

FACULTY VITA

Dylan J. Naeger

College of Education and Human Development
Department: Health and Sport Sciences
University of Louisville
Crawford Gym Rm:112 502-852-5050
dylan.naeger@louisville.edu

Education/Certification

- 2005 M.S. in Sport Administration, University of Louisville, Louisville, KY
- 2001 B.S. in Secondary Education, Southeast MO State University, Cape Girardeau, MO
- 1999 Associate of Arts, Mineral Area College, Park Hills, MO

Professional/K-12 Experience

August 2005-present: University of Louisville

HSS Physical Activity Program Director & Instructor

- Responsible for all logistical matters associated with over 60 courses
- Represent graduate teaching assistants and part-time instructors as their liaison
- Promote and market the physical activity program
- Educate students on the topics of growth and development in HSS 320
- Educate students in HSS 377 Test and Measurement

2003-2005: University of Louisville

Graduate Teaching Assistant

- Created syllabi, developed lecture topics and taught a variety of activity classes per semester. Classes included volleyball, racquet sports, weight training, softball, flag football, and fitness walking.
- Monitored and evaluated physical education majors at various school settings throughout the community.
- Served as a research assistant for a SPAD faculty member on various research and scholarship projects.

Summer 2004: Kentucky Lions Eye Foundation

Kentucky vs. Indiana High School All Star Game Intern

- Helped with the coordination of the event
- Developed marketing strategies and opportunities for the event
- Organized press conferences
- Created advertising fliers and announcements to generate publicity
- Conducted research on attendance data from past events
- Developed, administered, and analyzed a survey to determine the effects of time and place on the event

2002-2003: Ritenour School District- Buder Elementary School

K-5 Physical Education Teacher

- Monitored 250 students daily
- Taught twelve classes daily
- Developed and implemented lesson plans

- Demonstrated proper classroom management skills
- Monitored and purchased equipment
- Coordinated an after-school program for the students.

Faculty Load

20% Teaching, 80% Administrative

Teaching (Past 3 years)

Year,	Semester	Course Number	Course Title
2007	Spring	HSS 377-01	Tests & Measurements
2007	Spring	HSS 377-02	Tests & Measurements
2006	Fall	HSS 377-01	Tests & Measurements
2006	Fall	HSS 377-75	Tests & Measurements
2006	Spring	HSS 320-01	Growth & Motor Development
2006	Spring	HSS 320-01	Growth & Motor Development
2005	Fall	HSS 320-02	Growth & Motor Development
2005	Summer	HSS 320-30	Growth & Motor Development
2005	Spring	HPES 137-03	Volleyball
2005	Spring	HPES 150-04	Racquet Sports

Research/Grants

Selected Publications

Greenwell, T.C., Lee, J., & **Naeger, D.** (In press). Using the critical incident technique to identify critical aspects of the spectator's service experience. Submitted to *Sport Marketing Quarterly*.

Selected Presentations

Naeger, D.J., Greenwell, T.C. & Miller, J.K. (2005). The influence of time and place on customer satisfaction and behavioral intentions. Paper presented at the Third Annual Sport Marketing Association Conference, Tempe, AZ.

Miller, J.K., Greenwell, T.C. & **Naeger, D.J.** (2005). To stay or go: The influence of location continuity on event spectator characteristics. Paper presented at the Third Annual Sport Marketing Association Conference, Tempe, AZ.

Service

University

- Sub-Committee for Knowledge, Skills, and Dispositions
- Invited guest lecture, "The Influence of Convenience on Customer Satisfaction and Behavioral Intentions", University of Louisville Sport Administration Doctoral Research Seminar, January 2006.
- Representative for the Health and Sport Sciences Department at Campus Preview Day for the University of Louisville, November 2006.

Awards/Honors

2007	Student-Athlete Faculty Mentor, University of Louisville
2006	Nominated as a Faculty Favorite, University of Louisville
2005	Student-Athlete Faculty Mentor, University of Louisville
2004	Student-Athlete Faculty Mentor, University of Louisville