

The 2020 Plan: Making it Happen



The Office of Academic Planning and Accountability has been working with **David Hein** (Special Assistant to the Provost for Strategic Planning) to finalize the university's new strategic plan. This strategic plan will act as a blueprint to guide the university through the next 12 years on its way to becoming a pre-eminent metropolitan research university. With completion of Phase I of the process, we now focus our efforts on working with the academic and administrative units to set baseline data and determine goals for the specific metrics assigned to each academic unit. For more information about the university's strategic plan, please click on the link: below:
<http://louisville.edu/president/2020plan/>

Rapid Insight®

Institutional Research & Planning (IRP) has recently acquired the Rapid Insight® Data Integration Module and Rapid Insight® Analytics Module. The Data Integration Module is "point and click" interface which allows users to combine data from multiple sources, apply typical "join" rules, transpose rows with columns, cleanse the data, filter, append, sort, "de-dup", and aggregate data, along with other features. Using Data Integration greatly reduces the time it takes to create a data file from multiple data sources.

The Rapid Insight® Analytics Module allows the user to create in-depth analysis. This module allows for means analysis, "what if" scenarios, univariate analyses, correlation analysis, exploratory analysis and predictive modeling. These powerful tools will expand the resources available to IRP staff for advanced statistical analysis. For more information, please contact Becky Patterson becky.patterson@louisville.edu

Shout Outs...



Congratulations to the following staff in the Office of Academic Planning and Accountability:

- **Matthew Borden**, Institutional Research Analyst II, on his graduation with a Master's of Arts in Humanities (May 2009) - University of Louisville
- **Bob Goldstein, Becky Patterson and Cheryl Gilchrist** for winning KAIR's Best Paper 2008 for their work entitled: "Shifting Institutional Thinking from Viewing Withdrawals as Attrition Casualties to Retention Opportunities: An Examination of Transfer Students"

Welcome to **Il Barrow** who will soon be joining us as an Institutional Research Analyst II in Institutional Effectiveness. Il will begin on July 13.

EVERY CARD COUNTS

This spring, the University of Louisville participated in the National Survey of Student Engagement (NSSE). This national study, conducted annually, strives to gain information regarding undergraduate students' college experience by surveying randomly selected first year and senior students. Through an innovative marketing campaign developed by a creative team from the Delphi Center, UofL more than doubled its response rate to 31.5%. Results from the NSSE will be available in late August. For more information, please click on the link to the NSSE website
<http://louisville.edu/nsse>

E·x·p·a·n·d·i·n·g role for BLUE



Coming Fall 2009, Institutional Research and Planning (IRP) will be partnering with eXplorance/BLUE to launch a pilot program using the Blue Course Evaluation Module. Currently, IRP uses the Blue Survey Module to administer online and paper surveys as part of the university's assessment process. During Fall 2009, UofL will use Blue to administer online course evaluation surveys to students in up to 500 courses.

The use of Blue Course Evaluation will allow the same flexible reporting format as Blue Surveys, including the option to export raw data and/or link questions across surveys for longitudinal analysis. If your unit is interested in participating in this pilot program, please contact Bob Goldstein rgold03@louisville.edu for more information.



During the summer, weekly informal Q&A sessions to familiarize users with iStrategy are being offered in the MITC 302 conference room on Friday mornings from 9:30AM-11:00AM. These sessions provide an opportunity to build reports, learn to navigate iStrategy and hear what other users are asking and how they're using iStrategy. To reserve a spot, send an e-mail to Sarah Mattingly smattingly@louisville.edu

A list serve has been established to communicate information regarding iStrategy including updates, reporting, and drill view options. To subscribe:

- (1) Send an e-mail to listserv@listserv.louisville.edu
- (2) Leave the subject field of your email empty.
- (3) In the message of your e-mail enter: **subscribe iststrategy YourFirstName YourLastName**

Need More Data?

If you need additional data which cannot be accessed through our various web tools or other online reports, please submit your data request at <http://institutionalresearch.louisville.edu/index.php?fuseaction=datareq>
Please allow 5-7 business days to complete your request.