

KENTUCKY STATEWIDE TRAUMA AND EMERGENCY MEDICINE SYMPOSIUM 2015

Seelbach Hotel

500 South 4th Street Louisville, KY 40202

502-585-3200

www.SeelbachHilton.com

Symposium website

<http://bit.ly/trauma15>

2015 PLANNING COMMITTEE

Brian Harbrecht, M.D. (Director, University of Louisville)

Andrew C. Bernard, M.D. (Course Co-Director, UK HealthCare)

Mary E. Fallat, M.D. (Course Co-Director, Kosair Children's Hospital)

Theresa Baker, R.N. (University of Louisville)

Donna Collins (University of Louisville)

Kim Denzik R.N. (University of Louisville)

Lisa Fryman, R.N. (UK HealthCare)

Ben Hughes, RN, MSN, MS, (University of Louisville)

Shelly Marino, RN, MSN, (Kentucky Children's Hospital)

Ashlee Melendez, BSN, MSPH, (University of Louisville, Department of Emergency Medicine)

Joyce Swim, MBA, (UK HealthCare)

Wanda Bowen (University of Louisville Hospital)

Debora Williams, MHA, BSN, RN-BC (Norton Healthcare Institute for Nursing)

Matilda Carol Wright, RN, Trauma Outreach Coordinator, (Trauma/Surgical Services, UK HealthCare)

Please see below the registration options for this year's symposium.

To confirm your exhibit space please complete the UofL Exhibit

Form and return to:

Theresa Baker - therebak@ulh.org or 812-736-3177.

Levels of Sponsorship Available

Please indicate the level of sponsorship you wish to support.

To recognize our sponsors fairly, the following sponsorship packages are available. If you would like to be a corporate sponsor, please contact our symposium coordinator: Theresa Baker - therebak@ulh.org or 812-736-3177

Bronze- Daily (Nov 5or 6) Vendor Display \$700.00

Your company will be entitled to one covered 6-foot table, 2 chairs, acknowledgement in the program proceedings/brochure and breakfast/lunch/break food for two of your representatives per day of exhibition and parking pass on Thursday or Friday

Silver- Sponsor Package (Thursday Nov 5-Friday Nov 6): \$1,200.

One complimentary vendor space (one covered 6-foot table, 2 chairs)

Two conference passes

Company logo included on the conference website and printed material (see below)

Company logo included on select conference signage/posters

Company half-page advertisement printed in the conference program

Gold - Sponsor Package: \$2,000

Your company will be entitled to all of the above with an additional complimentary 1 night hotel room

\$2,000 (Thursday Nov 5-Friday Nov 6)

Platinum-Sponsor Package (\$3,000 & above)

Your company will be entitled to all of the above with an additional complimentary 2 night hotel room

\$3,000 & above (Thursday Nov 5-Friday Nov 6)

Classroom Sponsor Package (Nov 4) \$500.

Company Logo placed on sponsor board outside of classroom

Honorable mention during introduction of each speaker in the room

Opportunity to display or handout sponsor material ***OUTSIDE LECTURE SPACE
AND CLASSROOM***

Lunch Sponsor: (Nov 4-5-6) \$500.

Company Logo placed on sponsor board at the location of lunch

Honorable mention as sponsor upon announcement of lunch

Opportunity to display or handout sponsor material ***OUTSIDE LECTURE SPACE AND CLASSROOM***

This package may include more than one sponsor. Each sponsor will be responsible for amount listed above. An exclusive lunch sponsorship is possible with a rate of \$1000.00.

Break - Snacks Package (Nov. 4-5-6) \$500.

Company Logo placed on sponsor board at the location of lunch

Honorable mention as sponsor upon announcement of lunch

Opportunity to display or handout sponsor material ***OUTSIDE LECTURE SPACE AND CLASSROOM***

This package may include more than one sponsor

Important terms and conditions:

For sponsorship packages that include your logo on the conference website, your graphic logo and level of sponsorship will be placed collectively on one page (***AHEAD OF OR FOLLOWING ALL EDUCATIONAL MATERIALS***) of the official 2015 Symposium Brochure and 2015 Symposium Internet site (***ON A WEB PAGE ENTIRELY SEPARATE FROM ANY EDUCATIONAL CONTENT AND NOT INTERLEAVED WITH THE EDUCATIONAL CONTENT – I.E. BEFORE OR AFTER***). The one page that all logos appear on will be determined by the conference chairman. The conference's graphic designer will determine the display size of the logo and all graphic logos will be approximately the same size in square inches. You are responsible for providing your graphic logo in JPEG, GIF, or TIFF format in a timely manner (no animated images accepted). The graphic designer reserves the right to modify the graphic image you provide to fit available dimensions as necessary. For sponsorship packages that include your logo on printed material, your graphic logo and level of sponsorship will be placed on selected printed material distributed by the conference committee. You are responsible for providing your graphic logo in an electronic file format of suitable resolution as determined by the conference chairman in a timely manner. The type, format, and quality of printed material distributed is at the sole discretion of the conference chairman and may vary from year to year. The conference chairman reserves the right to decline any sponsorship offer that he or she deems inappropriate to the image of Kentucky or emergency medical services. Corporate sponsors who do not wish to exhibit at our 2015 Symposium are not required to accept the vendor booth included in any sponsorship package.



UofL Exhibit Form

Program Title _____

Date _____

Course Director _____

Exhibit/Sponsor AMOUNT (or describe in-kind value) _____

Company Name _____

Contact Person _____

Telephone _____ **Fax** _____ **Email** _____

Mailing Address _____

City _____ **State** _____ **Zip** _____

Checks payable to: Continuing Medical Education and Professional Development
Mailing Address: Med Center One, 501 E. Broadway Suite 370, Louisville, KY 40202
OR Payable to the program planning department/organization. Credit cards may be used – see below.

THE SUPPORTER WISHES TO PROVIDE COMMERCIAL SUPPORT FOR

Exhibit Space or Sponsorship

Please charge to my _____ MasterCard _____ VISA

Name as it appears on your card (please print)

Card Number

Exp. Date **Signature of Card Holder (REQUIRED)**

If exhibiting, will you require an electrical outlet? Yes No

I understand that if I reserve exhibit space and do not show to claim such space, the exhibit fee is not waived and is due and payable to the University of Louisville or program planning department/org.

Continuing Medical Education and Professional Development Exhibitor/Commercial Support Representative Guidelines

Continuing Medical Education and Professional Development (CME&PD) has prepared these guidelines in order to promote open and spontaneous questions of faculty by participants and to assure compliance with all ACCME criteria and commercial sponsorship standards. The meeting provides a meaningful opportunity for commercial support representatives to interact with both presenters and learners, but should be limited to conversations on the exhibit floor. CME&PD, as an accredited ACCME provider of continuing medical education to physicians as well as other healthcare professionals, must assure that all interactions within the learning environment are free from commercial bias of any kind. We appreciate your cooperation as we strive to present a quality learning product to our participants.

- Commercial support representatives will be required to wear an exhibitor/sponsor ribbon, which may be picked-up at the registration desk.
- Commercial support representatives are expected to stand in the rear of the meeting room and observe the activity.
- Conversations between exhibitors/commercial support representatives and presenters will not be permitted in the meeting room.
- Conversations between exhibitors/commercial support representatives and learners will not be permitted in the meeting room.
- Conversations between exhibitors/commercial supporter representatives (of either the same company or another company), in which products are discussed, will not be permitted in the meeting room.
- Advertisement, promotional materials including flyers and business cards cannot be displayed or distributed in the educational space immediately before, during or after a CME activity.
- Should either a presenter or learner approach a corporate representative, the representative should explain that they are there to observe only, and product specific questions can be addressed at the corporate booth in the exhibit hall.
- Commercial support representatives cannot provide a CME activity to learners or distribute self-study materials or provide electronic access to CME activities.
- CME&PD does not provide continuing education credits to Exhibitor/Commercial Support Representatives who are acting in that capacity.

Please signify your acceptance of these guidelines

_____ I acknowledge the Exhibitor/Commercial Support Representative Guidelines as presented above and agree that I will abide by those guidelines.

Signature

Date

Print Name

Company Name