



### Thank you

### I appreciate:

- This opportunity
- Your time
- Your commitment
- Your devotion



I need you to help me...

I'm issuing a challenge...



#### The 1997 Mandate!

# "UofL is to be a Premier Nationally Recognized Metropolitan Research University"

(HBI – Postsecondary Education Reform Act of 1997)



"Premier"
Commitment to
Quality/Excellence

"A+"

Not the biggest, but the best



### How Are We Doing? Economists Love Numbers...

	<u>1998</u>	2002*	<u>2011</u>	
Average ACT score of all entering freshmen	21.4	23.2	24.7	
6-year Graduation Rate	30.1%	33.0%	50.8%	
Undergraduate Degrees Awarded	1,734	1,849	2,618	
Doctoral Degrees Awarded	76	90	163	
Research Expenditures	\$39.1M	\$80.9M	\$195.5M	
Formal Patents Issued	55	72	190	
Start-Up Companies (cumulative)	1	6	36	
Endowment	\$317.0M	\$478.9M	\$773.3M	



You can see we are making progress!

But we have more to do!



### Policy Makers Have Abandoned Us

Federal (earmarks/student financial aid)
State (cuts/regulation)
Local (QCCT)

But we still have our "mandate", and even if we didn't...



### Budget Cuts Over the Past Decade

# State budget cuts, cuts and more cuts 13 in 12

(Some big/some small)

	2001-02	2002-03	2003-04	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Recurring	(\$3.0)	(\$3.0)	(\$3.1)		(\$10.0)	(\$4.7)	(\$2.4)	(\$1.7)	(\$9.7)
Nonrecurring	(\$1.3)	(\$4.4)	(\$7.9)	(\$5.1)	(\$3.2)				
	(\$4.3)	(\$7.4)	(\$11.0)	(\$5.1)	(\$13.2)	(\$4.7)	(\$2.4)	(\$1.7)	(\$9.7)
Mid-Year State Budget Revisions									
Base Budget Cuts In the Enacted Budget Bill									



### We need the support of our

**Alumni** 

Friends

Supporters

more than ever!



### We Need Our Alums

Today and going forward, we need them more than ever

- Be engaged
- Help us communicate
- Help us recruit
- Talk to policy makers
- Give back



### **Alumni Association**

We want to have the Best Alumni Association in America!



#### Let's Make Our Goal A+

You have a strategic plan –

Let's revisit/recommit:

- Strategies
- Tactics
- Performance metrics

Let's revisit what we need to get it done.



I want to help.

Help me know how to help!





## We, like our basketball team, must fight every day with –

Heart
Determination
Courage

To overcame challenges we face To move Louisville/Kentucky forward





### Questions?