University Libraries Strategic Plan, 2010-2012

I. EDUCATIONAL EXCELLENCE

Contribute to the transformation of teaching and learning at UofL.

Goal 1. Contribute to student success by using library resources and classes to improve critical thinking skills.

- Objective: Offer a broad range of instructional opportunities.
  - Art: Work with selected faculty to integrate library modules into classes.
  - Kornhauser: Expand and continue to develop Evidence-Based Practice (EBP) library support.
  - Music: Promote bibliographic instruction.
  - Reference: Incorporate aspects of the Paul-Elder Critical Thinking Model into information literacy instruction sessions.
  - Special Collections/UARC: Revise special collections component of Honors Orientation.
- Objective: Explore new platforms and methods for delivering instruction.
  - Kornhauser: Create a tutorial for using the History Collections.
  - Kornhauser: Develop LibGuides page to list services and resources.
  - Kornhauser: Seek to have a librarian appointed to EBP curriculum committees.
  - Reference: Embed subject librarians into courses with research heavy components.
  - UARC: Develop an online tutorial on finding and using primary resource materials.
- Objective: Purchase and license specialized information resources for use in information literacy activities.

Goal 2. Create and enhance functional, welcoming learning environments.

- Objective: Work with university partners to maintain and update existing libraries' facilities.
- Objective: Conduct space usage analysis of collections.
- Objective: Free up space in collections areas and re-purpose for user services.
  - Reference: Reduce the print reference collection and expand user seating.
- Objective: Collaborate with campus partners on i2a-related events and activities.
- Objective: Continue to strengthen library security.

Goal 3. Explore storage solutions for the libraries collections.

- Objective: Renovate and re-purpose the old Ekstrom Auditorium to accommodate high density shelving for specials collections.
- Objective: Acquire two additional robotic cranes and four additional banks of bins to increase the RRS capacity to 1.2 million volumes.

II. RESEARCH, SCHOLARSHIP AND CREATIVE ACTIVITY

Connect users with needed resources.

<u>Goal 4</u>. Ensure collections and services are aligned with UofL's areas of emphasis and nationally recognized programs, focusing on interdisciplinarity.

- Objective: Provide user-focused research services.
  - Kornhauser: Develop an Outreach to Research program.
  - Personnel: Get excellent faculty and staff hired and oriented to their positions as efficiently as possible.
- Objective: Analyze the placement, function and staffing of service points in all the libraries. ***
  - Kornhauser & Reference: Explore alternative models for Reference staffing and service delivery.
- Objective: Analyze the nature of electronic use of services and collections**.**
  - Reference: Conduct needs assessment & create plan for an electronic reference collection.
  - Reference: Evaluate the utility and quality of LibGuides template.
- Objective: Conduct analysis of materials expenditures relative to current instructional/research programs and collection usage.
  - Collection Development: Review current database subscriptions to identify targets for cancelation.
  - Collection Development: Coordinate with subject specialists in supporting new and existing programs, centers & institutes.
- Objective: Realign spending on materials with user needs.
  - Art: License ARTStor for use by the entire university community.
  - Collection Development: Within budget constraints, continue to purchase books and sets requested by faculty.
- Objective: Re-negotiate vendor licenses and agreements, as possible, to provide more cost-effective access to print and electronic materials.
- Objective: Explore and expand cooperative arrangements with regional and peer institutions for the acquisition and delivery of content.
  - Special Collections: Partner with Frazier International History Museum.
- Objective: Implement WorldCat Local.
- Objective: Provide access to new acquisitions in a timely manner.
  - Art & Collection Development: Revise approval plan with new vendor.
- Objective: Reduce backlog of unprocessed archives and manuscript collections in all libraries and special collections.
  - Kornhauser: Create plan to catalog historical collections.
  - Kornhauser: Link inventories of collections to appropriate Voyager records.
  - Kornhauser: Create plan to catalog archival materials with inventory level records.
  - Tech Services: Continue to process backlogs in Special Collections.
  - Tech Services: Continue retrospective conversion of government documents.
  - UARC: Complete Mazzoli processing project and open papers to researchers.
  - UARC: Develop a timeline for accessing Fairness Campaign records.
- Objective: Ensure accuracy of libraries' bibliographic database.
- Objective: Implement appropriate print and digital preservation strategies.

    - Kornhauser: Review binding policies & practices.
- Objective: Explore the expansion of electronic delivery services.
    - Kornhauser: Implement E-book initiative

<u>Goal 5:</u> Provide and preserve distinctive resources for scholarship.

- Objective: Add significant new content to the Digital Collections site.
    - Art: Digitize the John P. Morton woodblock collection.
    - Kornhauser: Digitize class photos, catalogs, yearbooks and commencement materials from the Louisville College of Dentistry.
    - Special Collections: Develop Muir-Hogenauer Chess Collection.
    - Tech Services: Expand ETD collections.
    - UARC: Complete pilot project for WHAS morgue digitization project.
    - UARC: Provide access to materials in Speaking Out (LGBT community narratives)
- Objective: Contribute to regional and national digital projects.
    - Special Collections: Continue to pursue Courier Journal morgue.
    - UARC: Partner with WHAS to develop access to their film morgue.
- Objective: Examine options for expanding support to faculty researchers.

<u>Goal 6.</u> Provide leadership in developing university policy on scholarly communication issues.

- Objective: Promote awareness and understanding of evolving issues scholarly communication including open access, funding requirements, and copyright related to management.
- Objective: Provide consultation and educational services to the UofL community addressing the management of copyright in scholarship and publication, and in the use of copyrighted works.
- Objective: Work with local and national groups to explore new models of scholarly communication.

<u>Goal 7</u> Support the libraries faculty in their scholarly activities.

- Objective: Provide mentoring opportunities to all libraries faculty.
- Objective: Increase the visibility of libraries faculty scholarly productivity.
- Objective: Increase publications in peer-reviewed journals.
- Objective: Increase presentations at national and international conferences.

III. <u>DIVERSITY, OPPORTUNITY AND SOCIAL JUSTICE</u>

Provide a climate where all can be welcome and succeed.

Goal 8. Build an organizational climate in the libraries that fosters respect for diversity.

- Objective: Build in-house awareness of unit diversity goals and activities.
- Objective: Support continuing education for libraries' faculty and staff in this area.
- Objective: Sponsor events that highlight global awareness.

IV. CITIZEN UNIVERSITY/COMMUNITY ENGAGEMENT

Enhance life-long learning in the Louisville community.

Goal 9. Develop targeted outreach programs that further information access within the community.

- Objective: Develop clear goals for library outreach programs.
- Objective: Increase the visibility of libraries' outreach and community service programs.
- Objective: Provide information about the impact of these programs.

V. CREATIVE AND RESPONSIBLE STEWARDSHIP

Enhance Organizational Capacity and Effectiveness.

Goal 10. Enhance the libraries' organizational effectiveness.

- Objective: Develop new unit policies and procedures where needed.
- Objective: Align unit data collection with ARL expectations and the strategic plan.
- Objective: Expand opportunities for staff to develop the skills needed to be successful in their jobs.
- Objective: Conduct a staffing needs analysis.
- Objective: Revise the libraries orientation and training programs for student assistants.

Goal 11. Provide the technical infrastructure necessary to support the libraries' mission.

- Objective: Maintain the functionality of existing equipment.
- Objective: Investigate and implement new technologies that enhance library services.

Goal 12. Incorporate sustainable practices into libraries operations.

- Objective: Implement single-stream recycling.
- Objective:

Goal 13. Assure appropriate access, disposition, and preservation of the records created by the University.

- Objective: Ensure proper management of University records in accordance with state and federal law and professional best practices.
- Objective: Oversee UofL's compliance with laws governing the privacy of student records and with state and federal open records statues.
- Objective: Improve personnel record-keeping for faculty.

Goal 14: Enhance libraries' fundraising.

- Objective: Continue working with University Advancement to find ways to develop the donor base.
- Objective: Expand the publicity for libraries' fundraising.
- Objective: Continue to work with the Library Associates and Library Friends groups to raise funds for materials.
- Objective: Increase gifts and endowments