

University of Louisville
14th Annual Latin American and Latino Studies
Heritage Lecture
**El Sur Shall Rise Again:
How Latino Immigrants are Saving the South**
Presented by Gustavo Arellano



This lecture will focus on how Latinos have changed the South over the past 20 years, based on the stories of Mexican restauranters in Louisville that Mr. Arellano has documented in oral histories for the Southern Foodways Alliance.

Gustavo Arellano is best known for his award-winning “Ask a Mexican!” column, which uses humor to tackle serious issues involving immigration, labor and Mexican culture in the U.S. Arellano is the author of several books, including *Taco USA: How Mexican Food Conquered America*, published in 2013 by Scribner. He is also the editor of the *OC Weekly*, an alternative newspaper in Orange County, California, and a lecturer in Chicano and Chicana Studies at California State University, Fullerton. Books available for purchase.

Wednesday, October 14, 2015

4:30-5:30pm

Elaine Chao Auditorium in Ekstrom Library

Co-Sponsors: Commission on Diversity and Racial Equality (CODRE), the Liberal Studies Project, the Cultural Center, and the Latin American and Latino Studies Program.

For more information, contact Dr. Rhonda Buchanan at (502) 852-2034 or rhondabuchanan@louisville.edu, or visit <http://louisville.edu/latinamericanstudies>.

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