

MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE UNIVERSITY OF
LOUISVILLE ATHLETIC ASSOCIATION, INC.

In Open Session

Members of the University of Louisville Athletic Association, Inc., Board of Directors met on June 2, 2009 in the Jefferson Room, Grawemeyer Hall, with members present and absent as follows:

Present: Dr. James Ramsey
Mr. Bob Benson
Prof. William Cheadle
Mr. Owsley Frazier
Mr. Ed Glasscock
Mr. Keith Inman
Mr. Gordon Gahm
Prof. Brenda Hart
Dr. J. Blaine Hudson
Mr. Tom Jurich, *ex officio*
Prof. Bruce Kemelgor
Prof. Melissa Laning
Ms. Angela Lewis-Klein
Prof. Craig Roberts
Mr. Sam Rechter
Mr. Mike Seebert
Prof. Robert Staat
Prof. Mary Ann Stenger
Mr. Bill Stone
Prof. Elaine Wise

Absent: Prof. Tom Byers
Mr. Wade Houston
Mr. Trevor Joelson
Mr. Harry Jones
Mr. Larry Owsley
Mr. Rudy Spencer
Prof. Gerald Tolson
Dr. Shirley Willihnganz

From the
University: Ms. Angela Koshewa
Ms. Julie Herman
Mr. Gary Friedman
Mr. Kenny Klein
Ms. Kathleen Smith
Mr. Mike Curtin
Mr. Kevin Miller
Mr. Kyle Moats
Mr. Jeff Spoelker
Ms. Susan Ingram
Ms. Terri Rutledge
Ms. Anne Rademaker
Ms. Kathleen Smith
Ms. Debbie Dougherty

I. Convene Meeting

Having determined a quorum present, Chair Ramsey called the meeting to order at 12:40 p.m.

II. Consent Agenda

Approval of Minutes

Board of Directors, April 15, 2009

From the Finance & Budget Committee

Action Item: Approval of Men's Basketball Tickets for 2009

Action Item: Approval of 2009-10 Operating Budget

Chair Ramsey read the roll of consent agenda items. Hearing no objections, Mr. Rechter made a motion, which Mr. Gahm seconded, to approve the consent agenda. The motion passed.

III. Report of the Personnel Committee

Mr. Benson reported the Personnel Committee met on June 1, 2009 to carry out its annual performance review of Athletic Director, Tom Jurich. The Committee is unanimous that 2008-09, with its challenges and opportunities, was Tom's best year. Coaching leadership recruited by Tom has flourished on the field and in the classroom. The overall success of UofL's intercollegiate athletic program has been validated by our sports competing at national levels of excellence. Nineteen of the 23 Cardinal teams represented the University at Big East, NCAA, and other top tournaments while these same student-athletes established scholarship records on the Honor Roll—14 of 19 teams had a 3.0 GPA or higher in Spring 2009, 33.6% of our student-athletes had a 3.25 cumulative GPA, 60% of Men's Basketball had a 3.0 GPA or better, our Women's golf team topped the chart with the highest GPA at 3.6, and the honors continue in Men's and Women's Swimming, Field Hockey, and Diving. Clearly, Tom's attention to the academic achievement of our athletes has made a significant difference in their success while we met or exceeded the rules of the game and the NCAA.

While compliance has been Tom's number one priority, top quality facilities for our student-athletes has been his priority two, and the expansion of Papa John's Cardinal Stadium, the new Louisville Arena, and the Marshall-Waldman Field Hockey Complex are just a few examples of Tom's dedicated leadership. The Stadium expansion will be completed for the 2010 season, ticket sales for the Arena are on target, and the Marshall/Waldman Center opened in August 2008. These facilities have bolstered top tier performance by Track & Field athletes, Softball, Field Hockey and many other Olympic sport participants who excel at UofL. Their success in these sports has produced record attendances and season ticket purchases—with Women's Basketball increasing 9.5% in ticket sales and achieving a Final Four appearance.

Engagement has been another of Tom's goals for this past year. The Cardinal Athletic Fund reached a record 9,379 members, student spirit rose to an all time high, the Cardinal Pride Pep Band performed 109 times to emerge as a significant community asset, and the merchandising and licensing program has had national and international impact on recruiting even more Cardinal fans.

On behalf of the Personnel Committee, we applaud Tom, along with his outstanding administrative team, for his energy and enthusiasm as UofL's Athletic Director and express deep appreciation for the excitement and honor he brings to Cardinal Athletics.

Additionally, the Personnel Committee approved the 14 goals Tom presented for 2009-10.

Mr. Stone commended Vice President Jurich for his accomplishments. Chair Ramsey reiterated his support for Vice President Jurich and thanked Mr. Benson for an excellent report.

IV. Report of the Committee on Academic Performance

Prof. Wise reported the Committee on Academic Performance, made up of the faculty members of the ULAA Board and chaired by the Faculty Athletics Representative, is charged with oversight of the eligibility and academic performance of our student-athletes. The Committee meets on the third Tuesday

of the month at 11:30 AM, in the Bingham Humanities Building, Room 300. The Committee held nine meetings during the 2008-2009 academic year.

During AY 2008-09, among its regular duties, the Committee received, discussed and acted upon the following matters:

- UofL Cohort reports for Summer, Fall and Strong, tracing student-athlete GPAs and graduation rates for the last five years.
- Big East and NCAA Academic Performance Rate (APR) and Graduation Rate Reports
- Student Appeals for waivers to the University's 2.0 Rule

In addition, the Committee conducted annual review of Compliance Operations and of the Student-Athlete Exit Interview Process.

The Committee planned and hosted the 13th annual Red and Black Banquet for Scholar Athletes, held on March 1, 2009, in the Brown & Williamson Club of Papa John's Cardinal Stadium. This event continues to be a huge success, with over 200 student-athletes earning an invitation and over 80 faculty members invited as their faculty mentors.

The Committee also

1. revised the travel letter that student-athletes present to their instructors to accompany the schedule of competitions that will require excused absences-in order to clarify areas of confusion.
2. designed and inaugurated an End of Year Questionnaire for student-athletes, in order to gather and assess pertinent and timely information related to missed class time and academic satisfaction of student-athletes.
3. commenced Three Year Review of Athletics Academic Advising, currently in process. The Committee is divided into eight teams to review advising operations using the N4A template, which consists of eight areas: Counseling and advising resources and services; Tutoring; Academic progress monitoring and reporting; Assistance for student-athletes with special academic needs; Assistance for at-risk student-athletes; Academic support services facilities; Academic evaluation of prospective student-athletes; and Student-athlete degree and major selection. The data gathered for this review should be very helpful as we approach NCAA Third Cycle Review in 2010-11.
4. supported the hire of a learning specialist in Athletics Academic Advising, and mediated her role in relation to that of the Disability Resource Center.
5. conducted a survey of juniors and seniors to determine student-athlete satisfaction with their majors.
6. met with the Student Athlete Advisory Committee to discuss student concerns.

In addition to her role as Chair of the Committee on Academic Performance, FAR and member of ULAA committees, Prof. Wise also served as the Provost's Liaison for Athletics. In that capacity, she confers with the Provost at least four times each semester on matters pertinent to student-athlete performance and welfare.

As FAR, during AY 2008-09, Prof. Wise administered the NCAA Coaches Certification Exam to all coaches and assistant coaches, and discussed with them UofL academic procedures and policies in order to promote their inclusion in the academic mission of the University; met with each student-athlete team at its first Compliance meeting, to discuss with them the role of the FAR and strategies for achieving academic excellence; reviewed and signed off on eligibility reports for each student-athlete, on waiver appeals, and on formal reports to the NCAA; reviewed secondary violation reports; attended at least one competition in every sport at UofL; wrote nominations for student-athletes for NCAA postgraduate scholarships and met with seniors to discuss graduate and professional school opportunities; met with the Provost to review every student-athlete's and every team's performance for Spring, Summer and Fall semesters; served on the Financial Aid Review Committee; advised the President and AD on matters related to student athlete welfare and academic integrity; reported monthly to the Faculty Senate; reviewed proposed NCAA legislation with the Associate Ads for Compliance and Athletics Academic Advising, also meeting with

them frequently to monitor various academic and compliance matters, and mediated faculty-student-athlete concerns in relation to the Excused Absence Policy for University Sanctioned Functions.

Also as FAR, Prof. Wise attended the Faculty Athletic Representative Association (FARA) Annual Meeting, participating in discussion of proposed legislation. She attended the Big East Compliance and Rules Seminar, and the Big East Winter meeting with ADs and Senior Women's Administrators. Her responsibilities in the Big East include attending three FAR Council meetings, serving as Recorder and Chair Elect. She also served as a member of the Big East Academic Affairs Committee, which selects recipients of Big East Academic Awards. For the NCAA, she served on the Division I Academic Cabinet and participated in student-athlete waiver appeals on its Initial Eligibility Review Committee.

Prof. Wise thanked two members of CAP whose terms expire on June 30: Prof. Craig Roberts (Medicine) and Prof. Tom Byers (A&S). Prof. Wise welcomed new faculty members to the CAP (and the ULAA Board) Professors Joe Steffen (A&S) and Prof. William Helm (Medicine), who have been elected by the faculty of the university to three-year terms. Continuing members are: Professors Robert Staat (Dentistry) and Vice Chair of Faculty Senate) William Cheadle (Medicine) Mary Ann Stenger (A&S), Brenda Hart (Speed), Bruce Kemelgor (Business), and Gerald Tolson (Music), as well as Prof. Elaine Wise, FAR. Chair Ramsey thanked Prof. Wise for all her work and the excellent report. Mr. Jurich concurred with Chair Ramsey and recognized Prof. Wise for the outstanding work she does.

VI. Report of the Athletic Director

Mr. Jurich provided an update on the following:

- Applauded staff for their work in the University's hosting an Olympic-type track meet for the City of Louisville during the same time a concert was held at Papa John's Cardinal Stadium, and College World Series games at Patterson Stadium were underway
- Due to Kyle Moats' departure, the Athletics Department will reorganize those duties to current staff
- Arena construction and Papa John's expansion are going well
- Nineteen of the 23 teams competed in an NCAA tournament
- Thanked staff in Athletics for untiring work

Prof. Wise commended the Women's Track and Softball received NCAA recognition awards for earning top 10% academic rate of all squads.

Vice President Jurich reviewed the goals for 2009-10, as presented to the Personnel Committee on June 1, 2009, are as follows:

1. To continue to support our Compliance staff and maintain our exemplary record in that area
2. To continue supporting our academics services unit as we work toward constant improvement and excellence in the classroom.
3. To continue to have our department work with all campus entities to support the President's "One University"
4. To successfully reorganize our Development, Marketing, and Ticketing operations throughout the year
5. To successfully complete the expansion of Papa John's Cardinal Stadium
 - a. Always stressing personal customer service, work to assure that the construction obstacles do not affect the fan experience during the 2009 season
 - b. To complete the sales of our loge seating area, all the suites, and the majority of the sponsorships and begin group sales in the upper deck

6. To continue working toward the goal of 10,000 CAF members by 2010.
7. To continue to work toward the very aggressive goal of 10,000 season tickets for women's basketball
8. To begin the implementation of transitioning to the new arena
 - a. Reassigning seats, suites, and club-level seating
 - b. Continue to work on the signage and sponsorship opportunities
 - c. To continue working to attract NCAA events to Louisville, primarily NCAA Regional Basketball for 2011, 2012, and 2013
9. Continue to expand the Athletics Pep Band in numbers and event performances
10. Continue to rebuild the football program and to stay with our strategic plan, helping Coach Krathorpe to work through some of the obstacles the program has faced
11. To strongly focus on trying to make our food service better. We have seen many improvements by Sodexo over the past year, and we look forward to even more. But this is something we need to stay on point with because it affects all our recruiting.
12. To continue plans for the Waldman Family Student-Athlete Center
13. Continue to grow our merchandising and licensing program as we become so much more visible, both nationally and internationally and need to capitalize on these opportunities.
14. To begin working on a project to help fund a new facility for our rowing program, hopefully in the very near future

Vice President Jurich received a round of applause.

VII. Report of the Chairman

Chair Ramsey read the following resolution of appreciation for Prof. Tom Byers, Prof. Craig Roberts, Messrs. Larry Owsley, Trevor Joelson and Rudy Spencer who have completed their terms and served this board well. Prof. Hart made a motion, which Prof. Wise seconded, to approve the following resolutions

**Prof. Tom Byers, Prof. Craig Roberts, Larry Owsley, Trevor Joelson,
and Rudy Spencer**

WHEREAS, have served the University of Prof. Tom Byers, Prof. Craig Roberts, Larry Owsley, Trevor Joelson, and Rudy Spencer have served the University of Louisville Athletic Association with distinction as members of the ULAA Board of Directors, and provided substantial service to the Board during their terms;

WHEREAS, in their capacities as members of the Board, they have served faithfully and well, including on all committee assignments;

WHEREAS, they represented the position of their constituencies with balance and conviction at all times, and served as advocates for the welfare of university students and faculty;

WHEREAS, they provided invaluable advice to the President, shared their insight and experience with the University of Louisville leadership team, and always gave their loyal support to the University thereby winning the deep respect of their fellow Board members;

NOW THEREFORE BE IT RESOLVED, that the Board of Directors of the University of Louisville Athletic Association, Inc. hereby expresses its sincere admiration and deep appreciation to Prof. Tom Byers, Prof. Craig Roberts, Larry Owsley, Trevor Joelson, and Rudy Spencer for their many contributions and able performance as Directors of the University of Louisville Athletic Association, Inc; and

BE IT FURTHER RESOLVED, that personalized copies of this Resolution, appropriately signed, be presented to Prof. Tom Byers, Prof. Craig Roberts, Larry Owsley, Trevor Joelson, and Rudy Spencer.

The motion passed.

VII. Adjournment

Prof. Wise made a motion, which Dean Hudson seconded, to adjourn the meeting at 1:06 p.m. The motion passed.

ACTION:

Passed _____X_____

Did not pass _____

Other _____

Asst. Secretary *Katalin M. Smith*