

MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS OF THE UNIVERSITY OF  
LOUISVILLE ATHLETIC ASSOCIATION, INC.

In Open Session

Members of the University of Louisville Athletic Association, Inc., Board of Directors met on June 3, 2008 in the Jefferson Room, Grawemeyer Hall, with members present and absent as follows:

Present: Dr. James Ramsey  
Mr. Bob Benson  
Mr. Zach Brooks  
Mr. Owsley Frazier  
Mr. Ed Glasscock  
Mr. Keith Inman  
Mr. Gordon Gahm  
Prof. Brenda Hart  
Mr. Wade Houston  
Dr. J. Blaine Hudson  
Mr. Harry Jones  
Mr. Tom Jurich, *ex officio*  
Prof. Bruce Kemelgor  
Prof. Melissa Laning  
Ms. Angela Lewis-Klein  
Mr. Ryan Nebel  
Mr. Larry Owsley  
Prof. George Raque  
Prof. Craig Roberts  
Mr. Sam Rechter  
Mr. Mike Seebert  
Prof. Robert Stenger  
Prof. Gerald Tolson  
Prof. Elaine Wise

Guest: Mr. Bill Stone, Trustee

Absent: Prof. Tom Byers  
Mr. Grant Helman

From the  
University: Ms. Angela Koshewa  
Mr. Gary Friedman  
Mr. Kenny Klein  
Ms. Kathleen Smith  
Mr. Mike Curtin  
Mr. Kevin Miller  
Ms. Susan Ingram  
Ms. Terri Rutledge  
Mr. John Drees  
Ms. Anne Rademaker  
Mr. Kyle Moats  
Ms. Alicia Clark  
Mr. Jason Tomlinson  
Mr. Terry Veleta  
Ms. Kathleen Smith  
Ms. Debbie Dougherty

I. Convene Meeting

Having determined a quorum present, Chair Ramsey called the meeting to order at 12:25 p.m.

II. Consent Agenda

Approval of Minutes

Meeting Minutes 2/08/08

From the Finance & Budget Committee

Action Item: approval of Men's Basketball Tickets for 2008

Action Item: Authorization of Resolution to Authorize the Execution of All Actions  
Needed to Finance the Expansion of the Papa John's Cardinal Stadium

Action Item: Approval of 2008-09 Operating Budget

Chair Ramsey read the roll of consent agenda items. Hearing no objections, Prof. Raque made a motion, which Dr. Hudson seconded, to approve the consent agenda. The motion passed.

III. Report of the Personnel Committee

Mr. Benson reported that last week, the Personnel Committee met to evaluate the 2007-08 performance of Athletic Director Thomas M. Jurich. The Committee discussed Mr. Jurich's written self-assessment and the evaluation of his performance as submitted by the Chairs of the Committees on Finance & Budget and Academic Performance. Subsequent to the meeting, the Chair of the Personnel Committee and the Chair of the Board of Directors met with Mr. Jurich to review the results of his performance evaluation and to discuss Cardinal Athletics goals for 2008-09.

Mr. Benson said the Personnel Committee continues to praise Mr. Jurich's strengths in recruiting and retaining outstanding senior leadership, from coaches to administrators, and engaging the professional athletic staff to achieve at the highest levels in academic performance, gender equity, NCAA compliance, and community support for athletic initiatives. Mr. Jurich's commitment to enhance the marketing opportunities of Cardinal Athletics, especially through Nelligan Sports Marketing, continues to yield substantial increases in new sources of revenue.

Committee members praised the AD's efforts to enhance the reputation of UofL Athletics through competition at the highest level in 23 sports. The completion of the Yum! Center provides Men's basketball, volleyball and women's lacrosse with state of the art facilities. And, the new Pep Band provides spirited fan support for all our teams.

The hallmark of a state university is public accountability throughout its units. Mr. Jurich has demonstrated that Cardinal Athletics administers a structurally responsible budget that projects balanced revenues and expenses and achieves results. The Committee reiterated its praise for the A.D.'s attentiveness to fiscal management, NCAA compliance, and the integrity of a first class program.

Mr. Jurich, his senior staff, and all the Coaches represent the University and Cardinal Athletics extremely well. The message they communicate supports the coordinated mission of one university; their commitment to academic accomplishment, athletic achievement, and accountability in all areas of operation contributes to an image of quality throughout the University. This team effort is directly attributable to Mr. Jurich's exemplary leadership. Mr. Benson noted that Mr. Jurich will review the annual goals during his report.

Mr. Jones commended Vice President Jurich for his accomplishments. Prof. Stenger stated the faculty members are very proud of Mr. Jurich's commitment to academics. Chair Ramsey reiterated his support for Vice President Jurich and thanked Mr. Benson for an excellent report.

IV. Information Items: Update on

Papa John's Cardinal Stadium Expansion

Chair Ramsey reported the Commonwealth of Kentucky authorized, through House Bill 406, \$67,000,000 in bonding authority for the expansion of Papa John's Cardinal Stadium. Chair Ramsey called upon Vice Mr. Jurich for an update. Mr. Jurich thanked Chair Ramsey and the ULAA board of directors for their support. Mr. Jurich said the expansion project included massive expectations, and explained that by not receiving legislative approval in the previous year, the project cost escalated an additional \$14 million. Therefore, the project had to scale back from the originally planned 63,000 seats to 56,500 seats. Exact numbers will depend on receipt of final bids.

Mr. Friedman reported the Papa John's plans for expansion are going well. He acknowledged the tremendous interest and excitement in the community for this project expansion. He noted the additional loge seats and suites included in the expansion.

#### Arena Seating

Mr. Friedman reported plans for the basketball arena are moving along well, too. The arena transition committee, which includes a broad based representation, has provided advice and counsel for a fair and equitable plan for moving from Freedom Hall to the new arena in 2010. The committee will finalize that transition plan and Athletics staff will communicate that information to season ticket holders. Mr. Friedman noted that lower level side court seats on sale have spurred a tremendous amount of interest. Chair Ramsey thanked Vice President Jurich and Mr. Friedman for an excellent update.

#### V. Report of the Committee on Academic Performance

Prof. Wise reported the Committee on Academic Performance, made up of the faculty members of the ULAA Board and chaired by the Faculty Athletics Representative, is charged with oversight of the eligibility and academic performance of our student-athletes. The Committee meets on the third Tuesday of the month at 11:30 AM, in the Bingham Humanities Building, Room 300. The Committee held nine meetings during the 2007-2008 academic year.

Prof. Wise reported that among its regular duties, the Committee on Academic Performance (CAP) received, discussed, and acted upon the following matters:

- U of L Cohort reports for Summer, Fall, and Spring, tracing student-athlete grade point averages and graduation rates for the last five years.
- Big East and NCAA Academic Performance Rate (APR) and Graduation Rate Reports.
- Appeal of the University 2.0 Rule (2.0 GPA at the end of the second year).
- Transfer Appeal (The committee serves as the appeals committee to hear waiver requests that concern student-athlete transfer).

Prof. Wise said the Committee planned and hosted the twelfth annual Red and Black Banquet for Scholar Athletes, held on March 2, 2008. This event continues to be a huge success, with over 200 student-athletes earning an invitation and over 80 faculty members invited as faculty mentors to these scholar-athletes.

Prof. Wise further reported the committee conducted the following **standard reviews**:

- Annual Review of Athletic Academic Advising.
- Annual Review of Compliance Operations, including Secondary Violation Reports.
- Review of Student-Athlete Exit Interview Information.

She said the Committee also:

- Met with the Student Athlete Advisory Committee.
- Continued to monitor the effectiveness of the revised University Excused Absence Policy for University Sanctioned Activities.
- Participated in the Provost's ad hoc committee to establish a university policy on a waiver of 12 hours as full time for students with disabilities.

- Supported the revision of Big East academic awards and the adoption of new Big East Awards for student-athletes.
- Continued to monitor the impact of the move of the Pep Band to the Athletics Department.
- Reviewed Title IX Issues and issues that have impact on women in athletics.
- Reviewed the COIA report and proposed best practices for college athletics.
- Reviewed the impact of missed class time on student-athlete performance. The Committee continues to hear and discuss complaints both from faculty and student-athletes concerning the scheduling of classes and athletic events which conflict.
- Initiated review of the impact of the scheduling of final examinations at times other than those listed on the Examination Schedule (The Big East schedules competitions so as to avoid the published examination schedule for each institution, but cannot avoid conflicts if examinations are actually given during the last week of class).

In addition to her role as Chair of the Committee on Academic Performance, Prof. Wise also served as the Provost's Liaison for Athletics. In that capacity, she provided a direct line to and from the Provost, to monitor the oversight of Athletics Academic Advising. She reported to and conferred with the Provost on matters pertinent to student-athlete performance and welfare, including three reports on the student-athlete grades and progress toward the degree (Fall, Spring, and Summer).

Prof. Wise said the Faculty Athletics Representative has local, conference, and national roles. At U of L, among many responsibilities, the FAR:

- Met with the Student Athlete Advisory Committee to hear their concerns. Administered the Coaches Certification Exam to all of our coaches, and discussed with them U of L academic procedures and policies in order to promote "one university."
- Met with each team at its initial Compliance meeting, to discuss the role of the FAR and strategies for achieving academic excellence.
- Met with the Associate ADs for Compliance and Academic Services to review the progress toward the degree of each student-athlete and team at the end of each term.
- Reviewed and signed off on eligibility for every student athlete, every waiver appeal, and formal reports to the NCAA.
- Reviewed secondary violation reports.
- Served on Advisory Committee for the hiring of new head coaches.
- Served on the Student-Athlete Summer Aid Committee.
- Served on the Provost's Ad Hoc Committee to adopt a plan for reduction of credit hours for students with disabilities to qualify as full-time.
- Reported each month to the Faculty Senate.
- Participated in review of pending legislation to determine a U of L position.
- Advised the President and the Provost on matters relating to athletics, and advised the Athletics Director and SWA on matters related to student-athlete welfare.
- Met with and wrote letters of nomination for all student-athletes competing for NCAA Post-Graduate Scholarships, and met with seniors to discuss graduate and professional school preparation and opportunities.
- Resolved conflicts involving faculty and student-athletes.
- Participated in Big East 4 Year review of our compliance operations.
- Served as ombudsperson for individual student-athletes.
- Served as a liaison with Student Services and Compliance to facilitate good practices in the preparation of student-athlete data.
- Attended at least one competition in every sport.
- Chaired the Committee on Academic Performance of the ULAA Board, and served on all ULAA Committees.

As FAR, Prof. Wise reported in the Big East Conference, she:

- Participated in the annual Big East Compliance and Rules Seminar.
- Served as Chair-Elect and Secretary for the Big East FAR Council, attending three Big East FAR Council meetings and participating in weekly consultations on legislation and other matters that have impact on the Big East and on student-athlete well being.
- Served on the Big East's Academic Affairs Committee, a committee that selects recipients of Big East academic awards.
- Served on the Big East Non-Qualifier Appeals Committee.
- Served on the Big East FAR Council Best Practices Sub-Committee.

As FAR, Prof. Wise provided the following service for the NCAA:

- Served as a member of the Division I Academics, Eligibility, and Compliance Cabinet, and its Financial Aid Sub-Committee (three on-site meetings). The AEC Cabinet reviews all pending legislation that involves academics, amateurism, financial aid, compliance, eligibility, and student-athlete well being.
- Served as a member of the Transfer Issues Task Force (three on-site meetings and five conference calls).
- Attended the Faculty Athletic Representative Association (FARA) Annual Meeting, serving on the Panel to Review the Presidential Task Force, Knight Commission, and COIA reports.
- Was elected to the new Division I Academics Cabinet, which will replace the AEC, as a representative of the Big East (new governance structure).

Prof. Wise welcomed new faculty members to the CAP (and the ULAA Board) Professors William Cheadle and Mary Ann Stenger, who have been elected by the faculty of the university to three-year terms. Prof. Wise thanked the two retiring members, Professors George Raque and Robert Stenger, whose contributions to CAP and to the ULAA Board have been immeasurable. Continuing members are: Professors Thomas Byers, Brenda Hart, Bruce Kemelgor, Melissa Laning, Craig Roberts, and Gerald Tolson, as well as Prof. Elaine Wise, FAR. Chair Ramsey thanked Prof. Wise for all her work and the excellent report. Mr. Jurich concurred with Chair Ramsey and recognized Prof. Wise for the outstanding work she does.

#### VI. Report of the Athletic Director

Mr. Jurich provided an update on the following:

- Progress was underway for the fitness facility
- The budget remains tight, but the coaches continue to do more with less, competing well against teams with higher budget. Mr. Jurich complimented Kevin, Alicia and Terry for managing the business office functions so well
- Julie Hermann manages sports very well
- There are many great prospective student athletes
- Work is almost complete to create a strategic plan for the next 10 years – while be a great roadmap for the department
- Want to succeed and be best comprehensive athletic department in the country
- Athletics continues to recognize and adopt the University's same goal – "One University"
- Department is branded internationally – recognizing the exceptional work of Kenny Klein
- Women's basketball coach Jeff Walz is doing well
- Continuing to expand pep band appearances – recruitment continues through orientation; JCPS assists in recruitment
- Efforts continue to build the football program

Vice President Jurich reviewed the goals for 2008-09, as presented to the Personnel Committee on June 3, 2008, are as follows:

1. Continue to bolster and support our staff in the Compliance area and keep up our exemplary record in that area.
2. To continue supporting our academics services unit as we work toward constant improvement and excellence in the classroom.
3. To begin and make progress on construction of the expansion to Papa John's Cardinal Stadium, with the hope of being able to retrofit the project into the new budget since it has come in \$10-14 million dollars over our original projections (due to our having to wait a year for approval by the Kentucky General Assembly.) This will also include continuing to develop our plans and selling the additional seats in the expansion.
4. To prepare for the move to the new downtown arena, including successfully beginning to implement new seating plans. This will be accomplished largely through our CAF staff working with the Arena Transition Committee.
5. Complete the Marshall Center field hockey facility and have it open for use.
6. Continue to work toward achieving 10,000 season ticket holders for Women's Basketball by 2010.
7. Establish an advisory committee involving Athletics, SGA, Admissions, President's Office, student organizations, and Faculty/Staff to increase student attendance and participation at all athletic events.
8. Continue to expand the Athletics Pep Band in numbers and event performances.
9. Continue to rebuild the football program and to stay with our strategic plan, helping Coach Krathorpe to work through some of the obstacles the program has faced.
10. Continue to work to improve our food service, which has been a goal at least since 2006. This is an area where we continue to under-achieve.
11. Continue working toward the goal of 10,000 CAF members by 2010.
12. Continue to grow our merchandising and licensing program as we become so much more visible, both nationally and internationally and need to capitalize on these opportunities.
13. Begin to develop plans for a Student-Athlete Center. This is in the initial planning stages and will sit outside the stadium on the south end, under the new sky terrace that will be part of the stadium expansion. This facility will house more space for our academic services for student-athletes, and it will include a lounge and food service possibilities. Our main Ticket Office will move there, along with a new store that will carry all our merchandise.

Mr. Rechter recognized Athletics continues to grow and as a board member is proud to be a part of it.

## VII. Report of the Chairman

Chair Ramsey read the following resolution of appreciation for Zach Brooks, Ryan Nebel, Dr. Geroge Raque, Prof. Robert Stenger who have completed their terms and served this board well. Prof. Hart made a motion, which Prof. Wise seconded, to approve the following resolutions

**Zach Brooks, Ryan Nebel, Dr. Geroge Raque, Prof. Robert Stenger**

**WHEREAS, Zach Brooks, Ryan Nebel, George Raque and Robert Stenger have served the University of Louisville Athletic Association with distinction as members of the ULAA Board of Directors, and provided substantial service to the Board during their terms;**

**WHEREAS, in their capacities as members of the Board, they have served faithfully and well, including on all committee assignments;**

**WHEREAS, they represented the position of their constituencies with balance and conviction at all times, and served as advocates for the welfare of university students and faculty;**

**WHEREAS, they provided invaluable advice to the President, shared their insight and experience with the University of Louisville leadership team, and always gave their loyal support to the University thereby winning the deep respect of their fellow Board members;**

**NOW THEREFORE BE IT RESOLVED, that the Board of Directors of the University of Louisville Athletic Association, Inc. hereby expresses its sincere admiration and deep appreciation to Zach Brooks, Ryan Nebel, George Raque and Robert Stenger for their many contributions and able performance as Directors of the University of Louisville Athletic Association, Inc; and**

**BE IT FURTHER RESOLVED, that personalized copies of this Resolution, appropriately signed, be presented to Messrs. Brooks, Nebel, Raque and Stenger.**

The motion passed.

VII. Adjournment

Prof. Wise made a motion, which Prof. Tolson seconded, to adjourn the meeting at 1:00 p.m. The motion passed.

**ACTION:**

Passed       X      

Did not pass                     

Other                             

Asst. Secretary *Kathleen M. Smith*