

Katie Sime McJury

CONTACT INFORMATION

326 E. Southside Ct.
Louisville, KY 40214
585-746-7691
simekate@hotmail.com

EDUCATION

University of Louisville, May 2005	Louisville, Kentucky
M.S. Sport Administration	G.P.A. 4.0

University of Dayton, May 2003	Dayton, Ohio
B.S. Major: Sport Management	G.P.A. 3.35
Minor: Public Relations	

RESEARCH AND SCHOLARSHIP INTERESTS

My primary area of research interest is in volunteerism in sport, specifically relating to boards of directors or administrative committees within not-for profit sport organizations. Of particular interest in this area is volunteer motivation and commitment as it relates to recruitment, retaining, and organizational effectiveness. My secondary area of interest is within the structure and organization of national sport governing bodies. A third interest is within the area of sport marketing, especially as it relates to grassroots, community-based efforts.

PROFESSIONAL EXPERIENCE

August 2007 – August 2008: United States Tennis Association (USTA) - Kentucky

Front Office Administration (part-time)

- Manage financial accounts and general bookkeeping
- Provide assistance to Marketing Coordinator
- Support Executive Director and Staff as necessary

July 2006 – August 2007: USTA Kentucky

Promotions and Marketing Coordinator

- Designed and implemented all marketing and media publications for the state office and community tennis associations throughout the state including the organization's annual publication, brochures, and other collateral materials.
- Successfully implemented and designed a new format for the annual publication.
- Maintained and updated USTA Kentucky website and E-Newsletter.

- Created script and multi-media presentation and coordinated USTA Kentucky Annual Hall of Fame and Awards Event.
- Worked with Community Development Coordinator to establish a partnership with the Governor's Office for Wellness and Physical Activity and secure financial assistance for community tennis associations to host Tennis Block Parties in the month of May.
- Assisted staff and community tennis associations with marketing assistance.

August 2005 – July 2006: USTA Kentucky

Office Manager/Adult Recreation Coordinator

- Managed financial accounts and general bookkeeping.
- Coordinated successful transfer of financial data to new accounting software system.
- Supported Executive Director and staff as necessary.
- Provided front-line customer service to USTA Kentucky clients
- Supported existing Tennis on Campus and Corporate Tennis programs. Assisted in formation of a new recreational campus tennis team at Western Kentucky University.

August 2003 – August 2005: University of Louisville

Graduate Assistant & Internship Coordinator

- Tracked and supervised approximately 30 interns at more than 20 local and out of town sport organizations per semester.
- Organized and researched internship and job opportunities for Sport Administration students, keeping updated bulletin boards and files.
- Supported Sport Administration faculty as needed.
- Updated internship website on a weekly basis from 2003 – 2004.
- Served as student member of the Sport Administration faculty search committees

2004 – 2005: University of Louisville Athletic Association

Marketing Intern

- Provided leadership in the preparation and execution of in-game promotions for women's basketball and softball.
- Assisted in marketing for volleyball and other events, carrying out promotions and hospitality during the season as well as during Conference USA and NCAA regional tournaments.
- Supported the Director of Marketing with special event and in-game planning.
- Gained experience in writing and creating women's basketball promotional game scripts in addition to informational and promotional materials.
- Provided assistance with special projects for marketing and other department areas.

Related Experience

2000 – 2003: University of Dayton Recreational Sports, Intramural Official and Supervisor

2003: Columbus Blue Jackets, Statewide Educational/Marketing proposal

2002: Rochester Raging Rhinos (A League Soccer)/Rochester Rattlers (MLL), Intern

2002: Sporting Goods Manufacturer's Association "Super Show" Intern, Las Vegas, NV

2002: University of Dayton, Girl Scout Climbing Wall Proposal

2001 – 2002: University of Dayton, Dayton vs. Wright State Wheelchair Basketball Game

PROFESSIONAL MEMBERSHIPS AND AFFILIATIONS

2006 – present	North American Society for Sport Management
2002 – 2005	National Intramural and Recreational Sports Association
2005 – present	Phi Kappa Phi Honor Society
2006 – present	Golden Key International Honour Society
2007 – present	Kappa Delta Pi Honor Society
2003 – 2005	University of Louisville Sport Administration Club
2005 – present	United States Tennis Association
2006 – present	USA Hockey

RESEARCH

Research Reports

Prather, L., **Sime, K.**, & Greenwell, T. C. (2005). *University of Louisville Women's Basketball consumer information survey*. Prepared for the University of Louisville Athletic Department, Louisville, Kentucky.

Grants and Funded Research

Prather, L., **Sime, K.** & Greenwell, T. C. (2005). UofL Women's Basketball customer research. Funded by the University of Louisville Athletic Department in the amount of \$100.

AWARDS/HONORS

2003 Thomas J. Frericks Award of Excellence to the Outstanding Senior in Sport Management, University of Dayton