Introducing Health Ambassadors to Junior Achievement’s BizTown

BizTown is a highly engaging business simulation set in the context of a community. In partnership with the University of Louisville, Junior Achievement has added a focus on the importance creating healthy communities to BizTown.

During the Simulation
We have introduced a new role to the simulation, a Health Ambassadors. These Health Ambassadors remind the BizTown residents that communities thrive when everyone is healthy and help their BizTown neighbors think about healthy choices.

After the Simulation
BizTown Health Ambassadors will change one thing at home to make their family healthier and be invited to visit real UofL scientists at the Christina Lee Brown Envirome Institute.

Becoming a Health Ambassador is easy!
1. Visit https://uofl.me/biztown and complete the Permission Form to give your child permission to be a BizTown Health Ambassador.
2. Visit the Christina Lee Brown Envirome Institute in January 2020 to meet our team and see our labs!

More Information
1. Visit https://uofl.me/biztown
2. Email lauren.anderson@louisville.edu