

*We Are Pleased To Invite You to:*  
***The Fall 2011 Cheng Lectureship in Medical Ethics***

*Sponsored by*  
*The Division of Medical Humanism and Ethics,*  
*UofL Department of Family and Geriatric Medicine*

## **"The Case for Shared Decision Making: Ethical, Clinical, and Policy Perspectives"**



**Clarence H Braddock III, MD, MPH**  
Professor of Medicine,  
Associate Dean for Medical Education and  
Medical Director for Quality,  
Stanford University School of Medicine

**Monday, October 10, 2011**

Noon-1:00 pm,

Kornhauser Library Auditorium, HSC Campus

Dr. Braddock is a scholar in medical ethics education, with research interests in physician-patient communication and informed decision making, with research funded by the Bayer Institute for Healthcare Communication, the Robert Wood Johnson Foundation, and National Institute on Aging. Dr. Braddock is recognized as a national expert on informed decision making and doctor-patient communication.

*All Past Gheens/Stambaugh Lectures Can Now Be Viewed at  
[iTunes University](#) in the iTunes Store. **Search: Louisville Bioethics***

A box lunch is provided for the **first 100** individuals *[who make reservations](#)* by:

12 P.M., Thursday, October 6, 2011. For reservations e-mail [darryl.colebank@louisville.edu](mailto:darryl.colebank@louisville.edu)