



## CHARTING OUR COURSE

The Campaign for Kentucky's Premier Metropolitan Research University

# Board of Trustees: Compensation Committee Retreat: June 28, 2012

Dr. James Ramsey  
President, University of Louisville

## Some Reminders

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1997 – “Postsecondary Education Improvement Act 1997” signed into law

1998 – BOT adopts Challenge for Excellence 1998-2008

BOT develops presidential scorecard – not linked to Challenge

2002 – BOT hires new president

BOT adopts shared goals for Office of President –  
directly link to Challenge

2006 – BOT determines Challenge being achieved – directs new  
strategic plan with goals/strategies/tactics/metrics to be  
developed

2008 – BOT adopts 2020 Plan and refines institutional goals to align with  
2020 Plan

# Other Reminders

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1. Shared goals/individual goals
2. Good – performance exceeds prior year

Better – performance meets performance metric to achieve 2020 Plan goal

Best – performance exceeds performance metric to achieve 2020 Plan goal

3. Unaudited

# Summary Of Shared Goals (Unaudited) 2011-2012\*

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Good	2
Better	2
Best	6
DNM	2

As of 6/27/12



# Office of the President: The 2020 Plan 2011-2012 Goals

## Educational Excellence:

Goal 1.1 -- Increase the number of baccalaureate degrees awarded annually

<b>1998</b>	<b>2011 Actual</b>	<b>2012 Goals</b>	<b>2012 Actual</b> <small>(as of 6/21/12)</small>	<b>Preliminary 2013 Goal</b>	<b>2020 Goal</b>
1,694	2,618 (Best)	2,656	2,681* (Best)	2,712	3,197

\*Not Final

# Office of the President: The 2020 Plan 2011-2012 Goals

## Educational Excellence:

Goal 1.2 -- Increase the baccalaureate graduation rate

<b>1998</b>	<b>2011 Actual</b>	<b>2012 Goals</b>	<b>2012 Actual</b> <small>(as of 6/21/12)</small>	<b>Preliminary 2013 Goal</b>	<b>2020 Goal</b>
30.1%	48.6% (Good)	50.2%	50.8% (Best)	51.7%	60.5%

# Office of the President: The 2020 Plan 2011-2012 Goals

## Educational Excellence:

Goal 1.3 -- Increase doctorate degrees awarded annually

<b>1998</b>	<b>2011 Actual</b>	<b>2012 Goals</b>	<b>2012 Actual</b> <small>(as of 6/21/12)</small>	<b>Preliminary 2013 Goal</b>	<b>2020 Goal</b>
76	163 (Good)	170	188* (Best)	180	272

\*Not Final

# Office of the President: The 2020 Plan 2011-2012 Goals

## Educational Excellence:

### Goal 1.5 – Enhance national recognition

**Performance is based upon the progress of 4 sub-goals:**

- 1.5a – Achieve a top 15% award ranking for ‘awards to applications’ among the top universities with Fulbright scholar awards
- 1.5b – Phi Beta Kappa Chapter
- 1.5c – Association of American Universities Membership
- 1.5d – Association of American Research Libraries (ARL) Membership

<b>1998</b>	<b>2011 Actual</b>	<b>2012 Goals</b>	<b>2012 Actual</b> <small>(as of 6/21/12)</small>	<b>Preliminary 2013 Goal</b>	<b>2020 Goal</b>
Progress	Best	Progress	Good	Progress	Progress



# Office of the President: The 2020 Plan 2011-2012 Goals

Research, Scholarship and Creative Activity:

Goal 2.1a – Increase total grant and contract expenditures

<b>1998</b>	<b>2011 Actual</b>	<b>2012 Goals</b>	<b>2012 Actual</b> <small>(as of 6/27/12)</small>	<b>Preliminary 2013 Goal</b>	<b>2020 Goal</b>
\$39.1M	\$197.4M (Best)	\$203.8M	\$193.5M* (DNM)	\$192.9M	\$310.3M

\*Not Final

# Office of the President: The 2020 Plan 2011-2012 Goals

## Research, Scholarship, and Creative Activity:

Goal 2.2 – National Cancer Center (NCI) Cancer Center designation

**Performance is based upon the progress of 1 sub-goal:**

1.5a – Increase the number of NCI federal grants (fiscal year)

<b>1998</b>	<b>2011 Actual</b>	<b>2012 Goals</b>	<b>2012 Actual</b> <small>(as of 6/21/12)</small>	<b>Preliminary 2013 Goal</b>	<b>2020 Goal</b>
Progress	Good	Progress	Best	Progress	Achieved

# Office of the President: The 2020 Plan 2011-2012 Goals

## Research, Scholarship, and Creative Activity:

### Goal 2.3 – Increase national faculty recognition/awards

**Performance is based upon the progress of 2 sub-goals:**

2.3a – Increase the number of faculty peer-reviewed publications

2.3b – Increase the number of faculty creative activities in premier venues

<b>1998</b>	<b>2011 Actual</b>	<b>2012 Goals</b>	<b>2012 Actual</b> <small>(as of 6/21/12)</small>	<b>Preliminary 2013 Goal</b>	<b>2020 Goal</b>
Progress	Good	Progress	Best*	Progress	Achieved

\*Not Final

# Office of the President: The 2020 Plan 2011-2012 Goals

## Community Engagement:

Goal 3.1 – Increase collaborative partnerships with the community

**Performance is based upon the progress of 3 sub-goals:**

3.1a – Increase university presence (number of activities throughout KY)

3.1b – Achieve goals of Signature Partnership Initiative

3.1c – Retain Carnegie Classification for Community Engagement designation

1998	2011 Actual	2012 Goals	2012 Actual <small>(as of 6/21/12)</small>	Preliminary 2013 Goal	2020 Goal
Progress	Best	Progress	Best	Progress	Achieved

# Office of the President: The 2020 Plan 2011-2012 Goals

## Community Engagement:

Goal 3.2 – Increase economic development/entrepreneurial activities

**Performance is based upon the progress of 5 sub-goals:**

- 3.2a – License income received
- 3.2b – Invention disclosures received and processed
- 3.2c – Licenses/options agreements
- 3.2d – Patent awards
- 3.2e – Business start-ups (total)

<b>1998</b>	<b>2011 Actual</b>	<b>2012 Goals</b>	<b>2012 Actual</b> <small>(as of 6/21/12)</small>	<b>Preliminary 2013 Goal</b>	<b>2020 Goal</b>
Progress	Good	Progress	Better*	Progress	Achieved

\*Not Final



# Office of the President: The 2020 Plan 2011-2012 Goals

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## Diversity, Opportunity, and Social Justice:

### Goal 4.1 – Achieve Kentucky Plan Goals

<b>1998</b>	<b>2011 Actual</b>	<b>2012 Goals</b>	<b>2012 Actual</b> <small>(as of 6/21/12)</small>	<b>Preliminary 2013 Goal</b>	<b>2020 Goal</b>
5 for 8	8 for 8 (Best)	8 for 8	7 for 8 (Better)	8 for 8	8 for 8

# Office of the President: The 2020 Plan 2011-2012 Goals

## Diversity, Opportunity, and Social Justice:

Goal 4.2 – Achieve annual goals specified in the University Diversity Plan

<b>1998</b>	<b>2011 Actual</b>	<b>2012 Goals</b>	<b>2012 Actual</b> <small>(as of 6/21/12)</small>	<b>Preliminary 2013 Goal</b>	<b>2020 Goal</b>
Less than 86%	100% (Best)	92.5%	Goal under review (N/A)	93%	95%
			Units are reworking plans to align to CPE statewide diversity plan		

# Office of the President: The 2020 Plan 2011-2012 Goals

## Creative and Responsible Stewardship:

Goal 5.1b – Annual philanthropy (development dollars) received

<b>1998</b>	<b>2011 Actual</b>	<b>2012 Goals</b>	<b>2012 Actual</b> <small>(as of 6/25/12)</small>	<b>Preliminary 2013 Goal</b>	<b>2020 Goal</b>
\$42.5M	\$140.7M (Best)	\$150M	\$114.2M* (DNM)	\$150M	\$150M

\*Not Final

# Office of the President: The 2020 Plan 2011-2012 Goals

## Creative and Responsible Stewardship:

Goal 5.1c – Percentage of alumni giving to annual fund

<b>1998</b>	<b>2011 Actual</b>	<b>2012 Goals</b>	<b>2012 Actual</b> <small>(as of 6/25/12)</small>	<b>Preliminary 2013 Goal</b>	<b>2020 Goal</b>
NA	13.6% (Best)	14%	13.8%* (Good)	15%	20%

\*Not Final

# Office of the President: The 2020 Plan 2011-2012 Goals

## Creative and Responsible Stewardship:

Goal 5.6 – Increase institutional survey average score on The Chronicle’s annual ‘Great Colleges to Work For’ survey

<b>1998</b>	<b>2011 Actual</b>	<b>2012 Goals</b>	<b>2012 Actual</b> <small>(as of 6/21/12)</small>	<b>Preliminary 2013 Goal</b>	<b>2020 Plan</b>
NA	Re-survey Spring 2012	64%	Results available August 2012 (Pending)	To be evaluated next year	75%



# Totals – Shared/Individual

Good	2
Better	6
Best	18
DNA	2
Total	28
Wait	2

26 out of 28