

Book in Common Critical Thinking Essay Contest Rubric for Digital Composition format

	1	2	3	4
CRITICAL THINKING				
Identifies and makes a clear case for the subject (person/place/community) as part of “Hidden America”				
Demonstrates understanding or awareness of the role the subject plays in society				
Employs reasoning to make the case for the subject being part of “Hidden America”				
Supports reasoning with evidence (data, information, argument) from the person, place, and or community				
Establishes a rhetorical purpose connected to “Hidden America”				
Targets a specific audience to inform or persuade that the subject is part of “Hidden America”				
CULTURAL DIVERSITY & COMMUNITY ISSUES				
Demonstrates awareness of two or more points of view				
Questions existing assumptions about the subject				
Offers to the audience an empathetic perspective of the subject				
Proposes or promotes ways to make the subject more visible or unhidden				
CRITERIA FOR SUBMISSION				
Modalities: Takes advantage of at least two affordances of the medium				
Length: Composition is no longer than 2 minutes from title/opening to credits				
Copyright: All rules are followed				

*Adapted from the 2015 Digital Composition Colloquium’s draft rubric