



1) What is the Project Name?

2) What is the target industry (check all that apply)

List of target industries			
<input type="checkbox"/> Advanced Materials	<input type="checkbox"/> Consumer Products	<input type="checkbox"/> Energy & Clean-Tech	<input type="checkbox"/> Public Health
<input type="checkbox"/> Aging & Lifelong Care	<input type="checkbox"/> Defense & Security	<input type="checkbox"/> Healthcare & Medical Devices	<input type="checkbox"/> Public Administration
<input type="checkbox"/> Arts, Entertainment & Recreation	<input type="checkbox"/> Durable Goods Mfg.	<input type="checkbox"/> IT & Software	<input type="checkbox"/> Social Enterprise
<input type="checkbox"/> Biotechnology	<input type="checkbox"/> E-Commerce	<input type="checkbox"/> Logistics	<input type="checkbox"/> Social Media/Networking
<input type="checkbox"/> Construction	<input type="checkbox"/> Education	<input type="checkbox"/> Media & Advertising	<input type="checkbox"/> Telecommunications
<input type="checkbox"/> Consulting	<input type="checkbox"/> Electronics	<input type="checkbox"/> Nanotechnology	<input type="checkbox"/> Utilities

Other Industries (please specify)

3) Project current development status:

Choice of Project current development status			
<input type="checkbox"/> Concept	<input type="checkbox"/> Prototype	<input type="checkbox"/> Shipping Product	<input type="checkbox"/> Upscaling Company

4) Brief Description of the Innovation. (If you have it, please attach an Executive Summary)



5) Entrepreneurial Lead info (attach additional pages as necessary)

Name:

Position:

Email:

Phone:

University ID #:

Applicant Type:

Choice of the Entrepreneurial Lead's applicant type			
<input type="checkbox"/> Student (Undergrad)	<input type="checkbox"/> Student (Graduate)	<input type="checkbox"/> Student (MBA)	<input type="checkbox"/> Post Doc
<input type="checkbox"/> Faculty	<input type="checkbox"/> Staff	<input type="checkbox"/> Alumni	<input type="checkbox"/> Other:

6) University of Louisville Academic Lead Personnel (attach additional pages as necessary):

Name:

Position:

Email:

Phone:

University ID #:

Applicant Type:

Choice of the UofL's Academic Lead's personnel applicant type			
<input type="checkbox"/> Student (Undergrad)	<input type="checkbox"/> Student (Graduate)	<input type="checkbox"/> Student (MBA)	<input type="checkbox"/> Post Doc
<input type="checkbox"/> Faculty	<input type="checkbox"/> Staff	<input type="checkbox"/> Alumni	<input type="checkbox"/> Other:



7) Acknowledgement and Commitment:

The Award amount is \$2,500 for six months. At least one member of the team must attend the entrepreneurial training program, LaunchIt, offered by the College of Business. The program meets for one evening/week from 6-9pm for a total of 10 weeks. The fees associated will automatically be deducted from your award. Upon approval of the award, the I-Corps team will coordinate your registration in the course. Failure to regularly attend LaunchIt will result in termination of your Site Award.

Remaining funds can be used for customer discovery conducted at conferences and meetings (registration and travel expenses), and associated costs for fabrication of a prototype, etc. Financial statements must be reviewed and signed monthly by the Academic Lead, and all purchases will be made through the I-Corps office following University guidelines and procedures.

Financial statements must be reviewed and signed monthly by the Academic Lead.

Acknowledged by (please complete all fields):

Category	Entrepreneurial Lead	Academic Lead
Name		
Email		
Signature		
Date		
LaunchIt Attendee(s) if awarded :		

Submit applications to icorps@louisville.edu