

*Curriculum Vitae***Education**

Doctorate in Education (1997) - Educational Counseling and Student Development, University of Louisville:

Dissertation: *Leadership in Student Affairs: Perceptions and Practices*

Master of Arts in Teaching (1984) - Health Promotion concentration, University of Louisville

Bachelor of Science (1982) - Physical Education; Nutrition & Fitness concentration, University of Louisville

Selected Professional Experience**University of Louisville, Louisville, Kentucky**

Director of Research, Center for Health Promotion & Prevention Science, College of Education & Human Development; August 2010 – Present (other positions as noted from 1982 to 2005)

- **Faculty appointment**, Department of Health and Sport Sciences, since August 2010: mentors and builds research portfolios with junior faculty; conducts and evaluates projects focused on health behaviors, prosocial youth development, employee workplace initiatives, substance abuse prevention, and other health areas
- **Part-time Faculty; Part-time Instructor**, School of Education: Teacher Preparation Program, Health & Physical Education, Educational Counseling and Psychology, 1982-1984, 1986-1999, 2005: developed and taught graduate and undergraduate classes in health and physical education, substance abuse & violence prevention strategies, counseling for HIV/AIDS patients and support groups, methods for K-12 teacher training with emphasis on objectives, strategies, and curriculum development for substance abuse and violence prevention, physical fitness, family life, human sexuality, healthy life choices, nutrition, and consumer health
- **Adjunct to Student Affairs** programs and services, 1989 – 1994:
 - ✓ Developed, evaluated multiple programs and retreats on wellness for professional staff
 - ✓ Evaluated and assisted in design and implementation of new (1990) adult orientation program. Outcome: now a permanent part of new student orientation for non-traditional students
 - ✓ Guest lecturer for adult orientation, freshmen orientation, student development, residence life, Greek life, graduate student and faculty forum
- **Program Coordinator**, Bridget to Success federally funded transition project with Western Middle School and its three feeder elementary schools, 1990 – 1993:
 - ✓ As Director *de facto*, helped develop and facilitated teacher training, responsible for daily operations of this Jefferson County Schools transition program to reduce substance use and violence for Western Middle School and its three feeder elementary schools (Atkinson, Roosevelt, and Portland), including budget expenditures & monthly accounting reports
 - ✓ Assisted in all phases of formative and summative evaluation of project
 - ✓ Outcome: funding agency requested that we accept another 18 months of funding to continue, due to success beyond proposal's expectations; we accepted.
- **Program Coordinator for Research and Dissemination**, Southeast Regional Center for Drug-Free Schools & Communities, 1993 – 1995:
 - ✓ Coordinated and trained field staff in evaluation and identification of effective prevention programs throughout southeast (nine states, DC, Puerto Rico, and Virgin Islands)
 - ✓ Assistant Editor for *Southeast SUN*, a regional prevention newsletter; developed publications, wrote articles for regional dissemination
 - ✓ Researched and disseminated effective programs and topical information to Southeast region
 - ✓ Established procedures, identified and evaluated model programs for region
 - ✓ Served as evaluation panelist and liaison for U.S. Department of Education's national recognition program for effective prevention programs
 - ✓ Coordinated, served as panelist for the Southeast Evaluation Symposium, 1995.

Pacific Institute for Research and Evaluation (PIRE), Louisville, Kentucky

Research Evaluator for external evaluations of federal grants, 2004 to August 2010; *Center Director* for the national Character Education and Civic Engagement Technical Assistance Center (CETAC), funded by a U.S.

Department of Education (ED) federal contract, September 2004 to January, 2010; *Field Coordinator* for Kentucky, Tennessee and Virginia for the Southeast Center for the Application of Prevention Technology (SE-CAPT), March 2004 to September 2004:

- Conducted outreach to PIRE colleagues, colleges, universities and community organizations to create proposal teams for a wide variety of grants and contract from multiple funding sources, including foundations and Federal agencies; see listing of current grants and pending proposals at end of CV.
- Lead external evaluator for three projects funded by ED and SAMHSA--Center for Substance Abuse Prevention (at DHHS) for U. Albany (2005-08), and U. Maryland (2007-09); focused on synthesis of rigorous qualitative analyses with quantitative outcomes and archival data.
- Provided direct services and met changing priorities for the national CETAC, focused on: 1) training and technical assistance (TA) for strengthening rigorous evaluation to ED grantees, 2) creating publications, 3) hosting symposia and meetings on emerging issues in character and civic education fields.
- Managed all aspects of federal contract; worked closely with COR (Contract Office Representative) in meeting on-demand changes in task priorities.
- Provided one-on-one TA for grant evaluators during semi-annual grant performance calls; conducted content analysis for varied documents and summaries, including Web-based questionnaires to international network of 45 countries; contributed to, finalized numerous publications and products; coordinated editing processes with multiple ED offices, including OMB clearance; hired, supervised CETAC senior staff; monitored budget; produced funding reports.
- SE-CAPT: Assisted in preparation of proposal focused on 17-25 year olds; developed, delivered training and technical assistance for the U.S. southeast region with focus on systems change in KY, TN & VA; assisted in development of national products and services in collaboration with four other CAPT organizations, included materials preparation for OMB clearances.
- Develop programming and funding applications for continuation of national, regional and local efforts. Currently designing national representative sample study (randomized control trial) for high school literacy norms with Bellarmine University and Kent State colleagues.

Adjunct Faculty, Evaluator, Consultant, Louisville, Kentucky and Cincinnati, Ohio

Sept. 1999 to Present

- Adjunct faculty, 2010 to present: Bellarmine University, Annsley Frazier Thornton School of Education: EDUC 601 – graduate class on research methodology for school leaders
- Assist in grant writing and provide presentations on evaluation methodologies, Bellarmine University.
- Assist in proposal writing for *No Child Left Inside* school-community team, Cincinnati, Ohio, focused on getting students “unplugged” and back to natural settings to improve academic performance and prosocial behaviors.
- Lead external evaluator for Drug-Free Community (DFC) projects funded by SAMHSA--Center for Substance Abuse Prevention (at DHHS) for Shelby County (2008-13), Bullitt County (2009-13); assisted Oldham County & Trimble County in proposal preparation for 2010 DFC grants; will serve as evaluator.
- Review grant applications as evaluation expert, serve as panel manager of reviewers, and perform site visits for model college programs for the U.S. Department of Education, OSDFS, 2000 to present.
- Education and Prevention Specialist for U.S. Department of Transportation – National Highway Traffic Safety Administration’s Rapid Response Team to comprehensively assess and train communities in strategic planning to reduce underage drinking for Mississippi, Connecticut, Colorado and California (2002-04-- these were train-the-trainer week-long workshops for government leaders, their contractors, and key community stakeholders in the regions around each state), Pennsylvania (2006-07) and Texas (2008); invited to Vermont, Spring 2010.
- Center Associate Emeritus for the Higher Education Center for Alcohol and Drug Prevention to train colleges and universities in interactive processes for implementing environmental management strategies to reduce alcohol and drug abuse and its consequences, 2000-04; Faculty for Center Associate training, Higher Education Center for Alcohol and Drug Prevention, 2003.
- Consultant to Higher Education Center for Alcohol and Other Drug Prevention to evaluate training and facilitation sequences for campus-community environmental strategies, 2001-02.
- Developed and facilitated (with P. Glider) two-day, interactive training in evaluating substance abuse and violence prevention programs for college administrators in South Dakota, North Dakota and Minnesota, June 26-28, 2007.
- External evaluator, co-principal investigator for Marshall University’s project to reduce underage and

- illegal drinking, funded by ED (2003-05); helped develop program and strategies for grant.
- Project manager for “Ask. Listen. Learn.” – a Web-based program for parents and students to delay onset of alcohol use among middle school students, a collaboration with *Nickelodeon TV and Magazine* and The Century Council, 2003-04.
- Part-time instructor, University of Louisville, College of Education and Human Development, Teacher Preparation Program, Health Education, Alcohol & Other Drug Education class, 2005.
- Developed and facilitated evaluation workshops and general sessions for new grantees with U.S. Department of Education, 2000-04; discontinued when we won a federal contract to manage CETAC.
- Review NCAA Choices grant applications (reduce alcohol and other drug use), 2000 to present.
- Trainer/facilitator/speaker on evaluation processes and problem analysis for Texas Alcohol Beverage Commission’s Symposium for Colleges and Universities, May 2003.
- Helped coordinate environmental statewide strategies as a Steering Committee member, evaluator, and grant writer for Florida Higher Education Alliance for Substance Abuse Prevention, 2002-06.
- Co-Chair of U.S. Department of Education’s National Meeting for Higher Education on Alcohol, Other Drugs and Violence Prevention in Seattle, November 2002; planning committee member and Program Chair in Pittsburgh (2000) and Washington DC (2001).
- Keynote speaker and facilitator on evaluating programs for the Higher Education Center at the American Campus and Alcohol Regional Conferences in Texas (Nov. 2001), Florida (Sept. 2002), New York (March 2003), Connecticut (Nov. 2003), and Missouri (October 2004).
- Consultant to Marshall University for evaluating division of Student Development, 2002.
- Developed program focused on environmental strategies for the Kentucky Network of Colleges & Universities to reduce underage drinking; wrote successful proposal, served as external evaluator for the outcome: Kentucky Project to Reduce High-Risk Drinking among College Students, a U.S. Department of Education grant involving 19 colleges in the state, 1999-2001.

East Carolina University, Greenville, North Carolina

Associate Dean of Student Development - Health Promotion, Division of Student Life; *Adjunct Assistant Professor*, School of Health and Human Performance, Teacher Preparation Program, June 1999 to June 2000:

- Designed, planned and evaluated programs and comprehensive environmental strategies for promoting healthy lifestyles
- Sponsored, hosted four students at ED’s National Meeting on Alcohol & Drug Abuse Prevention for Higher Education, held in Albany, NY. Outcome: students took lead in planning & implementing environmental strategies, helped develop & write a successful grant for smoking cessation program
- Served on Governor’s Steering Committee to Reduce Underage Drinking in North Carolina
- Served as chair of Healthy Lifestyles Committee, developed campus-wide events and programs to reduce alcohol abuse, underage drinking, and violence
- Served on violence prevention committee, coordinated Take Back the Night and The T-Shirt Project
- Coordinated community-campus coalition (SODAS) to reduce alcohol and other drug abuse
- Served as faculty adviser for three student organizations: Health Promotion Council (student advisory group for campus-wide programming), Gamma Chi Epsilon service sorority, and Golden Key National Honor Society
- Represented university in interviews and presented programming for public relations on topics related to health and fitness, AODV prevention, and other health issues – for television, newspaper, radio
- Taught Health 1000 class (healthy lifestyles), required of all students before graduation.
- Outcomes: wrote and obtained two grants - \$10,000 from American Cancer Society to reduce smoking among college students; and \$2,000 from Regional Training Center to reduce problem drinking
- Resigned due to re-organization of Student Life, which eliminated deans of student development.

Seven Counties Services, Inc., Louisville, Kentucky

Director, Partners in Rural Prevention, a project funded by the U.S. Center for Substance Abuse Prevention, January 1995 to June 1999:

- Directed \$2.5 million federal grant for preventing substance abuse and violence through community development process for six rural counties in Louisville metropolitan area (Bullitt, Henry, Oldham, Shelby, Spencer, and Trimble counties)
- Hired and supervised field staff of eight, which included six prevention specialists based in satellite county offices; managed all budget functions and reporting for funding and administrative agencies

- Assisted external evaluators (Community Systems Research Institute) in all phases of instrument design and administration
- Major accomplishments:
 - Obtained fiscal court support in line-item commitments for prevention programming in the six counties;
 - Helped mobilize 20 coalitions across the U.S. to advocate for the successful Congressional re-authorization of these demonstration projects after Coors' campaign to eliminate DHHS's Center for Substance Abuse Prevention [agency had been targeted by the alcohol industry for elimination]; met with Sen. Wendell Ford's staff in Washington DC to strategize action and verbiage for reauthorization; also met with staff members of 18 U.S. Senators on a successful conclusion to stop action on placing all prevention dollars under the state block grant system (which likely would have gone for road repairs instead of helping America's children to avoid substance abuse);
 - Wrote and obtained one federal and two state grants (approximately \$900,000) to continue staff positions beyond the Partners grant cessation; and
 - Agency retained two employees one year beyond grant funding period due to savings accrued in budget.

Courses Taught/Teaching (1982 to present)

Graduate Teacher Education or Teacher Leader Program:

Research Methodology for School Leaders (EDUC 601), 3 hours
 Alcohol and Other Drug Education (HED 662), 3 hours
 Seminar on Counseling HIV Clients & Support Persons (ECPY 596/597), 3 hours
 Consumer Health (HED 561), 3 hours

Undergraduate Teacher Education Program:

Alcohol and Other Drug Education (HED 562), 3 hours
 Health in a Modern World (HED 1000), 2 hours
 Health Risk Analysis (HED 386), 3 hours
 Healthy Lifestyles I (HED 184) and II (HED 310), 3 hours
 Concepts in Human Health & Wellness (HED 310), 3 hours
 Consumer Health for undergraduates (HED 361), 3 hours
 Human Nutrition (HED 303), 3 hours
 Community Health (HED 184), 3 hours
 First Aid & Safety (HED 180), 3 hours
 Aerobic Fitness, Weight Training, Aerobic Dance, Water Aerobics (PED 110-120)

Selected Publications and Federal Evaluation Reports

Cohen, AY, Straub, BW, Murphy, B (in press). Preface. In Corrigan, M, Higgins-D' Alessandro, A, & Brown, PM, Eds., *The case for prosocial education: Developing caring, capable citizens*. Alexandria, VA: Association for Supervision and Curriculum Development (ASCD).

Straub, BW, Pokorni, J, Cohen, AY, Sangpukdee, AP, Brazell, KC, & Wilson, C (2009). Interim analysis of findings: The partnerships in character education program: A summary report, 2002-08. Washington DC: U.S. Department of Education, Office of Safe and Drugs-Free Schools (OSDFS).

Pokorni, J, Straub, BW, & Garrett, B (with J Rodamar) (2009). A guide to requirements for human subjects research funded by the Department of Education. Washington DC: U.S. Department of Education.

Straub, BW, contributing ed., Nucci, L, Colby, A, Damon, W, Fluker, W, Jolls, T, & Moore, K (2009). *Emerging issues in character education: Commissioned papers by leading researchers in the field*. Washington DC: U.S. Department of Education, OSDFS.

Brazell, KC & Straub, BW. (2009). Sustaining character education grantee initiatives. CETAC electronic newsletter, Winter, 3(2). Washington DC: U.S. Department of Education, OSDFS.

Straub, BW & Sangpukdee, AP (2009, 2008). Healthy TERPS project: Qualitative analysis and site visit report with recommendations. U.S. Department of Education, evaluation report for U. of Maryland.

Brazell, KC & Straub, BW (2009). *Emerging issues in character education: A summary report*. Washington, DC: U.S. Department of Education, Office of Safe and Drug-Free Schools.

Straub, BW & Sangpukdee, AP (eds.) (2008). *Partnerships in character education state pilot projects: Lessons learned*. Washington, DC: U.S. Department of Education, Office of Safe and Drug-Free Schools.

- Straub, BW, ed., Lichtenberger, E, & Ogle, T (2008). Utilizing post-release outcome information to measure the effectiveness of correctional education programs. Washington, DC: U.S. Department of Education.
- Straub, BW, & Brazell, KC (eds.) (2008). Character education project evaluation findings. CETAC electronic newsletter, Spring, 3(1). Washington, DC: U.S. Department of Education, Office of Safe and Drug-Free Schools.
- Straub, BW, ed. (2007). Mobilizing for evidence-based character education. Washington, DC: U.S. Department of Education, Office of Safe and Drug-Free Schools.
- Pokorni, J, & Straub, BW (2007). Report on character education: Emerging issues of 2005-2006. Washington, DC: U.S. Department of Education, OSDFS.
- Brazell, KC & Straub, BW (eds.) (2007). Community involvement in character education. CETAC electronic newsletter, Spring, 2(1). Washington DC: U.S. Department of Education, OSDFS.
- Straub, BW & Sangpukdee, AP (2006). Project First STEPS: Qualitative analysis and site visit. U.S. Department of Education, evaluation report for SUNY-Albany.
- Straub, BW & Sangpukdee, AP (2006). Project Healthy STEPS: Qualitative analysis and site visit. U.S. Department of Health & Human Services-SAMHSA, evaluation report for SUNY-Albany.
- Brazell, KC & Straub, BW (eds.) (2006). Character education in action: Student involvement in disaster relief. CETAC electronic newsletter, Fall, 1(4). Washington, DC: U.S. Department of Education, OSDFS.
- Cimini, MD, Martens, MP, Rivero, EM, & Straub, BW (2008, 2007, 2006). Healthy STEPS (*Screening, Targeting, Engaging, Preventing, Sustaining*): Expanding treatment capacity for students with alcohol-related problems using the brief alcohol screening and intervention for college students (BASICS) model. U.S. Department of Health and Human Services (SAMHSA, CSAT), annual reports for SUNY-Albany project.
- Cimini, MD, Martens, MP, Rivero, EM, & Straub, BW (2007, 2006). First STEPS (*Screening, Targeting, Engaging, Preventing, Sustaining*): Integrating and implementing screening and brief intervention strategies with first-year students. U.S. Department of Education, annual and final reports for SUNY-Albany project.
- Brazell, KC & Straub, BW (eds.) (2006). Parent involvement in character education. CETAC electronic newsletter, Winter, 1(3). Washington, DC: U.S. Department of Education, OSDFS.
- Brazell, KC & Straub, BW (eds.) (2005). Student involvement in character education. CETAC electronic newsletter, Summer, 1(2). Washington, DC: U.S. Department of Education, OSDFS.
- Lapelle, C & Straub, BW (2005, 2004). Comprehensive environmental and motivational/education approach to reduce high-risk and illegal alcohol use among college freshmen. U.S. Department of Education, final evaluation and annual evaluation reports for Marshall University project.
- Straub, BW, & Brazell, KC (eds.) (2005). CETAC: Character education and civic engagement technical assistance center. CETAC electronic newsletter, Spring, 1(1). Washington, DC: U.S. Department of Education, OSDFS.
- Straub, BW (2003). The layers of coalition development. LaSalle University Web-based *News From The Front*, at: <http://www.lasalle.edu/~chapman/coalition.htm>
- Straub, BW & Krug, J (2001, 2000). Kentucky project to reduce high-risk alcohol use among college freshmen. U.S. Department of Education annual evaluation reports for 19 Kentucky colleges and universities.
- Straub, BW, Morgan, S, Johnson, K, & Woods, D (1999). Partners in rural prevention: Mobilizing six rural counties to prevent substance abuse. Technical Assistance Monograph, DHHS, Center for Substance Abuse Treatment. Won the 1997 National Rural Institute's Award for Excellence in Community Service.
- Johnson, K, Bryant, D, Straub, BW, & Wilson, C (1999). Parental consent: A case study of strategies to obtain active consent for ATOD surveys. *American J. of Evaluation*, 20(2), 239-49.
- Straub, BW (1997). *Leadership in student affairs: Perceptions and practices*. Dissertation Abstracts International, <http://www.scientificcommons.org/6172858>.
- Straub, BW (1995). Tips for parents. *CommUnity*, August. Longview, Texas: Longview Drug Task Force, A Community Partnership.
- Straub, BW (1994). Training adapted for deaf and hard of hearing. *Southeast Sun*, 4, No.3.
- Straub, BW & Buford, BW (1994). *Shining Stars: 1994 Prevention Programs That Work*. U.S. Department of Education: Southeast Regional Center for Drug-Free Schools & Communities.
- Straub, BW (1994). Prevention heroes: People who are making a difference. *Southeast Sun*, 4, No. 2.
- Straub, BW (1994). Puerto Rico's first lady works to strengthen youth. *Southeast Sun*, 3, No.4.

DeBerry, L & Straub, BW (1994). Effective teams exhibit successful traits. *Southeast Sun*, 3, No. 4.

Cunningham, N, Straub, BW, & Cunningham, G (1990, 1991, 1992, 1993). Bridge to success: Annual progress and final reports. U.S. Department of Education: Safe and Drug-Free Schools.

Straub, BW (1991). "Wellness: Getting healthy in college." In McPhee, SA, Anderson, J & Rhodes, GS, *Understanding the Campus Culture: An Orientation to College*. Dubuque, Iowa: Kendall Hunt Publishers.

Research, Grants, External Funding Proposals

Brown, C, Gregory, P, & Straub, BW (2009). Bullitt County (KY) Partners in Prevention Project to Reduce Substance Abuse. DHHS, CSAP, Drug-Free Schools and Community grant for \$625,000 for a five-year project; co-wrote successful reapplication; serving as PI/external evaluator for Years 2-5, 2009-13.

Graney, T, & Straub, BW (2008). Shelby County (KY) Drug and Alcohol Advisory Council Drug-Free Schools and Community Project. DHHS, CSAP, Drug-Free Schools and Community grant for \$625,000 for a five-year project; co-wrote successful proposal; serving as PI/external evaluator, 2008-13.

Snyder, RB & Straub, BW (2007). University of Maryland Project Healthy TERPS: Targeting Early-intervention high-Risk Participating Students. U.S. Department of Education grant for \$314,560 for a two-year project; developed, co-wrote successful proposal; served as Co-PI/external evaluator, 2007-09.

Cimini, M.D., Martens, M.P. & B.W. Straub (2005). SUNY-Albany's project First STEPS: Integrating and implementation screening and brief intervention strategies with first-year students. U.S. Department of Education grant for a two-year project for \$312,601; served as external evaluator, 2005-07.

Cimini, M.D., Martens, M.P. & B.W. Straub (2005). SUNY-Albany's expanding treatment capacity using the BASICS model. SAMHSA grant for \$1,419,463 for a three-year project; served as external evaluator, 2005-09.

Lapelle, C. & B.W. Straub (2003). Marshall University project to reduce freshmen high-risk and illegal drinking. Helped develop program, co-wrote successful proposal for U.S. Dept. of Education two-year project; co-wrote successful proposal; served as PI/external evaluator. Funded for \$240,000, 2003-05.

Straub, B.W., Krug, J., Rice, M. (1999). The Kentucky project to reduce high-risk drinking among college students. U.S. Dept. of Education High-Risk Drinking Program grant. Funded for \$249,062 for two-year project; developed & wrote successful proposal; served as PI/external evaluator, 1999-2001.

Straub, B.W., H. Zophy, R. Morphet (1999). Tobacco and EC . . . Does it affect U? East Carolina University Smoking Cessation Project 1999-2000, American Cancer Society Community Development Grant, funded for \$10,000; developed with students & wrote successful proposal; served as principal investigator, 1999-2000.

Straub, B.W. (1999). The health promotion council project: Building capacity to reduce underage drinking, East Carolina University Regional Training Center mini-grant, funded for \$2,000; developed & wrote successful proposal; served as project director/evaluator.

Straub, B.W., C. Wilson (1999). The Challengers KIP project: Reducing substance abuse in Oldham County Youth. Developed project & primary author for successful proposal; Kentucky Division of Substance Abuse community coalition grant funded for \$312,000 for 3-year project.

Wilson, L., B. W. Straub, N. Druin (1999). The CARE Team: Henry County united to reduce substance Abuse. Helped develop, co-wrote successful proposal; Kentucky Division of Substance Abuse community coalition grant funded for \$270,000 for 3-year project.

Straub, B.W., C. Wilson, S. Morgan, D. Hall (1999). Trimble and Spencer Counties: Coalition development to reduce youth violence and substance abuse. Developed project & primary author for successful proposal; U.S. Department of Education grant funded for \$320,000 for 2-year project.

Straub, B.W., P. Cummings, K. Johnson, D. Bryant (1995, 1996, 1997, 1998). Continuation of Partners in Rural Prevention: Building strong partnerships. U.S. Department of Health & Human Services, Center for Substance Abuse Prevention, community prevention demonstration grant program, funded for \$561,128; \$359,668; \$389,415; and \$352,872, respectively; wrote successful continuation proposals; served as project director, assisted in development of all evaluation instruments and processes.

Cunningham, N.J., G.K. Cunningham, B.W. Straub, & P.H. Hardesty (1991). Department-requested continuation of Bridge to Success: A model program for a drug-free transition from elementary to middle school. U.S. Department of Education, Drug-Free Schools & Communities, Demonstration Grants for

Institutions of Higher Education, funded for \$200,000; U.S. Dept. of Ed. requested that we continue the project for an additional 18 months due to significant progress made during initial grant period; served as project coordinator and trainer for teachers, administrators, students and parents.

Selected Invited Keynotes, Plenary, Programs, Preconference Institutes, and Presentations

Rapid Response to underage drinking: How-to and outcomes, *Community, Education and Enforcement: Together Making It Work*, PLCB Annual Statewide Conference, Harrisburg, PA, invited April 21-23, 2010.

Program evaluation how-to: from simple to complex projects, consortium of Kentucky and Indiana non-profit organizations for financial literacy training, Bellarmine University, December 3, 2009.

Planning for program sustainability for State education agencies (with S Stalnaker); Lessons learned: Reporting program outcomes to the U.S. Department of Education – What’s missing; what can be done (with S Burton & J Pokorni); Inventory of PCEP products and data collection; Connecting communities in prosocial education (with M Corrigan & A Cohen); Technical assistance after CETAC (with RF Moss, S Burton & P Kesner)—five invited sessions at Annual U.S. Department of Education’s Annual PCEP Grantee Meeting, Baltimore, MD, August 2009.

Qualitative research: How to explain low recidivism and the smiles on staff faces (with A. Sangpukdee, R. Brown, S. Lawler, K. Martone), ED’s National Meeting on Alcohol and Other Drug Abuse and Violence Prevention in Higher Education, St. Paul, MN, Nov. 2008.

Rapid Response Training in Community Assessment, facilitated coalition training focused on evaluation processes (with P. Beer & T. Didone), for Eames Independent School District, Austin, TX, February 2008. Outcome: coalition obtained more than \$1 million in funding with strategic plan design developed in training.

Rapid Response to Community Issues: Evaluating Community Efforts (invited), facilitated hands-on workshop at the annual conference BRIDGES – Linking Communities of Concern to Reduce Underage and High-Risk Drinking in Pennsylvania, Harrisburg, PA, March 2007.

Interactive, two-day training developed and facilitated with P. Glider in evaluating AOTD and violence prevention programs for college administrators in South Dakota, North Dakota and Minnesota, June 2007.

Government Performance and Results Act (GPRA) requirement (w/ B. Garrett); Template for reporting results; Evaluating project efforts (w/ I. Roberson); Follow-up technical assistance (w/ J. Pokorni) – four invited sessions for U.S. Department of Education’s Technical Assistance Workshops on Evaluation for Evidence-Based Programs, Costa Mesa, CA (Jan. 2007), Savannah, GA (March 2007).

Training in facilitation and presentation skills (invited; with C. Wilson); components focused on differentiating among presentation skills, facilitation skills, conducting a meeting, and handling difficult people; Kentucky Regional Prevention Directors and State employees, May 2004.

Evaluating peer education and other Tier III and Tier IV programs on college campuses (with P. Glider), U.S. Dept. of Education National Meeting on Alcohol, Other Drugs, and Violence Prevention: workshop October 2005; Pre-conference Institute October 2004; workshop October 2003.

The ABCs of Evaluation, and Using Evaluation to Improve Programming, two invited workshops for *Share the Vision* Statewide Prevention Conference, Charleston, West Virginia, Nov. 5, 2004.

Want to keep your right mind? Evaluate! Keynote address (invited) and two follow-up workshops. West Virginia Governor’s Summit for Higher Education and Substance Abuse Prevention, Huntington, April 2004.

The ABCs of Evaluation plenary session (invited); Using evaluation to improve programming, invited workshop session for U.S. Dept. of Education, OSDFS Project Directors Meeting, Washington DC, December 2003, February 2003, and January 2002.

Evaluative thinking: the ABCs of evaluation; and Campus needs assessment through problem analysis, general session presentations (invited), Texas Alcohol Beverage Commission Symposium for Colleges and Universities, Austin, TX, May 2003.

Rapid Response Teams: A SWAT team approach to effective underage drinking prevention programs, with J. Wright & P. Beer, workshop session, Alcohol Policy 13 Conference, Boston MA, March 2003.

How to keep from losing your sanity: Evaluating campus AOD programs, Keynote speech (invited), American Campus and Alcohol Regional Conference, San Antonio, Nov. 2001; Orlando FL, Sept. 2002, Syracuse NY, March 2003, Mystic CT, Nov. 2003, and Missouri, Oct. 2004.

Environmental Management Strategies: How to measure change (invited; with P. Glider & L. Langford), Pre-conference Institute, National Meeting on Alcohol, Other Drugs, and Violence Prevention in Higher Education, Seattle, WA, November 2002.

Measurement of environmental change related to college alcohol and other drug prevention efforts (invited; with L. Langford, J. Clapp, and R. Saltz). Pre-conference Institute, National Meeting on Alcohol, Other Drugs, and Violence Prevention in Higher Education, Arlington VA, November 2001.

Defusing antecedents to violence: Enhancing campus safety (with R. Gutierrez, J. Ross, and S. Windmeyer), town meeting, National Meeting on Alcohol, Other Drugs, and Violence Prevention in Higher Education, Arlington VA, November 2001.

Building capacity for environmental change. Readiness and Team Training interactive training modules and follow-up technical assistance; for the Higher Education Center for AOD Prevention, for colleges in the states of Indiana, North Carolina, Oregon, Connecticut, and New Jersey, September 2001 to October 2003.

Keep from losing your mind: Answering the "So What?" question; an invited, interactive session on evaluation methods for building a statewide coalition to reduce AOD abuse and its consequences, with L. Davidson. Florida consortium of colleges and universities, Gainesville, November 2000.

Partners in Rural Prevention: Evaluation of preventing substance abuse in six rural counties (with D. Bryant and K. Johnson). National Prevention Network Research Conference, Buffalo NY, Sept. 1999.

Preventing alcohol problems on a college campus: Strategies to stem the craziness. Invited Professional staff development, Residence Life and Dept. of Public Safety, Western Kentucky University, October 1998.

Bridge to Success: Transition strategies for elementary to middle school. Sixth Annual Drug-Free Schools & Communities Conference, Washington, DC, December 1993.

Strategies for measuring leadership in residence life staff. Invited Workshop for Area Coordinators, Western Kentucky University, July 1992.

Evaluating the effectiveness of physical conditioning programs (with B. Stamford). Faculty symposium on testing and evaluation, University of Louisville, Spring 1984.

Research in Progress, Unpublished Works

- Bullitt County Partners in Prevention Drug-Free Communities grant to reduce substance abuse, 2009-13
- Shelby County Advisory Council five-year grant from DFC to reduce AODV, 2008-13
- University of Maryland project to reduce high-risk and illegal drinking and its consequences among first-year students, 2007-09 (progress, final reports of findings to Federal agency)
- University of Albany-SUNY projects to reduce high-risk drinking among college students, 2006-09 (progress, final reports of findings to Federal agency)
- Marshall University project to reduce freshmen high-risk and illegal drinking, 2003-05 (progress, final reports of findings to Federal agency)
- Rapid response team training's effectiveness in reducing alcohol abuse and underage drinking, 2000 -2010
- Kentucky project to reduce high-risk drinking among college students, 1999-2001 (progress, final reports of findings to Federal agency)
- Rigorous student involvement to reduce smoking by college students, 2000 (findings report to funder)
- Videos with athletes and Greeks as a social marketing tool to reduce problem drinking on campus, 1999
- Straub's confluence model of student development theories: A new pedagogy for student affairs, 1993
- Programming for gay, lesbian, and bisexual issues: Increasing tolerance in residence halls, 1998
- Women leaders in business: Identifying transformational versus transactional styles, 1993 (pilot phase for dissertation research study)
- An ecological assessment: Do we really need another health promotion center? 1991
- Effective leadership for student health promotion: An ecological survey proposal, 1991
- Cultural identity and the client, 1991
- Journey of the hero: The saliency of archetypes for understanding adults, 1991
- The obese student: Culture within the campus culture, 1990
- Research designs: Survey and experimental approaches to student health promotion, 1990
- Policy in action: Health promotion at five universities, 1989

- Self-esteem: Requirement for inner peace, 1989
- Current issues in student affairs: Improving student life through health promotion, 1988
- Overview of an adult fitness program: Awareness of health status and its effect on adherence beyond program termination, 1984
- Nutritional requirements for psoriatic patients, 1983
- GetFit: A fitness program for women at lower income levels, 1981

Selected Community and University Service

Leave No Child Inside metro coalition, Cincinnati, Ohio; grant writer, assist in Nature Center project development to get students unplugged from technology and into nature, 2008 to present.

Project developer and grant writer, Spencer County (Kentucky) for Safe Schools/Healthy Schools project, 2007 to present.

Assist in developing programs, writing grants, and conducting evaluations for Shelby County (Kentucky) for community coalition efforts to reduce substance abuse and violence, 2008 to present. Outcome: obtained Drug-Free Communities grant (2008-13), serving as external evaluator at 50% of normal fee.

Center Associates training committee, 2003; faculty and selection committee member for Center Associates, Higher Education Center for Alcohol and Drug Prevention, 2003.

Steering committee member and grant writer for the Florida Higher Education Alliance for Substance Abuse Prevention, 2002-06.

Planning committee for three national conferences, U.S. Dept. of Education's Network of Colleges & Universities, 2000, 2001; co-chair of 2002 conference.

Statewide Initiatives Leadership Institute/HEC, Tampa FL, Feb.2000; Pittsburgh, Oct.2000; Denver, July '02.

Governor's Steering Committee and State Management Team for North Carolina Initiative to Reduce Underage Drinking, 1999-2000.

Coordinator, SODAS [Systems Organized to Deter Abuse of Substances] campus-community coalition for Pitt County, NC, and East Carolina University, 1999 to June 2000.

Faculty advisor: Health Promotion Council student advisory organization; Golden Key National Honor Society; Gamma Chi Epsilon service sorority, East Carolina University, 1999 to June 2000.

Coordinator, Healthy Lifestyles Committee for Division of Student Life, ECU, 1999 to June 2000.

Committee member: Pinnacle Honor Society for non-traditional students; Commuter appreciation week; Midnight Madness (non-alcoholic alternative for Halloween); It's a Wonderful STUDENT Life Christmas luncheon for Division of Student Life, East Carolina University, June 1999 to June 2000.

Developed program focused on environmental strategies for Kentucky's 19-campus proposal to reduce underage drinking; wrote successful proposal for ED funding, served as its evaluator (1999-2001).

Program developer/guest lecturer for freshmen orientation, adult orientation, student development, health education classes, residence life, Greek life, graduate student & faculty forum, University of Louisville and Bellarmine University, 1987-99.

Graduate student recruitment for U of L at Loyola University's Midwest Graduate Fair, October 1993.

Retreat director for Student Affairs staff at Ecumenical Center, University of Louisville, 1992.

Brown bag lunch series for Univ. of Louisville's Center for Management & Development, Spring 1991.

Curriculum integration committee, project on race and gender in the curriculum, U of L, 1990.

Student Affairs retreats -- keynote presentations, U of L, 1998, 1997, 1996, 1990.

Search committee, chair of Educational & Counseling Psychology Dept., U of L School of Education, 1990.

Evaluated, assisted in design and implementation of orientation program for adult students returning to college, University of Louisville, Summer 1990.

University liaison to Jefferson County Public Health Dept. for AIDS prevention and resources, 1989-99.

Coordinated and supervised U of L students participating in College Network Conference on Drugs and Alcohol: Solutions for America, Eastern Kentucky University, October 1989.

Assisted in degree and curriculum proposals in health education, U of L's HPER Department, 1988-89.

Developed teacher preparation courses in water aerobics, aerobic fitness, skills for healthy lifestyles, community health, consumer health, nutrition, counseling HIV/AIDS patients, substance abuse prevention,

1984-95.

Coordinated department participation for U of L faculty and students for National Conference Fitness and Nutrition, Indianapolis, IN, February 1988.

Organized and supervised three-day fitness workshop for certification & continuing education credit for fitness instructors at Univ. of Louisville, other regional institutions, and community programs, Jan. 1988.

Supervised & performed body composition analyses for participants in University Health Fair, 1988.

Policy and procedures committee, U of L's HPER Department, Spring 1984.

Developed instructional design for Skills for Healthy Lifestyles for which department received a Faculty Development Award, Spring, 1984 -- Skills is now a credited course for students; the staff & faculty wellness program emanated from this design.

Awards and Recognition

- 2009 Outstanding service and contributions to CETAC, Pacific Institute for Research & Evaluation
- 2004 Outstanding contributions to Advancing the Plan, Virginia's Five-Year Strategic Plan, Governor's Office for Substance Abuse Prevention
- 2002 Selected by U.S. Department of Education as Co-Chair of its National Meeting to reduce alcohol and other drug abuse and violence among college students
- 2002 Selected as a national expert in education and prevention by U.S. Department of Transportation to train four states in Rapid Response facilitated training of trainers to reduce assess community problems and plan strategic solutions to reduce underage drinking and driving
- 1999 President/CEO "On the Spot" awards through colleague nominations: leadership workshops, Youth Development Conference; performance & service at annual employee appreciation luncheon
- 1998 "Best of the Best" award from Seven Counties staff, Rural Prevention Division
- 1998 President/CEO Commendation, Seven Counties Services, Inc.: successful advocacy in obtaining additional \$10,000 in state funding for five rural counties to prevent substance abuse.
- 1998 Appreciation award for serving as president for two years, Kentucky Prevention Network.
- 1997 Harold E. Hughes Exceptional Services Award - Exceptional Rural Community Award for the Partners in Rural Prevention Project, presented by National Rural Alcohol & Drug Abuse Network
- 1996 Quality Team Excellence Award to Partners in Rural Prevention team, Seven Counties Services, Inc. Board of Directors annual award
- 1996 Appreciation & Recognition of Service to the Kentucky Area Advisory Committee for 1990-96, Southeast Regional Center for Drug-Free Schools and Communities
- 1995 Mission Award to the Prevention Division, Seven Counties Services, Inc. Board of Directors
- 1995 Neighborhood House Community Center of Louisville, for Unselfish Service
- 1994 Motivational Guru Award for service to professional staff, Western Kentucky University
- 1993 Certificate of Merit for service to Portland-area schools, Louisville Board of Alderman
- 1992 Outstanding Chairperson Award, Kentucky Leadership Development Conference
- 1991 Leader of the Year, Omicron Delta Kappa Honorary for Leadership, University of Louisville

Professional and Honorary Organizations (previous positions held)

Past memberships:

- National Rural Alcohol & Drug Abuse Network
- Eta Sigma Gamma Honorary for Health Educators
- Omicron Delta Kappa National Leadership Honor Society, (VP-Special Projects; VP-Alumni Relations)
- National Association of Student Personnel Administrators
- The Network Addressing Collegiate Alcohol and Other Drug Issues
- Florida Higher Education Alliance for Substance Abuse Prevention (Steering Committee member)
- American College Personnel Association (served on Directorate on Commission for Alcohol and Other Drug Issues)
- Kentucky Prevention Network (President, 2 years)
- Louisville-Area Regional Prevention Network (Co-Chair, 3 years)
- Graduate Association for Professionals in Student Affairs (Director of Programming)

References

Dr. Dave Parrott,
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former Director, Oldham County KIP Project
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Dr. Dennis Golden (dissertation committee)
President, Fontbonne College
St. Louis, Missouri
314-889-1419, dgolden@fontbonne.edu

Current and Pending Grants (as of June 28, 2010)

Title	Funding Agency	Current or Pending Funding Dates	Role	Annual % Effort
Shelby County Drug/Alcohol Advisory Council, Inc. Community Coalition	SAMHSA, Drug-Free Communities	10/1/08 – 9/30/13	PI, external evaluation	2.5%
Bullitt County Community Coalition	SAMHSA, Drug-Free Communities	10/1/08 – 9/30/13	PI, external evaluation	2.5%
Cooperative Civic Education Exchange Program in Liberia	USED, OSDFS	2010 – 6/30/13	Project Director	75%
Developing the Multi-Dimensional Education 360 Intervention	USED, IES	6/1/11 – 6/30/14	External Evaluator	40%
The Center for Climate, Community, and Prosocial Learning, i-3 proposal	USED, OII	10/1/10 – 9/30/15	Auditor for external evaluator	10%
Evaluation of Youth Risk Behavior Survey	Virgin Island Department of Education	Reapplication required, undecided dates	Analyst	6%
Development of a Measurement Tool for Assessment of High School Oral Reading Fluency (ED Reading grant)	USED, IES	3/1/11 – 2/28/15	Principal Investigator	30%
Safe and Supportive Schools TA Center	USED, OSDFS	9/1/10 – 8/31/15	Center Director	75%

In the event all above proposals are funded, additional staff would be hired to assist in seamless implementation of the projects, after obtaining approval for proposed staff from grants' program officers and federal COR.