






Responsibility	
	Unit Goals
	Institutional Goals

University of Louisville Strategic Plan 2008-2020 Scorecard*
College of Business

Outcomes		2010 Progress	2011 Progress	2012 Progress	2013 Progress	2014 Progress	2015 Progress
	Educational Excellence						
1.1	Increase number baccalaureate degrees awarded annually	528	487	417	426	408	354
	1.1c Decrease student to faculty ratio (student headcount/tenure and tenure-track faculty)	39.6	32.6	30.4	29.8	22.3	29.3
	1.1i Increase the number and level of degrees and credentials awarded in STEM fields during the academic year						
	1.1(i1) Science, technology, and mathematics	39	37	40	43 ⁴	63	45
1.3	Increase doctorate degrees awarded annually	3	1	2	3	1	5
	Research, Scholarship, and Creative Activity						
2.1a	Increase total grant and contract expenditures	\$1.2M ¹	\$0.99M	\$1.2M	\$1.1M	\$0.714M	\$1.4M
	2.1b Increase federal research grant and contract expenditures	\$69K (Progress) ¹	\$0.052M	\$0.125M	\$0.149M	\$0.145M	\$0.116M
	2.1c Increase total grant and contract awards	\$563K	\$0.76M	\$269M	\$0.036M	\$0.050M	\$0.060M
	2.3a Increase number of faculty peer-reviewed publications (articles in high impact journals, university presses, academic publishing houses, or other outlets for peer-reviewed scholarship)	54	52	46	37	54	40
	Community Engagement						
3.2	Increase economic development/entrepreneurial activities	Progress	Progress	Progress	Progress	Progress	Progress
	Diversity, Opportunity, and Social Justice			Unit reworking plan to align with CPE statewide diversity plan			
4.2	Achieve annual goals specified in the University Diversity Plan	88%	Achieved		93%	95%	95%
	4.2a Increase faculty teaching, studying, and conducting research outside the United States	10	26	46	45	45	49
	4.2b Increase students studying and conducting research outside the United States	219	240	272	244	234	249
	Creative and Responsible Stewardship						
5.1b	Annual philanthropy (development dollars) received³	\$111.9M	\$140.7M ²	\$1.8M	\$4.4M	\$3.8M	\$7.1M

*Note: The metrics in red represent overarching institutional goals. The metrics in black represent strategies/tactics to achieve the overarching institutional goals.

¹ NSF guidelines for FY10 submission have been changed

² COB portion of 2009-10 progress: \$12,156,286

³ Beginning with 2011-12 all academic units will be assigned a contributing goal and metric will be highlighted in yellow, previously shown in green as university-wide goal/performance

⁴ Beginning Fall 2012 and going forward, data definition revised to reflect CPE reporting structure to include all levels of STEM related degrees (undergraduate, graduate, professional)