

Sharon A. Kerrick
(502) 852-4683 U of L Office
Sharon.Kerrick@louisville.edu

Education:

University of Louisville, College of Education and Human Development
(Ranked in U.S. News & Report as Best Graduate School 2008)
Doctoral candidate – Educational Leadership and Organization
Development GPA: 3.9. Research topic: Teaching
Entrepreneurship/intrapreneurs. Expected graduation: 2008

University of Louisville, College of Education and Human Development
Master of Science in Human Resource/Leadership Foundations GPA: 4.0

University of Louisville, College of Education and Human Development
Bachelor of Science in Education - Occupational Training and
Development- Workforce Leadership. Deans Scholar

DISNEY Executive Institute
Executive Management and Leadership graduate – Excellent standing

Various information technology (IT) national industry certifications:
Microsoft, Cisco, Novell, Compaq/HP, IBM, Apple

Work Experience:

**May 1, 2002 – present: University of Louisville -joint appointment with College of Business
and College of Education and Human Development**

5/1/02 – present: University of Louisville College of Business.
Executive in Residence -Advising Chief Information Officer (CIO) & faculty for
Computer Information Systems and Management as lead for entrepreneurship minor.
Joint appointment with College of Education as Director of Economic Education.

College of Business -teaching responsibilities include: MBA courses in project
management and information technology strategy, undergraduate responsibilities include
various computer information systems, management and entrepreneurship courses. U.S.
News and World Report ranked our college in the top 7% nationally, and our
entrepreneurship program in the top 20. The Princeton Review and Entrepreneur
Magazine both placed our masters program in entrepreneurship among the top 10 in the
country. Additional responsibilities include advising on building strategic initiatives
relating to technology alignments for the College of Business.

- ✓ Collaborate on the development (prior to new Director of IT hired 2006) of
strategic technology plan: initiatives academically and operationally
- ✓ Plan and manage resources regarding custom-built database applications -service
tracking product, co-op system, curriculum vitae / research system, closed class

- petition system, on-line student evaluations, various database integration and projects including content management.
- ✓ Worked with the American Institute of Certified Public Accountants (AICPA) to be one of the first colleges in the country to pilot the on-line CPA Exam.
 - ✓ Worked with the U of L Delphi Center to negotiate, staff, develop and implement a “non-credit” and “for credit” national IT certification-training track for Microsoft, Cisco, Oracle, Java and more. Launched January 2003 at U of L Shelby Campus by the Delphi Center for Teaching and Learning. Nets >\$100k/yr.
 - ✓ Worked directly with Microsoft to become one of 200 colleges in the country to implement ERP simulation modules into the classroom.
 - ✓ Develop various curriculum and implement via Blackboard including methodologies to build on-line assessments, course materials and animated avatars.
 - ✓ Selected to work on \$1 million dollar award to U of L for the development of an Army Distance Learning (AC3) project. 2003-2005.
 - ✓ Selected to work on \$250,000 U of L College of Education Workforce Research Grant from U.S. Department of Education. 2005-2006.

1/1/05 – present: Joint appointment - Director of Economic Education Center for U of L College of Education and Human Development, faculty in Teaching & Learning department.

Teaching responsibilities include developing and teaching graduate courses to teachers: Consumer Economics curriculum in the classroom, Media Economics in the classroom and Entrepreneur curriculum (K-12) in the classroom, based on the National Council on Economic Education standards (ncee.net) and National Foundation for Teaching Entrepreneurship (nfte.org).

Director responsibilities include building strategic business plan to sustain the U of L Center for Economic Education. Determining, planning and executing professional development opportunities for classroom teachers (K-12) regarding teaching economics topics/curriculum in the classroom.

Created original “Financial Fiesta©” events for U of L students to be exposed to credit counseling and other financial literacy topics. Partnered with the Federal Reserve St. Louis Louisville Education branch, BBB services and others to fund these events. These are now on-going events within U of L that attract over 1,000 students at each event.

Created sponsored stipends for teachers for graduate courses EDAP 666,667 & 668. Stipends have totaled over \$25,000 to date.

Created Financial Education coaching system for Women4Women in conjunction with National Center for Family Literacy’s financial intergenerational program. Pilot program March 2007. Six month program teaching financial education that also includes behavior modification. Participants partnered with community volunteer coaches.

2005-2007 Research regarding Economic Education in the classroom:

Junior Achievement – CATS score comparisons project and entrepreneurial attitude orientation project, Emerging Leaders in Teaching Economics (ELITE) pre-test/post test comparison summaries for McGraw-Hill.

**April 1, 1988 – April 30, 2002 - Senior Vice President & one of the founding partners:
Micro Computer Solutions, Inc.**

- ✓ Global company responsibility for \$22M company starting with 6 employees growing to over 300 full time staff in 11 locations in 5 states.
- ✓ Executive management of vice presidents of each business unit:
Education, Technical Services & Software Development
- ✓ Executive management of all branch managers – remote offices (12 locations)
Louisville (2 offices), Lexington, Frankfort, Jeffersonville, Evansville,
Indianapolis, Cincinnati, Nashville, Knoxville and Boston
- ✓ Developed/managed assimilation teams for acquisitions and mergers that we did throughout our company history (5 completed).
- ✓ Director, shareholder and officer of Micro Computer Solutions, Inc.
- ✓ Provided clients with technology planning, project management, training and implementation
- ✓ Human Resources/Operations/ P&L responsibility/ Marketing/ Strategic Planning / Technical /Training/Development.

Joined the company in 1988 as a founding partner, systems analyst/project manager & technical educator. Micro Computer Solutions grew to be a regional leader in technology solutions and computer education. Training over 13,000-15,000 corporate students each year.

Responsible for the startup of Frankfort, Evansville & Lexington offices and on-going management of acquired branches in Tennessee and Indianapolis. Grew/managed Louisville branch from 10-15 employees to well over 100 full time staff. All other company functions including education division, technical services division, programming services division, accounting (joint report to president), human resource, and sales reported to me.

Throughout my tenure, the company grew to over 300 full time staff and over \$22 million in annual revenues.

- ✓ Recruited, managed and maintained staffing. Retaining some technical staff for over 10 years.
- ✓ Strong recruiting, coaching, counseling and leadership skills.
- ✓ Strong partnering attributes with vendors, clients and staff
- ✓ Developed strategic plans and systems work flow analysis for corporate clients
- ✓ Developed and formalized partnering relationships with Louisville Urban League, Microsoft, Chambers of Commerce in various cities, Kentucky League of Cities, Brown-Forman, Kentucky Society of CPA's , UPS and several others.

- ✓ Developed and formalized vendor partnering relationships with HP/Compaq, Cisco, Dell, Microsoft, Novell, Oracle and various other corporate leaders
- ✓ Developed 24 X 7 maintenance service level agreement plans and established corporate standards regarding these plans.
- ✓ Corporate engagements of all sized companies within the United States.
- ✓ Strong project management skills

Research Interests: leveraging human capital, teaching entrepreneurial skills; on-line educational instructional design and development; economic and financial literacy education; project management; achievement outcomes and assessment; Technology and social issues/ethics/learner preferences; education and business partnerships; computer simulations in regards to teaching/learning utilizing avatars and character agent techniques.

External Service:

- Greater Louisville Inc. – Technology Enterprise Network (TeN) 1995-present. 2005-2006 Vice Chairperson for the Greater Louisville Inc's.(GLI) TeN Board, annual Top TeN Awards keynote, Mr. Ray Kurzweil, renowned futurist and author. Active member on GLI CIO Roundtable and the Human Capital Committee

- 2007- Chairperson for the Greater Louisville Inc's. TeN Board, annual Top TeN Awards keynote, Mr. Steve Wozniak co-founder of Apple Corporation.

- Founding member of Louisville Women in Technology (LWIT), providing volunteer services throughout the year. Co-creator of the mentor program
- Metro Youth program directors – economic and financial literacy training to provide training materials for the youth centers for them to train in their centers Metro Louisville Health Department - provide free computer skills training for health department employees. Microsoft Word, Excel and Access. Providing volunteer corporate computer labs, trainers and materials to teach these courses.
- Initiated student projects within the community to develop applications such as Metro Housing .Coordinated and managed through CIS department chair.
- Community e-Main Board of Advisors- providing advice and guidance on various items as well as giving professional mock interviews and career speeches for high school seniors at various surrounding high schools. Year round 2002- present.
- Louisville Urban League – on going projects are various including work on providing statistical data regarding Digital Divide topics for joint presentations in 2002-2006
- Kentucky Council on Economic Education Board member (2000-2006) providing ideas/feedback, fund raising etc. Co-presented at the 2004 Kentucky Accounting Educators Conference; provided editing for State grant review projects with

- KCEE on Entrepreneurs in Kentucky; liaison with Kentuckiana Works, Kentucky League of Cities and My Career Network.
- Advisor to LATTE - Louisville Area Technical Training Executives. Coordinate annual ½ day session presenting trends in E-learning education.
 - Kentucky League of Cities (KLC) various projects throughout the years.
 - Center for Women & Families provide free computer & financial literacy
 - Created Women4Women Financial coaching system curriculum/program

Honors:

1995 - Finalist –The National Association of Women Business Owners (NAWBO)

***1996 – Recipient of National “Who’s Who in Technology Award”**

***1998 - Recipient of the “40 Under 40” Leadership Award - Business First**

1998 - Invited Awards presenter for 600+ CIO/CTO technology conference in California

1998 - 2000- Member of the Young Professional Association (YPAL)

***2001 – Nominee Finalist – The National Association of Women Business Owners**

2000- 2001 – Cystic Fibrosis Chairperson (locally)

2000- present- Eastern High School Technology Internship program

2001-Trip to Thailand to donate, install, train on a library scanner -Digital Divide Project

2000 - 2002 Board of Directors for House of Ruth (assist AIDS families)

2002- Invited keynote speaker for Siebel Corporations regional meeting for their clients.

2002-2006 Advisory CECS Board member for the U of L Speed Engineering School

2000-2004 Advisory Board for University of Louisville iTRC

***2002-2003 – Metro University nominee** (Bellarmine, IUS, Sullivan, JCC & U of L) for Outstanding Faculty Award (5 U of L faculty persons were nominated)

January 2003 - present - Appointed to the Greater Louisville Inc. Corporate community leaders Chief Information Officers (CIO) Roundtable

***June, 2003 – nominee/ Winner of Greater Louisville Inc. Top TeN Award
“Woman in Technology Excellence Award”**

2003 - Charter Member of the AACSB Technology Affinity Group

May, 2004 –Appointed to Kentucky Council on Economic Education Board of Directors

June, 2004 – Appointed to advisory committee for The Community@ e-Main by U of L

July, 2004 – Appointed to U of L College of Education Workforce Research Project

2004 -2007 – Judge for Kentuckiana Technology Acronym spelling bee

2004 -2007 – Judge and presenter for Greater Louisville Inc. Top TeN Award

2005-2008 – Judge for the Better Business Bureau’s (bbb.org) Torch Awards

2005 – present – Appointed to Federal Reserve Bank of St. Louis Education committee

2005- present – Appointed to Ky. World Trade Center Education committee

2005 - Faculty Honoree at annual U of L Red & Black student athlete’s dinner

2005 & 2006 – U of L Assessment reader – Assurance outcomes for SAC accreditation

2006 – Guest Lecturer Athens, Greece – Project Management MBA program

2006 – Nominee U of L students “Faculty Favorite” awards recognition

2006 – Core development U of L team member of the of the 21st Century Supervisor prg.

2006 – Concept/prototype of “Eyes” – a fingerprint recognition keyboard for online learning assessments. Registered with U of L Office of Technology Transfer. Listed in 2007 OTT Annual Report page 4 – only submission from College of Business

2006 – Created U of L “Financial Fiesta©” – financial education event (March 2006 over 200-students attended. September 2006 – over 800 students attended)

November, 2006 – Academic Honoree- College of Education and Human Development women leadership and academic – presented by Women 4 Women and presented by the Dean of the College of Education

February 2007 – Created Financial Coaching curriculum system for Women 4 Women - First financial education system in the country to include coaching and behavior modification training regarding financial literacy. Registered with U of L Office of Technology Transfer. Listed in 2007 OTT Annual Report page 4 – only submission from College of Education.

April, 2007 – Judge - Federal Reserve St. Louis-Louisville Branch: Ky. Essay Contest

May, 2007 – U of L Technology Innovation use in Curriculum Award committee – created rubrics and participation on the committee

June, 2007 – Judge – National Foundation for Teaching Entrepreneurship (nfte.org) Kentucky business plan competition.

July, 2007 – appointed as the first instructor to lead College of Business undergraduate entrepreneurship minor. Launched fall, 2007 (Assistant professor of entrepreneurship upon completion of Ph.D.)

September, 2007 – Greater Louisville Inc. Top TeN Awards dinner mistress of ceremonies (sold out event with over 1,000 guests) with featured keynote speaker Steve Wozniak-co-founder of Apple. Also presented with a voted community award from Greater Louisville Inc. Top TeN Awards- **Award recipient of the Volunteer of the Year 2007.**

November, 2007 – Invited guest speaker – International Project Management Day at Kindred Healthcare (hosting). Guest presenter regarding business advantages of using project management methodologies. Presentation included national statistics and trend analysis.

December, 2007 – Judge in first annual Jefferson County Public Schools IT Challenge.

Professional Memberships: Academy of Human Resource Development (ahrd.org), Louisville Society for Human Resource (lshrm.org), American Society for Training and Development (astd.org) and Greater Louisville Inc. Technology Network (greaterlouisville.com/ten). Association for the Advancement of Computing in Education (AACE).

Activities and Interests: Entrepreneurial endeavors, E-learning research; Utilization of avatars for training; On-line training applications; Digital divide issues; project management automation processes; Post-secondary administration; Post-secondary curriculum instructional design and assessment

Hobbies: traveling, reading, music/art, technology and exploring diverse cultures/ideas

Publications and Presentations:

Presentations and Workshops

Kerrick, S. (2003, September). Keynote speaker. Data warehousing information to tap into, maximizing the efficiency of using your own data. **Seibel** Corporations Regional Conference, Louisville.

Kerrick, S. (2003, October). Keynote speaker. E-Learning. Online: No Time, No Budget, No Results.. First annual E-Learning Symposium, Louisville.

Kerrick, S., Seiler, K. (2003, October). Maximizing your Efficiencies using Technology. Focus on Project Management. Kentucky International Management Association bi-annual meeting, Louisville.

Kerrick, S. (2004, May). Practical Classroom Strategies for Using the Internet. Kentucky Accounting Educators Conference annual meeting, Louisville.

Allison, J., & Kerrick, S. (2004, May). Utilizing Metacytes within Blackboard. Poster session. Kentucky Council on Post Secondary Education (CPE) Faculty Development Conference, Lexington.

Boyle, M., Martin, E., & Kerrick, S. (2004, May). Transforming Online Content Through Multimedia. Kentucky Council on Post Secondary Education (CPE) Faculty Development Conference, Lexington.

Kerrick, S. & Parkins, C. (2004, September). Peer reviewed presentation. Incorporating behavioral, cognitive and constructivists' approaches within a Blended Learning Environment. The Kentucky Higher Education Computing Conference in conjunction with the Connected Learning in Kentucky and Academic Library Council of Kentucky. Post-secondary education technology conference, Northern Kentucky University, Highland Heights.

Kerrick, S. (2004, October). Student Engagement in a Blended Learning Environment – A Case in Point. The Oracle newsletter inaugural edition University of Louisville.

Parkins C., Bauer, R., Miller, K., & Kerrick S. (2004, November). War is a “Messy and Ill-Structured” Situation. Peer-reviewed presentation for Association for the Advancement of Computing in Education (AACE) Conference, Washington, D.C.

Kerrick, S., Hoyt, J. & Wormley, K., (2005, March). Overview of Kentuckiana Healthcare Workforce Initiative. Presentation at the 2005 Strategies for Change: Kentucky's Ethnic Minorities in Higher Education Conference Louisville, Kentucky.

Kerrick, S., Boyle, M. & Parkins C. (2005, June). E-voking E-motions in E-learning. Peer-reviewed presentation for Association for the Advancement of Computing in Education (AACE) World E-Learning Conference, Montreal Canada.

Kerrick, S. (2006, May). Invited presenter, U.S. Department of State International Leadership program. 6 international visitors from: Tanzania, Libya, Syria Malawi, Peru and Uruguay. Topic: Women owned business – Technology: What’s hot, what’s not...

Kerrick, S., Reio, T. (2007, February). E-voking E-motions in E-learning: Project Management Graduate Course re-designed. Peer reviewed paper accepted and presented Academy of Human Resource Development (ahrd.org) Annual conference, Indianapolis

Kerrick, S. (2007, March). Invited participating panelist. Council of Graduate Schools (cgsnet.org) monograph: Capitalizing on Innovation: Entrepreneurship and Graduate Education. Washington, D.C.

Kerrick, S., & Wendt, S. (2007, April). Junior Achievement Exchange City and Chase Finance Park – program evaluation 2005-2006. Experiential learning, achievement scores, teacher efficacy, entrepreneurial attitudinal orientation and recommended program changes reflected.

Kerrick, S. & Reio, T. (2007, September). 21st Century Workforce: Teaching Entrepreneurial Skills and Supporting Internal Entrepreneurs within an Existing Organizational Structure. Peer reviewed paper accepted. Academy of Human Resource Development (ahrd.org). Annual conference February, 2008.

Kerrick, S. (2007, November) Invited speaker: International Project Management Day – Kindred Healthcare. The value of project management to business. Kindred Healthcare, Louisville, Kentucky.

Developed the following research papers (some in working status):

- “Achievement outcomes of an on-line course versus achievement outcomes of the same traditional classroom course”
- “Reading, Writing, ‘rthmatic and Routers”
- Junior Achievement 1 of 5 Experiential Learning Labs in the World
- “Business and Education Partnership Cooperation Theory”
- “Financial census track data cross referenced with U of L college students persistence, progress and completion of a bachelors degree – freshman cohorts 1999-2005”
- Field study of Financial Education W4W Coaching system
- Avatars used in education e-learning – emotions invoked/cognitive elements of learning tapped
- Project management – virtual teams survey/research
- Founding teams of entrepreneurial endeavors

- “My left hand and my right hand” – profiles from top executive entrepreneurs describing the key people that surrounded them and supported their successes. (intrapreneur research)
- “Attitudes affect behavior – Entrepreneurial attitudinal orientation”
- Authentication for online assessments via fingerprinting keyboard scanning technologies