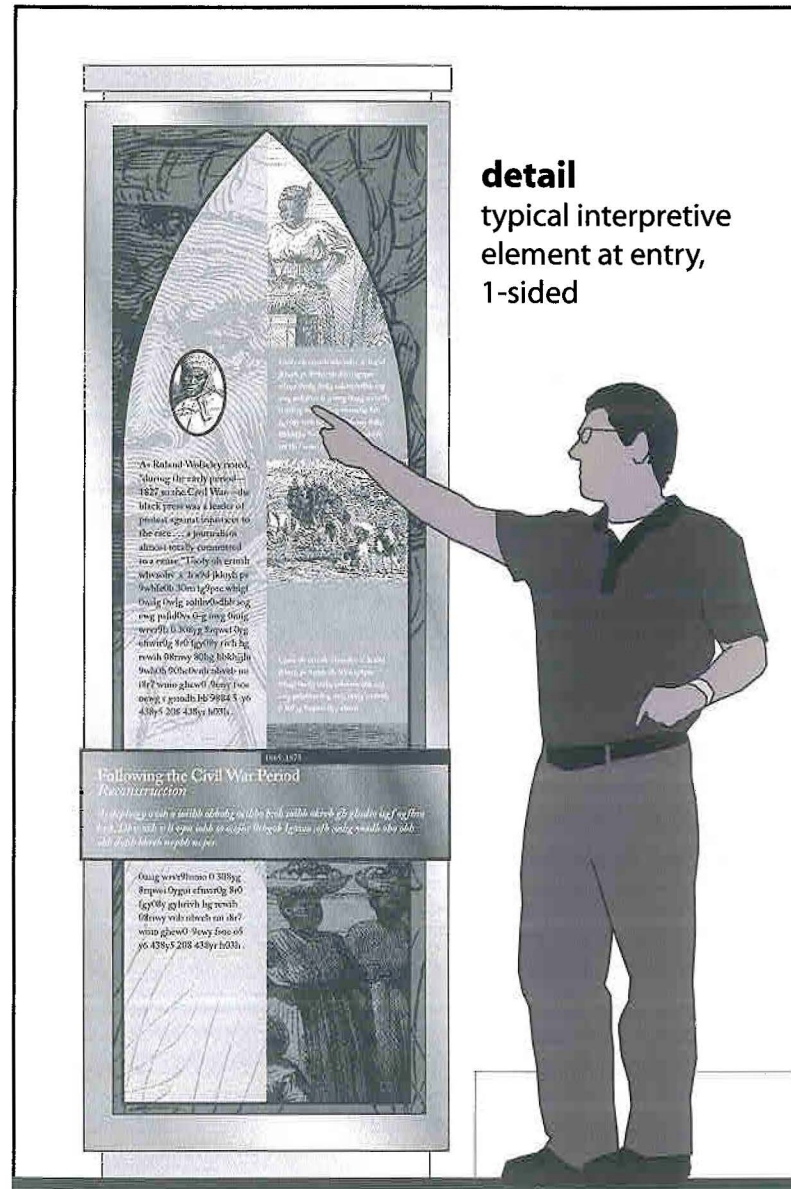


presentation prepared by
ROWLAND DESIGN, INC.



elevation 4
view perpendicular to primary axis

Freedom Park



elevation 2
Playhouse entry

