



STEINWAY & SONS

**“CBS SUNDAY MORNING” TO FEATURE THE ALL-STEINWAY
SCHOOL PROGRAM AT THE UNIVERSITY OF CINCINNATI’S
COLLEGE CONSERVATORY OF MUSIC.**

The critically acclaimed television series “CBS Sunday Morning” chronicles the record-breaking \$4.1 million sale of 165 pianos by Steinway & Sons purchased by the University of Cincinnati’s College Conservatory of Music .

This feature presentation follows these pianos every step of the way, from their selection at the Steinway factory in New York to the historic All-Steinway School dedication concert at the Conservatory’s majestic Corbett Auditorium.

OVER 5 MILLION VIEWERS ARE EXPECTED TO TUNE IN.

Don’t miss this special broadcast.

SUNDAY, SEPTEMBER 20

9:00 A.M. (EST)

CHECK LOCAL LISTINGS AT WWW.CBSNEWS.COM

www.steinway.com