Copy of Transportation Survey 2013

You are invited to participate in a confidential transportation survey being conducted by the University of Louisville's Sustainability Council and Department of Urban & Public Affairs. This survey is being sent to a random sample of UofL employees and students. This survey will ask you about your current transportation behaviors and willingness to consider alternative modes of getting to and from campus. This information is vital to the university in our efforts to understand our environmental impact and to provide sustainable transportation options for everyone.

To participate, you must be 18 years of age or older and currently employed or enrolled at UofL. Participation is voluntary. Your decision not to participate or fully complete the survey will not affect any benefits to which you may be entitled from UofL. UofL Human Subjects guidelines guarantee your responses will be kept confidential. The information collected may not benefit you directly; however, the information learned may be helpful to others. At the end of the survey, you will see a debriefing statement with contact information for the investigator, and campus and community counseling services.

Should you have any questions or concerns regarding this survey, please contact: Dr. David Simpson, Chair, Department of Urban & Public Affairs, 426 W. Bloom St., University of Louisville, Louisville, KY 40208, (502-852-8019).
The survey should take no longer than 30 minutes to complete. All those who complete the survey will be automatically entered into a drawing for one of the following prizes: a $400 voucher to a Louisville bike shop; a pair of season tickets to UofL Theatre Arts' 2013-14 performance season; or a subscription for a basket of farm fresh local food to be delivered to you weekly through UofL's 2013 Community Supported Agriculture (CSA) Program. Thank you for taking time to complete the survey.

Marking Instructions:
Example: Correct Mark ☐ ☒

Vehicles Available to You

1. Do you own a hybrid vehicle?

- ☐ No
- ☐ Yes

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2. What mode(s) of transportation (if any), do you have consistent access to?
Note: Select all that apply.

- ☐ Private automobile (sedan, coupe, hatchback, minivan, van, SUV, truck)
- ☐ Moped/Scooter/Motorcycle
- ☐ Bicycle
- ☐ I do not have access to a vehicle

☐ Other

3. Indicate the type of automobile you most commonly drive:

☐ Sedan/Coupe/Hatchback
☐ Minivan/Van
☐ SUV
☐ Truck
☐ Other

4. Indicate the number of automobiles you have access to next to each type:

Number of cars:	[numeric box]
Sedan/Coupe/Hatchback	☐
Minivan/Van	☐
SUV	☐
Truck	☐
Other types of car	☐

Your Transportation Behaviors

5. On which campus do spend most of your time?

☐ Belknap Campus
☐ Health Sciences Center (HSC)
☐ Shelby Campus

6. Please indicate the days and times you typically visit the Belknap Campus.

Note: If you live on this campus, do not include time spent in your dorm.

	Early morning (6am-9am)	Morning (9am-12 noon)	Afternoon (12 noon-3pm)	Late afternoon (3pm-6pm)	Evening (6pm-9pm)	Night (9pm-6am)
Monday	☐	☐	☐	☐	☐	☐
Tuesday	☐	☐	☐	☐	☐	☐
Wednesday	☐	☐	☐	☐	☐	☐
Thursday	☐	☐	☐	☐	☐	☐
Friday	☐	☐	☐	☐	☐	☐
Saturday	☐	☐	☐	☐	☐	☐
Sunday	☐	☐	☐	☐	☐	☐

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7. Please indicate the days and times you typically visit the Health Sciences Center (HSC).

Note: If you live on this campus, do not include time spent in your dorm.

	Early morning (6am-9am)	Morning (9am-12 noon)	Afternoon (12 noon-3pm)	Late afternoon (3pm-6pm)	Evening (6pm-9pm)	Night (9pm-6am)
Monday	☐	☐	☐	☐	☐	☐
Tuesday	☐	☐	☐	☐	☐	☐
Wednesday	☐	☐	☐	☐	☐	☐
Thursday	☐	☐	☐	☐	☐	☐
Friday	☐	☐	☐	☐	☐	☐
Saturday	☐	☐	☐	☐	☐	☐
Sunday	☐	☐	☐	☐	☐	☐

8. Please indicate the days and times you typically visit the Shelby Campus.

	Early morning (6am-9am)	Morning (9am-12 noon)	Afternoon (12 noon-3pm)	Late afternoon (3pm-6pm)	Evening (6pm-9pm)	Night (9pm-6am)
Monday	☐	☐	☐	☐	☐	☐
Tuesday	☐	☐	☐	☐	☐	☐
Wednesday	☐	☐	☐	☐	☐	☐
Thursday	☐	☐	☐	☐	☐	☐
Friday	☐	☐	☐	☐	☐	☐
Saturday	☐	☐	☐	☐	☐	☐
Sunday	☐	☐	☐	☐	☐	☐

9. Thinking about modes of transportation other than a private automobile, how feasible do you think your trip to campus would be using each of the following:

	Not feasible	Somewhat feasible	Very feasible	Unsure
Foot	☐	☐	☐	☐
Bicycle	☐	☐	☐	☐
Bus	☐	☐	☐	☐
Carpooling	☐	☐	☐	☐

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10. In your estimation, how long would it take you to get to campus by:

Minutes:	[numeric box]
Foot	☐
Bicycle	☐
Bus	☐
Carpooling	☐

11. Getting to/from campus, how often do you use the following modes of transportation?

	Never	Rarely	Sometimes	Often	Always
Foot	☐	☐	☐	☐	☐
Bicycle	☐	☐	☐	☐	☐
Bus	☐	☐	☐	☐	☐
Carpooling	☐	☐	☐	☐	☐
Drive alone	☐	☐	☐	☐	☐
Moped/Scooter/Motorcycle	☐	☐	☐	☐	☐
Other	☐	☐	☐	☐	☐

12. For all other transportation needs (excluding travel to and from your primary campus), how often do you use the following modes of transportation?

	Never	Rarely	Sometimes	Often	Always
Foot	☐	☐	☐	☐	☐
Bicycle	☐	☐	☐	☐	☐
Bus	☐	☐	☐	☐	☐
Carpooling	☐	☐	☐	☐	☐
Drive alone	☐	☐	☐	☐	☐
Moped/Scooter/Motorcycle	☐	☐	☐	☐	☐
Other	☐	☐	☐	☐	☐

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Most Recent Travel to Campus

13. What was the date of your last round-trip to and from campus? Month/Day

14. How long did your trip to campus take?

Minutes:

☐ [numeric box]

15. How long did your trip from campus take?

Minutes:

☐ [numeric box]

16. Where did your first trip to campus that day begin?

I traveled to campus from::

☐ Home

☐ Work

☐ Someone else's house

☐ Dropping off or picking up a family member (a short detour)

☐ Errands/dining/recreation/other (a longer detour)

17. Where did your first trip to campus that day end?

I traveled from campus to::

☐ Home

☐ Work

☐ Someone else's house

☐ Dropping off or picking up a family member (a short detour)

☐ Errands/dining/recreation/other (a longer detour)

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18. If your trip didn't start at home, what is the closest intersection to the place where you left for campus?

Note: Please list the names of the two streets that intersect nearest the place where you left for campus. An example would be Cardinal and 3rd St.

19. If your trip didn't end at home, what is the closest intersection to the place where you arrived from campus?

Note: Please list the names of the two streets that intersect nearest to the place where you arrived from campus. An example would be Cardinal and 3rd St.

20. Which mode(s) of transportation did you use to travel to campus that day?

Note: Select all that apply. If you both took a bus part of the way and walked the rest of the way, you would select "Walked" and "Took the bus." Do not include use of the shuttle to travel between Stadium parking and Belknap campus.

- ☐ Drove alone
- ☐ Carpooled/was dropped off by another driver
- ☐ Took the bus
- ☐ Rode a bicycle
- ☐ Walked
- ☐ Rode moped/scooter/motorcycle
- ☐ Other

21. Is this the mode(s) of transportation you typically use to get to campus?

- ☐ No
- ☐ Yes

22. If no, which mode(s) of transportation do you typically use to travel to campus?

Note: Select all that apply.

- ☐ Drove alone
- ☐ Carpooled/was dropped off by another driver
- ☐ Took the bus
- ☐ Rode a bicycle
- ☐ Walked
- ☐ Rode moped/scooter/motorcycle
- ☐ Other

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23. Did you leave campus and return a second time on the same day (including lunch/meetings/errands/etc.)?

- ☐ No
- ☐ Yes

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24. If so, how did you travel away from and back to campus?

Note: Select all that apply.

- ☐ Drove alone
- ☐ Carpooled/was dropped off by another driver
- ☐ Took the bus
- ☐ Rode a bicycle
- ☐ Walked
- ☐ Rode moped/scooter/motorcycle
- ☐ Other

Your Household Information

25. Do you have a mobility disability?

- ☐ No
- ☐ Yes

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26. Do you currently have a valid

	No	Yes
State-issued handicapped parking placard	☐	☐
UofL-issued handicapped parking placard	☐	☐

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27. Do you have a valid driver's license?

- ☐ No
- ☐ Yes

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28. Including yourself, please list the number of other members of your household who are:

Number in household:	[numeric box]
Adults working outside the home with a driver's license	☐
Adults working outside the home without a driver's license	☐
Adults not working outside the home with a driver's license	☐

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Adults not working outside the home without a driver's license ..... ☐

Children living at home with a driver's license ..... ☐

Children living at home without a driver's license ..... ☐

29. In what zip code do you live?

30. What is the closest intersection to the place you live?

Note: Please list the names of the two streets that intersect nearest the place you live. An example would be Cardinal and 3rd St.

31. What factors influenced your choice to live at this location?

Note: Select all that apply.

- ☐ Safety
- ☐ Schools
- ☐ Setting
- ☐ Affordability
- ☐ Proximity to my work/school location
- ☐ Proximity to my partner's work/school location
- ☐ Other, please specify

32. Which of the following describe parking available where you live?

Note: Select all that apply.

- ☐ Reserved (driveway, garage, paid private lot, etc.)
- ☐ Plentiful on-street parking
- ☐ Limited on-street parking
- ☐ On-street parking with a permit
- ☐ None

33. Not including the amount of a UofL parking permit, what is the total monthly cost of parking for all your household vehicles?

Note: Please provide your response in dollars. For example: $40.

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34. Are you able to walk from your home to a public bus stop?

- ☐ No
- ☐ Yes

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35. How long do you think it would take for you to walk to the nearest bus stop from home?

Minutes:

- ☐ [numeric box]

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36. How easy is it to walk in your neighborhood?

- ☐ Not at all easy
- ☐ Somewhat easy
- ☐ Very easy
- ☐ Not sure

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37. How easy is it to bike in your neighborhood?

- ☐ Not at all easy
- ☐ Somewhat easy
- ☐ Very easy
- ☐ Not sure

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38. How satisfied are you with these characteristics of the place you live?

	Very dissatisfied	Dissatisfied	Neutral	Satisfied	Very satisfied	Not at all important to me
Proximity to campus	☐	☐	☐	☐	☐	☐
Proximity to public transit options	☐	☐	☐	☐	☐	☐
Walkability	☐	☐	☐	☐	☐	☐
Bikeability	☐	☐	☐	☐	☐	☐

Parking Issues

39. Do you currently have a valid UofL parking permit?

- ☐ No
- ☐ Yes

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40. What type of parking permit(s) do you currently have?
Note: Select all that apply.

- ☐ Red reserved
- ☐ Chestnut Street Garage--Magenta
- ☐ Jewish Hospital Garage
- ☐ 620 HSC Garage--Magenta
- ☐ Blue
- ☐ Yellow (resident)
- ☐ Green
- ☐ Purple
- ☐ Purple Plus

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41. I would stop purchasing a UofL parking permit if the annual cost exceeded:

- ☐ $200
- ☐ $400
- ☐ $600
- ☐ $800
- ☐ $1,000
- ☐ $1,200
- ☐ I will always purchase a permit, no matter the cost

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42. If you do drive to campus, which of the following most often applies to you:

- ☐ I never drive my own car to campus
- ☐ I park off-campus in free on-street parking
- ☐ I park in metered parking
- ☐ I park in a visitor's parking lot/garage
- ☐ None of these applies to me

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43. [Students Only] University parking is lower in price compared to the city-run downtown PARC (Parking Authority of River City) lots (about $1000/year) in comparison to UofL parking ($100-$600/year). Would you support a change of policy where parking is priced at the full cost (market rate), if at the same time the increased revenue would be redistributed and used to lower tuition costs?

- ☐ No
- ☐ Yes
- ☐ Not sure

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44. [Employees Only] University parking is lower in price compared to downtown PARC (Parking Authority of River City) lots (about $1,000/year) in comparison to UofL parking ($100-$600/year).

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Would you support a change of policy where parking is priced at the full cost (market rate), if at the same time the increased revenue would be used to increase salaries?

- ☐ No
- ☐ Yes
- ☐ Not sure

Your Willingness to Consider Alternatives

45. Would you ever consider bicycling to campus?

- ☐ No
- ☐ Yes
- ☐ Maybe
- ☐ Not sure
- ☐ I already bike to campus

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46. What would encourage you to bicycle to/from campus more often?

Note: Rank the following options with **"1"** being the most important and **"11"** being least important. **Please note that you must rank each choice uniquely. Each RANKING/COLUMN can only be selected once.** If the option would not encourage you to bike to/from campus, select "No effect."

	1-Most important	2	3	4	5	6	7	8	9	10	11-Least important	No effect
More bike racks on campus	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Secure, out-of-the-elements bike parking ..	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Training in bike maintenance.....	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
A $400 bike shop voucher in exchange for giving up my right to a parking permit (UofL Earn-A-Bike-Program)	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
An on-campus bike shop	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Training in safe and confident cycling in traffic	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Maps and info about safer bike routes to campus	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
More bike lanes, designated routes & signs for cyclists	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
A fleet of bikes I can check out free from campus (UofL Bikeshare).....	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
More showering facilities on campus for bike commuters	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Someone to ride to campus with.....	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐

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47. UofL's new Zimshare online carpool-matching system makes it easy and free to find or offer rides. Would you ever consider carpooling?

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- ☐ No
- ☐ Yes
- ☐ Maybe
- ☐ Not sure
- ☐ I already use Zimride or carpool

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48. What would motivate you to carpool?

Note: Rank the following options with **"1"** being the most important and **"6"** being least important. **Please note that you must rank each choice uniquely. Each RANKING/COLUMN can only be selected once.** If the option would not encourage you to bike to/from campus, select "No effect."

	1-Most important	2	3	4	5	6-Least important	No effect
Reserved parking	☐	☐	☐	☐	☐	☐	☐
Ability to charge riders for carpooling with me	☐	☐	☐	☐	☐	☐	☐
An annual set of one-day parking permits for each member of the carpool to use when necessary	☐	☐	☐	☐	☐	☐	☐
Guaranteed ride home program	☐	☐	☐	☐	☐	☐	☐
Free UofL parking permit for the carpool vehicle	☐	☐	☐	☐	☐	☐	☐
Free UofL parking permit upgrade for the carpool vehicle	☐	☐	☐	☐	☐	☐	☐

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49. UofL's new WeCar car-sharing system allows you to rent a car from a campus fleet for $8/hour (including gas and insurance). http://www.wecar.com/join-wecar/program-details/louisville). If you currently drive to campus, would you consider not bringing your own car to campus knowing that you had access these vehicles?

- ☐ No
- ☐ Yes
- ☐ Maybe
- ☐ Not sure
- ☐ I already use WeCar
- ☐ I don't drive my own car to campus

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50. What would make you more likely to use WeCar?

Note: Rank the following options with **"1"** being the most important and **"8"** being least important. **Please note that you must rank each choice uniquely. Each RANKING/COLUMN can only be selected once.** If the option would not encourage you to bike to/from campus, select "No effect."

	1-Most important	2	3	4	5	6	7	8-Least important	No effect
Free membership	☐	☐	☐	☐	☐	☐	☐	☐	☐
Hybrid vehicles in fleet	☐	☐	☐	☐	☐	☐	☐	☐	☐
Pickup trucks in fleet	☐	☐	☐	☐	☐	☐	☐	☐	☐

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Van/minivans in the fleet	☐	☐	☐	☐	☐	☐	☐	☐	☐
Unlimited mileage	☐	☐	☐	☐	☐	☐	☐	☐	☐
Lower hourly rates	☐	☐	☐	☐	☐	☐	☐	☐	☐
Lower daily rates	☐	☐	☐	☐	☐	☐	☐	☐	☐
Car locations off-campus	☐	☐	☐	☐	☐	☐	☐	☐	☐

51. Thinking of the following options that the university could provide to students, which do you think is the most important for you?

Note: Rank the following options with **"1"** being the most important and **"7"** being least important. **Please note that you must rank each choice uniquely. Each RANKING/COLUMN can only be selected once.** If the option would not encourage you to bike to/from campus, select "No effect."

	1-Most important	2	3	4	5	6	7-Least important	No effect
Free bikes	☐	☐	☐	☐	☐	☐	☐	☐
Carpool matching	☐	☐	☐	☐	☐	☐	☐	☐
Carpool incentives	☐	☐	☐	☐	☐	☐	☐	☐
Free bicycles	☐	☐	☐	☐	☐	☐	☐	☐
Bike-friendly campus	☐	☐	☐	☐	☐	☐	☐	☐
Hourly rental cars (car-sharing)	☐	☐	☐	☐	☐	☐	☐	☐
Additional student housing within walking distance	☐	☐	☐	☐	☐	☐	☐	☐

52. Thinking of the following options that the university could provide to staff and faculty, which do you think is the most important for you?

Note: Rank the following options with **"1"** being the most important and **"7"** being least important. **Please note that you must rank each choice uniquely. Each RANKING/COLUMN can only be selected once.** If the option would not encourage you to bike to/from campus, select "No effect."

	1-Most important	2	3	4	5	6	7-Least important	No effect
Free bikes	☐	☐	☐	☐	☐	☐	☐	☐
Carpool matching	☐	☐	☐	☐	☐	☐	☐	☐
Carpool incentives	☐	☐	☐	☐	☐	☐	☐	☐
Free bicycles	☐	☐	☐	☐	☐	☐	☐	☐
Bike-friendly campus	☐	☐	☐	☐	☐	☐	☐	☐
Hourly rental cars (car-sharing)	☐	☐	☐	☐	☐	☐	☐	☐
Financial incentives for employees to rent or purchase a home close to campus	☐	☐	☐	☐	☐	☐	☐	☐

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53. In fall 2013, UofL will launch a new "campus connector" bus service with 2-3 daily trips to Frankfort and Lexington from Belknap campus. Tickets will average about $10-15 each way. Do you think you would use this service?

- ☐ No
- ☐ Yes
- ☐ Maybe
- ☐ Not sure

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54. How frequently do you think you'd use this service?

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ A few times a year
- ☐ Once a year or less

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55. What times do you think you would be most likely to use this service?

	Early morning (6am-9am)	Morning (9am-12noon)	Afternoon (12noon-3pm)	Late afternoon (3pm-6pm)	Evening (6pm-9pm)	Night (9pm-6am)
Leaving Louisville.....	☐	☐	☐	☐	☐	☐
Returning to Louisville	☐	☐	☐	☐	☐	☐

Thank you for assisting the UofL Sustainability Council in assessing different alternative transportation options for the University. The results of this survey will be posted on the Sustainability Council's website later in the year.

If you have any questions about the survey please contact Dr. David Simpson, Chair, Department of Urban & Public Affairs (502-852-8019) or Dr. Justin Mog, Assistant to the Provost for Sustainability Initiatives (502-852-8575). The UofL Counseling Center can be reached at (502-852-6585).

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