

# The Gheens Foundation Visiting Scholar in Humanism in Medicine

Sponsored by  
*The Department of Family and Geriatric Medicine, University of Louisville*

## The “E- Patient” in Historical Perspective: Understanding the Internet as a Force in Patient Education



Nancy Tomes, Ph.D.

Distinguished Professor of History, Stony Brook University

**Friday, September 8, 2017**

**Noon – 1:00 p.m.**

***Instructional Building (B Building), Room 202, HSC***

Nancy Tomes, Ph.D. is Distinguished Professor of History at Stony Brook University. She has written extensively on the changing doctor-patient relationship in the United States with support from the Robert Wood Johnson Foundation, the National Endowment for the Humanities, and the Rockefeller Foundation. Her contributions to medical history have been recognized by the American Public Health Association, the American Association for the History of Medicine, and the History of Science Society. Her most recent book, *Remaking the American Patient: How Madison Avenue and Modern Medicine Turned Patients into Consumers*, recently won the prestigious Bancroft Prize for Distinguished Work in American History for its analysis of the impact of “consumerism” on American health care. A native of Louisville, Kentucky, Tomes received her BA from the University of Kentucky and her PhD from the University of Pennsylvania.

Lunch is provided for the first 100 *who make reservations* by noon Friday, September 1st.

For reservations [Gheens Lecture- Nancy Tomes](#)