

Chemistry Bulletin

Louisville Section American Chemical Society

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Here's The Winners!

All section members and others are invited to attend the annual Louisville Section Awards and Recognition Banquet.

Here are the details:

- Louisville Section ACS Dinner and Meeting
- April 20, 2005
- Breckinridge Inn (at junction of Watterson Expressway and Breckinridge Lane)
- 6:15 PM Focus on the winning science fair chemistry projects
- 7:00 PM Buffet Dinner
- 8:00 PM Recognition of the science fair winners
- Recognition of the Outstanding Chemistry Student Graduates
- Recognition of our 50-year ACS members
(Rose Dagirmanjian; Dorothy Gibson)
- 9:00 PM Conclusion

As always, the dinner fee is \$15, payable at the door. Contact Sue Jarboe at 423-9442 or Paul Eichenberger at 585-9911 x2453 to make a reservation.

We're on the web

With the capable guidance of Susan Dewitt at the University of Louisville, we now have an active Louisville section website, at www.louisville.edu/org/acs/louisville.htm. It includes useful links to national ACS sites. We will be adding to and improving our website regularly. Check it out and suggest improvements and new features you'd like to see.

Louisville Section ACS Officers - - - 2005

<u>Office</u>	<u>Contact</u>	<u>Telephone</u>	<u>e-mail</u>
Past Chair	Sue Jarboe	419-0418 (cell) 423-9442 (h)	
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Treasurer	John Burden	585-9911 x2452 (w)	iburden@spalding.edu
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Member-at-large	Paul Eichenberger	585-9911 x2453 (w)	peichenberger@spalding.edu
Councilor	Jim Tatera	812-265-2301	jtatera@seidata.com
Alternate Councilor	Grant Taylor	852-5970	kgtaylor@louisville.edu

Louisville Section ACS Coordinators 2005

NCW	Sue Jarboe	419-0418 (cell) 423-9442 (h)	
NCW	Bill Kustes	634-7425 (w)	wkustes@sud-chemieinc.com
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Careers	Jim Tatera	812-265-2301	itatera@seidata.com
Student Affiliates	Elaine Haub	812-941-2528 (w)	ehaub@ius.edu
Section Archivist	vacant		
PR Chair	vacant		
Outreach Chair	vacant		

CHAIRMAN'S KORNER....

Greetings to all members!!

Please note the date and time of the Awards Dinner and join us for an exciting evening, particularly with the Science Fair winners, who will have their projects on display. We also are recognizing several other groups at the dinner.

Some of the activities that the section officers are working on for this summer are: an evening with family members at Slugger Field and possibly something later with the zoo or science center.

The minutes of the Town Hall Meeting that was conducted by Mark O'Brien and Dr. Wayne Jones are a part of this newsletter. Please take a moment and review them, and we would like to hear from you with your comments. You can mail those comments to our Post Office address: Louisville Section, American Chemical Society, P.O. Box 39159, Louisville, KY 40233, or contact a section officer by phone or e-mail.

Hope to see you at the April 20th Awards Dinner.

Sue Jarboe, Chair

Local Section Visitation
Louisville Local Section
Thursday, November 11, 2004
Breckinridge Inn
6:00 PM – 9:30 PM

Louisville Officers in attendance: Sue Jarboe, Mark Talbott, John Burton, Charlotte Tucker, Grant Taylor, Paul Eichenberger

Total present: 14

LSAC: Wayne Jones, Subcommittee on Local Section Assistance & Development

ACS Staff: Mark O'Brien, ACS Staff

Sue Jarboe opened the meeting and welcomed all of the attendees. Sue provided a brief overview of her involvement in the section then presented a recent history of the local section. She indicated that the local section's executive committee is concerned about the levels of attendance and participation in section meetings and events. This concern led her to seek guidance from the Local Section Assistance and Development Subcommittee (LSAD) of the Local Section Activities Committee (LSAC).

Sue explained that she had met with the LSAD subcommittee at the ACS National Meeting in Philadelphia and that one of the subcommittee recommendations was to host a town-hall meeting for members to brainstorm ways to re-energize the section. Therefore, this meeting would be dedicated to an open exchange of ideas for programs and services that would attract and re-engage the section's members.

Sue then introduced Wayne Jones (LSAC) and Mark O'Brien (ACS Staff) as guests who would facilitate the meeting. Following remarks by Jones and O'Brien, the attendees were divided into two groups to brainstorm ideas for new activities. The groups were allowed approximately 30 minutes to brainstorm and then Jones reconvened the groups to recap and share their ideas. Among the ideas discussed were:

- Develop a section webpage and make use of an email list to facilitate communications to members.
- Use the Section Demographics to identify pockets of members and target activities specific to those groups (e.g., 70+ members are under the age of 35; consider forming a Younger Chemist Committee. The section's large academic presence suggests the possibility of forming Student Affiliate groups).

- Consider reducing the number of section meetings from 8 to 3 to allow more time to develop technical programming for the meetings. Also, rotating the meeting site may encourage participation and spike attendance at meetings.
- Sponsor a social function/family night to attract members, particularly those whose family obligations may normally prevent them from attending regular meetings. Examples cited include:
 - Sponsoring a "night at the Bats" (Minor League Baseball). The section could make use of the pavilion area for social/dinner meeting and perhaps conduct chemical demonstrations on the concourse level prior to the game.
 - Sponsor community event at the zoo; invite members and their families and conduct demonstrations for the general public.
 - Improve perception of chemistry in the local community by sponsoring outreach events such as habitat for humanity, chemical demonstrations, science fairs and household hazardous waste collection days, to name a few. Identify a PR chair to help obtain local press coverage, and an Outreach chair to organize public events.
- Investigate the possibility of hosting a regional meeting.
- Encourage new members to join the section by offering affiliate memberships which allow individuals who may not qualify for (or be interested in) full ACS membership. This would allow the section to reach out to teachers, librarians and other interested persons who could make positive contributions to the section.

Visitation Team Conclusions and Recommendations

Jones remarked that although the section may perceive itself as underperforming, it does in fact maintain a healthy slate of activities for a section of its size. However, the section should be concerned about the lack of new officers and should focus on developing its volunteer pool.

Specific recommendations include:

- Improve communications to members via a section website and electronic communications. The section should make use of the ACS Membership Server (contact Mark O'Brien, m_obrien@acs.org) as the host for their website.

- Make full use of the Local Section Roster. In 2005, ACS will launch the e-rosters program that will allow secure access via chemistry.org to the local section rosters. The section should identify an officer who is familiar with Microsoft Excel and/or Access and could make full use of the roster. Information on the roster can be sorted by demographics and thus, the section could target specific groups of members for various activities (e.g. new members, younger chemists, specific division members, etc.). The section should also expand the use of email to send meeting announcements, newsletters, etc.
- Try to bring new volunteers into the fold. Ask for help from members that come to the meetings. Start by giving them a specific task that is easily manageable.
- Create an annual events grid to help successfully plan and determine where members can help to create a successful program or activity with one small task.
- Teachers are an untapped audience of volunteers. Generate a listing of chemistry high school teachers and send an invitation to attend a local section meeting. Offer affiliate memberships to teachers.
- Consider developing an Officers Handbook. An Officers' Handbook is an efficient means of passing on the accumulated experience of previous officers and committees and can facilitate the work of those presently or soon-to-be charged with the section's operations. An effective handbook provides sufficient detail to guide section leaders, but its structure is loose to avoid limiting the resourcefulness and creativity of those it is intended to service. Consider including topics such as those listed below in your handbook.
 - Responsibilities of Local Section Officers
 - Responsibilities of Committees
 - Officers Contact List and National Staff Contact List
 - Meeting Schedule
 - General Section Information, including:
 - Section name and number
 - Mailing address
 - Web address
 - Tax-exempt number
 - IRS group exemption number
 - Bulk mailing permit number
 - Section Bylaws
 - Administrative Calendar
 - History of the Section

The handbook for the Pensacola Local Section is available online and will serve as a good outline to get started:

<http://uwf.edu/acs/pnsacs/handbook/handbook.html>.

Coming Events

<u>April 20</u>	<u>Awards Banquet</u>	<u>Details inside</u>
<u>Ballgame</u>		<u>Details later</u>
<u>Day at the Zoo</u>		<u>Details later</u>

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