

Twitter for Your Career

Kentucky Library Association
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Virginia Mattingly
University of Louisville Law Library
virginia.smith@louisville.edu



twitter

Twitter Basics

- * A free social messaging tool that lets people stay connected through brief texts up to 140 characters in length. (source: Webopedia)
- * An online social networking and microblogging service created in 2006 that enables its users to send and read text-based posts informally known as “tweets”. (source: Wikipedia)
- * To speak rapidly and in a tremulous manner. (source: The Free Dictionary)

www.twitter.com

Have an account? [Sign in](#)



twitter™

Share and discover what's happening right now, anywhere in the world.

See what people are saying about...

Join the conversation

[Sign up now](#)

POPULAR TOPICS BY THE MINUTE, DAY, AND WEEK [?](#)

- 🕒 Justin Bieber Easter Spring #nowplaying #VeryBadSituation #GetOverIt #somethi
- 📅 27 My World 2 Justin Bieber Ben & Jerry's DWTS HCR SHINee Not Myself Tonight Bhagat Singh St
- 📅 Justin Bieber U Smile My World 2 Guinness Kansas New Moon I'm Irish World Water Day March Madness Irish #nowplay

Set Up Your Profile

1. To create an account, visit: <http://twitter.com> and enter your name & email address, then choose a password.
2. Next, customize your account settings, mobile settings, and notice preferences.
3. Lastly, customize your profile's name, design and description.

Twitter Support

twitter help center



English

Sign in

Check your tickets

Welcome! How can we help you?



Twitter basics

Getting started, account settings, following, searching, Facebook integration...



Something's not working

Can't login, email confirmation, missing Tweets, following problems, search failures...



Report a violation

Hacked accounts, reporting spam, trademark violations, impersonation, safety...



Apps, SMS, and Mobile

Connecting your mobile, SMS/text messaging, official Twitter apps, troubleshooting...



Advertising

Getting started, Promoted Products, Tutorials for existing advertisers...

Updates from Twitter Support



Support We're temporarily disabling the @(/username) & Activity tabs. If you have access to them now, they'll be back on for you in about 24 hrs.

7 days ago · reply



Support The Twitter Widget might not render properly on websites right now, engineers are investigating:

<http://t.co/h09CILA4> via @twitterapi

10 days ago · reply



Support We're investigating site availability issues some folks are experiencing. Thanks to everyone who tweeted via mobile devices to let us know!

15 days ago · reply

More help?

[@support](#)

[Status blog](#)

[Twitter blog](#)

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Job Search Tip #1: Search Box

The image shows a screenshot of a Twitter search results page for the query "library job". The page is divided into several sections:

- Header:** The Twitter logo is on the left, followed by a search bar containing "library job" and a magnifying glass icon. To the right are navigation links for "Home", "Profile", "Messages", and "Who To Follow". On the far right is a user profile icon for "CyberV".
- Search Results Header:** A grey bar contains a "← Back to Home" link on the left and a "Save this search" button on the right.
- Main Results Section:** Titled "Results for library job", it shows a list of tweets. The first tweet is from user "joshhonn" (Josh Honn) about a Digital Collections Librarian job at the Newberry Library in Chicago. The second tweet is from "GetLibraryJobs" about a Manager position at a Virtual Library in Los Gatos, CA. The third is from "GraduateJobFeed" about teaching opportunities in Derby. The fourth is from "GetLibraryJobs" about a Library Assistant position in Hackensack, NJ. The fifth is from "kcls" (King County Library) about resume help at the Renton Library.
- Right Sidebar:** A green sidebar titled "People results for library job" lists several accounts: "BeyondJobs" (Promoted), "libgig_jobs" (Libgig Library Jobs), "GetLibraryJobs" (Library jobs, careers and community site.), and "ALA_JobLIST" (The #1 source for jobs in Library and Information Sci...). Below this is a "Trends" section for the United States, listing various hashtags and terms like "#McDMonopoly", "#ThingsMenShouldntTextEachOther", "#fightingwords", "#DearHair", "ANWAR AL-AWLAKI", "JUST CALLED TO SAY", "STILL UP", "Kobe Bryant", "Bank of America", and "Friday".
- Footer:** A small footer at the bottom right contains links for "About", "Help", "Blog", "Mobile", "Status", "Jobs", "Terms", "Privacy", "Shortcuts", "Advertisers", "Businesses", "Media", "Developers", "Resources", and a copyright notice "© 2011 Twitter".

Job Search Tip #2: Hash Tag

#libjob, #libs4jobs, #lawlibjob, #jobs, #careers, #interview, #resumes, #hiring, #fr365

The screenshot shows a Twitter search results page for the hashtag #libjob. The interface includes a top navigation bar with the Twitter logo, a search bar containing #libjob, and navigation links for Home, Profile, Messages, and Who To Follow. The user's profile picture and name, CyberV, are visible in the top right. Below the navigation bar, there are links for 'Back to Home' and 'Save this search'. The main content area is titled 'Results for #libjob' and shows a list of tweets. The first tweet is from user m3mo (Memo Cordova), a Science & Health Sciences Librarian at Florida International University Libraries, who posted a tweet 14 hours ago mentioning #libjob and a website (fujobs.org). The second tweet is from user danwho (Dan), who retweeted m3mo's tweet on September 28th, mentioning the Pacific Northwest Library Association (PNLA) website. On the right side of the page, there is a green sidebar with 'People results for #libjob' and a list of related accounts: LibInfoSciJobs, libgig_jobs, GetLibraryJobs, and ALA_JobLIST. Below this, there are 'Trends' for the United States, including #McDMonopoly, ANWAR AL-AWLAKI, and JUST CALLED TO SAY.

twitter #libjob Home Profile Messages Who To Follow CyberV

← Back to Home Save this search

Results for #libjob

Tweets · Top Refine results »

m3mo Memo Cordova
Science & Health Sciences Librarian at Florida International University Libraries [fujobs.org](#). Position number is 35461 #libjob
14 hours ago

danwho Dan
RT @m3mo: Lots of great library positions listed at The Pacific Northwest Library Association (PNLA) website [bit.ly/nfCHXh](#) #libjob
28 Sep

People results for #libjob · view all

- LibInfoSciJobs** LibInfoSciJobs · Unfollow
A researched compilation of digital library & informat...
- LIB GIG** libgig_jobs Libgig Library Jobs · Unfollow
Library Jobs
- G** GetLibraryJobs Get Library Jobs · Unfollow
Library jobs, careers and community site.
- Job LIST** ALA_JobLIST JobLIST Library Jobs · Unfollow
The #1 source for jobs in Library and Information Sci...

Trends: United States · change

- #McDMonopoly ↑ Provided
- ANWAR AL-AWLAKI
- JUST CALLED TO SAY

Job Search Tip #3: More Features

Following, Followers, Lists, Similar to...

LIB GIG **Libgig Library Jobs**
@libgig_jobs All Over
Library Jobs
<http://libgig.com>

LIB GIG About @libgig_jobs

8,330	4	5,755	602
Tweets	Following	Followers	Listed

You and @libgig_jobs
You follow accounts that follow @libgig_jobs · [view](#)

Similar to @libgig_jobs · [view all](#)

galibgnus Georgia Library News · Follow
Follow us for the latest news about libraries in Georgi...

heidisteiner Heidi Steiner · Follow
Distance Learning Librarian, coffee fiend, food fan, p...

Following

127 **Tweet**

Tweets Favorites Following ▾ Followers ▾ Lists ▾

Suggested Follows

LIBRARY JOBS

@ALA_JobLIST
@ALA_Placement
@GetLibraryJobs
@JobsforInfoPros
@Libgig_jobs
@LibInfoSciJobs
@SLAHQ

REGIONAL

@SLAKentucky
@SWONLibraries

LIBRARY NEWS

@AALLNet (law)
@LibGig_Talk
@LibraryJournal
@LISNews
@WebJunction

GENERAL

@AboutJobSearch
@CareerBuilder
@CareerRealism
@eBossWatch
@GlassDoorDotCom
@GraduateJobFeed
@MonsterCareers
@QuintCareers
@SimplyHired
@USNewsCareers
@WorkforceFifty

Sample Tweets



Job Announcements

 **GetLibraryJobs** Get Library Jobs
Manager, Virtual Library - #LosGatosCa , CA (tinyurl.com/6dflqac)
Get Library Jobs #Library #jobs #job #GetAllJobs
2 minutes ago

 **SLAhq** Special Libraries HQ
#Hiring: ILR Research Librarian | Cornell University Library
bit.ly/qw7LW0 #Careers
22 Sep

Events


 **WebJunction** WebJunction
Baldwin Public Library's annual Job Fair (NY)
liherald.com/stories/New-di... #libs4jobs
20 hours ago

 **alaeditions** ALA Editions  by ALA_JobLIST
Don't miss this FREE Webinar from @alaeditions : Tactics for
Library Job Hunting in a Tough Market bit.ly/nzrmoD
18 hours ago


Career Advice

 **SimplyHired** Simply Hired
How to Answer Behavioral Interview Questions via
[@USNewsCareers](https://twitter.com/USNewsCareers) bit.ly/q8CI4Q
26 Sep

 **Glassdoordotcom** Glassdoor
How To Find Jobs In Small Cities bit.ly/pBeoga via
[@glassdoordotcom](https://twitter.com/glassdoordotcom) [@myfootpath](https://twitter.com/myfootpath) #jobs
19 hours ago

 **CAREERREALISM** CAREERREALISM
What a personal brand is and why you need one: <http://ht.ly/6lyxP>
15 hours ago

News

 **LISNews** LISNews.org
School libraries replaced with learning commons tinyurl.com/3toxooj
20 Sep

Self Promotion



Sarah Glassmeyer

@sglassmeyer Chicagoland

LibPunk. LawType. InfoLiberator. Coffee achiever. Raconteur and bon vivant. Director of Content Development at @CALIorg (Random thoughts posted are my own)

<http://sarahglassmeyer.com/>

Tips:

- * Customize Profile
- * Integrate Blog via RSS Feeds
- * Schedule Tweets
- * Monitor Mentions & Retweets
- * Use Hashtags



sglassmeyer Sarah Glassmeyer

RT **@LSTechTalk**: Episode 18: Special Guest, Sarah Glassmeyer: Our co-host, Jonathan Ezor, is famous for his ... bit.ly/oXVfZg

18 hours ago



africahands Africa Hands

is co-presenting "Social Media Trifecta: Tools for Your Job Search and Career Management" at the KLA/KSMA Joint Conference this week.

21 hours ago



CyberV Virginia

I'm presenting "Learn to Tweet Tout Suite!" as part of the **#speedgeek** session at **#KLA2011** today. bit.ly/KLAgeek

22 hours ago

Twitter Toolbox

- * **Manage Your Twitter Accounts**
 - * [HootSuite](#), [SocialOomph](#), [TweetDeck](#), [TweetMiner](#)
- * **Schedule Your Tweets**
 - * [Schedule Twitter Posts](#), [Twittontime](#), [Tweet-U-Later](#)
- * **Sync Your Social Networking Accounts**
 - * [FriendFeed](#), [Ping.fm](#), [Twhirl](#), [Twitterfeed](#) (blogs)
- * **Promote Your Twitter Account**
 - * [TwitterButtons](#), [WeFollow](#)
- * **Analyze Your Twitter Account**
 - * [TwitterCounter](#), [Twitterholic](#), [TweetStats](#)